

# **Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

<https://marketpublishers.com/r/GC72DFF6A3EDEN.html>

Date: January 2022

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: GC72DFF6A3EDEN

## **Abstracts**

Based on the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market covered in Chapter 5:

Danone

Altria Group

Suntory

Kraft Heinz

Essity  
Kimberly Clark  
British American Tobacco P.L.C  
Philip Morris International  
Johnson & Johnson  
Coca-Cola Company  
Japan Tobacco  
Reckitt Benckiser  
L'Oreal  
Diageo  
WH Group  
Mondelez  
Colgate Palmolive  
General Mills  
Archer Daniels Midland  
Estee Lauder Companies  
Heineken Holding  
Grupo Bimbo  
Asahi Breweries

In Chapter 6, on the basis of types, the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market from 2015 to 2025 is primarily split into:  
Fast Moving Consumer Goods (FMCG)  
Consumer Packaged Goods (CPG)

In Chapter 7, on the basis of applications, the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market from 2015 to 2025 covers:  
Household Use  
Catering Industry (Restaurant, Hotel, Bar, etc.)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany

UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Danone

- 5.1.1 Danone Company Profile
- 5.1.2 Danone Business Overview
- 5.1.3 Danone Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Danone Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction
- 5.2 Altria Group
  - 5.2.1 Altria Group Company Profile
  - 5.2.2 Altria Group Business Overview
  - 5.2.3 Altria Group Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Altria Group Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction
- 5.3 Suntory
  - 5.3.1 Suntory Company Profile
  - 5.3.2 Suntory Business Overview
  - 5.3.3 Suntory Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Suntory Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction
- 5.4 Kraft Heinz
  - 5.4.1 Kraft Heinz Company Profile
  - 5.4.2 Kraft Heinz Business Overview
  - 5.4.3 Kraft Heinz Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Kraft Heinz Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction
- 5.5 Essity
  - 5.5.1 Essity Company Profile
  - 5.5.2 Essity Business Overview
  - 5.5.3 Essity Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Essity Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction
- 5.6 Kimberly Clark
  - 5.6.1 Kimberly Clark Company Profile
  - 5.6.2 Kimberly Clark Business Overview
  - 5.6.3 Kimberly Clark Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.6.4 Kimberly Clark Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.7 British American Tobacco P.L.C

5.7.1 British American Tobacco P.L.C Company Profile

5.7.2 British American Tobacco P.L.C Business Overview

5.7.3 British American Tobacco P.L.C Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 British American Tobacco P.L.C Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.8 Philip Morris International

5.8.1 Philip Morris International Company Profile

5.8.2 Philip Morris International Business Overview

5.8.3 Philip Morris International Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Philip Morris International Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.9 Johnson & Johnson

5.9.1 Johnson & Johnson Company Profile

5.9.2 Johnson & Johnson Business Overview

5.9.3 Johnson & Johnson Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Johnson & Johnson Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.10 Coca-Cola Company

5.10.1 Coca-Cola Company Company Profile

5.10.2 Coca-Cola Company Business Overview

5.10.3 Coca-Cola Company Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 Coca-Cola Company Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.11 Japan Tobacco

5.11.1 Japan Tobacco Company Profile

5.11.2 Japan Tobacco Business Overview

5.11.3 Japan Tobacco Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin

(2015-2020)

5.11.4 Japan Tobacco Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.12 Reckitt Benckiser

5.12.1 Reckitt Benckiser Company Profile

5.12.2 Reckitt Benckiser Business Overview

5.12.3 Reckitt Benckiser Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.12.4 Reckitt Benckiser Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.13 L'Oreal

5.13.1 L'Oreal Company Profile

5.13.2 L'Oreal Business Overview

5.13.3 L'Oreal Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.13.4 L'Oreal Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.14 Diageo

5.14.1 Diageo Company Profile

5.14.2 Diageo Business Overview

5.14.3 Diageo Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.14.4 Diageo Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.15 WH Group

5.15.1 WH Group Company Profile

5.15.2 WH Group Business Overview

5.15.3 WH Group Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.15.4 WH Group Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

5.16 Mondelez

5.16.1 Mondelez Company Profile

5.16.2 Mondelez Business Overview

5.16.3 Mondelez Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.16.4 Mondelez Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction



## 5.17 Colgate Palmolive

5.17.1 Colgate Palmolive Company Profile

5.17.2 Colgate Palmolive Business Overview

5.17.3 Colgate Palmolive Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.17.4 Colgate Palmolive Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

## 5.18 General Mills

5.18.1 General Mills Company Profile

5.18.2 General Mills Business Overview

5.18.3 General Mills Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.18.4 General Mills Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

## 5.19 Archer Daniels Midland

5.19.1 Archer Daniels Midland Company Profile

5.19.2 Archer Daniels Midland Business Overview

5.19.3 Archer Daniels Midland Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.19.4 Archer Daniels Midland Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

## 5.20 Estee Lauder Companies

5.20.1 Estee Lauder Companies Company Profile

5.20.2 Estee Lauder Companies Business Overview

5.20.3 Estee Lauder Companies Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.20.4 Estee Lauder Companies Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

