

# Global Financial Technology (FinTech) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Fintech, a portmanteau of 'financial technology,' is used to describe new tech that seeks to improve and automate the delivery and use of financial services. At its core, fintech is utilized to help companies, business owners and consumers better manage their financial operations, processes and lives by utilizing specialized software and algorithms that are used on computers and, increasingly, smartphones.

Based on the Financial Technology (FinTech) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Financial Technology (FinTech) market covered in Chapter 5:

LendingTree

Synchrony Financial

Qudian Inc

MarketAxess Holdings, Inc

Nelnet, Inc

ACI Worldwide, Inc

Square, Inc

Nexi Payments SpA

Kabbage Inc

American Express

Social Finance, Inc. (SoFi)

Ant Financial

Adyen

FIS

Avant LLC

In Chapter 6, on the basis of types, the Financial Technology (FinTech) market from 2015 to 2025 is primarily split into:

Application Program Interface (API)

Data Analytics

Artificial Intelligence

Blockchain

Others

In Chapter 7, on the basis of applications, the Financial Technology (FinTech) market from 2015 to 2025 covers:

Banking and Payments

Financial Management

Financing

Insurance

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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