

# Global Food Dietary Supplement Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Food Dietary Supplement market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Food Dietary Supplement market are covered in Chapter 9:

Nature's Sunshine Forms

Arkopharma Laboratoires Pharmaceutiques

Carlyle Group

Herbalife International

Sanofi S.A

Amway

Glanbia

Bayer

Otsuka Holdings Co. Ltd

Pfizer

Nu Skin Enterprises

Bionova Lifesciences

NBTY Inc.

Suntory Holdings Ltd

GlaxoSmithKline

Abbott Laboratories

Archer Daniels Midland

In Chapter 5 and Chapter 7.3, based on types, the Food Dietary Supplement market from 2017 to 2027 is primarily split into:

Vitamins and Minerals

Specialty Supplements

Herbal and Botanical Supplements

Sports Nutrition and Weight Management

In Chapter 6 and Chapter 7.4, based on applications, the Food Dietary Supplement market from 2017 to 2027 covers:

Pharmacies & Drug Stores

Supermarkets & Hypermarkets

Online Channels

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Food Dietary Supplement market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Food Dietary Supplement Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can

help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative

product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 FOOD DIETARY SUPPLEMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Food Dietary Supplement Market
- 1.2 Food Dietary Supplement Market Segment by Type
  - 1.2.1 Global Food Dietary Supplement Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Food Dietary Supplement Market Segment by Application
  - 1.3.1 Food Dietary Supplement Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Food Dietary Supplement Market, Region Wise (2017-2027)
  - 1.4.1 Global Food Dietary Supplement Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Food Dietary Supplement Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Food Dietary Supplement Market Status and Prospect (2017-2027)
  - 1.4.4 China Food Dietary Supplement Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Food Dietary Supplement Market Status and Prospect (2017-2027)
  - 1.4.6 India Food Dietary Supplement Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Food Dietary Supplement Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Food Dietary Supplement Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Food Dietary Supplement Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Food Dietary Supplement (2017-2027)
  - 1.5.1 Global Food Dietary Supplement Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Food Dietary Supplement Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Food Dietary Supplement Market

### 2 INDUSTRY OUTLOOK

- 2.1 Food Dietary Supplement Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Food Dietary Supplement Market Drivers Analysis
- 2.4 Food Dietary Supplement Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Food Dietary Supplement Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Food Dietary Supplement Industry Development

### **3 GLOBAL FOOD DIETARY SUPPLEMENT MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Food Dietary Supplement Sales Volume and Share by Player (2017-2022)
- 3.2 Global Food Dietary Supplement Revenue and Market Share by Player (2017-2022)
- 3.3 Global Food Dietary Supplement Average Price by Player (2017-2022)
- 3.4 Global Food Dietary Supplement Gross Margin by Player (2017-2022)
- 3.5 Food Dietary Supplement Market Competitive Situation and Trends
  - 3.5.1 Food Dietary Supplement Market Concentration Rate
  - 3.5.2 Food Dietary Supplement Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL FOOD DIETARY SUPPLEMENT SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Food Dietary Supplement Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Food Dietary Supplement Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Food Dietary Supplement Market Under COVID-19
- 4.5 Europe Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Food Dietary Supplement Market Under COVID-19
- 4.6 China Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.6.1 China Food Dietary Supplement Market Under COVID-19

4.7 Japan Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Food Dietary Supplement Market Under COVID-19

4.8 India Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Food Dietary Supplement Market Under COVID-19

4.9 Southeast Asia Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Food Dietary Supplement Market Under COVID-19

4.10 Latin America Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Food Dietary Supplement Market Under COVID-19

4.11 Middle East and Africa Food Dietary Supplement Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Food Dietary Supplement Market Under COVID-19

## **5 GLOBAL FOOD DIETARY SUPPLEMENT SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Food Dietary Supplement Sales Volume and Market Share by Type (2017-2022)

5.2 Global Food Dietary Supplement Revenue and Market Share by Type (2017-2022)

5.3 Global Food Dietary Supplement Price by Type (2017-2022)

5.4 Global Food Dietary Supplement Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Food Dietary Supplement Sales Volume, Revenue and Growth Rate of Vitamins and Minerals (2017-2022)

