

# Global Fishing Lure Market Report 2019, Competitive Landscape, Trends and Opportunities

https://marketpublishers.com/r/G2E5C819E678EN.html

Date: June 2019 Pages: 116 Price: US\$ 2,950.00 (Single User License) ID: G2E5C819E678EN

# Abstracts

The Fishing Lure market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Fishing Lure market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Fishing Lure market.

Major players in the global Fishing Lure market include: Daiwa Corporation (USA) Eppinger Mfg. Co. (USA) Castaic Soft Bait, Inc. (USA) Happysea (Suzhou) Company Ltd. (China) Gibbs-Delta Tackle (Canada) Eagle Claw Fishing Tackle Co. (USA) Diamondback fly Rods (USA) Gamakatsu Co., Ltd. (Japan) Hagen's (USA) Grandt Industries, Inc. (USA)

On the basis of types, the Fishing Lure market is primarily split into: Type 1



Type 2

Type 3

On the basis of applications, the market covers: Application 1 Application 2 Application 3

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions: United States Europe (Germany, UK, France, Italy, Spain, Russia, Poland) China Japan India Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam) Central and South America (Brazil, Mexico, Colombia) Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria) Other Regions

Chapter 1 provides an overview of Fishing Lure market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Fishing Lure market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Fishing Lure industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Fishing Lure market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Fishing Lure, by analyzing the consumption and its growth rate of each application.



Chapter 6 is about production, consumption, export, and import of Fishing Lure in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Fishing Lure in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Fishing Lure. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Fishing Lure market, including the global production and revenue forecast, regional forecast. It also foresees the Fishing Lure market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report: Historical Years: 2014-2018 Base Year: 2019 Estimated Year: 2019 Forecast Period: 2019-2026



# Contents

#### **1 FISHING LURE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Fishing Lure
- 1.2 Fishing Lure Segment by Type
- 1.2.1 Global Fishing Lure Production and CAGR (%) Comparison by Type (2014-2026)
- 1.2.2 The Market Profile of Type
- 1.2.3 The Market Profile of Type
- 1.2.4 The Market Profile of Type
- 1.3 Global Fishing Lure Segment by Application
- 1.3.1 Fishing Lure Consumption (Sales) Comparison by Application (2014-2026)
- 1.3.2 The Market Profile of Application
- 1.3.3 The Market Profile of Application
- 1.3.4 The Market Profile of Application
- 1.4 Global Fishing Lure Market by Region (2014-2026)

1.4.1 Global Fishing Lure Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

- 1.4.2 United States Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.3 Europe Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.3.1 Germany Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.3.2 UK Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.3.3 France Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.3.4 Italy Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.3.5 Spain Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.3.6 Russia Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.3.7 Poland Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.4 China Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.5 Japan Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.6 India Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.7.1 Malaysia Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.7.2 Singapore Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.7.3 Philippines Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.7.4 Indonesia Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.7.5 Thailand Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.7.6 Vietnam Fishing Lure Market Status and Prospect (2014-2026)

1.4.8 Central and South America Fishing Lure Market Status and Prospect (2014-2026)



1.4.8.1 Brazil Fishing Lure Market Status and Prospect (2014-2026)

- 1.4.8.2 Mexico Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Fishing Lure Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Fishing Lure Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.9.3 Turkey Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.9.4 Egypt Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.9.5 South Africa Fishing Lure Market Status and Prospect (2014-2026)
- 1.4.9.6 Nigeria Fishing Lure Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Fishing Lure (2014-2026)
- 1.5.1 Global Fishing Lure Revenue Status and Outlook (2014-2026)
- 1.5.2 Global Fishing Lure Production Status and Outlook (2014-2026)

