

Global Fleet Management Systems Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

The Fleet Management Systems Interface (FMS) is a standard interface to vehicle data of commercial vehicles. The six European manufacturers Daimler AG, MAN AG, Scania, Volvo (including Renault), DAF Trucks and IVECO developed the so-called FMS-Standard in 2002 to make manufacturer-independent applications for telematics possible.

Based on the Fleet Management Systems market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Fleet Management Systems market covered in Chapter 5:

Verizon Telematics

IVECO

Wheels, Inc.

Daimler AG
Teletrac Navman
AT&T
Donlen Corporation
Masternaut Limited
Trimble
Scania
Merchants Fleet Management
Geotab
LeasePlan
WorkWave
Omnitracs
DAF Trucks
Volvo
MAN AG

In Chapter 6, on the basis of types, the Fleet Management Systems market from 2015 to 2025 is primarily split into:

Telematics
Vehicle maintenance and leasing
Safety and compliance management
Others

In Chapter 7, on the basis of applications, the Fleet Management Systems market from 2015 to 2025 covers:

Logistics and Transportation
Public Transportation

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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