

# Global Floor Covering Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Floor Covering market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Floor Covering market are covered in Chapter 9:

Armstrong Flooring Materials (China) Co.

Guangdong Rabbit Xiaobao Decoration Material Co.

KBS Floor &Deco

FuJian Floors China Co.,Ltd

Shuxiangmendi (Shanghai) New Material Technology Co.

Zhongshan Axe Crown Wood Industry Co.

In Chapter 5 and Chapter 7.3, based on types, the Floor Covering market from 2017 to 2027 is primarily split into:

- Carpet and Area Rugs
- Hardwood Flooring
- Ceramic Floor and Wall Tile
- Laminate Flooring
- Vinyl Sheet and Floor Tile
- Others

In Chapter 6 and Chapter 7.4, based on applications, the Floor Covering market from 2017 to 2027 covers:

- Residential
- Commercial
- Industrial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India
- Southeast Asia
- Latin America
- Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Floor Covering market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we

elaborate at full length on the impact of the pandemic and the war on the Floor Covering Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 FLOOR COVERING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Covering Market
- 1.2 Floor Covering Market Segment by Type
  - 1.2.1 Global Floor Covering Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Floor Covering Market Segment by Application
  - 1.3.1 Floor Covering Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Floor Covering Market, Region Wise (2017-2027)
  - 1.4.1 Global Floor Covering Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Floor Covering Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Floor Covering Market Status and Prospect (2017-2027)
  - 1.4.4 China Floor Covering Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Floor Covering Market Status and Prospect (2017-2027)
  - 1.4.6 India Floor Covering Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Floor Covering Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Floor Covering Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Floor Covering Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Floor Covering (2017-2027)
  - 1.5.1 Global Floor Covering Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Floor Covering Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Floor Covering Market

### 2 INDUSTRY OUTLOOK

- 2.1 Floor Covering Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Floor Covering Market Drivers Analysis
- 2.4 Floor Covering Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Floor Covering Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Floor Covering Industry Development

### **3 GLOBAL FLOOR COVERING MARKET LANDSCAPE BY PLAYER**

3.1 Global Floor Covering Sales Volume and Share by Player (2017-2022)

3.2 Global Floor Covering Revenue and Market Share by Player (2017-2022)

3.3 Global Floor Covering Average Price by Player (2017-2022)

3.4 Global Floor Covering Gross Margin by Player (2017-2022)

3.5 Floor Covering Market Competitive Situation and Trends

3.5.1 Floor Covering Market Concentration Rate

3.5.2 Floor Covering Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL FLOOR COVERING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Floor Covering Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Floor Covering Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Floor Covering Market Under COVID-19

4.5 Europe Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Floor Covering Market Under COVID-19

4.6 China Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Floor Covering Market Under COVID-19

4.7 Japan Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Floor Covering Market Under COVID-19

4.8 India Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Floor Covering Market Under COVID-19

4.9 Southeast Asia Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Floor Covering Market Under COVID-19



4.10 Latin America Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Floor Covering Market Under COVID-19

4.11 Middle East and Africa Floor Covering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Floor Covering Market Under COVID-19

## **5 GLOBAL FLOOR COVERING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Floor Covering Sales Volume and Market Share by Type (2017-2022)

5.2 Global Floor Covering Revenue and Market Share by Type (2017-2022)

5.3 Global Floor Covering Price by Type (2017-2022)

5.4 Global Floor Covering Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Floor Covering Sales Volume, Revenue and Growth Rate of Carpet and Area Rugs (2017-2022)

5.4.2 Global Floor Covering Sales Volume, Revenue and Growth Rate of Hardwood Flooring (2017-2022)

5.4.3 Global Floor Covering Sales Volume, Revenue and Growth Rate of Ceramic Floor and Wall Tile (2017-2022)

5.4.4 Global Floor Covering Sales Volume, Revenue and Growth Rate of Laminate Flooring (2017-2022)

5.4.5 Global Floor Covering Sales Volume, Revenue and Growth Rate of Vinyl Sheet and Floor Tile (2017-2022)

5.4.6 Global Floor Covering Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL FLOOR COVERING MARKET ANALYSIS BY APPLICATION**

6.1 Global Floor Covering Consumption and Market Share by Application (2017-2022)

6.2 Global Floor Covering Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Floor Covering Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Floor Covering Consumption and Growth Rate of Residential (2017-2022)

6.3.2 Global Floor Covering Consumption and Growth Rate of Commercial (2017-2022)

6.3.3 Global Floor Covering Consumption and Growth Rate of Industrial (2017-2022)



## **7 GLOBAL FLOOR COVERING MARKET FORECAST (2022-2027)**

### 7.1 Global Floor Covering Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Floor Covering Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Floor Covering Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Floor Covering Price and Trend Forecast (2022-2027)

### 7.2 Global Floor Covering Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Floor Covering Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Floor Covering Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Floor Covering Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Floor Covering Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Floor Covering Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Floor Covering Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Floor Covering Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Floor Covering Sales Volume and Revenue Forecast (2022-2027)

