

Global Field Marketing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the Field Marketing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Field Marketing market covered in Chapter 5:

MBA Field Marketing

McCurrach UK Ltd.

EyeOnline agency

Big Picture

FMS Group

infinite Group Ltd

Contact Field Marketing?Solutions

Primer impacto

In Chapter 6, on the basis of types, the Field Marketing market from 2015 to 2025 is primarily split into:

- Product Demonstrations
- Direct Selling
- Retail Audits
- Guerrilla Marketing

In Chapter 7, on the basis of applications, the Field Marketing market from 2015 to 2025 covers:

- FMCG
- CPG
- Retail Sector

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 10)

- Germany

- UK

- France

- Italy

- Spain

- Russia

- Others

Asia-Pacific (Covered in Chapter 11)

- China

- Japan

- South Korea

- Australia

- India

South America (Covered in Chapter 12)

- Brazil

- Argentina

- Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Field Marketing Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 MBA Field Marketing
 - 5.1.1 MBA Field Marketing Company Profile

- 5.1.2 MBA Field Marketing Business Overview
- 5.1.3 MBA Field Marketing Field Marketing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 MBA Field Marketing Field Marketing Products Introduction
- 5.2 McCurrach UK Ltd.
 - 5.2.1 McCurrach UK Ltd. Company Profile
 - 5.2.2 McCurrach UK Ltd. Business Overview
 - 5.2.3 McCurrach UK Ltd. Field Marketing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 McCurrach UK Ltd. Field Marketing Products Introduction
- 5.3 EyeOnline agency
 - 5.3.1 EyeOnline agency Company Profile
 - 5.3.2 EyeOnline agency Business Overview
 - 5.3.3 EyeOnline agency Field Marketing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 EyeOnline agency Field Marketing Products Introduction
- 5.4 Big Picture
 - 5.4.1 Big Picture Company Profile
 - 5.4.2 Big Picture Business Overview
 - 5.4.3 Big Picture Field Marketing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Big Picture Field Marketing Products Introduction
- 5.5 FMS Group
 - 5.5.1 FMS Group Company Profile
 - 5.5.2 FMS Group Business Overview
 - 5.5.3 FMS Group Field Marketing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 FMS Group Field Marketing Products Introduction
- 5.6 infinite Group Ltd
 - 5.6.1 infinite Group Ltd Company Profile
 - 5.6.2 infinite Group Ltd Business Overview
 - 5.6.3 infinite Group Ltd Field Marketing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 infinite Group Ltd Field Marketing Products Introduction
- 5.7 Contact Field Marketing?Solutions
 - 5.7.1 Contact Field Marketing?Solutions Company Profile
 - 5.7.2 Contact Field Marketing?Solutions Business Overview
 - 5.7.3 Contact Field Marketing?Solutions Field Marketing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Contact Field Marketing?Solutions Field Marketing Products Introduction
- 5.8 Primer impacto
 - 5.8.1 Primer impacto Company Profile
 - 5.8.2 Primer impacto Business Overview
 - 5.8.3 Primer impacto Field Marketing Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Primer impacto Field Marketing Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Field Marketing Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Field Marketing Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Field Marketing Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Field Marketing Price by Types (2015-2020)
- 6.2 Global Field Marketing Market Forecast by Types (2020-2025)
 - 6.2.1 Global Field Marketing Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Field Marketing Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Field Marketing Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Field Marketing Sales, Price and Growth Rate of Product Demonstrations
 - 6.3.2 Global Field Marketing Sales, Price and Growth Rate of Direct Selling
 - 6.3.3 Global Field Marketing Sales, Price and Growth Rate of Retail Audits
 - 6.3.4 Global Field Marketing Sales, Price and Growth Rate of Guerrilla Marketing
- 6.4 Global Field Marketing Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Product Demonstrations Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Direct Selling Market Revenue and Sales Forecast (2020-2025)
 - 6.4.3 Retail Audits Market Revenue and Sales Forecast (2020-2025)
 - 6.4.4 Guerrilla Marketing Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Field Marketing Sales, Revenue and Market Share by Applications (2015-2020)
 - 7.1.1 Global Field Marketing Sales and Market Share by Applications (2015-2020)
 - 7.1.2 Global Field Marketing Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Field Marketing Market Forecast by Applications (2020-2025)
 - 7.2.1 Global Field Marketing Market Forecast Sales and Market Share by Applications (2020-2025)

