

Global Flannel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Flannel is a soft woven fabric, of various fineness. Flannel was originally made from carded wool or worsted yarn, but is now often made from either wool, cotton, or synthetic fiber. Flannel may be brushed to create extra softness or remain unbrushed.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Flannel market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Flannel market are covered in Chapter 9:

Wilmington Prints
Northcott

Robert Kaufman

Michael Miller

P & B Textiles

Moda Fabrics

Timeless Treasures

Kanvas Studios•

Blank Quilting

Alpine Fabrics

Andover Fabric

Maywood Studio

Print Concepts

Fabric Traditions

Studio E

Henry Glass

Marcus Fabrics

Windham Fabrics

Springs Creative Products

Riley Blake

In Chapter 5 and Chapter 7.3, based on types, the Flannel market from 2017 to 2027 is primarily split into:

Baby Flannel

Cotton Flannel

Ceylon Flannel

Diaper Flannel

Vegetable Flannel

In Chapter 6 and Chapter 7.4, based on applications, the Flannel market from 2017 to 2027 covers:

Clothing

Household Items

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Flannel market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Flannel Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types,

covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 FLANNEL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Flannel Market
- 1.2 Flannel Market Segment by Type
 - 1.2.1 Global Flannel Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Flannel Market Segment by Application
 - 1.3.1 Flannel Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Flannel Market, Region Wise (2017-2027)
 - 1.4.1 Global Flannel Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Flannel Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Flannel Market Status and Prospect (2017-2027)
 - 1.4.4 China Flannel Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Flannel Market Status and Prospect (2017-2027)
 - 1.4.6 India Flannel Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Flannel Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Flannel Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Flannel Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Flannel (2017-2027)
 - 1.5.1 Global Flannel Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Flannel Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Flannel Market

2 INDUSTRY OUTLOOK

- 2.1 Flannel Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Flannel Market Drivers Analysis
- 2.4 Flannel Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Flannel Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Flannel Industry Development

3 GLOBAL FLANNEL MARKET LANDSCAPE BY PLAYER

3.1 Global Flannel Sales Volume and Share by Player (2017-2022)

3.2 Global Flannel Revenue and Market Share by Player (2017-2022)

3.3 Global Flannel Average Price by Player (2017-2022)

3.4 Global Flannel Gross Margin by Player (2017-2022)

3.5 Flannel Market Competitive Situation and Trends

3.5.1 Flannel Market Concentration Rate

3.5.2 Flannel Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL FLANNEL SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Flannel Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Flannel Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Flannel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Flannel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Flannel Market Under COVID-19

4.5 Europe Flannel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Flannel Market Under COVID-19

4.6 China Flannel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Flannel Market Under COVID-19

4.7 Japan Flannel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Flannel Market Under COVID-19

4.8 India Flannel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Flannel Market Under COVID-19

4.9 Southeast Asia Flannel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Flannel Market Under COVID-19

4.10 Latin America Flannel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Flannel Market Under COVID-19

4.11 Middle East and Africa Flannel Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa Flannel Market Under COVID-19

5 GLOBAL FLANNEL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Flannel Sales Volume and Market Share by Type (2017-2022)

5.2 Global Flannel Revenue and Market Share by Type (2017-2022)

5.3 Global Flannel Price by Type (2017-2022)

5.4 Global Flannel Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Flannel Sales Volume, Revenue and Growth Rate of Baby Flannel (2017-2022)

5.4.2 Global Flannel Sales Volume, Revenue and Growth Rate of Cotton Flannel (2017-2022)

5.4.3 Global Flannel Sales Volume, Revenue and Growth Rate of Ceylon Flannel (2017-2022)

5.4.4 Global Flannel Sales Volume, Revenue and Growth Rate of Diaper Flannel (2017-2022)

5.4.5 Global Flannel Sales Volume, Revenue and Growth Rate of Vegetable Flannel (2017-2022)

6 GLOBAL FLANNEL MARKET ANALYSIS BY APPLICATION

6.1 Global Flannel Consumption and Market Share by Application (2017-2022)

6.2 Global Flannel Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Flannel Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Flannel Consumption and Growth Rate of Clothing (2017-2022)