5.4.2 Global Food Dietary Supplement Sales Volume, Revenue and Growth Rate of Specialty Supplements (2017-2022)

5.4.3 Global Food Dietary Supplement Sales Volume, Revenue and Growth Rate of Herbal and Botanical Supplements (2017-2022)

5.4.4 Global Food Dietary Supplement Sales Volume, Revenue and Growth Rate of Sports Nutrition and Weight Management (2017-2022)

## **6 GLOBAL FOOD DIETARY SUPPLEMENT MARKET ANALYSIS BY APPLICATION**

6.1 Global Food Dietary Supplement Consumption and Market Share by Application



(2017-2022)

6.2 Global Food Dietary Supplement Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Food Dietary Supplement Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Food Dietary Supplement Consumption and Growth Rate of Pharmacies & Drug Stores (2017-2022)

6.3.2 Global Food Dietary Supplement Consumption and Growth Rate of Supermarkets & Hypermarkets (2017-2022)

6.3.3 Global Food Dietary Supplement Consumption and Growth Rate of Online Channels (2017-2022)

6.3.4 Global Food Dietary Supplement Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL FOOD DIETARY SUPPLEMENT MARKET FORECAST (2022-2027)**

7.1 Global Food Dietary Supplement Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Food Dietary Supplement Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Food Dietary Supplement Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Food Dietary Supplement Price and Trend Forecast (2022-2027)

7.2 Global Food Dietary Supplement Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Food Dietary Supplement Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Food Dietary Supplement Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Food Dietary Supplement Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Food Dietary Supplement Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Food Dietary Supplement Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Food Dietary Supplement Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Food Dietary Supplement Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Food Dietary Supplement Sales Volume and Revenue

## Forecast (2022-2027)

### 7.3 Global Food Dietary Supplement Sales Volume, Revenue and Price Forecast by Type (2022-2027)

#### 7.3.1 Global Food Dietary Supplement Revenue and Growth Rate of Vitamins and Minerals (2022-2027)

#### 7.3.2 Global Food Dietary Supplement Revenue and Growth Rate of Specialty Supplements (2022-2027)

#### 7.3.3 Global Food Dietary Supplement Revenue and Growth Rate of Herbal and Botanical Supplements (2022-2027)

#### 7.3.4 Global Food Dietary Supplement Revenue and Growth Rate of Sports Nutrition and Weight Management (2022-2027)

### 7.4 Global Food Dietary Supplement Consumption Forecast by Application (2022-2027)

#### 7.4.1 Global Food Dietary Supplement Consumption Value and Growth Rate of Pharmacies & Drug Stores(2022-2027)

#### 7.4.2 Global Food Dietary Supplement Consumption Value and Growth Rate of Supermarkets & Hypermarkets(2022-2027)

#### 7.4.3 Global Food Dietary Supplement Consumption Value and Growth Rate of Online Channels(2022-2027)

#### 7.4.4 Global Food Dietary Supplement Consumption Value and Growth Rate of Others(2022-2027)

### 7.5 Food Dietary Supplement Market Forecast Under COVID-19

## **8 FOOD DIETARY SUPPLEMENT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

### 8.1 Food Dietary Supplement Industrial Chain Analysis

### 8.2 Key Raw Materials Suppliers and Price Analysis

### 8.3 Manufacturing Cost Structure Analysis

#### 8.3.1 Labor Cost Analysis

#### 8.3.2 Energy Costs Analysis

#### 8.3.3 R&D Costs Analysis

### 8.4 Alternative Product Analysis

### 8.5 Major Distributors of Food Dietary Supplement Analysis

### 8.6 Major Downstream Buyers of Food Dietary Supplement Analysis

### 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Food Dietary Supplement Industry

## **9 PLAYERS PROFILES**

## 9.1 Nature's Sunshine Forms

9.1.1 Nature's Sunshine Forms Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Food Dietary Supplement Product Profiles, Application and Specification

9.1.3 Nature's Sunshine Forms Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

## 9.2 Arkopharma Laboratoires Pharmaceutiques

9.2.1 Arkopharma Laboratoires Pharmaceutiques Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Food Dietary Supplement Product Profiles, Application and Specification

