

Global Flexible Plastic Packaging Coating Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The coating is typically the phase that applies the adhesive to the media/substrate. Flexible plastic packaging provides consistently high quality finishes and protection for a wide range of applications.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Flexible Plastic Packaging Coating market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Flexible Plastic Packaging Coating market are covered in Chapter 9:

Paramelt

Michelman

DuPont

Axalta Coating Systems

American Packaging Corporation

Sierra Coating Technologies

Glenroy

Altana

Jamestown Coating Technologies

Plasmatreat

Schmid Rhyner

Kansai Paint

Koninklijke DSM

Bostik

BASF

Akzo Nobel

PPG Industries

Wacker Chemie

Allnex Group

In Chapter 5 and Chapter 7.3, based on types, the Flexible Plastic Packaging Coating market from 2017 to 2027 is primarily split into:

Epoxies Coatings

Acrylics Coatings

Urethane & Polyurethane Coatings

Lacquer Coatings

Plasma Coatings

Polyesters Coatings

Phenolic Coatings

Others

In Chapter 6 and Chapter 7.4, based on applications, the Flexible Plastic Packaging Coating market from 2017 to 2027 covers:

Food & Beverage Packaging

Pharmaceutical Packaging

Cosmetics & Personal Care Packaging

Chemical Packaging

Consumer Durables Electronic Goods Packaging

Automotive & Allied Packaging
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Flexible Plastic Packaging Coating market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Flexible Plastic Packaging Coating Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of

potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market

concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 FLEXIBLE PLASTIC PACKAGING COATING MARKET OVERVIEW

1.1 Product Overview and Scope of Flexible Plastic Packaging Coating Market

1.2 Flexible Plastic Packaging Coating Market Segment by Type

1.2.1 Global Flexible Plastic Packaging Coating Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Flexible Plastic Packaging Coating Market Segment by Application

1.3.1 Flexible Plastic Packaging Coating Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Flexible Plastic Packaging Coating Market, Region Wise (2017-2027)

1.4.1 Global Flexible Plastic Packaging Coating Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Flexible Plastic Packaging Coating Market Status and Prospect (2017-2027)

1.4.3 Europe Flexible Plastic Packaging Coating Market Status and Prospect (2017-2027)

1.4.4 China Flexible Plastic Packaging Coating Market Status and Prospect (2017-2027)

1.4.5 Japan Flexible Plastic Packaging Coating Market Status and Prospect (2017-2027)

1.4.6 India Flexible Plastic Packaging Coating Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Flexible Plastic Packaging Coating Market Status and Prospect (2017-2027)

1.4.8 Latin America Flexible Plastic Packaging Coating Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Flexible Plastic Packaging Coating Market Status and Prospect (2017-2027)

1.5 Global Market Size of Flexible Plastic Packaging Coating (2017-2027)

1.5.1 Global Flexible Plastic Packaging Coating Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Flexible Plastic Packaging Coating Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Flexible Plastic Packaging Coating Market

2 INDUSTRY OUTLOOK

2.1 Flexible Plastic Packaging Coating Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Flexible Plastic Packaging Coating Market Drivers Analysis

2.4 Flexible Plastic Packaging Coating Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Flexible Plastic Packaging Coating Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Flexible Plastic Packaging Coating Industry Development

3 GLOBAL FLEXIBLE PLASTIC PACKAGING COATING MARKET LANDSCAPE BY PLAYER

3.1 Global Flexible Plastic Packaging Coating Sales Volume and Share by Player (2017-2022)

3.2 Global Flexible Plastic Packaging Coating Revenue and Market Share by Player (2017-2022)

3.3 Global Flexible Plastic Packaging Coating Average Price by Player (2017-2022)

3.4 Global Flexible Plastic Packaging Coating Gross Margin by Player (2017-2022)

3.5 Flexible Plastic Packaging Coating Market Competitive Situation and Trends

3.5.1 Flexible Plastic Packaging Coating Market Concentration Rate

3.5.2 Flexible Plastic Packaging Coating Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL FLEXIBLE PLASTIC PACKAGING COATING SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Flexible Plastic Packaging Coating Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Flexible Plastic Packaging Coating Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Flexible Plastic Packaging Coating Market Under COVID-19