## 5.21 Heineken Holding

5.21.1 Heineken Holding Company Profile

5.21.2 Heineken Holding Business Overview

5.21.3 Heineken Holding Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.21.4 Heineken Holding Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction



## 5.22 Grupo Bimbo

5.22.1 Grupo Bimbo Company Profile

5.22.2 Grupo Bimbo Business Overview

5.22.3 Grupo Bimbo Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.22.4 Grupo Bimbo Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

## 5.23 Asahi Breweries

5.23.1 Asahi Breweries Company Profile

5.23.2 Asahi Breweries Business Overview

5.23.3 Asahi Breweries Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.23.4 Asahi Breweries Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

6.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Market Share by Types (2015-2020)

6.1.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Market Share by Types (2015-2020)

6.1.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Price by Types (2015-2020)

6.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast by Types (2020-2025)

6.2.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Price and Growth Rate of Fast Moving Consumer Goods (FMCG)

6.3.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Price and Growth Rate of Consumer Packaged Goods (CPG)

6.4 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods

(CPG) Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Fast Moving Consumer Goods (FMCG) Market Revenue and Sales Forecast (2020-2025)

6.4.2 Consumer Packaged Goods (CPG) Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Market Share by Applications (2015-2020)

7.1.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Market Share by Applications (2015-2020)

7.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast by Applications (2020-2025)

7.2.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue, Sales and Growth Rate of Household Use (2015-2020)

7.3.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue, Sales and Growth Rate of Catering Industry (Restaurant, Hotel, Bar, etc.) (2015-2020)

7.4 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Household Use Market Revenue and Sales Forecast (2020-2025)

7.4.2 Catering Industry (Restaurant, Hotel, Bar, etc.) Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales by Regions (2015-2020)

8.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue by Regions (2015-2020)

8.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods

(CPG) Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

9.3 North America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue and Growth Rate (2015-2020)

9.4 North America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Analysis by Country

9.6.1 U.S. Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

9.6.2 Canada Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

9.6.3 Mexico Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

## **10 EUROPE FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

10.3 Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue and Growth Rate (2015-2020)

10.4 Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Analysis by Country

10.6.1 Germany Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

10.6.2 United Kingdom Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

10.6.3 France Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

10.6.4 Italy Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

10.6.5 Spain Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

10.6.6 Russia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

## **11 ASIA-PACIFIC FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET ANALYSIS**

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Analysis by Country

11.6.1 China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

11.6.2 Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

11.6.3 South Korea Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

11.6.4 Australia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

11.6.5 India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

## **12 SOUTH AMERICA FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET ANALYSIS**

12.1 Market Overview and Prospect Analysis

12.2 South America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

12.3 South America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue and Growth Rate (2015-2020)

12.4 South America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Analysis by Country

12.6.1 Brazil Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

12.6.2 Argentina Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

12.6.3 Columbia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET ANALYSIS**

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Analysis by Country

13.6.1 UAE Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

13.6.2 Egypt Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

13.6.3 South Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Size and Growth Rate 2015-2025

Table Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Key Market Segments

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG)

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Danone Company Profile

Table Danone Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Danone Production and Growth Rate

Figure Danone Market Revenue (\$) Market Share 2015-2020

Table Altria Group Company Profile

Table Altria Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Altria Group Production and Growth Rate

Figure Altria Group Market Revenue (\$) Market Share 2015-2020

Table Suntory Company Profile

Table Suntory Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Suntory Production and Growth Rate

Figure Suntory Market Revenue (\$) Market Share 2015-2020

Table Kraft Heinz Company Profile

Table Kraft Heinz Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kraft Heinz Production and Growth Rate



Figure Kraft Heinz Market Revenue (\$) Market Share 2015-2020

Table Essity Company Profile

Table Essity Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Essity Production and Growth Rate

Figure Essity Market Revenue (\$) Market Share 2015-2020

Table Kimberly Clark Company Profile

Table Kimberly Clark Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kimberly Clark Production and Growth Rate

Figure Kimberly Clark Market Revenue (\$) Market Share 2015-2020

Table British American Tobacco P.L.C Company Profile

Table British American Tobacco P.L.C Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure British American Tobacco P.L.C Production and Growth Rate

Figure British American Tobacco P.L.C Market Revenue (\$) Market Share 2015-2020

Table Philip Morris International Company Profile

Table Philip Morris International Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Philip Morris International Production and Growth Rate

Figure Philip Morris International Market Revenue (\$) Market Share 2015-2020

Table Johnson & Johnson Company Profile

Table Johnson & Johnson Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Johnson & Johnson Production and Growth Rate

Figure Johnson & Johnson Market Revenue (\$) Market Share 2015-2020

Table Coca-Cola Company Company Profile

Table Coca-Cola Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Coca-Cola Company Production and Growth Rate

Figure Coca-Cola Company Market Revenue (\$) Market Share 2015-2020

Table Japan Tobacco Company Profile

Table Japan Tobacco Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Japan Tobacco Production and Growth Rate

