

# Global Floor Coatings Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Floor Coatings market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Floor Coatings market are covered in Chapter 9:

Sherwin-Williams

PPG Industries

Henkel

Benjamin Moore

Elite Crete Systems

BASF

## Axalta Coating Systems

RPM International

United Gilsonite Laboratories (UGL)

BEHR Process Corporation (Masco)

In Chapter 5 and Chapter 7.3, based on types, the Floor Coatings market from 2017 to 2027 is primarily split into:

Epoxy

Polyaspartics

Acrylic

Polyurethane

In Chapter 6 and Chapter 7.4, based on applications, the Floor Coatings market from 2017 to 2027 covers:

Residential

Commercial

Industrial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Floor Coatings market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Floor Coatings Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the

industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 FLOOR COATINGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Coatings Market
- 1.2 Floor Coatings Market Segment by Type
  - 1.2.1 Global Floor Coatings Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Floor Coatings Market Segment by Application
  - 1.3.1 Floor Coatings Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Floor Coatings Market, Region Wise (2017-2027)
  - 1.4.1 Global Floor Coatings Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Floor Coatings Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Floor Coatings Market Status and Prospect (2017-2027)
  - 1.4.4 China Floor Coatings Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Floor Coatings Market Status and Prospect (2017-2027)
  - 1.4.6 India Floor Coatings Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Floor Coatings Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Floor Coatings Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Floor Coatings Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Floor Coatings (2017-2027)
  - 1.5.1 Global Floor Coatings Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Floor Coatings Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Floor Coatings Market

### 2 INDUSTRY OUTLOOK

- 2.1 Floor Coatings Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Floor Coatings Market Drivers Analysis
- 2.4 Floor Coatings Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Floor Coatings Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Floor Coatings Industry Development

### **3 GLOBAL FLOOR COATINGS MARKET LANDSCAPE BY PLAYER**

3.1 Global Floor Coatings Sales Volume and Share by Player (2017-2022)

3.2 Global Floor Coatings Revenue and Market Share by Player (2017-2022)

3.3 Global Floor Coatings Average Price by Player (2017-2022)

3.4 Global Floor Coatings Gross Margin by Player (2017-2022)

3.5 Floor Coatings Market Competitive Situation and Trends

3.5.1 Floor Coatings Market Concentration Rate

3.5.2 Floor Coatings Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL FLOOR COATINGS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Floor Coatings Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Floor Coatings Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Floor Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Floor Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Floor Coatings Market Under COVID-19

4.5 Europe Floor Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Floor Coatings Market Under COVID-19

4.6 China Floor Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Floor Coatings Market Under COVID-19

4.7 Japan Floor Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Floor Coatings Market Under COVID-19

4.8 India Floor Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Floor Coatings Market Under COVID-19

4.9 Southeast Asia Floor Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Floor Coatings Market Under COVID-19

4.10 Latin America Floor Coatings Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.10.1 Latin America Floor Coatings Market Under COVID-19

4.11 Middle East and Africa Floor Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Floor Coatings Market Under COVID-19

## **5 GLOBAL FLOOR COATINGS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Floor Coatings Sales Volume and Market Share by Type (2017-2022)

5.2 Global Floor Coatings Revenue and Market Share by Type (2017-2022)

5.3 Global Floor Coatings Price by Type (2017-2022)

5.4 Global Floor Coatings Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Floor Coatings Sales Volume, Revenue and Growth Rate of Epoxy (2017-2022)

5.4.2 Global Floor Coatings Sales Volume, Revenue and Growth Rate of Polyaspartics (2017-2022)

5.4.3 Global Floor Coatings Sales Volume, Revenue and Growth Rate of Acrylic (2017-2022)

5.4.4 Global Floor Coatings Sales Volume, Revenue and Growth Rate of Polyurethane (2017-2022)

## **6 GLOBAL FLOOR COATINGS MARKET ANALYSIS BY APPLICATION**

6.1 Global Floor Coatings Consumption and Market Share by Application (2017-2022)

6.2 Global Floor Coatings Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Floor Coatings Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Floor Coatings Consumption and Growth Rate of Residential (2017-2022)

6.3.2 Global Floor Coatings Consumption and Growth Rate of Commercial (2017-2022)

6.3.3 Global Floor Coatings Consumption and Growth Rate of Industrial (2017-2022)

## **7 GLOBAL FLOOR COATINGS MARKET FORECAST (2022-2027)**

7.1 Global Floor Coatings Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Floor Coatings Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Floor Coatings Revenue and Growth Rate Forecast (2022-2027)



