

# Global Fitness Equipment Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Fitness Equipment is exercise apparatus used to enhance the strength or conditioning effects during physical activity by providing either fixed or adjustable amounts of resistance, or to otherwise enhance the experience or outcome of an exercise routine. Based on the Fitness Equipment market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Fitness Equipment market covered in Chapter 5:

Total Gym

Technogym SpA

Body-Solid Inc.

Nautilus Inc.

Powertec

Icon Health & Fitness Inc.  
Johnson Health Tech Co.  
Jerai Fitness Pvt Ltd  
Paramount  
Amer Sports  
Brunswick Corporation

In Chapter 6, on the basis of types, the Fitness Equipment market from 2015 to 2025 is primarily split into:

Treadmills  
Elliptical Machines  
Stationary Cycles  
Rowing Machines  
Strength Training Equipment  
Other Product Types

In Chapter 7, on the basis of applications, the Fitness Equipment market from 2015 to 2025 covers:

Online Retail Store  
Offline Retail Store

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Fitness Equipment Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Total Gym
  - 5.1.1 Total Gym Company Profile

- 5.1.2 Total Gym Business Overview
- 5.1.3 Total Gym Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Total Gym Fitness Equipment Products Introduction
- 5.2 Technogym SpA
  - 5.2.1 Technogym SpA Company Profile
  - 5.2.2 Technogym SpA Business Overview
  - 5.2.3 Technogym SpA Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Technogym SpA Fitness Equipment Products Introduction
- 5.3 Body-Solid Inc.
  - 5.3.1 Body-Solid Inc. Company Profile
  - 5.3.2 Body-Solid Inc. Business Overview
  - 5.3.3 Body-Solid Inc. Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Body-Solid Inc. Fitness Equipment Products Introduction
- 5.4 Nautilus Inc.
  - 5.4.1 Nautilus Inc. Company Profile
  - 5.4.2 Nautilus Inc. Business Overview
  - 5.4.3 Nautilus Inc. Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Nautilus Inc. Fitness Equipment Products Introduction
- 5.5 Powertec
  - 5.5.1 Powertec Company Profile
  - 5.5.2 Powertec Business Overview
  - 5.5.3 Powertec Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Powertec Fitness Equipment Products Introduction
- 5.6 Icon Health & Fitness Inc.
  - 5.6.1 Icon Health & Fitness Inc. Company Profile
  - 5.6.2 Icon Health & Fitness Inc. Business Overview
  - 5.6.3 Icon Health & Fitness Inc. Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Icon Health & Fitness Inc. Fitness Equipment Products Introduction
- 5.7 Johnson Health Tech Co.
  - 5.7.1 Johnson Health Tech Co. Company Profile
  - 5.7.2 Johnson Health Tech Co. Business Overview
  - 5.7.3 Johnson Health Tech Co. Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Johnson Health Tech Co. Fitness Equipment Products Introduction
- 5.8 Jerai Fitness Pvt Ltd
  - 5.8.1 Jerai Fitness Pvt Ltd Company Profile
  - 5.8.2 Jerai Fitness Pvt Ltd Business Overview
  - 5.8.3 Jerai Fitness Pvt Ltd Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Jerai Fitness Pvt Ltd Fitness Equipment Products Introduction
- 5.9 Paramount
  - 5.9.1 Paramount Company Profile
  - 5.9.2 Paramount Business Overview
  - 5.9.3 Paramount Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Paramount Fitness Equipment Products Introduction
- 5.10 Amer Sports
  - 5.10.1 Amer Sports Company Profile
  - 5.10.2 Amer Sports Business Overview
  - 5.10.3 Amer Sports Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Amer Sports Fitness Equipment Products Introduction
- 5.11 Brunswick Corporation
  - 5.11.1 Brunswick Corporation Company Profile
  - 5.11.2 Brunswick Corporation Business Overview
  - 5.11.3 Brunswick Corporation Fitness Equipment Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 Brunswick Corporation Fitness Equipment Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Fitness Equipment Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Fitness Equipment Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Fitness Equipment Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Fitness Equipment Price by Types (2015-2020)
- 6.2 Global Fitness Equipment Market Forecast by Types (2020-2025)
  - 6.2.1 Global Fitness Equipment Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Fitness Equipment Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Fitness Equipment Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Fitness Equipment Sales, Price and Growth Rate of Treadmills