- 7.2.2 Global Field Marketing Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
 - 7.3.1 Global Field Marketing Revenue, Sales and Growth Rate of FMCG (2015-2020)
 - 7.3.2 Global Field Marketing Revenue, Sales and Growth Rate of CPG (2015-2020)
 - 7.3.3 Global Field Marketing Revenue, Sales and Growth Rate of Retail Sector (2015-2020)
- 7.4 Global Field Marketing Market Revenue and Sales Forecast, by Applications (2020-2025)
 - 7.4.1 FMCG Market Revenue and Sales Forecast (2020-2025)
 - 7.4.2 CPG Market Revenue and Sales Forecast (2020-2025)
 - 7.4.3 Retail Sector Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Field Marketing Sales by Regions (2015-2020)
- 8.2 Global Field Marketing Market Revenue by Regions (2015-2020)
- 8.3 Global Field Marketing Market Forecast by Regions (2020-2025)

9 NORTH AMERICA FIELD MARKETING MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Field Marketing Market Sales and Growth Rate (2015-2020)
- 9.3 North America Field Marketing Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Field Marketing Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Field Marketing Market Analysis by Country
 - 9.6.1 U.S. Field Marketing Sales and Growth Rate
 - 9.6.2 Canada Field Marketing Sales and Growth Rate
 - 9.6.3 Mexico Field Marketing Sales and Growth Rate

10 EUROPE FIELD MARKETING MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Field Marketing Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Field Marketing Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Field Marketing Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Field Marketing Market Analysis by Country

- 10.6.1 Germany Field Marketing Sales and Growth Rate
- 10.6.2 United Kingdom Field Marketing Sales and Growth Rate
- 10.6.3 France Field Marketing Sales and Growth Rate
- 10.6.4 Italy Field Marketing Sales and Growth Rate
- 10.6.5 Spain Field Marketing Sales and Growth Rate
- 10.6.6 Russia Field Marketing Sales and Growth Rate

11 ASIA-PACIFIC FIELD MARKETING MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Field Marketing Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Field Marketing Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Field Marketing Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Field Marketing Market Analysis by Country
 - 11.6.1 China Field Marketing Sales and Growth Rate
 - 11.6.2 Japan Field Marketing Sales and Growth Rate
 - 11.6.3 South Korea Field Marketing Sales and Growth Rate
 - 11.6.4 Australia Field Marketing Sales and Growth Rate
 - 11.6.5 India Field Marketing Sales and Growth Rate

12 SOUTH AMERICA FIELD MARKETING MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Field Marketing Market Sales and Growth Rate (2015-2020)
- 12.3 South America Field Marketing Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Field Marketing Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Field Marketing Market Analysis by Country
 - 12.6.1 Brazil Field Marketing Sales and Growth Rate
 - 12.6.2 Argentina Field Marketing Sales and Growth Rate
 - 12.6.3 Columbia Field Marketing Sales and Growth Rate

13 MIDDLE EAST AND AFRICA FIELD MARKETING MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Field Marketing Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Field Marketing Market Revenue and Growth Rate

(2015-2020)

13.4 Middle East and Africa Field Marketing Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Field Marketing Market Analysis by Country

13.6.1 UAE Field Marketing Sales and Growth Rate

13.6.2 Egypt Field Marketing Sales and Growth Rate

13.6.3 South Africa Field Marketing Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Field Marketing Market Size and Growth Rate 2015-2025

Table Field Marketing Key Market Segments

Figure Global Field Marketing Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Field Marketing Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Field Marketing

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table MBA Field Marketing Company Profile