- 7.1.3 Global Floor Coatings Price and Trend Forecast (2022-2027)
- 7.2 Global Floor Coatings Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Floor Coatings Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Floor Coatings Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Floor Coatings Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Floor Coatings Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Floor Coatings Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Floor Coatings Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Floor Coatings Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Floor Coatings Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Floor Coatings Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Floor Coatings Revenue and Growth Rate of Epoxy (2022-2027)
  - 7.3.2 Global Floor Coatings Revenue and Growth Rate of Polyaspartics (2022-2027)
  - 7.3.3 Global Floor Coatings Revenue and Growth Rate of Acrylic (2022-2027)
  - 7.3.4 Global Floor Coatings Revenue and Growth Rate of Polyurethane (2022-2027)
- 7.4 Global Floor Coatings Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Floor Coatings Consumption Value and Growth Rate of Residential(2022-2027)
  - 7.4.2 Global Floor Coatings Consumption Value and Growth Rate of Commercial(2022-2027)
  - 7.4.3 Global Floor Coatings Consumption Value and Growth Rate of Industrial(2022-2027)
- 7.5 Floor Coatings Market Forecast Under COVID-19

## **8 FLOOR COATINGS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Floor Coatings Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Floor Coatings Analysis
- 8.6 Major Downstream Buyers of Floor Coatings Analysis

## 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Floor Coatings Industry

### 9 PLAYERS PROFILES

#### 9.1 Sherwin-Williams

9.1.1 Sherwin-Williams Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Floor Coatings Product Profiles, Application and Specification

9.1.3 Sherwin-Williams Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

#### 9.2 PPG Industries

9.2.1 PPG Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Floor Coatings Product Profiles, Application and Specification

9.2.3 PPG Industries Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

#### 9.3 Henkel

9.3.1 Henkel Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Floor Coatings Product Profiles, Application and Specification

9.3.3 Henkel Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

#### 9.4 Benjamin Moore

9.4.1 Benjamin Moore Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Floor Coatings Product Profiles, Application and Specification

9.4.3 Benjamin Moore Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

#### 9.5 Elite Crete Systems

9.5.1 Elite Crete Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Floor Coatings Product Profiles, Application and Specification

9.5.3 Elite Crete Systems Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 BASF

9.6.1 BASF Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Floor Coatings Product Profiles, Application and Specification

9.6.3 BASF Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Axalta Coating Systems

9.7.1 Axalta Coating Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Floor Coatings Product Profiles, Application and Specification

9.7.3 Axalta Coating Systems Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 RPM International

9.8.1 RPM International Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Floor Coatings Product Profiles, Application and Specification

9.8.3 RPM International Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 United Gilsonite Laboratories (UGL)

9.9.1 United Gilsonite Laboratories (UGL) Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Floor Coatings Product Profiles, Application and Specification

9.9.3 United Gilsonite Laboratories (UGL) Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 BEHR Process Corporation (Masco)

9.10.1 BEHR Process Corporation (Masco) Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Floor Coatings Product Profiles, Application and Specification

9.10.3 BEHR Process Corporation (Masco) Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

# 10 RESEARCH FINDINGS AND CONCLUSION

# 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Floor Coatings Product Picture

Table Global Floor Coatings Market Sales Volume and CAGR (%) Comparison by Type

Table Floor Coatings Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Floor Coatings Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Floor Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Floor Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Floor Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Floor Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Floor Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Floor Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Floor Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Floor Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Floor Coatings Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Floor Coatings Industry Development

Table Global Floor Coatings Sales Volume by Player (2017-2022)

Table Global Floor Coatings Sales Volume Share by Player (2017-2022)

Figure Global Floor Coatings Sales Volume Share by Player in 2021

Table Floor Coatings Revenue (Million USD) by Player (2017-2022)

Table Floor Coatings Revenue Market Share by Player (2017-2022)

Table Floor Coatings Price by Player (2017-2022)

Table Floor Coatings Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Floor Coatings Sales Volume, Region Wise (2017-2022)

Table Global Floor Coatings Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Floor Coatings Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Floor Coatings Sales Volume Market Share, Region Wise in 2021

Table Global Floor Coatings Revenue (Million USD), Region Wise (2017-2022)

Table Global Floor Coatings Revenue Market Share, Region Wise (2017-2022)

Figure Global Floor Coatings Revenue Market Share, Region Wise (2017-2022)

Figure Global Floor Coatings Revenue Market Share, Region Wise in 2021

Table Global Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Floor Coatings Sales Volume by Type (2017-2022)

Table Global Floor Coatings Sales Volume Market Share by Type (2017-2022)

Figure Global Floor Coatings Sales Volume Market Share by Type in 2021

Table Global Floor Coatings Revenue (Million USD) by Type (2017-2022)

Table Global Floor Coatings Revenue Market Share by Type (2017-2022)

Figure Global Floor Coatings Revenue Market Share by Type in 2021

Table Floor Coatings Price by Type (2017-2022)

Figure Global Floor Coatings Sales Volume and Growth Rate of Epoxy (2017-2022)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Epoxy (2017-2022)

