

Global Fresh Strawberry Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Fresh Strawberry market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Fresh Strawberry market are covered in Chapter 9:

Bionest
Berry Gardens
Rincon Fresh
Fresgarrido
Planasa
Astin Farms

Naturipe Farms

Dole Food

Nourse Farms

Main Street Produce Inc

G?knur Gida

Driscoll

In Chapter 5 and Chapter 7.3, based on types, the Fresh Strawberry market from 2017 to 2027 is primarily split into:

June Bearing Strawberry

Ever Bearing Strawberry

Day Neutral Strawberry

In Chapter 6 and Chapter 7.4, based on applications, the Fresh Strawberry market from 2017 to 2027 covers:

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Fresh Strawberry market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Fresh Strawberry Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic

information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 FRESH STRAWBERRY MARKET OVERVIEW

1.1 Product Overview and Scope of Fresh Strawberry Market

1.2 Fresh Strawberry Market Segment by Type

1.2.1 Global Fresh Strawberry Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Fresh Strawberry Market Segment by Application

1.3.1 Fresh Strawberry Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Fresh Strawberry Market, Region Wise (2017-2027)

1.4.1 Global Fresh Strawberry Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Fresh Strawberry Market Status and Prospect (2017-2027)

1.4.3 Europe Fresh Strawberry Market Status and Prospect (2017-2027)

1.4.4 China Fresh Strawberry Market Status and Prospect (2017-2027)

1.4.5 Japan Fresh Strawberry Market Status and Prospect (2017-2027)

1.4.6 India Fresh Strawberry Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Fresh Strawberry Market Status and Prospect (2017-2027)

1.4.8 Latin America Fresh Strawberry Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Fresh Strawberry Market Status and Prospect (2017-2027)

1.5 Global Market Size of Fresh Strawberry (2017-2027)

1.5.1 Global Fresh Strawberry Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Fresh Strawberry Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Fresh Strawberry Market

2 INDUSTRY OUTLOOK

2.1 Fresh Strawberry Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Fresh Strawberry Market Drivers Analysis

2.4 Fresh Strawberry Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Fresh Strawberry Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Fresh Strawberry Industry Development

3 GLOBAL FRESH STRAWBERRY MARKET LANDSCAPE BY PLAYER

- 3.1 Global Fresh Strawberry Sales Volume and Share by Player (2017-2022)
- 3.2 Global Fresh Strawberry Revenue and Market Share by Player (2017-2022)
- 3.3 Global Fresh Strawberry Average Price by Player (2017-2022)
- 3.4 Global Fresh Strawberry Gross Margin by Player (2017-2022)
- 3.5 Fresh Strawberry Market Competitive Situation and Trends
 - 3.5.1 Fresh Strawberry Market Concentration Rate
 - 3.5.2 Fresh Strawberry Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL FRESH STRAWBERRY SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Fresh Strawberry Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Fresh Strawberry Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Fresh Strawberry Market Under COVID-19
- 4.5 Europe Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Fresh Strawberry Market Under COVID-19
- 4.6 China Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Fresh Strawberry Market Under COVID-19
- 4.7 Japan Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Fresh Strawberry Market Under COVID-19
- 4.8 India Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Fresh Strawberry Market Under COVID-19
- 4.9 Southeast Asia Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Fresh Strawberry Market Under COVID-19
- 4.10 Latin America Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Fresh Strawberry Market Under COVID-19
- 4.11 Middle East and Africa Fresh Strawberry Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Fresh Strawberry Market Under COVID-19

5 GLOBAL FRESH STRAWBERRY SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Fresh Strawberry Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Fresh Strawberry Revenue and Market Share by Type (2017-2022)
- 5.3 Global Fresh Strawberry Price by Type (2017-2022)
- 5.4 Global Fresh Strawberry Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Fresh Strawberry Sales Volume, Revenue and Growth Rate of June Bearing Strawberry (2017-2022)
 - 5.4.2 Global Fresh Strawberry Sales Volume, Revenue and Growth Rate of Ever Bearing Strawberry (2017-2022)
 - 5.4.3 Global Fresh Strawberry Sales Volume, Revenue and Growth Rate of Day Neutral Strawberry (2017-2022)

