

# Global Footwear Market Report 2019, Competitive Landscape, Trends and Opportunities

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## Abstracts

The Footwear market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Footwear market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Footwear market.

Major players in the global Footwear market include:

Timberland

ECCO Sko A/S.

SKECHERS USA, Inc.

GEOX S.p.A

Wolverine World Wide, Inc.

Under Armour, INC.

PUMA

Nike Inc.

Adidas AG

Crocs Retail, Inc.

On the basis of types, the Footwear market is primarily split into:

Athletic

## Non-Athletic

On the basis of applications, the market covers:

Men

Women

Kids

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Footwear market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Footwear market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Footwear industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Footwear market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Footwear, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Footwear in each

region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Footwear in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Footwear. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Footwear market, including the global production and revenue forecast, regional forecast. It also foresees the Footwear market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 FOOTWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Footwear
- 1.2 Footwear Segment by Type
  - 1.2.1 Global Footwear Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Athletic
  - 1.2.3 The Market Profile of Non-Athletic
- 1.3 Global Footwear Segment by Application
  - 1.3.1 Footwear Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Men
  - 1.3.3 The Market Profile of Women
  - 1.3.4 The Market Profile of Kids
- 1.4 Global Footwear Market by Region (2014-2026)
  - 1.4.1 Global Footwear Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Footwear Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Footwear Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Footwear Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Footwear Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Footwear Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Footwear Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Footwear Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Footwear Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Footwear Market Status and Prospect (2014-2026)
  - 1.4.4 China Footwear Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Footwear Market Status and Prospect (2014-2026)
  - 1.4.6 India Footwear Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Footwear Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Footwear Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Footwear Market Status and Prospect (2014-2026)
    - 1.4.7.3 Philippines Footwear Market Status and Prospect (2014-2026)
    - 1.4.7.4 Indonesia Footwear Market Status and Prospect (2014-2026)
    - 1.4.7.5 Thailand Footwear Market Status and Prospect (2014-2026)
    - 1.4.7.6 Vietnam Footwear Market Status and Prospect (2014-2026)
  - 1.4.8 Central and South America Footwear Market Status and Prospect (2014-2026)
    - 1.4.8.1 Brazil Footwear Market Status and Prospect (2014-2026)
    - 1.4.8.2 Mexico Footwear Market Status and Prospect (2014-2026)

- 1.4.8.3 Colombia Footwear Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Footwear Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Footwear Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Footwear Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Footwear Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Footwear Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Footwear Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Footwear Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Footwear (2014-2026)
  - 1.5.1 Global Footwear Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Footwear Production Status and Outlook (2014-2026)

## **2 GLOBAL FOOTWEAR MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Footwear Production and Share by Player (2014-2019)
- 2.2 Global Footwear Revenue and Market Share by Player (2014-2019)
- 2.3 Global Footwear Average Price by Player (2014-2019)
- 2.4 Footwear Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Footwear Market Competitive Situation and Trends
  - 2.5.1 Footwear Market Concentration Rate
  - 2.5.2 Footwear Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 Timberland
  - 3.1.1 Timberland Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Footwear Product Profiles, Application and Specification
  - 3.1.3 Timberland Footwear Market Performance (2014-2019)
  - 3.1.4 Timberland Business Overview
- 3.2 ECCO Sko A/S.
  - 3.2.1 ECCO Sko A/S. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.2.2 Footwear Product Profiles, Application and Specification
  - 3.2.3 ECCO Sko A/S. Footwear Market Performance (2014-2019)
  - 3.2.4 ECCO Sko A/S. Business Overview
- 3.3 SKECHERS USA, Inc.
  - 3.3.1 SKECHERS USA, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.3.2 Footwear Product Profiles, Application and Specification
- 3.3.3 SKECHERS USA, Inc. Footwear Market Performance (2014-2019)
- 3.3.4 SKECHERS USA, Inc. Business Overview
- 3.4 GEOX S.p.A
  - 3.4.1 GEOX S.p.A Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Footwear Product Profiles, Application and Specification
  - 3.4.3 GEOX S.p.A Footwear Market Performance (2014-2019)
  - 3.4.4 GEOX S.p.A Business Overview
- 3.5 Wolverine World Wide, Inc.
  - 3.5.1 Wolverine World Wide, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Footwear Product Profiles, Application and Specification
  - 3.5.3 Wolverine World Wide, Inc. Footwear Market Performance (2014-2019)
  - 3.5.4 Wolverine World Wide, Inc. Business Overview
- 3.6 Under Armour, INC.
  - 3.6.1 Under Armour, INC. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Footwear Product Profiles, Application and Specification
  - 3.6.3 Under Armour, INC. Footwear Market Performance (2014-2019)
  - 3.6.4 Under Armour, INC. Business Overview
- 3.7 PUMA
  - 3.7.1 PUMA Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Footwear Product Profiles, Application and Specification
  - 3.7.3 PUMA Footwear Market Performance (2014-2019)
  - 3.7.4 PUMA Business Overview
- 3.8 Nike Inc.
  - 3.8.1 Nike Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Footwear Product Profiles, Application and Specification
  - 3.8.3 Nike Inc. Footwear Market Performance (2014-2019)
  - 3.8.4 Nike Inc. Business Overview
- 3.9 Adidas AG
  - 3.9.1 Adidas AG Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Footwear Product Profiles, Application and Specification
  - 3.9.3 Adidas AG Footwear Market Performance (2014-2019)
  - 3.9.4 Adidas AG Business Overview
- 3.10 Crocs Retail, Inc.
  - 3.10.1 Crocs Retail, Inc. Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.10.2 Footwear Product Profiles, Application and Specification
- 3.10.3 Crocs Retail, Inc. Footwear Market Performance (2014-2019)
- 3.10.4 Crocs Retail, Inc. Business Overview

