

Global Fleet Management Software Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G5FA9DAA8F2DEN.html>

Date: November 2021

Pages: 108

Price: US\$ 3,500.00 (Single User License)

ID: G5FA9DAA8F2DEN

Abstracts

Fleet management software (FMS) is computer software that enables people to accomplish a series of specific tasks in the management of any or all aspects relating to a fleet of vehicles operated by a company, government, or other organisation.

Based on the Fleet Management Software market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Fleet Management Software market covered in Chapter 5:

Zubie

Fleet Complete

Navistream
SITAEEL SpA
Teletrac Navman DIRECTOR
Trimble
Fleetio
Verizon
Omnitracs
ManagerPlus
GPS Insight
NexTraq
GPS Trackit Fleet Manager
Clearpath GPS
Automile
Mix Telematics
Agile Fleet Commander
Geotab

In Chapter 6, on the basis of types, the Fleet Management Software market from 2015 to 2025 is primarily split into:

Cloud
On-Premises

In Chapter 7, on the basis of applications, the Fleet Management Software market from 2015 to 2025 covers:

Commercial Fleet
Passenger Cars
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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