6 GLOBAL FRESH STRAWBERRY MARKET ANALYSIS BY APPLICATION

- 6.1 Global Fresh Strawberry Consumption and Market Share by Application (2017-2022)
- 6.2 Global Fresh Strawberry Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Fresh Strawberry Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Fresh Strawberry Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)
 - 6.3.2 Global Fresh Strawberry Consumption and Growth Rate of Convenience Stores (2017-2022)
 - 6.3.3 Global Fresh Strawberry Consumption and Growth Rate of Independent Retailers (2017-2022)

6.3.4 Global Fresh Strawberry Consumption and Growth Rate of Online Sales (2017-2022)

6.3.5 Global Fresh Strawberry Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL FRESH STRAWBERRY MARKET FORECAST (2022-2027)

7.1 Global Fresh Strawberry Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Fresh Strawberry Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Fresh Strawberry Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Fresh Strawberry Price and Trend Forecast (2022-2027)

7.2 Global Fresh Strawberry Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Fresh Strawberry Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Fresh Strawberry Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Fresh Strawberry Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Fresh Strawberry Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Fresh Strawberry Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Fresh Strawberry Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Fresh Strawberry Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Fresh Strawberry Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Fresh Strawberry Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Fresh Strawberry Revenue and Growth Rate of June Bearing Strawberry (2022-2027)

7.3.2 Global Fresh Strawberry Revenue and Growth Rate of Ever Bearing Strawberry (2022-2027)

7.3.3 Global Fresh Strawberry Revenue and Growth Rate of Day Neutral Strawberry (2022-2027)

7.4 Global Fresh Strawberry Consumption Forecast by Application (2022-2027)

7.4.1 Global Fresh Strawberry Consumption Value and Growth Rate of Supermarkets/Hypermarkets(2022-2027)

7.4.2 Global Fresh Strawberry Consumption Value and Growth Rate of Convenience Stores(2022-2027)

7.4.3 Global Fresh Strawberry Consumption Value and Growth Rate of Independent Retailers(2022-2027)

7.4.4 Global Fresh Strawberry Consumption Value and Growth Rate of Online Sales(2022-2027)

7.4.5 Global Fresh Strawberry Consumption Value and Growth Rate of Others(2022-2027)

7.5 Fresh Strawberry Market Forecast Under COVID-19

8 FRESH STRAWBERRY MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Fresh Strawberry Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Fresh Strawberry Analysis

8.6 Major Downstream Buyers of Fresh Strawberry Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Fresh Strawberry Industry

9 PLAYERS PROFILES

9.1 Bionest

9.1.1 Bionest Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Fresh Strawberry Product Profiles, Application and Specification

9.1.3 Bionest Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Berry Gardens

9.2.1 Berry Gardens Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Fresh Strawberry Product Profiles, Application and Specification

9.2.3 Berry Gardens Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Rincon Fresh

9.3.1 Rincon Fresh Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Fresh Strawberry Product Profiles, Application and Specification

9.3.3 Rincon Fresh Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Fresgarrido

9.4.1 Fresgarrido Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Fresh Strawberry Product Profiles, Application and Specification

9.4.3 Fresgarrido Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Planasa

9.5.1 Planasa Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Fresh Strawberry Product Profiles, Application and Specification

9.5.3 Planasa Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Astin Farms

9.6.1 Astin Farms Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Fresh Strawberry Product Profiles, Application and Specification

9.6.3 Astin Farms Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Naturipe Farms

9.7.1 Naturipe Farms Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Fresh Strawberry Product Profiles, Application and Specification

9.7.3 Naturipe Farms Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Dole Food

9.8.1 Dole Food Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Fresh Strawberry Product Profiles, Application and Specification

9.8.3 Dole Food Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Nourse Farms

9.9.1 Nourse Farms Basic Information, Manufacturing Base, Sales Region and

Competitors

9.9.2 Fresh Strawberry Product Profiles, Application and Specification

9.9.3 Nourse Farms Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Main Street Produce Inc

9.10.1 Main Street Produce Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Fresh Strawberry Product Profiles, Application and Specification