# 2 GLOBAL FISHING LURE MARKET LANDSCAPE BY PLAYER

- 2.1 Global Fishing Lure Production and Share by Player (2014-2019)
- 2.2 Global Fishing Lure Revenue and Market Share by Player (2014-2019)
- 2.3 Global Fishing Lure Average Price by Player (2014-2019)
- 2.4 Fishing Lure Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Fishing Lure Market Competitive Situation and Trends
  - 2.5.1 Fishing Lure Market Concentration Rate
- 2.5.2 Fishing Lure Market Share of Top 3 and Top 6 Players
- 2.5.3 Mergers & Acquisitions, Expansion

# **3 PLAYERS PROFILES**

3.1 Daiwa Corporation (USA)

3.1.1 Daiwa Corporation (USA) Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.1.2 Fishing Lure Product Profiles, Application and Specification
- 3.1.3 Daiwa Corporation (USA) Fishing Lure Market Performance (2014-2019)
- 3.1.4 Daiwa Corporation (USA) Business Overview
- 3.2 Eppinger Mfg. Co. (USA)

3.2.1 Eppinger Mfg. Co. (USA) Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.2.2 Fishing Lure Product Profiles, Application and Specification
- 3.2.3 Eppinger Mfg. Co. (USA) Fishing Lure Market Performance (2014-2019)



3.2.4 Eppinger Mfg. Co. (USA) Business Overview

3.3 Castaic Soft Bait, Inc. (USA)

3.3.1 Castaic Soft Bait, Inc. (USA) Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Fishing Lure Product Profiles, Application and Specification

3.3.3 Castaic Soft Bait, Inc. (USA) Fishing Lure Market Performance (2014-2019)

3.3.4 Castaic Soft Bait, Inc. (USA) Business Overview

3.4 Happysea (Suzhou) Company Ltd. (China)

3.4.1 Happysea (Suzhou) Company Ltd. (China) Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Fishing Lure Product Profiles, Application and Specification

3.4.3 Happysea (Suzhou) Company Ltd. (China) Fishing Lure Market Performance (2014-2019)

3.4.4 Happysea (Suzhou) Company Ltd. (China) Business Overview

3.5 Gibbs-Delta Tackle (Canada)

3.5.1 Gibbs-Delta Tackle (Canada) Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Fishing Lure Product Profiles, Application and Specification

3.5.3 Gibbs-Delta Tackle (Canada) Fishing Lure Market Performance (2014-2019)

3.5.4 Gibbs-Delta Tackle (Canada) Business Overview

3.6 Eagle Claw Fishing Tackle Co. (USA)

3.6.1 Eagle Claw Fishing Tackle Co. (USA) Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Fishing Lure Product Profiles, Application and Specification

3.6.3 Eagle Claw Fishing Tackle Co. (USA) Fishing Lure Market Performance (2014-2019)

3.6.4 Eagle Claw Fishing Tackle Co. (USA) Business Overview

3.7 Diamondback fly Rods (USA)

3.7.1 Diamondback fly Rods (USA) Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Fishing Lure Product Profiles, Application and Specification

3.7.3 Diamondback fly Rods (USA) Fishing Lure Market Performance (2014-2019)

3.7.4 Diamondback fly Rods (USA) Business Overview

3.8 Gamakatsu Co., Ltd. (Japan)

3.8.1 Gamakatsu Co., Ltd. (Japan) Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Fishing Lure Product Profiles, Application and Specification

3.8.3 Gamakatsu Co., Ltd. (Japan) Fishing Lure Market Performance (2014-2019)

3.8.4 Gamakatsu Co., Ltd. (Japan) Business Overview



3.9 Hagen's (USA)

3.9.1 Hagen's (USA) Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Fishing Lure Product Profiles, Application and Specification

3.9.3 Hagen's (USA) Fishing Lure Market Performance (2014-2019)

3.9.4 Hagen's (USA) Business Overview

3.10 Grandt Industries, Inc. (USA)

3.10.1 Grandt Industries, Inc. (USA) Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Fishing Lure Product Profiles, Application and Specification

