

Global FMCG (Fast-Moving Consumer Goods) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GD2CC62403E1EN.html>

Date: April 2023

Pages: 116

Price: US\$ 3,250.00 (Single User License)

ID: GD2CC62403E1EN

Abstracts

Fast-Moving Consumer Goods (FMCG) are products that are sold quickly, and at relatively low cost. Examples include non-durable goods such as packaged foods, beverages, toiletries, over-the-counter drugs, and other consumables. Many fast moving consumer goods have a short shelf life, either as a result of high consumer demand or because the product deteriorates rapidly. Some FMCG, such as meat, fruit, vegetables, dairy products, and baked goods, are highly perishable. Other goods, such as pre-packaged foods, soft drinks, candies, and toiletries have high turnover rates. Sales are sometimes influenced by holiday or seasonal periods.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the FMCG (Fast-Moving Consumer Goods) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global FMCG (Fast-Moving Consumer Goods) market are covered in Chapter 9:

Want Want Group

Coca-Cola

Tsingtao Brewery Co Ltd

Kweichow Moutai Co Ltd

WH Group

COFCO Group

Diageo

Utz Quality Foods

Uni-President Enterprises Corporation

Kraft

Dr. Pepper Snapple Group

Heineken NV

Kellogg

Shuanghui Group

Bright Food (Group) Corp Ltd

Tianyi

Carlsberg Group

Hangzhou Wahaha Group Co Ltd

China Mengniu Dairy Co Ltd

Bestore

Inner Mongolia Yili Industrial Group Co Ltd

Toyo Seikan Group

Nestl SA

Carlsberg

SAB Miller

Cape Cod

Frito-Lay

Yurun Group Ltd

Link Snacks

AB InBev

Accolade Wines

Pepsi

In Chapter 5 and Chapter 7.3, based on types, the FMCG (Fast-Moving Consumer Goods) market from 2017 to 2027 is primarily split into:

Dairy Products

Bakery Products
Fruits and Vegetables
Grains and Cereals
Alcohol and Drinks
Meat and Poultry
Marine Products
Tobacco Products
Edible Oil
Snacks
Others

In Chapter 6 and Chapter 7.4, based on applications, the FMCG (Fast-Moving Consumer Goods) market from 2017 to 2027 covers:

Household Use
Commercial Use (Restaurant, Hotel, Bar, etc.)
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the FMCG (Fast-Moving Consumer Goods) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the FMCG (Fast-Moving Consumer Goods) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,

revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 FMCG (FAST-MOVING CONSUMER GOODS) MARKET OVERVIEW

1.1 Product Overview and Scope of FMCG (Fast-Moving Consumer Goods) Market

1.2 FMCG (Fast-Moving Consumer Goods) Market Segment by Type

1.2.1 Global FMCG (Fast-Moving Consumer Goods) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global FMCG (Fast-Moving Consumer Goods) Market Segment by Application

1.3.1 FMCG (Fast-Moving Consumer Goods) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global FMCG (Fast-Moving Consumer Goods) Market, Region Wise (2017-2027)

1.4.1 Global FMCG (Fast-Moving Consumer Goods) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States FMCG (Fast-Moving Consumer Goods) Market Status and Prospect (2017-2027)

1.4.3 Europe FMCG (Fast-Moving Consumer Goods) Market Status and Prospect (2017-2027)

1.4.4 China FMCG (Fast-Moving Consumer Goods) Market Status and Prospect (2017-2027)

1.4.5 Japan FMCG (Fast-Moving Consumer Goods) Market Status and Prospect (2017-2027)

1.4.6 India FMCG (Fast-Moving Consumer Goods) Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia FMCG (Fast-Moving Consumer Goods) Market Status and Prospect (2017-2027)

1.4.8 Latin America FMCG (Fast-Moving Consumer Goods) Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa FMCG (Fast-Moving Consumer Goods) Market Status and Prospect (2017-2027)

1.5 Global Market Size of FMCG (Fast-Moving Consumer Goods) (2017-2027)

1.5.1 Global FMCG (Fast-Moving Consumer Goods) Market Revenue Status and Outlook (2017-2027)

1.5.2 Global FMCG (Fast-Moving Consumer Goods) Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the FMCG (Fast-Moving Consumer Goods) Market

2 INDUSTRY OUTLOOK

2.1 FMCG (Fast-Moving Consumer Goods) Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 FMCG (Fast-Moving Consumer Goods) Market Drivers Analysis

2.4 FMCG (Fast-Moving Consumer Goods) Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 FMCG (Fast-Moving Consumer Goods) Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on FMCG (Fast-Moving Consumer Goods) Industry Development

