

Global Franchise Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the Franchise market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Franchise market covered in Chapter 5:

Hilton Hotels & Resorts

Choice Hotels

Dunkin'

Kumon

Chem-Dry Carpet Cleaning

Baskin-Robbins

Burger King

Pizza Hut

McDonald's
SUBWAY
InterContinental Hotels and Resorts
Taco Bell
Hertz
Circle K
Wendy's
Century 21
Marriott International
KFC
7-Eleven
Domino's

In Chapter 6, on the basis of types, the Franchise market from 2015 to 2025 is primarily split into:

Business Format Franchise
Product Distribution Franchise
Management Franchise
Others

In Chapter 7, on the basis of applications, the Franchise market from 2015 to 2025 covers:

Food Franchises
Hotel Franchises
Convenience Store Franchises
Real Estate Franchises
Car Rental & Dealer Franchises
Child Education Franchises
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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