Table MBA Field Marketing Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MBA Field Marketing Production and Growth Rate

Figure MBA Field Marketing Market Revenue (\$) Market Share 2015-2020

Table McCurrach UK Ltd. Company Profile

Table McCurrach UK Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure McCurrach UK Ltd. Production and Growth Rate

Figure McCurrach UK Ltd. Market Revenue (\$) Market Share 2015-2020

Table EyeOnline agency Company Profile

Table EyeOnline agency Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure EyeOnline agency Production and Growth Rate

Figure EyeOnline agency Market Revenue (\$) Market Share 2015-2020

Table Big Picture Company Profile

Table Big Picture Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Big Picture Production and Growth Rate

Figure Big Picture Market Revenue (\$) Market Share 2015-2020

Table FMS Group Company Profile

Table FMS Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure FMS Group Production and Growth Rate
Figure FMS Group Market Revenue (\$) Market Share 2015-2020
Table infinite Group Ltd Company Profile
Table infinite Group Ltd Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)
Figure infinite Group Ltd Production and Growth Rate
Figure infinite Group Ltd Market Revenue (\$) Market Share 2015-2020
Table Contact Field Marketing?Solutions Company Profile
Table Contact Field Marketing?Solutions Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)
Figure Contact Field Marketing?Solutions Production and Growth Rate
Figure Contact Field Marketing?Solutions Market Revenue (\$) Market Share 2015-2020
Table Primer impacto Company Profile
Table Primer impacto Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)
Figure Primer impacto Production and Growth Rate
Figure Primer impacto Market Revenue (\$) Market Share 2015-2020
Table Global Field Marketing Sales by Types (2015-2020)
Table Global Field Marketing Sales Share by Types (2015-2020)
Table Global Field Marketing Revenue (\$) by Types (2015-2020)
Table Global Field Marketing Revenue Share by Types (2015-2020)
Table Global Field Marketing Price (\$) by Types (2015-2020)
Table Global Field Marketing Market Forecast Sales by Types (2020-2025)
Table Global Field Marketing Market Forecast Sales Share by Types (2020-2025)
Table Global Field Marketing Market Forecast Revenue (\$) by Types (2020-2025)
Table Global Field Marketing Market Forecast Revenue Share by Types (2020-2025)
Figure Global Product Demonstrations Sales and Growth Rate (2015-2020)
Figure Global Product Demonstrations Price (2015-2020)
Figure Global Direct Selling Sales and Growth Rate (2015-2020)
Figure Global Direct Selling Price (2015-2020)
Figure Global Retail Audits Sales and Growth Rate (2015-2020)
Figure Global Retail Audits Price (2015-2020)
Figure Global Guerrilla Marketing Sales and Growth Rate (2015-2020)
Figure Global Guerrilla Marketing Price (2015-2020)
Figure Global Field Marketing Market Revenue (\$) and Growth Rate Forecast of Product Demonstrations (2020-2025)
Figure Global Field Marketing Sales and Growth Rate Forecast of Product Demonstrations (2020-2025)
Figure Global Field Marketing Market Revenue (\$) and Growth Rate Forecast of Direct

Selling (2020-2025)

Figure Global Field Marketing Sales and Growth Rate Forecast of Direct Selling (2020-2025)

Figure Global Field Marketing Market Revenue (\$) and Growth Rate Forecast of Retail Audits (2020-2025)

Figure Global Field Marketing Sales and Growth Rate Forecast of Retail Audits (2020-2025)

Figure Global Field Marketing Market Revenue (\$) and Growth Rate Forecast of Guerrilla Marketing (2020-2025)

Figure Global Field Marketing Sales and Growth Rate Forecast of Guerrilla Marketing (2020-2025)

Table Global Field Marketing Sales by Applications (2015-2020)

Table Global Field Marketing Sales Share by Applications (2015-2020)

Table Global Field Marketing Revenue (\$) by Applications (2015-2020)

Table Global Field Marketing Revenue Share by Applications (2015-2020)