3 GLOBAL FMCG (FAST-MOVING CONSUMER GOODS) MARKET LANDSCAPE BY PLAYER

3.1 Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Share by Player (2017-2022)

3.2 Global FMCG (Fast-Moving Consumer Goods) Revenue and Market Share by Player (2017-2022)

3.3 Global FMCG (Fast-Moving Consumer Goods) Average Price by Player (2017-2022)

3.4 Global FMCG (Fast-Moving Consumer Goods) Gross Margin by Player (2017-2022)

3.5 FMCG (Fast-Moving Consumer Goods) Market Competitive Situation and Trends

3.5.1 FMCG (Fast-Moving Consumer Goods) Market Concentration Rate

3.5.2 FMCG (Fast-Moving Consumer Goods) Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL FMCG (FAST-MOVING CONSUMER GOODS) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global FMCG (Fast-Moving Consumer Goods) Revenue and Market Share, Region Wise (2017-2022)

4.3 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States FMCG (Fast-Moving Consumer Goods) Market Under COVID-19

4.5 Europe FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe FMCG (Fast-Moving Consumer Goods) Market Under COVID-19

4.6 China FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China FMCG (Fast-Moving Consumer Goods) Market Under COVID-19

4.7 Japan FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan FMCG (Fast-Moving Consumer Goods) Market Under COVID-19

4.8 India FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India FMCG (Fast-Moving Consumer Goods) Market Under COVID-19

4.9 Southeast Asia FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia FMCG (Fast-Moving Consumer Goods) Market Under COVID-19

4.10 Latin America FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America FMCG (Fast-Moving Consumer Goods) Market Under COVID-19

4.11 Middle East and Africa FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa FMCG (Fast-Moving Consumer Goods) Market Under COVID-19

5 GLOBAL FMCG (FAST-MOVING CONSUMER GOODS) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Market Share by Type (2017-2022)

5.2 Global FMCG (Fast-Moving Consumer Goods) Revenue and Market Share by Type (2017-2022)

5.3 Global FMCG (Fast-Moving Consumer Goods) Price by Type (2017-2022)

5.4 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth

Rate by Type (2017-2022)

5.4.1 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Dairy Products (2017-2022)

5.4.2 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Bakery Products (2017-2022)

5.4.3 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Fruits and Vegetables (2017-2022)

5.4.4 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Grains and Cereals (2017-2022)

5.4.5 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Alcohol and Drinks (2017-2022)

5.4.6 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Meat and Poultry (2017-2022)

5.4.7 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Marine Products (2017-2022)

5.4.8 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Tobacco Products (2017-2022)

5.4.9 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Edible Oil (2017-2022)

5.4.10 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Snacks (2017-2022)

5.4.11 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL FMCG (FAST-MOVING CONSUMER GOODS) MARKET ANALYSIS BY APPLICATION

6.1 Global FMCG (Fast-Moving Consumer Goods) Consumption and Market Share by Application (2017-2022)

6.2 Global FMCG (Fast-Moving Consumer Goods) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global FMCG (Fast-Moving Consumer Goods) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global FMCG (Fast-Moving Consumer Goods) Consumption and Growth Rate of Household Use (2017-2022)

6.3.2 Global FMCG (Fast-Moving Consumer Goods) Consumption and Growth Rate of Commercial Use (Restaurant, Hotel, Bar, etc.) (2017-2022)

6.3.3 Global FMCG (Fast-Moving Consumer Goods) Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL FMCG (FAST-MOVING CONSUMER GOODS) MARKET FORECAST (2022-2027)

7.1 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global FMCG (Fast-Moving Consumer Goods) Price and Trend Forecast (2022-2027)

7.2 Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa FMCG (Fast-Moving Consumer Goods) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Dairy Products (2022-2027)

7.3.2 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Bakery Products (2022-2027)

7.3.3 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Fruits and Vegetables (2022-2027)

7.3.4 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of

Grains and Cereals (2022-2027)

7.3.5 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Alcohol and Drinks (2022-2027)

7.3.6 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Meat and Poultry (2022-2027)

7.3.7 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Marine Products (2022-2027)

7.3.8 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Tobacco Products (2022-2027)

7.3.9 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Edible Oil (2022-2027)

7.3.10 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Snacks (2022-2027)

7.3.11 Global FMCG (Fast-Moving Consumer Goods) Revenue and Growth Rate of Others (2022-2027)

7.4 Global FMCG (Fast-Moving Consumer Goods) Consumption Forecast by Application (2022-2027)

7.4.1 Global FMCG (Fast-Moving Consumer Goods) Consumption Value and Growth Rate of Household Use(2022-2027)

7.4.2 Global FMCG (Fast-Moving Consumer Goods) Consumption Value and Growth Rate of Commercial Use (Restaurant, Hotel, Bar, etc.)(2022-2027)