4.5 Europe Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Flexible Plastic Packaging Coating Market Under COVID-19

4.6 China Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Flexible Plastic Packaging Coating Market Under COVID-19

4.7 Japan Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Flexible Plastic Packaging Coating Market Under COVID-19

4.8 India Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Flexible Plastic Packaging Coating Market Under COVID-19

4.9 Southeast Asia Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Flexible Plastic Packaging Coating Market Under COVID-19

4.10 Latin America Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Flexible Plastic Packaging Coating Market Under COVID-19

4.11 Middle East and Africa Flexible Plastic Packaging Coating Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Flexible Plastic Packaging Coating Market Under COVID-19

5 GLOBAL FLEXIBLE PLASTIC PACKAGING COATING SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Flexible Plastic Packaging Coating Sales Volume and Market Share by Type (2017-2022)

5.2 Global Flexible Plastic Packaging Coating Revenue and Market Share by Type (2017-2022)

5.3 Global Flexible Plastic Packaging Coating Price by Type (2017-2022)

5.4 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth

Rate of Epoxies Coatings (2017-2022)

5.4.2 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth Rate of Acrylics Coatings (2017-2022)

5.4.3 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth Rate of Urethane & Polyurethane Coatings (2017-2022)

5.4.4 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth Rate of Lacquer Coatings (2017-2022)

5.4.5 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth Rate of Plasma Coatings (2017-2022)

5.4.6 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth Rate of Polyesters Coatings (2017-2022)

5.4.7 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth Rate of Phenolic Coatings (2017-2022)

5.4.8 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL FLEXIBLE PLASTIC PACKAGING COATING MARKET ANALYSIS BY APPLICATION

6.1 Global Flexible Plastic Packaging Coating Consumption and Market Share by Application (2017-2022)

6.2 Global Flexible Plastic Packaging Coating Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Flexible Plastic Packaging Coating Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Food & Beverage Packaging (2017-2022)

6.3.2 Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Pharmaceutical Packaging (2017-2022)

6.3.3 Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Cosmetics & Personal Care Packaging (2017-2022)

6.3.4 Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Chemical Packaging (2017-2022)

6.3.5 Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Consumer Durables Electronic Goods Packaging (2017-2022)

6.3.6 Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Automotive & Allied Packaging (2017-2022)

6.3.7 Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL FLEXIBLE PLASTIC PACKAGING COATING MARKET FORECAST (2022-2027)

7.1 Global Flexible Plastic Packaging Coating Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Flexible Plastic Packaging Coating Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Flexible Plastic Packaging Coating Price and Trend Forecast (2022-2027)

7.2 Global Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Flexible Plastic Packaging Coating Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Flexible Plastic Packaging Coating Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Flexible Plastic Packaging Coating Revenue and Growth Rate of Epoxies Coatings (2022-2027)

7.3.2 Global Flexible Plastic Packaging Coating Revenue and Growth Rate of Acrylics Coatings (2022-2027)

7.3.3 Global Flexible Plastic Packaging Coating Revenue and Growth Rate of Urethane & Polyurethane Coatings (2022-2027)

7.3.4 Global Flexible Plastic Packaging Coating Revenue and Growth Rate of Lacquer Coatings (2022-2027)

- 7.3.5 Global Flexible Plastic Packaging Coating Revenue and Growth Rate of Plasma Coatings (2022-2027)
- 7.3.6 Global Flexible Plastic Packaging Coating Revenue and Growth Rate of Polyesters Coatings (2022-2027)
- 7.3.7 Global Flexible Plastic Packaging Coating Revenue and Growth Rate of Phenolic Coatings (2022-2027)
- 7.3.8 Global Flexible Plastic Packaging Coating Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global Flexible Plastic Packaging Coating Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Flexible Plastic Packaging Coating Consumption Value and Growth Rate of Food & Beverage Packaging(2022-2027)
 - 7.4.2 Global Flexible Plastic Packaging Coating Consumption Value and Growth Rate of Pharmaceutical Packaging(2022-2027)
 - 7.4.3 Global Flexible Plastic Packaging Coating Consumption Value and Growth Rate of Cosmetics & Personal Care Packaging(2022-2027)
 - 7.4.4 Global Flexible Plastic Packaging Coating Consumption Value and Growth Rate of Chemical Packaging(2022-2027)
 - 7.4.5 Global Flexible Plastic Packaging Coating Consumption Value and Growth Rate of Consumer Durables Electronic Goods Packaging(2022-2027)
 - 7.4.6 Global Flexible Plastic Packaging Coating Consumption Value and Growth Rate of Automotive & Allied Packaging(2022-2027)
 - 7.4.7 Global Flexible Plastic Packaging Coating Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Flexible Plastic Packaging Coating Market Forecast Under COVID-19