Table Global Field Marketing Market Forecast Sales by Applications (2020-2025)

Table Global Field Marketing Market Forecast Sales Share by Applications (2020-2025)

Table Global Field Marketing Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Field Marketing Market Forecast Revenue Share by Applications (2020-2025)

Figure Global FMCG Sales and Growth Rate (2015-2020)

Figure Global FMCG Price (2015-2020)

Figure Global CPG Sales and Growth Rate (2015-2020)

Figure Global CPG Price (2015-2020)

Figure Global Retail Sector Sales and Growth Rate (2015-2020)

Figure Global Retail Sector Price (2015-2020)

Figure Global Field Marketing Market Revenue (\$) and Growth Rate Forecast of FMCG (2020-2025)

Figure Global Field Marketing Sales and Growth Rate Forecast of FMCG (2020-2025)

Figure Global Field Marketing Market Revenue (\$) and Growth Rate Forecast of CPG (2020-2025)

Figure Global Field Marketing Sales and Growth Rate Forecast of CPG (2020-2025)

Figure Global Field Marketing Market Revenue (\$) and Growth Rate Forecast of Retail Sector (2020-2025)

Figure Global Field Marketing Sales and Growth Rate Forecast of Retail Sector (2020-2025)

Figure Global Field Marketing Sales and Growth Rate (2015-2020)

Table Global Field Marketing Sales by Regions (2015-2020)

Table Global Field Marketing Sales Market Share by Regions (2015-2020)

Figure Global Field Marketing Sales Market Share by Regions in 2019
Figure Global Field Marketing Revenue and Growth Rate (2015-2020)
Table Global Field Marketing Revenue by Regions (2015-2020)
Table Global Field Marketing Revenue Market Share by Regions (2015-2020)
Figure Global Field Marketing Revenue Market Share by Regions in 2019
Table Global Field Marketing Market Forecast Sales by Regions (2020-2025)
Table Global Field Marketing Market Forecast Sales Share by Regions (2020-2025)
Table Global Field Marketing Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Field Marketing Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Field Marketing Market Sales and Growth Rate (2015-2020)
Figure North America Field Marketing Market Revenue and Growth Rate (2015-2020)
Figure North America Field Marketing Market Forecast Sales (2020-2025)
Figure North America Field Marketing Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Canada Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Mexico Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Europe Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Europe Field Marketing Market Revenue and Growth Rate (2015-2020)
Figure Europe Field Marketing Market Forecast Sales (2020-2025)
Figure Europe Field Marketing Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Field Marketing Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Field Marketing Market Sales and Growth Rate (2015-2020)
Figure France Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Italy Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Spain Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Russia Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Field Marketing Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Field Marketing Market Forecast Sales (2020-2025)
Figure Asia-Pacific Field Marketing Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Japan Field Marketing Market Sales and Growth Rate (2015-2020)
Figure South Korea Field Marketing Market Sales and Growth Rate (2015-2020)
Figure Australia Field Marketing Market Sales and Growth Rate (2015-2020)
Figure India Field Marketing Market Sales and Growth Rate (2015-2020)
Figure South America Field Marketing Market Sales and Growth Rate (2015-2020)

Figure South America Field Marketing Market Revenue and Growth Rate (2015-2020)

Figure South America Field Marketing Market Forecast Sales (2020-2025)

Figure South America Field Marketing Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Field Marketing Market Sales and Growth Rate (2015-2020)

Figure Argentina Field Marketing Market Sales and Growth Rate (2015-2020)

Figure Columbia Field Marketing Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Field Marketing Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Field Marketing Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Field Marketing Market Forecast Sales (2020-2025)

Figure Middle East and Africa Field Marketing Market Forecast Revenue (\$) (2020-2025)

Figure UAE Field Marketing Market Sales and Growth Rate (2015-2020)

Figure Egypt Field Marketing Market Sales and Growth Rate (2015-2020)

Figure South Africa Field Marketing Market Sales and Growth Rate (2015-2020)

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