9.2.3 Arkopharma Laboratoires Pharmaceutiques Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

## 9.3 Carlyle Group

9.3.1 Carlyle Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Food Dietary Supplement Product Profiles, Application and Specification

9.3.3 Carlyle Group Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Herbalife International

9.4.1 Herbalife International Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Food Dietary Supplement Product Profiles, Application and Specification

9.4.3 Herbalife International Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Sanofi S.A

9.5.1 Sanofi S.A Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Food Dietary Supplement Product Profiles, Application and Specification

9.5.3 Sanofi S.A Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Amway

9.6.1 Amway Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Food Dietary Supplement Product Profiles, Application and Specification

9.6.3 Amway Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Glanbia

9.7.1 Glanbia Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Food Dietary Supplement Product Profiles, Application and Specification

9.7.3 Glanbia Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Bayer

9.8.1 Bayer Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Food Dietary Supplement Product Profiles, Application and Specification

9.8.3 Bayer Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Otsuka Holdings Co. Ltd

9.9.1 Otsuka Holdings Co. Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Food Dietary Supplement Product Profiles, Application and Specification

9.9.3 Otsuka Holdings Co. Ltd Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Pfizer

9.10.1 Pfizer Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Food Dietary Supplement Product Profiles, Application and Specification

9.10.3 Pfizer Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Nu Skin Enterprises

9.11.1 Nu Skin Enterprises Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Food Dietary Supplement Product Profiles, Application and Specification

9.11.3 Nu Skin Enterprises Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Bionova Lifesciences

9.12.1 Bionova Lifesciences Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Food Dietary Supplement Product Profiles, Application and Specification

9.12.3 Bionova Lifesciences Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 NBTY Inc.

9.13.1 NBTY Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Food Dietary Supplement Product Profiles, Application and Specification

9.13.3 NBTY Inc. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Suntory Holdings Ltd

9.14.1 Suntory Holdings Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Food Dietary Supplement Product Profiles, Application and Specification

9.14.3 Suntory Holdings Ltd Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 GlaxoSmithKline

9.15.1 GlaxoSmithKline Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Food Dietary Supplement Product Profiles, Application and Specification

9.15.3 GlaxoSmithKline Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Abbott Laboratories

9.16.1 Abbott Laboratories Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Food Dietary Supplement Product Profiles, Application and Specification

9.16.3 Abbott Laboratories Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Archer Daniels Midland

9.17.1 Archer Daniels Midland Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Food Dietary Supplement Product Profiles, Application and Specification

9.17.3 Archer Daniels Midland Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Food Dietary Supplement Product Picture

Table Global Food Dietary Supplement Market Sales Volume and CAGR (%)

Comparison by Type

Table Food Dietary Supplement Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Food Dietary Supplement Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Food Dietary Supplement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Food Dietary Supplement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Food Dietary Supplement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Food Dietary Supplement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Food Dietary Supplement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Food Dietary Supplement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Food Dietary Supplement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Food Dietary Supplement Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Food Dietary Supplement Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Food Dietary Supplement Industry Development

Table Global Food Dietary Supplement Sales Volume by Player (2017-2022)

Table Global Food Dietary Supplement Sales Volume Share by Player (2017-2022)

Figure Global Food Dietary Supplement Sales Volume Share by Player in 2021

Table Food Dietary Supplement Revenue (Million USD) by Player (2017-2022)

Table Food Dietary Supplement Revenue Market Share by Player (2017-2022)

Table Food Dietary Supplement Price by Player (2017-2022)



Table Food Dietary Supplement Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Food Dietary Supplement Sales Volume, Region Wise (2017-2022)

Table Global Food Dietary Supplement Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Food Dietary Supplement Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Food Dietary Supplement Sales Volume Market Share, Region Wise in 2021

Table Global Food Dietary Supplement Revenue (Million USD), Region Wise (2017-2022)

Table Global Food Dietary Supplement Revenue Market Share, Region Wise (2017-2022)

Figure Global Food Dietary Supplement Revenue Market Share, Region Wise (2017-2022)

Figure Global Food Dietary Supplement Revenue Market Share, Region Wise in 2021

Table Global Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Food Dietary Supplement Sales Volume by Type (2017-2022)