8 FLEXIBLE PLASTIC PACKAGING COATING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Flexible Plastic Packaging Coating Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Flexible Plastic Packaging Coating Analysis
- 8.6 Major Downstream Buyers of Flexible Plastic Packaging Coating Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream

in the Flexible Plastic Packaging Coating Industry

9 PLAYERS PROFILES

9.1 Paramelt

9.1.1 Paramelt Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

9.1.3 Paramelt Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Michelman

9.2.1 Michelman Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

9.2.3 Michelman Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 DuPont

9.3.1 DuPont Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

9.3.3 DuPont Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Axalta Coating Systems

9.4.1 Axalta Coating Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

9.4.3 Axalta Coating Systems Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 American Packaging Corporation

9.5.1 American Packaging Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

- 9.5.3 American Packaging Corporation Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Sierra Coating Technologies
 - 9.6.1 Sierra Coating Technologies Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.6.3 Sierra Coating Technologies Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Glenroy
 - 9.7.1 Glenroy Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.7.3 Glenroy Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Altana
 - 9.8.1 Altana Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.8.3 Altana Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Jamestown Coating Technologies
 - 9.9.1 Jamestown Coating Technologies Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.9.3 Jamestown Coating Technologies Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Plasmatreat
 - 9.10.1 Plasmatreat Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.10.3 Plasmatreat Market Performance (2017-2022)

- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 Schmid Rhyner
 - 9.11.1 Schmid Rhyner Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.11.3 Schmid Rhyner Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Kansai Paint
 - 9.12.1 Kansai Paint Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.12.3 Kansai Paint Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Koninklijke DSM
 - 9.13.1 Koninklijke DSM Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.13.3 Koninklijke DSM Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Bostik
 - 9.14.1 Bostik Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.14.3 Bostik Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 BASF
 - 9.15.1 BASF Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification
 - 9.15.3 BASF Market Performance (2017-2022)
 - 9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Akzo Nobel

9.16.1 Akzo Nobel Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

9.16.3 Akzo Nobel Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 PPG Industries

9.17.1 PPG Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

9.17.3 PPG Industries Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Wacker Chemie

9.18.1 Wacker Chemie Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

9.18.3 Wacker Chemie Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Allnex Group

9.19.1 Allnex Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Flexible Plastic Packaging Coating Product Profiles, Application and Specification

9.19.3 Allnex Group Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Flexible Plastic Packaging Coating Product Picture

Table Global Flexible Plastic Packaging Coating Market Sales Volume and CAGR (%) Comparison by Type

Table Flexible Plastic Packaging Coating Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Flexible Plastic Packaging Coating Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Flexible Plastic Packaging Coating Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Flexible Plastic Packaging Coating Industry Development

Table Global Flexible Plastic Packaging Coating Sales Volume by Player (2017-2022)

Table Global Flexible Plastic Packaging Coating Sales Volume Share by Player (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume Share by Player in 2021

Table Flexible Plastic Packaging Coating Revenue (Million USD) by Player (2017-2022)

Table Flexible Plastic Packaging Coating Revenue Market Share by Player (2017-2022)

Table Flexible Plastic Packaging Coating Price by Player (2017-2022)

Table Flexible Plastic Packaging Coating Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Flexible Plastic Packaging Coating Sales Volume, Region Wise (2017-2022)

Table Global Flexible Plastic Packaging Coating Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume Market Share, Region Wise in 2021

Table Global Flexible Plastic Packaging Coating Revenue (Million USD), Region Wise (2017-2022)

Table Global Flexible Plastic Packaging Coating Revenue Market Share, Region Wise (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue Market Share, Region Wise (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue Market Share, Region Wise in 2021

Table Global Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Flexible Plastic Packaging Coating Sales Volume by Type (2017-2022)

Table Global Flexible Plastic Packaging Coating Sales Volume Market Share by Type (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume Market Share by Type in 2021

Table Global Flexible Plastic Packaging Coating Revenue (Million USD) by Type (2017-2022)

Table Global Flexible Plastic Packaging Coating Revenue Market Share by Type (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue Market Share by Type in 2021