- 6.3.2 Global Fitness Equipment Sales, Price and Growth Rate of Elliptical Machines
- 6.3.3 Global Fitness Equipment Sales, Price and Growth Rate of Stationary Cycles
- 6.3.4 Global Fitness Equipment Sales, Price and Growth Rate of Rowing Machines
- 6.3.5 Global Fitness Equipment Sales, Price and Growth Rate of Strength Training Equipment
- 6.3.6 Global Fitness Equipment Sales, Price and Growth Rate of Other Product Types
- 6.4 Global Fitness Equipment Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Treadmills Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Elliptical Machines Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Stationary Cycles Market Revenue and Sales Forecast (2020-2025)
  - 6.4.4 Rowing Machines Market Revenue and Sales Forecast (2020-2025)
  - 6.4.5 Strength Training Equipment Market Revenue and Sales Forecast (2020-2025)
  - 6.4.6 Other Product Types Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Fitness Equipment Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Fitness Equipment Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Fitness Equipment Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Fitness Equipment Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Fitness Equipment Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Fitness Equipment Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Fitness Equipment Revenue, Sales and Growth Rate of Online Retail Store (2015-2020)
  - 7.3.2 Global Fitness Equipment Revenue, Sales and Growth Rate of Offline Retail Store (2015-2020)
- 7.4 Global Fitness Equipment Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Online Retail Store Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Offline Retail Store Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Fitness Equipment Sales by Regions (2015-2020)
- 8.2 Global Fitness Equipment Market Revenue by Regions (2015-2020)
- 8.3 Global Fitness Equipment Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA FITNESS EQUIPMENT MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Fitness Equipment Market Sales and Growth Rate (2015-2020)
- 9.3 North America Fitness Equipment Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Fitness Equipment Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Fitness Equipment Market Analysis by Country
  - 9.6.1 U.S. Fitness Equipment Sales and Growth Rate
  - 9.6.2 Canada Fitness Equipment Sales and Growth Rate
  - 9.6.3 Mexico Fitness Equipment Sales and Growth Rate

## **10 EUROPE FITNESS EQUIPMENT MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Fitness Equipment Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Fitness Equipment Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Fitness Equipment Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Fitness Equipment Market Analysis by Country
  - 10.6.1 Germany Fitness Equipment Sales and Growth Rate
  - 10.6.2 United Kingdom Fitness Equipment Sales and Growth Rate
  - 10.6.3 France Fitness Equipment Sales and Growth Rate
  - 10.6.4 Italy Fitness Equipment Sales and Growth Rate
  - 10.6.5 Spain Fitness Equipment Sales and Growth Rate
  - 10.6.6 Russia Fitness Equipment Sales and Growth Rate

## **11 ASIA-PACIFIC FITNESS EQUIPMENT MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Fitness Equipment Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Fitness Equipment Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Fitness Equipment Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Fitness Equipment Market Analysis by Country



- 11.6.1 China Fitness Equipment Sales and Growth Rate
- 11.6.2 Japan Fitness Equipment Sales and Growth Rate
- 11.6.3 South Korea Fitness Equipment Sales and Growth Rate
- 11.6.4 Australia Fitness Equipment Sales and Growth Rate
- 11.6.5 India Fitness Equipment Sales and Growth Rate

## **12 SOUTH AMERICA FITNESS EQUIPMENT MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Fitness Equipment Market Sales and Growth Rate (2015-2020)
- 12.3 South America Fitness Equipment Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Fitness Equipment Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Fitness Equipment Market Analysis by Country
  - 12.6.1 Brazil Fitness Equipment Sales and Growth Rate
  - 12.6.2 Argentina Fitness Equipment Sales and Growth Rate
  - 12.6.3 Columbia Fitness Equipment Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA FITNESS EQUIPMENT MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Fitness Equipment Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Fitness Equipment Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Fitness Equipment Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Fitness Equipment Market Analysis by Country
  - 13.6.1 UAE Fitness Equipment Sales and Growth Rate
  - 13.6.2 Egypt Fitness Equipment Sales and Growth Rate
  - 13.6.3 South Africa Fitness Equipment Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Fitness Equipment Market Size and Growth Rate 2015-2025

