

Global Flower and Ornamental Plants Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Ornamental plants are plants that are grown for decorative purposes in gardens and landscape design projects, as houseplants, cut flowers and specimen display. The cultivation of ornamental plants is called floriculture, which forms a major branch of horticulture.

Based on the Flower and Ornamental Plants market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Flower and Ornamental Plants market covered in Chapter 5:

Dutch Flower Group

Neame Lea

Color Spot Nurseries

Belaya Dacha Flowers

Ball Horticultural Company

In Chapter 6, on the basis of types, the Flower and Ornamental Plants market from 2015 to 2025 is primarily split into:

- Annual Plant
- Perennials
- Shrubs
- Bedding Plants
- Others

In Chapter 7, on the basis of applications, the Flower and Ornamental Plants market from 2015 to 2025 covers:

- Residential
- Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

- North America (Covered in Chapter 9)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 10)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Russia
 - Others
- Asia-Pacific (Covered in Chapter 11)
 - China
 - Japan
 - South Korea
 - Australia
 - India
- South America (Covered in Chapter 12)
 - Brazil
 - Argentina

Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Flower and Ornamental Plants Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Dutch Flower Group
 - 5.1.1 Dutch Flower Group Company Profile

- 5.1.2 Dutch Flower Group Business Overview
- 5.1.3 Dutch Flower Group Flower and Ornamental Plants Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Dutch Flower Group Flower and Ornamental Plants Products Introduction
- 5.2 Neame Lea
 - 5.2.1 Neame Lea Company Profile
 - 5.2.2 Neame Lea Business Overview
 - 5.2.3 Neame Lea Flower and Ornamental Plants Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Neame Lea Flower and Ornamental Plants Products Introduction
- 5.3 Color Spot Nurseries
 - 5.3.1 Color Spot Nurseries Company Profile
 - 5.3.2 Color Spot Nurseries Business Overview
 - 5.3.3 Color Spot Nurseries Flower and Ornamental Plants Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Color Spot Nurseries Flower and Ornamental Plants Products Introduction
- 5.4 Belaya Dacha Flowers
 - 5.4.1 Belaya Dacha Flowers Company Profile
 - 5.4.2 Belaya Dacha Flowers Business Overview
 - 5.4.3 Belaya Dacha Flowers Flower and Ornamental Plants Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Belaya Dacha Flowers Flower and Ornamental Plants Products Introduction
- 5.5 Ball Horticultural Company
 - 5.5.1 Ball Horticultural Company Company Profile
 - 5.5.2 Ball Horticultural Company Business Overview
 - 5.5.3 Ball Horticultural Company Flower and Ornamental Plants Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Ball Horticultural Company Flower and Ornamental Plants Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Flower and Ornamental Plants Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Flower and Ornamental Plants Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Flower and Ornamental Plants Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Flower and Ornamental Plants Price by Types (2015-2020)
- 6.2 Global Flower and Ornamental Plants Market Forecast by Types (2020-2025)

6.2.1 Global Flower and Ornamental Plants Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Flower and Ornamental Plants Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Flower and Ornamental Plants Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Flower and Ornamental Plants Sales, Price and Growth Rate of Annual Plant

6.3.2 Global Flower and Ornamental Plants Sales, Price and Growth Rate of Perennials

6.3.3 Global Flower and Ornamental Plants Sales, Price and Growth Rate of Shrubs

6.3.4 Global Flower and Ornamental Plants Sales, Price and Growth Rate of Bedding Plants

6.3.5 Global Flower and Ornamental Plants Sales, Price and Growth Rate of Others

6.4 Global Flower and Ornamental Plants Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Annual Plant Market Revenue and Sales Forecast (2020-2025)

6.4.2 Perennials Market Revenue and Sales Forecast (2020-2025)

6.4.3 Shrubs Market Revenue and Sales Forecast (2020-2025)

6.4.4 Bedding Plants Market Revenue and Sales Forecast (2020-2025)

6.4.5 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Flower and Ornamental Plants Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Flower and Ornamental Plants Sales and Market Share by Applications (2015-2020)

