

# Global Flooring Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/GD3A67622F0EEN.html>

Date: June 2019

Pages: 118

Price: US\$ 2,950.00 (Single User License)

ID: GD3A67622F0EEN

## Abstracts

The Flooring market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Flooring market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Flooring market.

Major players in the global Flooring market include:

Anderson

Flowcrete

LG Hausys

Emser Tile

Balta Industries

The Dixie Group

Florim USA

Kaltimber

Interface Incorporation

Beaulieu International

Congoleum Corporation

Mohawk Industries Inc.

Toli Corporation

Gerflor

Armstrong World Industries Inc.

Decora Jaya Indonesia

SWOODS SDN BHD

Parado

CV. Indojati Utama

Shaw Industries

Forbo

Milliken & Company

Swiss Krono

Daltile

On the basis of types, the Flooring market is primarily split into:

Soft Coverings

Resilient Flooring

Non-resilient Flooring

Seamless Flooring

On the basis of applications, the market covers:

Industrial

Residential

Commercial

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Flooring market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Flooring market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Flooring industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Flooring market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Flooring, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Flooring in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Flooring in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Flooring. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Flooring market, including the global production and revenue forecast, regional forecast. It also foresees the Flooring market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 FLOORING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Flooring
- 1.2 Flooring Segment by Type
  - 1.2.1 Global Flooring Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Soft Coverings
  - 1.2.3 The Market Profile of Resilient Flooring
  - 1.2.4 The Market Profile of Non-resilient Flooring
  - 1.2.5 The Market Profile of Seamless Flooring
- 1.3 Global Flooring Segment by Application
  - 1.3.1 Flooring Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Industrial
  - 1.3.3 The Market Profile of Residential
  - 1.3.4 The Market Profile of Commercial
- 1.4 Global Flooring Market by Region (2014-2026)
  - 1.4.1 Global Flooring Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Flooring Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Flooring Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Flooring Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Flooring Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Flooring Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Flooring Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Flooring Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Flooring Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Flooring Market Status and Prospect (2014-2026)
  - 1.4.4 China Flooring Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Flooring Market Status and Prospect (2014-2026)
  - 1.4.6 India Flooring Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Flooring Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Flooring Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Flooring Market Status and Prospect (2014-2026)
    - 1.4.7.3 Philippines Flooring Market Status and Prospect (2014-2026)
    - 1.4.7.4 Indonesia Flooring Market Status and Prospect (2014-2026)
    - 1.4.7.5 Thailand Flooring Market Status and Prospect (2014-2026)
    - 1.4.7.6 Vietnam Flooring Market Status and Prospect (2014-2026)
  - 1.4.8 Central and South America Flooring Market Status and Prospect (2014-2026)

- 1.4.8.1 Brazil Flooring Market Status and Prospect (2014-2026)
- 1.4.8.2 Mexico Flooring Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Flooring Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Flooring Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Flooring Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Flooring Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Flooring Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Flooring Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Flooring Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Flooring Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Flooring (2014-2026)
  - 1.5.1 Global Flooring Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Flooring Production Status and Outlook (2014-2026)