7.4.3 Global FMCG (Fast-Moving Consumer Goods) Consumption Value and Growth Rate of Others(2022-2027)

7.5 FMCG (Fast-Moving Consumer Goods) Market Forecast Under COVID-19

8 FMCG (FAST-MOVING CONSUMER GOODS) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 FMCG (Fast-Moving Consumer Goods) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of FMCG (Fast-Moving Consumer Goods) Analysis

8.6 Major Downstream Buyers of FMCG (Fast-Moving Consumer Goods) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the FMCG (Fast-Moving Consumer Goods) Industry

9 PLAYERS PROFILES

9.1 Want Want Group

9.1.1 Want Want Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.1.3 Want Want Group Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Coca-Cola

9.2.1 Coca-Cola Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.2.3 Coca-Cola Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Tsingtao Brewery Co Ltd

9.3.1 Tsingtao Brewery Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.3.3 Tsingtao Brewery Co Ltd Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Kweichow Moutai Co Ltd

9.4.1 Kweichow Moutai Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.4.3 Kweichow Moutai Co Ltd Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 WH Group

9.5.1 WH Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and

Specification

9.5.3 WH Group Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 COFCO Group

9.6.1 COFCO Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.6.3 COFCO Group Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Diageo

9.7.1 Diageo Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.7.3 Diageo Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Utz Quality Foods

9.8.1 Utz Quality Foods Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.8.3 Utz Quality Foods Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Uni-President Enterprises Corporation

9.9.1 Uni-President Enterprises Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.9.3 Uni-President Enterprises Corporation Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Kraft

9.10.1 Kraft Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

- 9.10.3 Kraft Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 Dr. Pepper Snapple Group
 - 9.11.1 Dr. Pepper Snapple Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.11.3 Dr. Pepper Snapple Group Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Heineken NV
 - 9.12.1 Heineken NV Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.12.3 Heineken NV Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Kellogg
 - 9.13.1 Kellogg Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.13.3 Kellogg Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Shuanghui Group
 - 9.14.1 Shuanghui Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.14.3 Shuanghui Group Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Bright Food (Group) Corp Ltd
 - 9.15.1 Bright Food (Group) Corp Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

- 9.15.3 Bright Food (Group) Corp Ltd Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis
- 9.16 Tianyi
 - 9.16.1 Tianyi Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.16.3 Tianyi Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 Carlsberg Group
 - 9.17.1 Carlsberg Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.17.3 Carlsberg Group Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis
- 9.18 Hangzhou Wahaha Group Co Ltd
 - 9.18.1 Hangzhou Wahaha Group Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.18.3 Hangzhou Wahaha Group Co Ltd Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 China Mengniu Dairy Co Ltd
 - 9.19.1 China Mengniu Dairy Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.19.3 China Mengniu Dairy Co Ltd Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Bestore
 - 9.20.1 Bestore Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.20.3 Bestore Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 Inner Mongolia Yili Industrial Group Co Ltd

9.21.1 Inner Mongolia Yili Industrial Group Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.21.3 Inner Mongolia Yili Industrial Group Co Ltd Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Toyo Seikan Group

9.22.1 Toyo Seikan Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.22.3 Toyo Seikan Group Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 Nestl SA

9.23.1 Nestl SA Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.23.3 Nestl SA Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 Carlsberg

9.24.1 Carlsberg Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.24.3 Carlsberg Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

9.25 SAB Miller

9.25.1 SAB Miller Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

- 9.25.3 SAB Miller Market Performance (2017-2022)
- 9.25.4 Recent Development
- 9.25.5 SWOT Analysis
- 9.26 Cape Cod
 - 9.26.1 Cape Cod Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.26.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.26.3 Cape Cod Market Performance (2017-2022)
 - 9.26.4 Recent Development
 - 9.26.5 SWOT Analysis
- 9.27 Frito-Lay
 - 9.27.1 Frito-Lay Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.27.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.27.3 Frito-Lay Market Performance (2017-2022)
 - 9.27.4 Recent Development
 - 9.27.5 SWOT Analysis
- 9.28 Yurun Group Ltd
 - 9.28.1 Yurun Group Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.28.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.28.3 Yurun Group Ltd Market Performance (2017-2022)
 - 9.28.4 Recent Development
 - 9.28.5 SWOT Analysis
- 9.29 Link Snacks
 - 9.29.1 Link Snacks Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.29.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification
 - 9.29.3 Link Snacks Market Performance (2017-2022)
 - 9.29.4 Recent Development
 - 9.29.5 SWOT Analysis
- 9.30 AB InBev
 - 9.30.1 AB InBev Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.30.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and