7.1.2 Global Flower and Ornamental Plants Revenue and Market Share by Applications (2015-2020)

7.2 Global Flower and Ornamental Plants Market Forecast by Applications (2020-2025)

7.2.1 Global Flower and Ornamental Plants Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Flower and Ornamental Plants Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Flower and Ornamental Plants Revenue, Sales and Growth Rate of Residential (2015-2020)

7.3.2 Global Flower and Ornamental Plants Revenue, Sales and Growth Rate of

Commercial (2015-2020)

7.4 Global Flower and Ornamental Plants Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Residential Market Revenue and Sales Forecast (2020-2025)

7.4.2 Commercial Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Flower and Ornamental Plants Sales by Regions (2015-2020)

8.2 Global Flower and Ornamental Plants Market Revenue by Regions (2015-2020)

8.3 Global Flower and Ornamental Plants Market Forecast by Regions (2020-2025)

9 NORTH AMERICA FLOWER AND ORNAMENTAL PLANTS MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

9.3 North America Flower and Ornamental Plants Market Revenue and Growth Rate (2015-2020)

9.4 North America Flower and Ornamental Plants Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Flower and Ornamental Plants Market Analysis by Country

9.6.1 U.S. Flower and Ornamental Plants Sales and Growth Rate

9.6.2 Canada Flower and Ornamental Plants Sales and Growth Rate

9.6.3 Mexico Flower and Ornamental Plants Sales and Growth Rate

10 EUROPE FLOWER AND ORNAMENTAL PLANTS MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

10.3 Europe Flower and Ornamental Plants Market Revenue and Growth Rate (2015-2020)

10.4 Europe Flower and Ornamental Plants Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Flower and Ornamental Plants Market Analysis by Country

10.6.1 Germany Flower and Ornamental Plants Sales and Growth Rate

10.6.2 United Kingdom Flower and Ornamental Plants Sales and Growth Rate

10.6.3 France Flower and Ornamental Plants Sales and Growth Rate

10.6.4 Italy Flower and Ornamental Plants Sales and Growth Rate

10.6.5 Spain Flower and Ornamental Plants Sales and Growth Rate

10.6.6 Russia Flower and Ornamental Plants Sales and Growth Rate

11 ASIA-PACIFIC FLOWER AND ORNAMENTAL PLANTS MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Flower and Ornamental Plants Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Flower and Ornamental Plants Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Flower and Ornamental Plants Market Analysis by Country

11.6.1 China Flower and Ornamental Plants Sales and Growth Rate

11.6.2 Japan Flower and Ornamental Plants Sales and Growth Rate

11.6.3 South Korea Flower and Ornamental Plants Sales and Growth Rate

11.6.4 Australia Flower and Ornamental Plants Sales and Growth Rate

11.6.5 India Flower and Ornamental Plants Sales and Growth Rate

12 SOUTH AMERICA FLOWER AND ORNAMENTAL PLANTS MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

12.3 South America Flower and Ornamental Plants Market Revenue and Growth Rate (2015-2020)

12.4 South America Flower and Ornamental Plants Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Flower and Ornamental Plants Market Analysis by Country

12.6.1 Brazil Flower and Ornamental Plants Sales and Growth Rate

12.6.2 Argentina Flower and Ornamental Plants Sales and Growth Rate

12.6.3 Columbia Flower and Ornamental Plants Sales and Growth Rate

13 MIDDLE EAST AND AFRICA FLOWER AND ORNAMENTAL PLANTS MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Flower and Ornamental Plants Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Flower and Ornamental Plants Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Flower and Ornamental Plants Market Analysis by Country

13.6.1 UAE Flower and Ornamental Plants Sales and Growth Rate

13.6.2 Egypt Flower and Ornamental Plants Sales and Growth Rate

13.6.3 South Africa Flower and Ornamental Plants Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Flower and Ornamental Plants Market Size and Growth Rate 2015-2025

Table Flower and Ornamental Plants Key Market Segments

Figure Global Flower and Ornamental Plants Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Flower and Ornamental Plants Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Flower and Ornamental Plants

