

# Global Frozen French Fries Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

French fries, or just fries ; chips or French-fried potatoes are batonnet or allumette-cut deep-fried potatoes. In the United States and most of Canada, the term fries refers to all dishes of fried elongated pieces of potatoes, while in the United Kingdom, Australia, South Africa (rarely), Ireland and New Zealand, thinly cut fried potatoes are sometimes called shoestring fries or skinny fries to distinguish them from chips, which are cut thicker. Frozen French fries are a series of freshly baked French fries that are directly frozen and have a long shelf life and can be eaten immediately.

Based on the Frozen French Fries market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Frozen French Fries market covered in Chapter 5:

Lamb-Weston  
Lutosa  
JR Simplot  
Cascadian Farm Organic  
11er Nahrungsmittel GmbH  
Arby's IP Holder  
Alexia  
Alexia Foods  
Farm Frites  
Ore-Ida  
Trader Joe's Fan  
Podravka d.d.  
Checkers & Rally's  
McCain  
Aviko  
Kroger

In Chapter 6, on the basis of types, the Frozen French Fries market from 2015 to 2025 is primarily split into:

Classic Fries  
Waffle Fries  
Curly Fries

In Chapter 7, on the basis of applications, the Frozen French Fries market from 2015 to 2025 covers:

Home Use  
Commercial Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States

Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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