### 7.3 Global Floor Covering Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Floor Covering Revenue and Growth Rate of Carpet and Area Rugs (2022-2027)

7.3.2 Global Floor Covering Revenue and Growth Rate of Hardwood Flooring (2022-2027)

7.3.3 Global Floor Covering Revenue and Growth Rate of Ceramic Floor and Wall Tile (2022-2027)

7.3.4 Global Floor Covering Revenue and Growth Rate of Laminate Flooring (2022-2027)

7.3.5 Global Floor Covering Revenue and Growth Rate of Vinyl Sheet and Floor Tile (2022-2027)

7.3.6 Global Floor Covering Revenue and Growth Rate of Others (2022-2027)

### 7.4 Global Floor Covering Consumption Forecast by Application (2022-2027)

7.4.1 Global Floor Covering Consumption Value and Growth Rate of Residential(2022-2027)

7.4.2 Global Floor Covering Consumption Value and Growth Rate of Commercial(2022-2027)

7.4.3 Global Floor Covering Consumption Value and Growth Rate of Industrial(2022-2027)

### 7.5 Floor Covering Market Forecast Under COVID-19

## **8 FLOOR COVERING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Floor Covering Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Floor Covering Analysis

8.6 Major Downstream Buyers of Floor Covering Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Floor Covering Industry

## **9 PLAYERS PROFILES**

9.1 Armstrong Flooring Materials (China) Co.

9.1.1 Armstrong Flooring Materials (China) Co. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Floor Covering Product Profiles, Application and Specification

9.1.3 Armstrong Flooring Materials (China) Co. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Guangdong Rabbit Xiaobao Decoration Material Co.

9.2.1 Guangdong Rabbit Xiaobao Decoration Material Co. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Floor Covering Product Profiles, Application and Specification

9.2.3 Guangdong Rabbit Xiaobao Decoration Material Co. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 KBS Floor &Deco

9.3.1 KBS Floor &Deco Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Floor Covering Product Profiles, Application and Specification

9.3.3 KBS Floor &Deco Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

#### 9.4 Fujian Floors China Co.,Ltd

9.4.1 Fujian Floors China Co.,Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Floor Covering Product Profiles, Application and Specification

9.4.3 Fujian Floors China Co.,Ltd Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

#### 9.5 Shuxiangmendi (Shanghai) New Material Technology Co.

9.5.1 Shuxiangmendi (Shanghai) New Material Technology Co. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Floor Covering Product Profiles, Application and Specification

9.5.3 Shuxiangmendi (Shanghai) New Material Technology Co. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

#### 9.6 Zhongshan Axe Crown Wood Industry Co.

9.6.1 Zhongshan Axe Crown Wood Industry Co. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Floor Covering Product Profiles, Application and Specification

9.6.3 Zhongshan Axe Crown Wood Industry Co. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Floor Covering Product Picture

Table Global Floor Covering Market Sales Volume and CAGR (%) Comparison by Type

Table Floor Covering Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Floor Covering Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Floor Covering Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Floor Covering Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Floor Covering Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Floor Covering Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Floor Covering Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Floor Covering Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Floor Covering Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Floor Covering Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Floor Covering Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Floor Covering Industry Development

Table Global Floor Covering Sales Volume by Player (2017-2022)

Table Global Floor Covering Sales Volume Share by Player (2017-2022)

Figure Global Floor Covering Sales Volume Share by Player in 2021

Table Floor Covering Revenue (Million USD) by Player (2017-2022)

Table Floor Covering Revenue Market Share by Player (2017-2022)

Table Floor Covering Price by Player (2017-2022)

Table Floor Covering Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Floor Covering Sales Volume, Region Wise (2017-2022)

Table Global Floor Covering Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Floor Covering Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Floor Covering Sales Volume Market Share, Region Wise in 2021

Table Global Floor Covering Revenue (Million USD), Region Wise (2017-2022)

Table Global Floor Covering Revenue Market Share, Region Wise (2017-2022)

Figure Global Floor Covering Revenue Market Share, Region Wise (2017-2022)

Figure Global Floor Covering Revenue Market Share, Region Wise in 2021

Table Global Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Floor Covering Sales Volume by Type (2017-2022)

Table Global Floor Covering Sales Volume Market Share by Type (2017-2022)

Figure Global Floor Covering Sales Volume Market Share by Type in 2021

Table Global Floor Covering Revenue (Million USD) by Type (2017-2022)

Table Global Floor Covering Revenue Market Share by Type (2017-2022)

Figure Global Floor Covering Revenue Market Share by Type in 2021

Table Floor Covering Price by Type (2017-2022)

Figure Global Floor Covering Sales Volume and Growth Rate of Carpet and Area Rugs (2017-2022)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Carpet and Area Rugs (2017-2022)

Figure Global Floor Covering Sales Volume and Growth Rate of Hardwood Flooring (2017-2022)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Hardwood

Flooring (2017-2022)