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Dutch Flower Group Company Profile

Table Dutch Flower Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dutch Flower Group Production and Growth Rate

Figure Dutch Flower Group Market Revenue (\$) Market Share 2015-2020

Table Neame Lea Company Profile

Table Neame Lea Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Neame Lea Production and Growth Rate

Figure Neame Lea Market Revenue (\$) Market Share 2015-2020

Table Color Spot Nurseries Company Profile

Table Color Spot Nurseries Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Color Spot Nurseries Production and Growth Rate

Figure Color Spot Nurseries Market Revenue (\$) Market Share 2015-2020

Table Belaya Dacha Flowers Company Profile

Table Belaya Dacha Flowers Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Belaya Dacha Flowers Production and Growth Rate

Figure Belaya Dacha Flowers Market Revenue (\$) Market Share 2015-2020

Table Ball Horticultural Company Company Profile

Table Ball Horticultural Company Sales, Revenue (US\$ Million), Average Selling Price

and Gross Margin (2015-2020)

Figure Ball Horticultural Company Production and Growth Rate

Figure Ball Horticultural Company Market Revenue (\$) Market Share 2015-2020

Table Global Flower and Ornamental Plants Sales by Types (2015-2020)

Table Global Flower and Ornamental Plants Sales Share by Types (2015-2020)

Table Global Flower and Ornamental Plants Revenue (\$) by Types (2015-2020)

Table Global Flower and Ornamental Plants Revenue Share by Types (2015-2020)

Table Global Flower and Ornamental Plants Price (\$) by Types (2015-2020)

Table Global Flower and Ornamental Plants Market Forecast Sales by Types
(2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Sales Share by Types
(2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Revenue (\$) by Types
(2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Revenue Share by Types
(2020-2025)

Figure Global Annual Plant Sales and Growth Rate (2015-2020)

Figure Global Annual Plant Price (2015-2020)

Figure Global Perennials Sales and Growth Rate (2015-2020)

Figure Global Perennials Price (2015-2020)

Figure Global Shrubs Sales and Growth Rate (2015-2020)

Figure Global Shrubs Price (2015-2020)

Figure Global Bedding Plants Sales and Growth Rate (2015-2020)

Figure Global Bedding Plants Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Flower and Ornamental Plants Market Revenue (\$) and Growth Rate
Forecast of Annual Plant (2020-2025)

Figure Global Flower and Ornamental Plants Sales and Growth Rate Forecast of
Annual Plant (2020-2025)

Figure Global Flower and Ornamental Plants Market Revenue (\$) and Growth Rate
Forecast of Perennials (2020-2025)

Figure Global Flower and Ornamental Plants Sales and Growth Rate Forecast of
Perennials (2020-2025)

Figure Global Flower and Ornamental Plants Market Revenue (\$) and Growth Rate
Forecast of Shrubs (2020-2025)

Figure Global Flower and Ornamental Plants Sales and Growth Rate Forecast of
Shrubs (2020-2025)

Figure Global Flower and Ornamental Plants Market Revenue (\$) and Growth Rate

Forecast of Bedding Plants (2020-2025)

Figure Global Flower and Ornamental Plants Sales and Growth Rate Forecast of Bedding Plants (2020-2025)

Figure Global Flower and Ornamental Plants Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Flower and Ornamental Plants Sales and Growth Rate Forecast of Others (2020-2025)

Table Global Flower and Ornamental Plants Sales by Applications (2015-2020)

Table Global Flower and Ornamental Plants Sales Share by Applications (2015-2020)

Table Global Flower and Ornamental Plants Revenue (\$) by Applications (2015-2020)

Table Global Flower and Ornamental Plants Revenue Share by Applications (2015-2020)

Table Global Flower and Ornamental Plants Market Forecast Sales by Applications (2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Sales Share by Applications (2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Residential Sales and Growth Rate (2015-2020)

Figure Global Residential Price (2015-2020)

Figure Global Commercial Sales and Growth Rate (2015-2020)