9.10.3 Main Street Produce Inc Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 G?knur Gida

9.11.1 G?knur Gida Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Fresh Strawberry Product Profiles, Application and Specification

9.11.3 G?knur Gida Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Driscoll

9.12.1 Driscoll Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Fresh Strawberry Product Profiles, Application and Specification

9.12.3 Driscoll Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Fresh Strawberry Product Picture

Table Global Fresh Strawberry Market Sales Volume and CAGR (%) Comparison by Type

Table Fresh Strawberry Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Fresh Strawberry Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Fresh Strawberry Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Fresh Strawberry Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Fresh Strawberry Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Fresh Strawberry Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Fresh Strawberry Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Fresh Strawberry Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Fresh Strawberry Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Fresh Strawberry Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Fresh Strawberry Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Fresh Strawberry Industry Development

Table Global Fresh Strawberry Sales Volume by Player (2017-2022)

Table Global Fresh Strawberry Sales Volume Share by Player (2017-2022)

Figure Global Fresh Strawberry Sales Volume Share by Player in 2021

Table Fresh Strawberry Revenue (Million USD) by Player (2017-2022)

Table Fresh Strawberry Revenue Market Share by Player (2017-2022)

Table Fresh Strawberry Price by Player (2017-2022)

Table Fresh Strawberry Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Fresh Strawberry Sales Volume, Region Wise (2017-2022)
Table Global Fresh Strawberry Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Fresh Strawberry Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Fresh Strawberry Sales Volume Market Share, Region Wise in 2021
Table Global Fresh Strawberry Revenue (Million USD), Region Wise (2017-2022)
Table Global Fresh Strawberry Revenue Market Share, Region Wise (2017-2022)
Figure Global Fresh Strawberry Revenue Market Share, Region Wise (2017-2022)
Figure Global Fresh Strawberry Revenue Market Share, Region Wise in 2021
Table Global Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Fresh Strawberry Sales Volume by Type (2017-2022)
Table Global Fresh Strawberry Sales Volume Market Share by Type (2017-2022)
Figure Global Fresh Strawberry Sales Volume Market Share by Type in 2021
Table Global Fresh Strawberry Revenue (Million USD) by Type (2017-2022)
Table Global Fresh Strawberry Revenue Market Share by Type (2017-2022)
Figure Global Fresh Strawberry Revenue Market Share by Type in 2021
Table Fresh Strawberry Price by Type (2017-2022)
Figure Global Fresh Strawberry Sales Volume and Growth Rate of June Bearing Strawberry (2017-2022)
Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of June Bearing Strawberry (2017-2022)
Figure Global Fresh Strawberry Sales Volume and Growth Rate of Ever Bearing Strawberry (2017-2022)

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of Ever Bearing Strawberry (2017-2022)

Figure Global Fresh Strawberry Sales Volume and Growth Rate of Day Neutral Strawberry (2017-2022)

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of Day Neutral Strawberry (2017-2022)

Table Global Fresh Strawberry Consumption by Application (2017-2022)

Table Global Fresh Strawberry Consumption Market Share by Application (2017-2022)

Table Global Fresh Strawberry Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Fresh Strawberry Consumption Revenue Market Share by Application (2017-2022)

Table Global Fresh Strawberry Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

Table Global Fresh Strawberry Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Fresh Strawberry Consumption and Growth Rate of Independent Retailers (2017-2022)

Table Global Fresh Strawberry Consumption and Growth Rate of Online Sales (2017-2022)

Table Global Fresh Strawberry Consumption and Growth Rate of Others (2017-2022)

Figure Global Fresh Strawberry Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Fresh Strawberry Price and Trend Forecast (2022-2027)

Figure USA Fresh Strawberry Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Fresh Strawberry Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Fresh Strawberry Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Fresh Strawberry Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Fresh Strawberry Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Fresh Strawberry Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Fresh Strawberry Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Fresh Strawberry Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Fresh Strawberry Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Fresh Strawberry Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Fresh Strawberry Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Fresh Strawberry Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Fresh Strawberry Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Fresh Strawberry Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Fresh Strawberry Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Fresh Strawberry Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Fresh Strawberry Market Sales Volume Forecast, by Type