Figure Global Floor Covering Sales Volume and Growth Rate of Ceramic Floor and Wall Tile (2017-2022)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Ceramic Floor and Wall Tile (2017-2022)

Figure Global Floor Covering Sales Volume and Growth Rate of Laminate Flooring (2017-2022)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Laminate Flooring (2017-2022)

Figure Global Floor Covering Sales Volume and Growth Rate of Vinyl Sheet and Floor Tile (2017-2022)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Vinyl Sheet and Floor Tile (2017-2022)

Figure Global Floor Covering Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Floor Covering Consumption by Application (2017-2022)

Table Global Floor Covering Consumption Market Share by Application (2017-2022)

Table Global Floor Covering Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Floor Covering Consumption Revenue Market Share by Application (2017-2022)

Table Global Floor Covering Consumption and Growth Rate of Residential (2017-2022)

Table Global Floor Covering Consumption and Growth Rate of Commercial (2017-2022)

Table Global Floor Covering Consumption and Growth Rate of Industrial (2017-2022)

Figure Global Floor Covering Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Floor Covering Price and Trend Forecast (2022-2027)

Figure USA Floor Covering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Floor Covering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Floor Covering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Floor Covering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Floor Covering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure China Floor Covering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Floor Covering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Floor Covering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Floor Covering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Floor Covering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Floor Covering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Floor Covering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Floor Covering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Floor Covering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Floor Covering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Floor Covering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Floor Covering Market Sales Volume Forecast, by Type

Table Global Floor Covering Sales Volume Market Share Forecast, by Type

Table Global Floor Covering Market Revenue (Million USD) Forecast, by Type

Table Global Floor Covering Revenue Market Share Forecast, by Type

Table Global Floor Covering Price Forecast, by Type

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Carpet and Area Rugs (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Carpet and Area Rugs (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Hardwood Flooring (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Hardwood Flooring (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Ceramic Floor and Wall Tile (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Ceramic Floor and Wall Tile (2022-2027)



Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Laminate Flooring (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Laminate Flooring (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Vinyl Sheet and Floor Tile (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Vinyl Sheet and Floor Tile (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Floor Covering Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Floor Covering Market Consumption Forecast, by Application

Table Global Floor Covering Consumption Market Share Forecast, by Application

Table Global Floor Covering Market Revenue (Million USD) Forecast, by Application

Table Global Floor Covering Revenue Market Share Forecast, by Application

Figure Global Floor Covering Consumption Value (Million USD) and Growth Rate of Residential (2022-2027)

Figure Global Floor Covering Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure Global Floor Covering Consumption Value (Million USD) and Growth Rate of Industrial (2022-2027)

Figure Floor Covering Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Armstrong Flooring Materials (China) Co. Profile

Table Armstrong Flooring Materials (China) Co. Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Armstrong Flooring Materials (China) Co. Floor Covering Sales Volume and Growth Rate

Figure Armstrong Flooring Materials (China) Co. Revenue (Million USD) Market Share 2017-2022

Table Guangdong Rabbit Xiaobao Decoration Material Co. Profile

Table Guangdong Rabbit Xiaobao Decoration Material Co. Floor Covering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guangdong Rabbit Xiaobao Decoration Material Co. Floor Covering Sales

## Volume and Growth Rate

Figure Guangdong Rabbit Xiaobao Decoration Material Co. Revenue (Million USD)  
Market Share 2017-2022

Table KBS Floor &Deco Profile

Table KBS Floor &Deco Floor Covering Sales Volume, Revenue (Million USD), Price  
and Gross Margin (2017-2022)

Figure KBS Floor &Deco Floor Covering Sales Volume and Growth Rate

Figure KBS Floor &Deco Revenue (Million USD) Market Share 2017-2022

Table FuJian Floors China Co.,Ltd Profile

Table FuJian Floors China Co.,Ltd Floor Covering Sales Volume, Revenue (Million  
USD), Price and Gross Margin (2017-2022)

Figure FuJian Floors China Co.,Ltd Floor Covering Sales Volume and Growth Rate

Figure FuJian Floors China Co.,Ltd Revenue (Million USD) Market Share 2017-2022

Table Shuxiangmendi (Shanghai) New Material Technology Co. Profile

Table Shuxiangmendi (Shanghai) New Material Technology Co. Floor Covering Sales  
Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shuxiangmendi (Shanghai) New Material Technology Co. Floor Covering Sales  
Volume and Growth Rate

Figure Shuxiangmendi (Shanghai) New Material Technology Co. Revenue (Million  
USD) Market Share 2017-2022

Table Zhongshan Axe Crown Wood Industry Co. Profile

Table Zhongshan Axe Crown Wood Industry Co. Floor Covering Sales Volume,  
Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zhongshan Axe Crown Wood Industry Co. Floor Covering Sales Volume and  
Growth Rate

Figure Zhongshan Axe Crown Wood Industry Co. Revenue (Million USD) Market Share  
2017-2022

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