Table Fitness Equipment Key Market Segments

Figure Global Fitness Equipment Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Fitness Equipment Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Fitness Equipment

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Total Gym Company Profile

Table Total Gym Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Total Gym Production and Growth Rate

Figure Total Gym Market Revenue (\$) Market Share 2015-2020

Table Technogym SpA Company Profile

Table Technogym SpA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Technogym SpA Production and Growth Rate

Figure Technogym SpA Market Revenue (\$) Market Share 2015-2020

Table Body-Solid Inc. Company Profile

Table Body-Solid Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Body-Solid Inc. Production and Growth Rate

Figure Body-Solid Inc. Market Revenue (\$) Market Share 2015-2020

Table Nautilus Inc. Company Profile

Table Nautilus Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nautilus Inc. Production and Growth Rate

Figure Nautilus Inc. Market Revenue (\$) Market Share 2015-2020

Table Powertec Company Profile

Table Powertec Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin

(2015-2020)

Figure Powertec Production and Growth Rate

Figure Powertec Market Revenue (\$) Market Share 2015-2020

Table Icon Health & Fitness Inc. Company Profile

Table Icon Health & Fitness Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Icon Health & Fitness Inc. Production and Growth Rate

Figure Icon Health & Fitness Inc. Market Revenue (\$) Market Share 2015-2020

Table Johnson Health Tech Co. Company Profile

Table Johnson Health Tech Co. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Johnson Health Tech Co. Production and Growth Rate

Figure Johnson Health Tech Co. Market Revenue (\$) Market Share 2015-2020

Table Jerai Fitness Pvt Ltd Company Profile

Table Jerai Fitness Pvt Ltd Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jerai Fitness Pvt Ltd Production and Growth Rate

Figure Jerai Fitness Pvt Ltd Market Revenue (\$) Market Share 2015-2020

Table Paramount Company Profile

Table Paramount Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Paramount Production and Growth Rate

Figure Paramount Market Revenue (\$) Market Share 2015-2020

Table Amer Sports Company Profile

Table Amer Sports Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Amer Sports Production and Growth Rate

Figure Amer Sports Market Revenue (\$) Market Share 2015-2020

Table Brunswick Corporation Company Profile

Table Brunswick Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Brunswick Corporation Production and Growth Rate

Figure Brunswick Corporation Market Revenue (\$) Market Share 2015-2020

Table Global Fitness Equipment Sales by Types (2015-2020)

Table Global Fitness Equipment Sales Share by Types (2015-2020)

Table Global Fitness Equipment Revenue (\$) by Types (2015-2020)

Table Global Fitness Equipment Revenue Share by Types (2015-2020)

Table Global Fitness Equipment Price (\$) by Types (2015-2020)

Table Global Fitness Equipment Market Forecast Sales by Types (2020-2025)

Table Global Fitness Equipment Market Forecast Sales Share by Types (2020-2025)

Table Global Fitness Equipment Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Fitness Equipment Market Forecast Revenue Share by Types  
(2020-2025)

Figure Global Treadmills Sales and Growth Rate (2015-2020)

Figure Global Treadmills Price (2015-2020)

Figure Global Elliptical Machines Sales and Growth Rate (2015-2020)

Figure Global Elliptical Machines Price (2015-2020)

Figure Global Stationary Cycles Sales and Growth Rate (2015-2020)

Figure Global Stationary Cycles Price (2015-2020)

Figure Global Rowing Machines Sales and Growth Rate (2015-2020)

Figure Global Rowing Machines Price (2015-2020)

Figure Global Strength Training Equipment Sales and Growth Rate (2015-2020)

Figure Global Strength Training Equipment Price (2015-2020)

Figure Global Other Product Types Sales and Growth Rate (2015-2020)

Figure Global Other Product Types Price (2015-2020)

Figure Global Fitness Equipment Market Revenue (\$) and Growth Rate Forecast of  
Treadmills (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate Forecast of Treadmills  
(2020-2025)

Figure Global Fitness Equipment Market Revenue (\$) and Growth Rate Forecast of  
Elliptical Machines (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate Forecast of Elliptical Machines  
(2020-2025)