## **4 GLOBAL FOOTWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 Global Footwear Production and Market Share by Type (2014-2019)
- 4.2 Global Footwear Revenue and Market Share by Type (2014-2019)
- 4.3 Global Footwear Price by Type (2014-2019)
- 4.4 Global Footwear Production Growth Rate by Type (2014-2019)
  - 4.4.1 Global Footwear Production Growth Rate of Athletic (2014-2019)
  - 4.4.2 Global Footwear Production Growth Rate of Non-Athletic (2014-2019)

## **5 GLOBAL FOOTWEAR MARKET ANALYSIS BY APPLICATION**

- 5.1 Global Footwear Consumption and Market Share by Application (2014-2019)
- 5.2 Global Footwear Consumption Growth Rate by Application (2014-2019)
  - 5.2.1 Global Footwear Consumption Growth Rate of Men (2014-2019)
  - 5.2.2 Global Footwear Consumption Growth Rate of Women (2014-2019)
  - 5.2.3 Global Footwear Consumption Growth Rate of Kids (2014-2019)

## **6 GLOBAL FOOTWEAR PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

- 6.1 Global Footwear Consumption by Region (2014-2019)
- 6.2 United States Footwear Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Footwear Production, Consumption, Export, Import (2014-2019)
- 6.4 China Footwear Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Footwear Production, Consumption, Export, Import (2014-2019)
- 6.6 India Footwear Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Footwear Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Footwear Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Footwear Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL FOOTWEAR PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**



- 7.1 Global Footwear Production and Market Share by Region (2014-2019)
- 7.2 Global Footwear Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Footwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Footwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Footwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Footwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Footwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Footwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Footwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Footwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Footwear Production, Revenue, Price and Gross Margin (2014-2019)

## **8 FOOTWEAR MANUFACTURING ANALYSIS**

- 8.1 Footwear Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
  - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Footwear

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Footwear Industrial Chain Analysis
- 9.2 Raw Materials Sources of Footwear Major Players in 2018
- 9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities



- 10.3.1 Advances in Innovation and Technology for Footwear
- 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
  - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
  - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL FOOTWEAR MARKET FORECAST (2019-2026)**

- 11.1 Global Footwear Production, Revenue Forecast (2019-2026)
  - 11.1.1 Global Footwear Production and Growth Rate Forecast (2019-2026)
  - 11.1.2 Global Footwear Revenue and Growth Rate Forecast (2019-2026)
  - 11.1.3 Global Footwear Price and Trend Forecast (2019-2026)
- 11.2 Global Footwear Production, Consumption, Export and Import Forecast by Region (2019-2026)
  - 11.2.1 United States Footwear Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.2 Europe Footwear Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.3 China Footwear Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.4 Japan Footwear Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.5 India Footwear Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.6 Southeast Asia Footwear Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.7 Central and South America Footwear Production, Consumption, Export and Import Forecast (2019-2026)
  - 11.2.8 Middle East and Africa Footwear Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Footwear Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Footwear Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

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