

Global Fast Moving Consumer Goods (FMCG) Packaging Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Fast-Moving Consumer Goods (FMCG) are products that are sold quickly and at a relatively low cost. Examples include non-durable goods such as packaged foods, beverages, toiletries, over-the-counter drugs, and other consumables.

Based on the Fast Moving Consumer Goods (FMCG) Packaging market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Fast Moving Consumer Goods (FMCG) Packaging market covered in Chapter 5:

Berry Plastics

Ball

Tetra Pak

Bomarko

Kuehne + Nagel

Amtcor

Consol Glass

Sonoco

Steripack

ITC

Stanpac

UFLEX

Novelis

Huhtamak

WestRock Company

All American Containers

Toyo Seikan Group

Ardagh Group

Crown Holdings

In Chapter 6, on the basis of types, the Fast Moving Consumer Goods (FMCG) Packaging market from 2015 to 2025 is primarily split into:

Glass Packaging

Flexible Plastic Packaging

Paper-based Packaging

Rigid Plastic Packaging

Metal Packaging

Others

In Chapter 7, on the basis of applications, the Fast Moving Consumer Goods (FMCG) Packaging market from 2015 to 2025 covers:

Food & Drink

Cosmetics & Personal Care

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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