Figure Global Fitness Equipment Market Revenue (\$) and Growth Rate Forecast of  
Stationary Cycles (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate Forecast of Stationary Cycles  
(2020-2025)

Figure Global Fitness Equipment Market Revenue (\$) and Growth Rate Forecast of  
Rowing Machines (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate Forecast of Rowing Machines  
(2020-2025)

Figure Global Fitness Equipment Market Revenue (\$) and Growth Rate Forecast of  
Strength Training Equipment (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate Forecast of Strength Training  
Equipment (2020-2025)

Figure Global Fitness Equipment Market Revenue (\$) and Growth Rate Forecast of  
Other Product Types (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate Forecast of Other Product

Types (2020-2025)

Table Global Fitness Equipment Sales by Applications (2015-2020)

Table Global Fitness Equipment Sales Share by Applications (2015-2020)

Table Global Fitness Equipment Revenue (\$) by Applications (2015-2020)

Table Global Fitness Equipment Revenue Share by Applications (2015-2020)

Table Global Fitness Equipment Market Forecast Sales by Applications (2020-2025)

Table Global Fitness Equipment Market Forecast Sales Share by Applications (2020-2025)

Table Global Fitness Equipment Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Fitness Equipment Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Online Retail Store Sales and Growth Rate (2015-2020)

Figure Global Online Retail Store Price (2015-2020)

Figure Global Offline Retail Store Sales and Growth Rate (2015-2020)

Figure Global Offline Retail Store Price (2015-2020)

Figure Global Fitness Equipment Market Revenue (\$) and Growth Rate Forecast of Online Retail Store (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate Forecast of Online Retail Store (2020-2025)

Figure Global Fitness Equipment Market Revenue (\$) and Growth Rate Forecast of Offline Retail Store (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate Forecast of Offline Retail Store (2020-2025)

Figure Global Fitness Equipment Sales and Growth Rate (2015-2020)

Table Global Fitness Equipment Sales by Regions (2015-2020)

Table Global Fitness Equipment Sales Market Share by Regions (2015-2020)

Figure Global Fitness Equipment Sales Market Share by Regions in 2019

Figure Global Fitness Equipment Revenue and Growth Rate (2015-2020)

Table Global Fitness Equipment Revenue by Regions (2015-2020)

Table Global Fitness Equipment Revenue Market Share by Regions (2015-2020)

Figure Global Fitness Equipment Revenue Market Share by Regions in 2019

Table Global Fitness Equipment Market Forecast Sales by Regions (2020-2025)

Table Global Fitness Equipment Market Forecast Sales Share by Regions (2020-2025)

Table Global Fitness Equipment Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Fitness Equipment Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure North America Fitness Equipment Market Revenue and Growth Rate

(2015-2020)

Figure North America Fitness Equipment Market Forecast Sales (2020-2025)

Figure North America Fitness Equipment Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Canada Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Mexico Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Europe Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Europe Fitness Equipment Market Revenue and Growth Rate (2015-2020)

Figure Europe Fitness Equipment Market Forecast Sales (2020-2025)

Figure Europe Fitness Equipment Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure France Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Italy Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Spain Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Russia Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Fitness Equipment Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Fitness Equipment Market Forecast Sales (2020-2025)

Figure Asia-Pacific Fitness Equipment Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Japan Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure South Korea Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Australia Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure India Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure South America Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure South America Fitness Equipment Market Revenue and Growth Rate

(2015-2020)

Figure South America Fitness Equipment Market Forecast Sales (2020-2025)

Figure South America Fitness Equipment Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Argentina Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Columbia Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Fitness Equipment Market Sales and Growth Rate

(2015-2020)

Figure Middle East and Africa Fitness Equipment Market Revenue and Growth Rate

(2015-2020)

Figure Middle East and Africa Fitness Equipment Market Forecast Sales (2020-2025)

Figure Middle East and Africa Fitness Equipment Market Forecast Revenue (\$)  
(2020-2025)

Figure UAE Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure Egypt Fitness Equipment Market Sales and Growth Rate (2015-2020)

Figure South Africa Fitness Equipment Market Sales and Growth Rate (2015-2020)



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