Figure Global Floor Coatings Sales Volume and Growth Rate of Polyaspartics (2017-2022)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Polyaspartics (2017-2022)

Figure Global Floor Coatings Sales Volume and Growth Rate of Acrylic (2017-2022)



Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Acrylic (2017-2022)

Figure Global Floor Coatings Sales Volume and Growth Rate of Polyurethane (2017-2022)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Polyurethane (2017-2022)

Table Global Floor Coatings Consumption by Application (2017-2022)

Table Global Floor Coatings Consumption Market Share by Application (2017-2022)

Table Global Floor Coatings Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Floor Coatings Consumption Revenue Market Share by Application (2017-2022)

Table Global Floor Coatings Consumption and Growth Rate of Residential (2017-2022)

Table Global Floor Coatings Consumption and Growth Rate of Commercial (2017-2022)

Table Global Floor Coatings Consumption and Growth Rate of Industrial (2017-2022)

Figure Global Floor Coatings Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Floor Coatings Price and Trend Forecast (2022-2027)

Figure USA Floor Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Floor Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Floor Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Floor Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Floor Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Floor Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Floor Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Floor Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Floor Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Floor Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Figure Southeast Asia Floor Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Floor Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Floor Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Floor Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Floor Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Floor Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Floor Coatings Market Sales Volume Forecast, by Type

Table Global Floor Coatings Sales Volume Market Share Forecast, by Type

Table Global Floor Coatings Market Revenue (Million USD) Forecast, by Type

Table Global Floor Coatings Revenue Market Share Forecast, by Type

Table Global Floor Coatings Price Forecast, by Type

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Epoxy (2022-2027)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Epoxy (2022-2027)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Polyaspartics (2022-2027)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Polyaspartics (2022-2027)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Acrylic (2022-2027)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Acrylic (2022-2027)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Polyurethane (2022-2027)

Figure Global Floor Coatings Revenue (Million USD) and Growth Rate of Polyurethane (2022-2027)

Table Global Floor Coatings Market Consumption Forecast, by Application

Table Global Floor Coatings Consumption Market Share Forecast, by Application

Table Global Floor Coatings Market Revenue (Million USD) Forecast, by Application

Table Global Floor Coatings Revenue Market Share Forecast, by Application

Figure Global Floor Coatings Consumption Value (Million USD) and Growth Rate of Residential (2022-2027)

Figure Global Floor Coatings Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure Global Floor Coatings Consumption Value (Million USD) and Growth Rate of Industrial (2022-2027)

Figure Floor Coatings Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Sherwin-Williams Profile

Table Sherwin-Williams Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sherwin-Williams Floor Coatings Sales Volume and Growth Rate

Figure Sherwin-Williams Revenue (Million USD) Market Share 2017-2022

Table PPG Industries Profile

Table PPG Industries Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PPG Industries Floor Coatings Sales Volume and Growth Rate

Figure PPG Industries Revenue (Million USD) Market Share 2017-2022

Table Henkel Profile

Table Henkel Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Henkel Floor Coatings Sales Volume and Growth Rate

Figure Henkel Revenue (Million USD) Market Share 2017-2022

Table Benjamin Moore Profile

Table Benjamin Moore Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Benjamin Moore Floor Coatings Sales Volume and Growth Rate

Figure Benjamin Moore Revenue (Million USD) Market Share 2017-2022

Table Elite Crete Systems Profile

Table Elite Crete Systems Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Elite Crete Systems Floor Coatings Sales Volume and Growth Rate

Figure Elite Crete Systems Revenue (Million USD) Market Share 2017-2022

Table BASF Profile

Table BASF Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF Floor Coatings Sales Volume and Growth Rate

Figure BASF Revenue (Million USD) Market Share 2017-2022

Table Axalta Coating Systems Profile

Table Axalta Coating Systems Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Axalta Coating Systems Floor Coatings Sales Volume and Growth Rate

Figure Axalta Coating Systems Revenue (Million USD) Market Share 2017-2022

Table RPM International Profile

Table RPM International Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure RPM International Floor Coatings Sales Volume and Growth Rate

Figure RPM International Revenue (Million USD) Market Share 2017-2022

Table United Gilsonite Laboratories (UGL) Profile

Table United Gilsonite Laboratories (UGL) Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure United Gilsonite Laboratories (UGL) Floor Coatings Sales Volume and Growth Rate

Figure United Gilsonite Laboratories (UGL) Revenue (Million USD) Market Share 2017-2022

Table BEHR Process Corporation (Masco) Profile

Table BEHR Process Corporation (Masco) Floor Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BEHR Process Corporation (Masco) Floor Coatings Sales Volume and Growth Rate

Figure BEHR Process Corporation (Masco) Revenue (Million USD) Market Share 2017-2022

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