

Global Flavors and Fragrances Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GF03322DFFB6EN.html>

Date: December 2021

Pages: 107

Price: US\$ 3,500.00 (Single User License)

ID: GF03322DFFB6EN

Abstracts

The term “fragrance” (aka “parfum”) can be used for any number of aromatic chemical concoctions.

Flavor or flavour is the sensory impression of food or other substance, and is determined primarily by the chemical senses of taste and smell. The 'trigeminal senses', which detect chemical irritants in the mouth and throat, as well as temperature and texture, are also important to the overall gestalt of flavor perception. The flavor of the food, as such, can be altered with natural or artificial flavorants which affect these senses.

Based on the Flavors and Fragrances market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Flavors and Fragrances market covered in Chapter 5:

Givaudan SA
Frutarom
Symrise AG
MANE
T. Hasegawa
Melvita
Bell Flavors?Fragrances
Takasago
Sensient
Annemarie Borlind
Avalon Organics
International Flavors and Fragrances Inc. (IFF)
Robertet SA
IFF
Firmenich
J?S?N

In Chapter 6, on the basis of types, the Flavors and Fragrances market from 2015 to 2025 is primarily split into:

Natural
Synthesis

In Chapter 7, on the basis of applications, the Flavors and Fragrances market from 2015 to 2025 covers:

Personal care
Home care
Automotive
Pharmaceutical
Hospitality

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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