## **2 GLOBAL FLOORING MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Flooring Production and Share by Player (2014-2019)
- 2.2 Global Flooring Revenue and Market Share by Player (2014-2019)
- 2.3 Global Flooring Average Price by Player (2014-2019)
- 2.4 Flooring Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Flooring Market Competitive Situation and Trends
  - 2.5.1 Flooring Market Concentration Rate
  - 2.5.2 Flooring Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 Anderson
  - 3.1.1 Anderson Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Flooring Product Profiles, Application and Specification
  - 3.1.3 Anderson Flooring Market Performance (2014-2019)
  - 3.1.4 Anderson Business Overview
- 3.2 Flowcrete
  - 3.2.1 Flowcrete Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.2.2 Flooring Product Profiles, Application and Specification
  - 3.2.3 Flowcrete Flooring Market Performance (2014-2019)
  - 3.2.4 Flowcrete Business Overview
- 3.3 LG Hausys
  - 3.3.1 LG Hausys Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.3.2 Flooring Product Profiles, Application and Specification
- 3.3.3 LG Hausys Flooring Market Performance (2014-2019)
- 3.3.4 LG Hausys Business Overview
- 3.4 Emser Tile
  - 3.4.1 Emser Tile Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Flooring Product Profiles, Application and Specification
  - 3.4.3 Emser Tile Flooring Market Performance (2014-2019)
  - 3.4.4 Emser Tile Business Overview
- 3.5 Balta Industries
  - 3.5.1 Balta Industries Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Flooring Product Profiles, Application and Specification
  - 3.5.3 Balta Industries Flooring Market Performance (2014-2019)
  - 3.5.4 Balta Industries Business Overview
- 3.6 The Dixie Group
  - 3.6.1 The Dixie Group Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Flooring Product Profiles, Application and Specification
  - 3.6.3 The Dixie Group Flooring Market Performance (2014-2019)
  - 3.6.4 The Dixie Group Business Overview
- 3.7 Florim USA
  - 3.7.1 Florim USA Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Flooring Product Profiles, Application and Specification
  - 3.7.3 Florim USA Flooring Market Performance (2014-2019)
  - 3.7.4 Florim USA Business Overview
- 3.8 Kaltimber
  - 3.8.1 Kaltimber Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Flooring Product Profiles, Application and Specification
  - 3.8.3 Kaltimber Flooring Market Performance (2014-2019)
  - 3.8.4 Kaltimber Business Overview
- 3.9 Interface Incorporation
  - 3.9.1 Interface Incorporation Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Flooring Product Profiles, Application and Specification
  - 3.9.3 Interface Incorporation Flooring Market Performance (2014-2019)
  - 3.9.4 Interface Incorporation Business Overview
- 3.10 Beaulieu International
  - 3.10.1 Beaulieu International Basic Information, Manufacturing Base, Sales Area and Competitors



- 3.10.2 Flooring Product Profiles, Application and Specification
- 3.10.3 Beaulieu International Flooring Market Performance (2014-2019)
- 3.10.4 Beaulieu International Business Overview
- 3.11 Congoleum Corporation
  - 3.11.1 Congoleum Corporation Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.11.2 Flooring Product Profiles, Application and Specification
  - 3.11.3 Congoleum Corporation Flooring Market Performance (2014-2019)
  - 3.11.4 Congoleum Corporation Business Overview
- 3.12 Mohawk Industries Inc.
  - 3.12.1 Mohawk Industries Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.12.2 Flooring Product Profiles, Application and Specification
  - 3.12.3 Mohawk Industries Inc. Flooring Market Performance (2014-2019)
  - 3.12.4 Mohawk Industries Inc. Business Overview
- 3.13 Toli Corporation
  - 3.13.1 Toli Corporation Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.13.2 Flooring Product Profiles, Application and Specification
  - 3.13.3 Toli Corporation Flooring Market Performance (2014-2019)
  - 3.13.4 Toli Corporation Business Overview
- 3.14 Gerflor
  - 3.14.1 Gerflor Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.14.2 Flooring Product Profiles, Application and Specification
  - 3.14.3 Gerflor Flooring Market Performance (2014-2019)
  - 3.14.4 Gerflor Business Overview
- 3.15 Armstrong World Industries Inc.
  - 3.15.1 Armstrong World Industries Inc. Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.15.2 Flooring Product Profiles, Application and Specification
  - 3.15.3 Armstrong World Industries Inc. Flooring Market Performance (2014-2019)
  - 3.15.4 Armstrong World Industries Inc. Business Overview
- 3.16 Decora Jaya Indonesia
  - 3.16.1 Decora Jaya Indonesia Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.16.2 Flooring Product Profiles, Application and Specification
  - 3.16.3 Decora Jaya Indonesia Flooring Market Performance (2014-2019)
  - 3.16.4 Decora Jaya Indonesia Business Overview
- 3.17 SWOODS SDN BHD