Table Global Food Dietary Supplement Sales Volume Market Share by Type (2017-2022)

Figure Global Food Dietary Supplement Sales Volume Market Share by Type in 2021

Table Global Food Dietary Supplement Revenue (Million USD) by Type (2017-2022)

Table Global Food Dietary Supplement Revenue Market Share by Type (2017-2022)

Figure Global Food Dietary Supplement Revenue Market Share by Type in 2021

Table Food Dietary Supplement Price by Type (2017-2022)

Figure Global Food Dietary Supplement Sales Volume and Growth Rate of Vitamins and Minerals (2017-2022)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Vitamins and Minerals (2017-2022)

Figure Global Food Dietary Supplement Sales Volume and Growth Rate of Specialty Supplements (2017-2022)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Specialty Supplements (2017-2022)

Figure Global Food Dietary Supplement Sales Volume and Growth Rate of Herbal and Botanical Supplements (2017-2022)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Herbal and Botanical Supplements (2017-2022)

Figure Global Food Dietary Supplement Sales Volume and Growth Rate of Sports Nutrition and Weight Management (2017-2022)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Sports Nutrition and Weight Management (2017-2022)

Table Global Food Dietary Supplement Consumption by Application (2017-2022)

Table Global Food Dietary Supplement Consumption Market Share by Application (2017-2022)

Table Global Food Dietary Supplement Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Food Dietary Supplement Consumption Revenue Market Share by Application (2017-2022)

Table Global Food Dietary Supplement Consumption and Growth Rate of Pharmacies & Drug Stores (2017-2022)

Table Global Food Dietary Supplement Consumption and Growth Rate of Supermarkets & Hypermarkets (2017-2022)

Table Global Food Dietary Supplement Consumption and Growth Rate of Online Channels (2017-2022)

Table Global Food Dietary Supplement Consumption and Growth Rate of Others (2017-2022)

Figure Global Food Dietary Supplement Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Food Dietary Supplement Price and Trend Forecast (2022-2027)

Figure USA Food Dietary Supplement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Food Dietary Supplement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Food Dietary Supplement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Food Dietary Supplement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Food Dietary Supplement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Food Dietary Supplement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Food Dietary Supplement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Food Dietary Supplement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Food Dietary Supplement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Food Dietary Supplement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Food Dietary Supplement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Food Dietary Supplement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Food Dietary Supplement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Food Dietary Supplement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Food Dietary Supplement Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Food Dietary Supplement Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Food Dietary Supplement Market Sales Volume Forecast, by Type

Table Global Food Dietary Supplement Sales Volume Market Share Forecast, by Type

Table Global Food Dietary Supplement Market Revenue (Million USD) Forecast, by Type

Table Global Food Dietary Supplement Revenue Market Share Forecast, by Type

Table Global Food Dietary Supplement Price Forecast, by Type

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of

Vitamins and Minerals (2022-2027)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Vitamins and Minerals (2022-2027)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Specialty Supplements (2022-2027)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Specialty Supplements (2022-2027)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Herbal and Botanical Supplements (2022-2027)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Herbal and Botanical Supplements (2022-2027)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Sports Nutrition and Weight Management (2022-2027)

Figure Global Food Dietary Supplement Revenue (Million USD) and Growth Rate of Sports Nutrition and Weight Management (2022-2027)

Table Global Food Dietary Supplement Market Consumption Forecast, by Application

Table Global Food Dietary Supplement Consumption Market Share Forecast, by Application

Table Global Food Dietary Supplement Market Revenue (Million USD) Forecast, by Application

Table Global Food Dietary Supplement Revenue Market Share Forecast, by Application

Figure Global Food Dietary Supplement Consumption Value (Million USD) and Growth Rate of Pharmacies & Drug Stores (2022-2027)

Figure Global Food Dietary Supplement Consumption Value (Million USD) and Growth Rate of Supermarkets & Hypermarkets (2022-2027)

Figure Global Food Dietary Supplement Consumption Value (Million USD) and Growth Rate of Online Channels (2022-2027)

