

Global Fortified Rice Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Fortification is the practice of deliberately increasing the content of an essential micronutrient, i.e. vitamins and minerals (including trace elements) in a food, so as to improve the nutritional quality of the food supply and provide a public health benefit with minimal risk to health. Industrial fortification of rice with vitamins and minerals has been practised for many years in several countries throughout the world, where rice is a staple consumed regularly in the preparation of many common local dishes.

Micronutrient deficiencies of public health significance are widespread in most countries consuming high levels of rice; thus rice fortification has the potential to help aid vulnerable populations that are currently not reached by wheat or maize flour fortification programmes.

Based on the Fortified Rice market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Fortified Rice market covered in Chapter 5:

Estraco Kft.

LT Foods

Kohinoor Specialty Foods India Private Ltd

East End Foods

Henan Fangxin Yuanyang Rice Trading Marketing Co., Ltd.

Bunge Limited

BASF SE

Wilmar International Ltd

REI Agro Ltd.

General Mills, Inc.

Uncle Bens (Mars, Incorporated)

Aroma Fields

DSM

Tilda Rice (Hain Celestial)

Buhler AG

Amira Nature Foods Ltd.

VSR Rice

The Rice 'n Spice Intl Ltd

Cargill Incorporated.

Freedom Foods Group Limited

REI Agro Ltd

KRBL Limited

In Chapter 6, on the basis of types, the Fortified Rice market from 2015 to 2025 is primarily split into:

Vitamins

Minerals

In Chapter 7, on the basis of applications, the Fortified Rice market from 2015 to 2025 covers:

Commercial

Residential

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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