3.17.1 SWOODS SDN BHD Basic Information, Manufacturing Base, Sales Area and Competitors

3.17.2 Flooring Product Profiles, Application and Specification

3.17.3 SWOODS SDN BHD Flooring Market Performance (2014-2019)

3.17.4 SWOODS SDN BHD Business Overview

3.18 Parado

3.18.1 Parado Basic Information, Manufacturing Base, Sales Area and Competitors

3.18.2 Flooring Product Profiles, Application and Specification

3.18.3 Parado Flooring Market Performance (2014-2019)

3.18.4 Parado Business Overview

3.19 CV. Indojati Utama

3.19.1 CV. Indojati Utama Basic Information, Manufacturing Base, Sales Area and Competitors

3.19.2 Flooring Product Profiles, Application and Specification

3.19.3 CV. Indojati Utama Flooring Market Performance (2014-2019)

3.19.4 CV. Indojati Utama Business Overview

3.20 Shaw Industries

3.20.1 Shaw Industries Basic Information, Manufacturing Base, Sales Area and Competitors

3.20.2 Flooring Product Profiles, Application and Specification

3.20.3 Shaw Industries Flooring Market Performance (2014-2019)

3.20.4 Shaw Industries Business Overview

3.21 Forbo

3.21.1 Forbo Basic Information, Manufacturing Base, Sales Area and Competitors

3.21.2 Flooring Product Profiles, Application and Specification

3.21.3 Forbo Flooring Market Performance (2014-2019)

3.21.4 Forbo Business Overview

3.22 Milliken & Company

3.22.1 Milliken & Company Basic Information, Manufacturing Base, Sales Area and Competitors

3.22.2 Flooring Product Profiles, Application and Specification

3.22.3 Milliken & Company Flooring Market Performance (2014-2019)

3.22.4 Milliken & Company Business Overview

3.23 Swiss Krono

3.23.1 Swiss Krono Basic Information, Manufacturing Base, Sales Area and Competitors

3.23.2 Flooring Product Profiles, Application and Specification

3.23.3 Swiss Krono Flooring Market Performance (2014-2019)

3.23.4 Swiss Krono Business Overview

### 3.24 Daltile

- 3.24.1 Daltile Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.24.2 Flooring Product Profiles, Application and Specification
- 3.24.3 Daltile Flooring Market Performance (2014-2019)
- 3.24.4 Daltile Business Overview

## **4 GLOBAL FLOORING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 Global Flooring Production and Market Share by Type (2014-2019)
- 4.2 Global Flooring Revenue and Market Share by Type (2014-2019)
- 4.3 Global Flooring Price by Type (2014-2019)
- 4.4 Global Flooring Production Growth Rate by Type (2014-2019)
  - 4.4.1 Global Flooring Production Growth Rate of Soft Coverings (2014-2019)
  - 4.4.2 Global Flooring Production Growth Rate of Resilient Flooring (2014-2019)
  - 4.4.3 Global Flooring Production Growth Rate of Non-resilient Flooring (2014-2019)
  - 4.4.4 Global Flooring Production Growth Rate of Seamless Flooring (2014-2019)

## **5 GLOBAL FLOORING MARKET ANALYSIS BY APPLICATION**

- 5.1 Global Flooring Consumption and Market Share by Application (2014-2019)
- 5.2 Global Flooring Consumption Growth Rate by Application (2014-2019)
  - 5.2.1 Global Flooring Consumption Growth Rate of Industrial (2014-2019)
  - 5.2.2 Global Flooring Consumption Growth Rate of Residential (2014-2019)
  - 5.2.3 Global Flooring Consumption Growth Rate of Commercial (2014-2019)

## **6 GLOBAL FLOORING PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

- 6.1 Global Flooring Consumption by Region (2014-2019)
- 6.2 United States Flooring Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Flooring Production, Consumption, Export, Import (2014-2019)
- 6.4 China Flooring Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Flooring Production, Consumption, Export, Import (2014-2019)
- 6.6 India Flooring Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Flooring Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Flooring Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Flooring Production, Consumption, Export, Import

(2014-2019)

## **7 GLOBAL FLOORING PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

- 7.1 Global Flooring Production and Market Share by Region (2014-2019)
- 7.2 Global Flooring Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Flooring Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Flooring Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Flooring Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Flooring Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Flooring Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Flooring Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Flooring Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Flooring Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Flooring Production, Revenue, Price and Gross Margin (2014-2019)

## **8 FLOORING MANUFACTURING ANALYSIS**

- 8.1 Flooring Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
  - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Flooring

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Flooring Industrial Chain Analysis
- 9.2 Raw Materials Sources of Flooring Major Players in 2018
- 9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

- 10.1 Drivers

## 10.2 Restraints

## 10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Flooring

10.3.2 Increased Demand in Emerging Markets

## 10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

## 10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL FLOORING MARKET FORECAST (2019-2026)**

### 11.1 Global Flooring Production, Revenue Forecast (2019-2026)

11.1.1 Global Flooring Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Flooring Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Flooring Price and Trend Forecast (2019-2026)

### 11.2 Global Flooring Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Flooring Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Flooring Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Flooring Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Flooring Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Flooring Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Flooring Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Flooring Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Flooring Production, Consumption, Export and Import Forecast (2019-2026)

### 11.3 Global Flooring Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Flooring Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Flooring Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/GD3A67622F0EEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD3A67622F0EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970