Figure Global Food Dietary Supplement Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Food Dietary Supplement Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Nature's Sunshine Forms Profile

Table Nature's Sunshine Forms Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nature's Sunshine Forms Food Dietary Supplement Sales Volume and Growth

Rate

Figure Nature's Sunshine Forms Revenue (Million USD) Market Share 2017-2022

Table Arkopharma Laboratoires Pharmaceutiques Profile

Table Arkopharma Laboratoires Pharmaceutiques Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arkopharma Laboratoires Pharmaceutiques Food Dietary Supplement Sales Volume and Growth Rate

Figure Arkopharma Laboratoires Pharmaceutiques Revenue (Million USD) Market Share 2017-2022

Table Carlyle Group Profile

Table Carlyle Group Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carlyle Group Food Dietary Supplement Sales Volume and Growth Rate

Figure Carlyle Group Revenue (Million USD) Market Share 2017-2022

Table Herbalife International Profile

Table Herbalife International Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Herbalife International Food Dietary Supplement Sales Volume and Growth Rate

Figure Herbalife International Revenue (Million USD) Market Share 2017-2022

Table Sanofi S.A Profile

Table Sanofi S.A Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sanofi S.A Food Dietary Supplement Sales Volume and Growth Rate

Figure Sanofi S.A Revenue (Million USD) Market Share 2017-2022

Table Amway Profile

Table Amway Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amway Food Dietary Supplement Sales Volume and Growth Rate

Figure Amway Revenue (Million USD) Market Share 2017-2022

Table Glanbia Profile

Table Glanbia Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Glanbia Food Dietary Supplement Sales Volume and Growth Rate

Figure Glanbia Revenue (Million USD) Market Share 2017-2022

Table Bayer Profile

Table Bayer Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bayer Food Dietary Supplement Sales Volume and Growth Rate

Figure Bayer Revenue (Million USD) Market Share 2017-2022



Table Otsuka Holdings Co. Ltd Profile

Table Otsuka Holdings Co. Ltd Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Otsuka Holdings Co. Ltd Food Dietary Supplement Sales Volume and Growth Rate

Figure Otsuka Holdings Co. Ltd Revenue (Million USD) Market Share 2017-2022

Table Pfizer Profile

Table Pfizer Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pfizer Food Dietary Supplement Sales Volume and Growth Rate

Figure Pfizer Revenue (Million USD) Market Share 2017-2022

Table Nu Skin Enterprises Profile

Table Nu Skin Enterprises Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nu Skin Enterprises Food Dietary Supplement Sales Volume and Growth Rate

Figure Nu Skin Enterprises Revenue (Million USD) Market Share 2017-2022

Table Bionova Lifesciences Profile

Table Bionova Lifesciences Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bionova Lifesciences Food Dietary Supplement Sales Volume and Growth Rate

Figure Bionova Lifesciences Revenue (Million USD) Market Share 2017-2022

Table NBTY Inc. Profile

Table NBTY Inc. Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NBTY Inc. Food Dietary Supplement Sales Volume and Growth Rate

Figure NBTY Inc. Revenue (Million USD) Market Share 2017-2022

Table Suntory Holdings Ltd Profile

Table Suntory Holdings Ltd Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Suntory Holdings Ltd Food Dietary Supplement Sales Volume and Growth Rate

Figure Suntory Holdings Ltd Revenue (Million USD) Market Share 2017-2022

Table GlaxoSmithKline Profile

Table GlaxoSmithKline Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GlaxoSmithKline Food Dietary Supplement Sales Volume and Growth Rate

Figure GlaxoSmithKline Revenue (Million USD) Market Share 2017-2022

Table Abbott Laboratories Profile

Table Abbott Laboratories Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Abbott Laboratories Food Dietary Supplement Sales Volume and Growth Rate

Figure Abbott Laboratories Revenue (Million USD) Market Share 2017-2022

Table Archer Daniels Midland Profile

Table Archer Daniels Midland Food Dietary Supplement Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Archer Daniels Midland Food Dietary Supplement Sales Volume and Growth Rate

Figure Archer Daniels Midland Revenue (Million USD) Market Share 2017-2022



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