6.3.2 Global Flannel Consumption and Growth Rate of Household Items (2017-2022)

7 GLOBAL FLANNEL MARKET FORECAST (2022-2027)

7.1 Global Flannel Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Flannel Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Flannel Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Flannel Price and Trend Forecast (2022-2027)

7.2 Global Flannel Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Flannel Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Flannel Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Flannel Sales Volume and Revenue Forecast (2022-2027)

- 7.2.4 Japan Flannel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Flannel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Flannel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Flannel Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Flannel Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Flannel Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Flannel Revenue and Growth Rate of Baby Flannel (2022-2027)
 - 7.3.2 Global Flannel Revenue and Growth Rate of Cotton Flannel (2022-2027)
 - 7.3.3 Global Flannel Revenue and Growth Rate of Ceylon Flannel (2022-2027)
 - 7.3.4 Global Flannel Revenue and Growth Rate of Diaper Flannel (2022-2027)
 - 7.3.5 Global Flannel Revenue and Growth Rate of Vegetable Flannel (2022-2027)
- 7.4 Global Flannel Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Flannel Consumption Value and Growth Rate of Clothing(2022-2027)
 - 7.4.2 Global Flannel Consumption Value and Growth Rate of Household Items(2022-2027)
- 7.5 Flannel Market Forecast Under COVID-19

8 FLANNEL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Flannel Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Flannel Analysis
- 8.6 Major Downstream Buyers of Flannel Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Flannel Industry

9 PLAYERS PROFILES

- 9.1 Wilmington Prints
 - 9.1.1 Wilmington Prints Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Flannel Product Profiles, Application and Specification
 - 9.1.3 Wilmington Prints Market Performance (2017-2022)

- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Northcott
 - 9.2.1 Northcott Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Flannel Product Profiles, Application and Specification
 - 9.2.3 Northcott Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Robert Kaufman
 - 9.3.1 Robert Kaufman Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Flannel Product Profiles, Application and Specification
 - 9.3.3 Robert Kaufman Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Michael Miller
 - 9.4.1 Michael Miller Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Flannel Product Profiles, Application and Specification
 - 9.4.3 Michael Miller Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 P & B Textiles
 - 9.5.1 P & B Textiles Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Flannel Product Profiles, Application and Specification
 - 9.5.3 P & B Textiles Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Moda Fabrics
 - 9.6.1 Moda Fabrics Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Flannel Product Profiles, Application and Specification
 - 9.6.3 Moda Fabrics Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Timeless Treasures
 - 9.7.1 Timeless Treasures Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.7.2 Flannel Product Profiles, Application and Specification
- 9.7.3 Timeless Treasures Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 Kanvas Studios•
 - 9.8.1 Kanvas Studios• Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Flannel Product Profiles, Application and Specification
 - 9.8.3 Kanvas Studios• Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Blank Quilting
 - 9.9.1 Blank Quilting Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Flannel Product Profiles, Application and Specification
 - 9.9.3 Blank Quilting Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Alpine Fabrics
 - 9.10.1 Alpine Fabrics Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Flannel Product Profiles, Application and Specification
 - 9.10.3 Alpine Fabrics Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Andover Fabric
 - 9.11.1 Andover Fabric Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Flannel Product Profiles, Application and Specification
 - 9.11.3 Andover Fabric Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Maywood Studio
 - 9.12.1 Maywood Studio Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Flannel Product Profiles, Application and Specification
 - 9.12.3 Maywood Studio Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis

9.13 Print Concepts

9.13.1 Print Concepts Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Flannel Product Profiles, Application and Specification

9.13.3 Print Concepts Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Fabric Traditions

9.14.1 Fabric Traditions Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Flannel Product Profiles, Application and Specification

9.14.3 Fabric Traditions Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Studio E

9.15.1 Studio E Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Flannel Product Profiles, Application and Specification

9.15.3 Studio E Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Henry Glass

9.16.1 Henry Glass Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Flannel Product Profiles, Application and Specification

9.16.3 Henry Glass Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Marcus Fabrics

9.17.1 Marcus Fabrics Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Flannel Product Profiles, Application and Specification

9.17.3 Marcus Fabrics Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Windham Fabrics

9.18.1 Windham Fabrics Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Flannel Product Profiles, Application and Specification

9.18.3 Windham Fabrics Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Springs Creative Products

9.19.1 Springs Creative Products Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Flannel Product Profiles, Application and Specification