Specification

9.30.3 AB InBev Market Performance (2017-2022)

9.30.4 Recent Development

9.30.5 SWOT Analysis

9.31 Accolade Wines

9.31.1 Accolade Wines Basic Information, Manufacturing Base, Sales Region and Competitors

9.31.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.31.3 Accolade Wines Market Performance (2017-2022)

9.31.4 Recent Development

9.31.5 SWOT Analysis

9.32 Pepsi

9.32.1 Pepsi Basic Information, Manufacturing Base, Sales Region and Competitors

9.32.2 FMCG (Fast-Moving Consumer Goods) Product Profiles, Application and Specification

9.32.3 Pepsi Market Performance (2017-2022)

9.32.4 Recent Development

9.32.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure FMCG (Fast-Moving Consumer Goods) Product Picture

Table Global FMCG (Fast-Moving Consumer Goods) Market Sales Volume and CAGR (%) Comparison by Type

Table FMCG (Fast-Moving Consumer Goods) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on FMCG (Fast-Moving Consumer Goods) Industry Development

Table Global FMCG (Fast-Moving Consumer Goods) Sales Volume by Player (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Sales Volume Share by Player (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume Share by Player in 2021

Table FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) by Player
(2017-2022)

Table FMCG (Fast-Moving Consumer Goods) Revenue Market Share by Player
(2017-2022)

Table FMCG (Fast-Moving Consumer Goods) Price by Player (2017-2022)

Table FMCG (Fast-Moving Consumer Goods) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Region Wise
(2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Sales Volume Market Share,
Region Wise (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume Market Share,
Region Wise (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume Market Share,
Region Wise in 2021

Table Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD), Region
Wise (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Revenue Market Share, Region
Wise (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue Market Share, Region
Wise (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue Market Share, Region
Wise in 2021

Table Global FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table United States FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue
(Million USD), Price and Gross Margin (2017-2022)

Table Europe FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table China FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table Japan FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table India FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Table Southeast Asia FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue
(Million USD), Price and Gross Margin (2017-2022)

Table Latin America FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue
(Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa FMCG (Fast-Moving Consumer Goods) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Sales Volume by Type (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Sales Volume Market Share by Type (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume Market Share by Type in 2021

Table Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) by Type (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Revenue Market Share by Type (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue Market Share by Type in 2021

Table FMCG (Fast-Moving Consumer Goods) Price by Type (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Dairy Products (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Dairy Products (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Bakery Products (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Bakery Products (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Fruits and Vegetables (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Fruits and Vegetables (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Grains and Cereals (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Grains and Cereals (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Alcohol and Drinks (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Alcohol and Drinks (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Meat and Poultry (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Meat and Poultry (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Marine Products (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Marine Products (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Tobacco Products (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Tobacco Products (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Edible Oil (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Edible Oil (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Snacks (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Snacks (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate of Others (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Consumption by Application (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Consumption Market Share by Application (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Consumption Revenue Market Share by Application (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Consumption and Growth Rate of Household Use (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Consumption and Growth Rate of Commercial Use (Restaurant, Hotel, Bar, etc.) (2017-2022)

Table Global FMCG (Fast-Moving Consumer Goods) Consumption and Growth Rate of Others (2017-2022)

Figure Global FMCG (Fast-Moving Consumer Goods) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Price and Trend Forecast

(2022-2027)

Figure USA FMCG (Fast-Moving Consumer Goods) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe FMCG (Fast-Moving Consumer Goods) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China FMCG (Fast-Moving Consumer Goods) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan FMCG (Fast-Moving Consumer Goods) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India FMCG (Fast-Moving Consumer Goods) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia FMCG (Fast-Moving Consumer Goods) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America FMCG (Fast-Moving Consumer Goods) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa FMCG (Fast-Moving Consumer Goods) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global FMCG (Fast-Moving Consumer Goods) Market Sales Volume Forecast, by Type

Table Global FMCG (Fast-Moving Consumer Goods) Sales Volume Market Share Forecast, by Type

Table Global FMCG (Fast-Moving Consumer Goods) Market Revenue (Million USD) Forecast, by Type

Table Global FMCG (Fast-Moving Consumer Goods) Revenue Market Share Forecast, by Type

Table Global FMCG (Fast-Moving Consumer Goods) Price Forecast, by Type

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Dairy Products (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Dairy Products (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Bakery Products (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Bakery Products (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Fruits and Vegetables (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Fruits and Vegetables (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Grains and Cereals (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Grains and Cereals (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Alcohol and Drinks (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Alcohol and Drinks (2022-2027)

Figure Global FMCG (Fast-Moving Consumer Goods) Revenue (Million USD) and Growth Rate of Meat

I would like to order

Product name: Global FMCG (Fast-Moving Consumer Goods) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/GD2CC62403E1EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD2CC62403E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