Table Global Fresh Strawberry Sales Volume Market Share Forecast, by Type

Table Global Fresh Strawberry Market Revenue (Million USD) Forecast, by Type

Table Global Fresh Strawberry Revenue Market Share Forecast, by Type

Table Global Fresh Strawberry Price Forecast, by Type

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of June Bearing Strawberry (2022-2027)

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of June Bearing Strawberry (2022-2027)

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of Ever Bearing Strawberry (2022-2027)

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of Ever Bearing Strawberry (2022-2027)

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of Day Neutral Strawberry (2022-2027)

Figure Global Fresh Strawberry Revenue (Million USD) and Growth Rate of Day Neutral Strawberry (2022-2027)

Table Global Fresh Strawberry Market Consumption Forecast, by Application

Table Global Fresh Strawberry Consumption Market Share Forecast, by Application

Table Global Fresh Strawberry Market Revenue (Million USD) Forecast, by Application

Table Global Fresh Strawberry Revenue Market Share Forecast, by Application

Figure Global Fresh Strawberry Consumption Value (Million USD) and Growth Rate of Supermarkets/Hypermarkets (2022-2027)

Figure Global Fresh Strawberry Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Fresh Strawberry Consumption Value (Million USD) and Growth Rate of Independent Retailers (2022-2027)

Figure Global Fresh Strawberry Consumption Value (Million USD) and Growth Rate of Online Sales (2022-2027)

Figure Global Fresh Strawberry Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Fresh Strawberry Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Bionest Profile

Table Bionest Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bionest Fresh Strawberry Sales Volume and Growth Rate

Figure Bionest Revenue (Million USD) Market Share 2017-2022

Table Berry Gardens Profile

Table Berry Gardens Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Berry Gardens Fresh Strawberry Sales Volume and Growth Rate

Figure Berry Gardens Revenue (Million USD) Market Share 2017-2022

Table Rincon Fresh Profile

Table Rincon Fresh Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rincon Fresh Fresh Strawberry Sales Volume and Growth Rate

Figure Rincon Fresh Revenue (Million USD) Market Share 2017-2022

Table Fresgarrido Profile

Table Fresgarrido Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fresgarrido Fresh Strawberry Sales Volume and Growth Rate

Figure Fresgarrido Revenue (Million USD) Market Share 2017-2022

Table Planasa Profile

Table Planasa Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Planasa Fresh Strawberry Sales Volume and Growth Rate

Figure Planasa Revenue (Million USD) Market Share 2017-2022

Table Astin Farms Profile

Table Astin Farms Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Astin Farms Fresh Strawberry Sales Volume and Growth Rate

Figure Astin Farms Revenue (Million USD) Market Share 2017-2022

Table Naturipe Farms Profile

Table Naturipe Farms Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Naturipe Farms Fresh Strawberry Sales Volume and Growth Rate

Figure Naturipe Farms Revenue (Million USD) Market Share 2017-2022

Table Dole Food Profile

Table Dole Food Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dole Food Fresh Strawberry Sales Volume and Growth Rate

Figure Dole Food Revenue (Million USD) Market Share 2017-2022

Table Nourse Farms Profile

Table Nourse Farms Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nourse Farms Fresh Strawberry Sales Volume and Growth Rate

Figure Nourse Farms Revenue (Million USD) Market Share 2017-2022

Table Main Street Produce Inc Profile

Table Main Street Produce Inc Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Main Street Produce Inc Fresh Strawberry Sales Volume and Growth Rate

Figure Main Street Produce Inc Revenue (Million USD) Market Share 2017-2022

Table G?knur Gida Profile

Table G?knur Gida Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure G?knur Gida Fresh Strawberry Sales Volume and Growth Rate

Figure G?knur Gida Revenue (Million USD) Market Share 2017-2022

Table Driscoll Profile

Table Driscoll Fresh Strawberry Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Driscoll Fresh Strawberry Sales Volume and Growth Rate

Figure Driscoll Revenue (Million USD) Market Share 2017-2022

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