9.19.3 Springs Creative Products Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Riley Blake

9.20.1 Riley Blake Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Flannel Product Profiles, Application and Specification

9.20.3 Riley Blake Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Flannel Product Picture

Table Global Flannel Market Sales Volume and CAGR (%) Comparison by Type

Table Flannel Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global Flannel Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Flannel Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe Flannel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Flannel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Flannel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Flannel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Flannel Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America Flannel Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa Flannel Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Global Flannel Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Flannel Industry Development

Table Global Flannel Sales Volume by Player (2017-2022)

Table Global Flannel Sales Volume Share by Player (2017-2022)

Figure Global Flannel Sales Volume Share by Player in 2021

Table Flannel Revenue (Million USD) by Player (2017-2022)

Table Flannel Revenue Market Share by Player (2017-2022)

Table Flannel Price by Player (2017-2022)

Table Flannel Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Flannel Sales Volume, Region Wise (2017-2022)

Table Global Flannel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Flannel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Flannel Sales Volume Market Share, Region Wise in 2021

Table Global Flannel Revenue (Million USD), Region Wise (2017-2022)

Table Global Flannel Revenue Market Share, Region Wise (2017-2022)

Figure Global Flannel Revenue Market Share, Region Wise (2017-2022)

Figure Global Flannel Revenue Market Share, Region Wise in 2021

Table Global Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Flannel Sales Volume by Type (2017-2022)

Table Global Flannel Sales Volume Market Share by Type (2017-2022)

Figure Global Flannel Sales Volume Market Share by Type in 2021

Table Global Flannel Revenue (Million USD) by Type (2017-2022)

Table Global Flannel Revenue Market Share by Type (2017-2022)

Figure Global Flannel Revenue Market Share by Type in 2021

Table Flannel Price by Type (2017-2022)

Figure Global Flannel Sales Volume and Growth Rate of Baby Flannel (2017-2022)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Baby Flannel (2017-2022)

Figure Global Flannel Sales Volume and Growth Rate of Cotton Flannel (2017-2022)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Cotton Flannel (2017-2022)

Figure Global Flannel Sales Volume and Growth Rate of Ceylon Flannel (2017-2022)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Ceylon Flannel (2017-2022)

Figure Global Flannel Sales Volume and Growth Rate of Diaper Flannel (2017-2022)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Diaper Flannel (2017-2022)

Figure Global Flannel Sales Volume and Growth Rate of Vegetable Flannel (2017-2022)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Vegetable Flannel (2017-2022)

Table Global Flannel Consumption by Application (2017-2022)

Table Global Flannel Consumption Market Share by Application (2017-2022)

Table Global Flannel Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Flannel Consumption Revenue Market Share by Application (2017-2022)

Table Global Flannel Consumption and Growth Rate of Clothing (2017-2022)

Table Global Flannel Consumption and Growth Rate of Household Items (2017-2022)

Figure Global Flannel Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Flannel Price and Trend Forecast (2022-2027)

Figure USA Flannel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Flannel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Flannel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Flannel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Flannel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Flannel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Flannel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Flannel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Flannel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Flannel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Flannel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Flannel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Flannel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Flannel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Flannel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Flannel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Flannel Market Sales Volume Forecast, by Type

Table Global Flannel Sales Volume Market Share Forecast, by Type

Table Global Flannel Market Revenue (Million USD) Forecast, by Type

Table Global Flannel Revenue Market Share Forecast, by Type

Table Global Flannel Price Forecast, by Type

Figure Global Flannel Revenue (Million USD) and Growth Rate of Baby Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Baby Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Cotton Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Cotton Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Ceylon Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Ceylon Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Diaper Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Diaper Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Vegetable Flannel (2022-2027)

Figure Global Flannel Revenue (Million USD) and Growth Rate of Vegetable Flannel (2022-2027)

Table Global Flannel Market Consumption Forecast, by Application

Table Global Flannel Consumption Market Share Forecast, by Application

Table Global Flannel Market Revenue (Million USD) Forecast, by Application

Table Global Flannel Revenue Market Share Forecast, by Application

Figure Global Flannel Consumption Value (Million USD) and Growth Rate of Clothing (2022-2027)