Figure Japan Tobacco Market Revenue (\$) Market Share 2015-2020

Table Reckitt Benckiser Company Profile

Table Reckitt Benckiser Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Reckitt Benckiser Production and Growth Rate  
Figure Reckitt Benckiser Market Revenue (\$) Market Share 2015-2020  
Table L'Oreal Company Profile  
Table L'Oreal Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure L'Oreal Production and Growth Rate  
Figure L'Oreal Market Revenue (\$) Market Share 2015-2020  
Table Diageo Company Profile  
Table Diageo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Diageo Production and Growth Rate  
Figure Diageo Market Revenue (\$) Market Share 2015-2020  
Table WH Group Company Profile  
Table WH Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure WH Group Production and Growth Rate  
Figure WH Group Market Revenue (\$) Market Share 2015-2020  
Table Mondelez Company Profile  
Table Mondelez Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Mondelez Production and Growth Rate  
Figure Mondelez Market Revenue (\$) Market Share 2015-2020  
Table Colgate Palmolive Company Profile  
Table Colgate Palmolive Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Colgate Palmolive Production and Growth Rate  
Figure Colgate Palmolive Market Revenue (\$) Market Share 2015-2020  
Table General Mills Company Profile  
Table General Mills Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure General Mills Production and Growth Rate  
Figure General Mills Market Revenue (\$) Market Share 2015-2020  
Table Archer Daniels Midland Company Profile  
Table Archer Daniels Midland Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure Archer Daniels Midland Production and Growth Rate  
Figure Archer Daniels Midland Market Revenue (\$) Market Share 2015-2020  
Table Estee Lauder Companies Company Profile  
Table Estee Lauder Companies Sales, Revenue (US\$ Million), Average Selling Price

and Gross Margin (2015-2020)

Figure Estee Lauder Companies Production and Growth Rate

Figure Estee Lauder Companies Market Revenue (\$) Market Share 2015-2020

Table Heineken Holding Company Profile

Table Heineken Holding Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Heineken Holding Production and Growth Rate

Figure Heineken Holding Market Revenue (\$) Market Share 2015-2020

Table Grupo Bimbo Company Profile

Table Grupo Bimbo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Grupo Bimbo Production and Growth Rate

Figure Grupo Bimbo Market Revenue (\$) Market Share 2015-2020

Table Asahi Breweries Company Profile

Table Asahi Breweries Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Asahi Breweries Production and Growth Rate

Figure Asahi Breweries Market Revenue (\$) Market Share 2015-2020

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales by Types (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Share by Types (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (\$) by Types (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Share by Types (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Price (\$) by Types (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales by Types (2020-2025)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales Share by Types (2020-2025)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue Share by Types (2020-2025)

Figure Global Fast Moving Consumer Goods (FMCG) Sales and Growth Rate (2015-2020)

Figure Global Fast Moving Consumer Goods (FMCG) Price (2015-2020)

Figure Global Consumer Packaged Goods (CPG) Sales and Growth Rate (2015-2020)  
Figure Global Consumer Packaged Goods (CPG) Price (2015-2020)  
Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (\$) and Growth Rate Forecast of Fast Moving Consumer Goods (FMCG) (2020-2025)  
Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate Forecast of Fast Moving Consumer Goods (FMCG) (2020-2025)  
Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (\$) and Growth Rate Forecast of Consumer Packaged Goods (CPG) (2020-2025)  
Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate Forecast of Consumer Packaged Goods (CPG) (2020-2025)  
Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales by Applications (2015-2020)  
Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Share by Applications (2015-2020)  
Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (\$) by Applications (2015-2020)  
Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Share by Applications (2015-2020)  
Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales by Applications (2020-2025)  
Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales Share by Applications (2020-2025)  
Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Household Use Sales and Growth Rate (2015-2020)  
Figure Global Household Use Price (2015-2020)  
Figure Global Catering Industry (Restaurant, Hotel, Bar, etc.) Sales and Growth Rate (2015-2020)  
Figure Global Catering Industry (Restaurant, Hotel, Bar, etc.) Price (2015-2020)  
Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (\$) and Growth Rate Forecast of Household Use (2020-2025)  
Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate Forecast of Household Use (2020-2025)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (\$) and Growth Rate Forecast of Catering Industry (Restaurant, Hotel, Bar, etc.) (2020-2025)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate Forecast of Catering Industry (Restaurant, Hotel, Bar, etc.) (2020-2025)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales and Growth Rate (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales by Regions (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Market Share by Regions (2015-2020)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Market Share by Regions in 2019

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Growth Rate (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue by Regions (2015-2020)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share by Regions (2015-2020)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share by Regions in 2019

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales by Regions (2020-2025)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales Share by Regions (2020-2025)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure North America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue and Growth Rate (2015-2020)

Figure North America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales (2020-2025)

Figure North America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status



Figure U.S. Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure Canada Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure Mexico Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue and Growth Rate (2015-2020)

Figure Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Sales (2020-2025)

Figure Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure France Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure Italy Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales and Growth Rate (2015-2020)

Figure Spain Fast Moving Consumer Goods (FMCG) and Consumer Packaged G

## I would like to order

Product name: Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/GC72DFF6A3EDEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC72DFF6A3EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970