Table Flexible Plastic Packaging Coating Price by Type (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate of Epoxies Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Epoxies Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate of Acrylics Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Acrylics Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate of Urethane & Polyurethane Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Urethane & Polyurethane Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate of Lacquer Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Lacquer Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate of Plasma Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Plasma Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate of Polyesters Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Polyesters Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate of Phenolic Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Phenolic Coatings (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption by Application (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption Market Share by Application (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption Revenue Market Share by Application (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Food & Beverage Packaging (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Pharmaceutical Packaging (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Cosmetics & Personal Care Packaging (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Chemical Packaging (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Consumer Durables Electronic Goods Packaging (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption and Growth Rate of

Automotive & Allied Packaging (2017-2022)

Table Global Flexible Plastic Packaging Coating Consumption and Growth Rate of Others (2017-2022)

Figure Global Flexible Plastic Packaging Coating Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Flexible Plastic Packaging Coating Price and Trend Forecast (2022-2027)

Figure USA Flexible Plastic Packaging Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Flexible Plastic Packaging Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Flexible Plastic Packaging Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Flexible Plastic Packaging Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Flexible Plastic Packaging Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Flexible Plastic Packaging Coating Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Flexible Plastic Packaging Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Flexible Plastic Packaging Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Flexible Plastic Packaging Coating Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Flexible Plastic Packaging Coating Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Flexible Plastic Packaging Coating Market Sales Volume Forecast, by Type

Table Global Flexible Plastic Packaging Coating Sales Volume Market Share Forecast, by Type

Table Global Flexible Plastic Packaging Coating Market Revenue (Million USD) Forecast, by Type

Table Global Flexible Plastic Packaging Coating Revenue Market Share Forecast, by Type

Table Global Flexible Plastic Packaging Coating Price Forecast, by Type

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Epoxies Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Epoxies Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth

Rate of Acrylics Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Acrylics Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Urethane & Polyurethane Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Urethane & Polyurethane Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Lacquer Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Lacquer Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Plasma Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Plasma Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Polyesters Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Polyesters Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Phenolic Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Phenolic Coatings (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Flexible Plastic Packaging Coating Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Flexible Plastic Packaging Coating Market Consumption Forecast, by Application

Table Global Flexible Plastic Packaging Coating Consumption Market Share Forecast, by Application

Table Global Flexible Plastic Packaging Coating Market Revenue (Million USD) Forecast, by Application

Table Global Flexible Plastic Packaging Coating Revenue Market Share Forecast, by Application

Figure Global Flexible Plastic Packaging Coating Consumption Value (Million USD) and Growth Rate of Food & Beverage Packaging (2022-2027)

Figure Global Flexible Plastic Packaging Coating Consumption Value (Million USD) and Growth Rate of Pharmaceutical Packaging (2022-2027)

Figure Global Flexible Plastic Packaging Coating Consumption Value (Million USD) and Growth Rate of Cosmetics & Personal Care Packaging (2022-2027)

Figure Global Flexible Plastic Packaging Coating Consumption Value (Million USD) and Growth Rate of Chemical Packaging (2022-2027)

Figure Global Flexible Plastic Packaging Coating Consumption Value (Million USD) and Growth Rate of Consumer Durables Electronic Goods Packaging (2022-2027)

Figure Global Flexible Plastic Packaging Coating Consumption Value (Million USD) and Growth Rate of Automotive & Allied Packaging (2022-2027)

Figure Global Flexible Plastic Packaging Coating Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Flexible Plastic Packaging Coating Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Paramelt Profile

Table Paramelt Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Paramelt Flexible Plastic Packaging Coating Sales Volume and Growth Rate

Figure Paramelt Revenue (Million USD) Market Share 2017-2022

Table Michelman Profile

Table Michelman Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Michelman Flexible Plastic Packaging Coating Sales Volume and Growth Rate

Figure Michelman Revenue (Million USD) Market Share 2017-2022

Table DuPont Profile

Table DuPont Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DuPont Flexible Plastic Packaging Coating Sales Volume and Growth Rate

Figure DuPont Revenue (Million USD) Market Share 2017-2022

Table Axalta Coating Systems Profile

Table Axalta Coating Systems Flexible Plastic Packaging Coating Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Axalta Coating Systems Flexible Plastic Packaging Coating Sales Volume and Growth Rate

Figure Axalta Coating Systems Revenue (Million USD) Market Share 2017-2022

Table American Packaging Corporation Profile

Table American Packaging Corp

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