3.10.3 Grandt Industries, Inc. (USA) Fishing Lure Market Performance (2014-2019)

3.10.4 Grandt Industries, Inc. (USA) Business Overview

# 4 GLOBAL FISHING LURE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Fishing Lure Production and Market Share by Type (2014-2019)

4.2 Global Fishing Lure Revenue and Market Share by Type (2014-2019)

4.3 Global Fishing Lure Price by Type (2014-2019)

4.4 Global Fishing Lure Production Growth Rate by Type (2014-2019)

4.4.1 Global Fishing Lure Production Growth Rate of Type 1 (2014-2019)

4.4.2 Global Fishing Lure Production Growth Rate of Type 2 (2014-2019)

4.4.3 Global Fishing Lure Production Growth Rate of Type 3 (2014-2019)

# **5 GLOBAL FISHING LURE MARKET ANALYSIS BY APPLICATION**

5.1 Global Fishing Lure Consumption and Market Share by Application (2014-2019)

5.2 Global Fishing Lure Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Fishing Lure Consumption Growth Rate of Application 1 (2014-2019)

5.2.2 Global Fishing Lure Consumption Growth Rate of Application 2 (2014-2019)

5.2.3 Global Fishing Lure Consumption Growth Rate of Application 3 (2014-2019)

# 6 GLOBAL FISHING LURE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Fishing Lure Consumption by Region (2014-2019)

6.2 United States Fishing Lure Production, Consumption, Export, Import (2014-2019)

6.3 Europe Fishing Lure Production, Consumption, Export, Import (2014-2019)

6.4 China Fishing Lure Production, Consumption, Export, Import (2014-2019)



6.5 Japan Fishing Lure Production, Consumption, Export, Import (2014-2019)

6.6 India Fishing Lure Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Fishing Lure Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Fishing Lure Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Fishing Lure Production, Consumption, Export, Import (2014-2019)

# 7 GLOBAL FISHING LURE PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Fishing Lure Production and Market Share by Region (2014-2019)

7.2 Global Fishing Lure Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Fishing Lure Production, Revenue, Price and Gross Margin (2014-2019)

# 8 FISHING LURE MANUFACTURING ANALYSIS

- 8.1 Fishing Lure Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
- 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Fishing Lure



#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Fishing Lure Industrial Chain Analysis
- 9.2 Raw Materials Sources of Fishing Lure Major Players in 2018
- 9.3 Downstream Buyers

#### **10 MARKET DYNAMICS**

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
- 10.3.1 Advances in Innovation and Technology for Fishing Lure
- 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
- 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
- 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter?s Five Forces Analysis
- 10.5.1 Threat of New Entrants
- 10.5.2 Threat of Substitutes
- 10.5.3 Bargaining Power of Suppliers
- 10.5.4 Bargaining Power of Buyers
- 10.5.5 Intensity of Competitive Rivalry

#### 11 GLOBAL FISHING LURE MARKET FORECAST (2019-2026)

11.1 Global Fishing Lure Production, Revenue Forecast (2019-2026)

11.1.1 Global Fishing Lure Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Fishing Lure Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Fishing Lure Price and Trend Forecast (2019-2026)

11.2 Global Fishing Lure Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Fishing Lure Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Fishing Lure Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Fishing Lure Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Fishing Lure Production, Consumption, Export and Import Forecast (2019-2026)



11.2.5 India Fishing Lure Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Fishing Lure Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Fishing Lure Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Fishing Lure Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Fishing Lure Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Fishing Lure Consumption Forecast by Application (2019-2026)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology
- 13.2 Research Data Source



#### I would like to order

Product name: Global Fishing Lure Market Report 2019, Competitive Landscape, Trends and Opportunities
Product link: <a href="https://marketpublishers.com/r/G2E5C819E678EN.html">https://marketpublishers.com/r/G2E5C819E678EN.html</a>
Price: US\$ 2,950.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G2E5C819E678EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global Fishing Lure Market Report 2019, Competitive Landscape, Trends and Opportunities