Figure Global Commercial Price (2015-2020)

Figure Global Flower and Ornamental Plants Market Revenue (\$) and Growth Rate Forecast of Residential (2020-2025)

Figure Global Flower and Ornamental Plants Sales and Growth Rate Forecast of Residential (2020-2025)

Figure Global Flower and Ornamental Plants Market Revenue (\$) and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Flower and Ornamental Plants Sales and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Flower and Ornamental Plants Sales and Growth Rate (2015-2020)

Table Global Flower and Ornamental Plants Sales by Regions (2015-2020)

Table Global Flower and Ornamental Plants Sales Market Share by Regions (2015-2020)

Figure Global Flower and Ornamental Plants Sales Market Share by Regions in 2019

Figure Global Flower and Ornamental Plants Revenue and Growth Rate (2015-2020)

Table Global Flower and Ornamental Plants Revenue by Regions (2015-2020)

Table Global Flower and Ornamental Plants Revenue Market Share by Regions
(2015-2020)

Figure Global Flower and Ornamental Plants Revenue Market Share by Regions in
2019

Table Global Flower and Ornamental Plants Market Forecast Sales by Regions
(2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Sales Share by Regions
(2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Revenue (\$) by Regions
(2020-2025)

Table Global Flower and Ornamental Plants Market Forecast Revenue Share by
Regions (2020-2025)

Figure North America Flower and Ornamental Plants Market Sales and Growth Rate
(2015-2020)

Figure North America Flower and Ornamental Plants Market Revenue and Growth Rate
(2015-2020)

Figure North America Flower and Ornamental Plants Market Forecast Sales
(2020-2025)

Figure North America Flower and Ornamental Plants Market Forecast Revenue (\$)
(2020-2025)

Figure North America COVID-19 Status

Figure U.S. Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

Figure Canada Flower and Ornamental Plants Market Sales and Growth Rate
(2015-2020)

Figure Mexico Flower and Ornamental Plants Market Sales and Growth Rate
(2015-2020)

Figure Europe Flower and Ornamental Plants Market Sales and Growth Rate
(2015-2020)

Figure Europe Flower and Ornamental Plants Market Revenue and Growth Rate
(2015-2020)

Figure Europe Flower and Ornamental Plants Market Forecast Sales (2020-2025)

Figure Europe Flower and Ornamental Plants Market Forecast Revenue (\$)
(2020-2025)

Figure Europe COVID-19 Status

Figure Germany Flower and Ornamental Plants Market Sales and Growth Rate
(2015-2020)

Figure United Kingdom Flower and Ornamental Plants Market Sales and Growth Rate
(2015-2020)

Figure France Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Italy Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

Figure Spain Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Russia Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Asia-Pacific Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Asia-Pacific Flower and Ornamental Plants Market Revenue and Growth Rate

(2015-2020)

Figure Asia-Pacific Flower and Ornamental Plants Market Forecast Sales (2020-2025)

Figure Asia-Pacific Flower and Ornamental Plants Market Forecast Revenue (\$)

(2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Japan Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure South Korea Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Australia Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure India Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

Figure South America Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure South America Flower and Ornamental Plants Market Revenue and Growth Rate

(2015-2020)

Figure South America Flower and Ornamental Plants Market Forecast Sales

(2020-2025)

Figure South America Flower and Ornamental Plants Market Forecast Revenue (\$)

(2020-2025)

Figure Brazil Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Argentina Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Columbia Flower and Ornamental Plants Market Sales and Growth Rate

(2015-2020)

Figure Middle East and Africa Flower and Ornamental Plants Market Sales and Growth

Rate (2015-2020)

Figure Middle East and Africa Flower and Ornamental Plants Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Flower and Ornamental Plants Market Forecast Sales (2020-2025)

Figure Middle East and Africa Flower and Ornamental Plants Market Forecast Revenue (\$ (2020-2025)

Figure UAE Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

Figure Egypt Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

Figure South Africa Flower and Ornamental Plants Market Sales and Growth Rate (2015-2020)

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