Figure Global Flannel Consumption Value (Million USD) and Growth Rate of Household Items (2022-2027)

Figure Flannel Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Wilmington Prints Profile

Table Wilmington Prints Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wilmington Prints Flannel Sales Volume and Growth Rate

Figure Wilmington Prints Revenue (Million USD) Market Share 2017-2022

Table Northcott Profile

Table Northcott Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Northcott Flannel Sales Volume and Growth Rate

Figure Northcott Revenue (Million USD) Market Share 2017-2022

Table Robert Kaufman Profile

Table Robert Kaufman Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Robert Kaufman Flannel Sales Volume and Growth Rate

Figure Robert Kaufman Revenue (Million USD) Market Share 2017-2022

Table Michael Miller Profile

Table Michael Miller Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Michael Miller Flannel Sales Volume and Growth Rate

Figure Michael Miller Revenue (Million USD) Market Share 2017-2022

Table P & B Textiles Profile

Table P & B Textiles Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure P & B Textiles Flannel Sales Volume and Growth Rate

Figure P & B Textiles Revenue (Million USD) Market Share 2017-2022

Table Moda Fabrics Profile

Table Moda Fabrics Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Moda Fabrics Flannel Sales Volume and Growth Rate

Figure Moda Fabrics Revenue (Million USD) Market Share 2017-2022

Table Timeless Treasures Profile

Table Timeless Treasures Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Timeless Treasures Flannel Sales Volume and Growth Rate

Figure Timeless Treasures Revenue (Million USD) Market Share 2017-2022

Table Kanvas Studios• Profile

Table Kanvas Studios• Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kanvas Studios• Flannel Sales Volume and Growth Rate

Figure Kanvas Studios• Revenue (Million USD) Market Share 2017-2022

Table Blank Quilting Profile

Table Blank Quilting Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blank Quilting Flannel Sales Volume and Growth Rate

Figure Blank Quilting Revenue (Million USD) Market Share 2017-2022

Table Alpine Fabrics Profile

Table Alpine Fabrics Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alpine Fabrics Flannel Sales Volume and Growth Rate

Figure Alpine Fabrics Revenue (Million USD) Market Share 2017-2022

Table Andover Fabric Profile

Table Andover Fabric Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Andover Fabric Flannel Sales Volume and Growth Rate

Figure Andover Fabric Revenue (Million USD) Market Share 2017-2022

Table Maywood Studio Profile

Table Maywood Studio Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Maywood Studio Flannel Sales Volume and Growth Rate

Figure Maywood Studio Revenue (Million USD) Market Share 2017-2022

Table Print Concepts Profile

Table Print Concepts Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Print Concepts Flannel Sales Volume and Growth Rate

Figure Print Concepts Revenue (Million USD) Market Share 2017-2022

Table Fabric Traditions Profile

Table Fabric Traditions Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fabric Traditions Flannel Sales Volume and Growth Rate

Figure Fabric Traditions Revenue (Million USD) Market Share 2017-2022

Table Studio E Profile

Table Studio E Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin

(2017-2022)

Figure Studio E Flannel Sales Volume and Growth Rate

Figure Studio E Revenue (Million USD) Market Share 2017-2022

Table Henry Glass Profile

Table Henry Glass Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Henry Glass Flannel Sales Volume and Growth Rate

Figure Henry Glass Revenue (Million USD) Market Share 2017-2022

Table Marcus Fabrics Profile

Table Marcus Fabrics Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Marcus Fabrics Flannel Sales Volume and Growth Rate

Figure Marcus Fabrics Revenue (Million USD) Market Share 2017-2022

Table Windham Fabrics Profile

Table Windham Fabrics Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Windham Fabrics Flannel Sales Volume and Growth Rate

Figure Windham Fabrics Revenue (Million USD) Market Share 2017-2022

Table Springs Creative Products Profile

Table Springs Creative Products Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Springs Creative Products Flannel Sales Volume and Growth Rate

Figure Springs Creative Products Revenue (Million USD) Market Share 2017-2022

Table Riley Blake Profile

Table Riley Blake Flannel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Riley Blake Flannel Sales Volume and Growth Rate

Figure Riley Blake Revenue (Million USD) Market Share 2017-2022

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