

# Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GAFA764435E5EN.html>

Date: April 2023

Pages: 112

Price: US\$ 3,250.00 (Single User License)

ID: GAFA764435E5EN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market are covered in Chapter 9:

Danone  
Grupo Bimbo

Kraft Heinz  
Johnson & Johnson  
Japan Tobacco  
Coca-Cola Company  
Kimberly Clark  
Reckitt Benckiser  
Archer Daniels Midland  
L'Oreal  
Essity  
Mondelez  
Asahi Breweries  
Philip Morris International  
Heineken Holding  
Suntory  
Colgate Palmolive  
Altria Group  
Estee Lauder Companies  
General Mills  
Diageo  
British American Tobacco P.L.C  
WH Group

In Chapter 5 and Chapter 7.3, based on types, the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market from 2017 to 2027 is primarily split into:

Fast Moving Consumer Goods (FMCG)  
Consumer Packaged Goods (CPG)

In Chapter 6 and Chapter 7.4, based on applications, the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market from 2017 to 2027 covers:

Household Use  
Catering Industry (Restaurant, Hotel, Bar, etc.)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top

companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### **1 FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET OVERVIEW**

1.1 Product Overview and Scope of Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market

1.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Segment by Type

1.2.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Segment by Application

1.3.1 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market, Region Wise (2017-2027)

1.4.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Status and Prospect (2017-2027)

1.4.3 Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Status and Prospect (2017-2027)

1.4.4 China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Status and Prospect (2017-2027)

1.4.5 Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Status and Prospect (2017-2027)

1.4.6 India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Status and Prospect (2017-2027)

1.4.8 Latin America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Status and Prospect (2017-2027)

1.5 Global Market Size of Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) (2017-2027)

1.5.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market

## **2 INDUSTRY OUTLOOK**

2.1 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Drivers Analysis

2.4 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industry Development

## **3 GLOBAL FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET LANDSCAPE BY PLAYER**

3.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Share by Player (2017-2022)

3.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Market Share by Player (2017-2022)

3.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Average Price by Player (2017-2022)

3.4 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Gross Margin by Player (2017-2022)

3.5 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG)



## Market Competitive Situation and Trends

### 3.5.1 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG)

## Market Concentration Rate

### 3.5.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG)

## Market Share of Top 3 and Top 6 Players

### 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

### 4.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Market Share, Region Wise (2017-2022)

### 4.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Market Share, Region Wise (2017-2022)

### 4.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

### 4.4 United States Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.4.1 United States Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Under COVID-19

### 4.5 Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.5.1 Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Under COVID-19

### 4.6 China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.6.1 China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Under COVID-19

### 4.7 Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.7.1 Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Under COVID-19

### 4.8 India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

#### 4.8.1 India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Under COVID-19

### 4.9 Southeast Asia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)



4.9.1 Southeast Asia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Under COVID-19

4.10 Latin America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Under COVID-19

4.11 Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Under COVID-19

## **5 GLOBAL FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Market Share by Type (2017-2022)

5.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Price by Type (2017-2022)

5.4 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue and Growth Rate of Fast Moving Consumer Goods (FMCG) (2017-2022)

5.4.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue and Growth Rate of Consumer Packaged Goods (CPG) (2017-2022)

## **6 GLOBAL FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET ANALYSIS BY APPLICATION**

6.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption and Market Share by Application (2017-2022)

6.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods

(CPG) Consumption and Growth Rate of Household Use (2017-2022)

6.3.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption and Growth Rate of Catering Industry (Restaurant, Hotel, Bar, etc.) (2017-2022)

## **7 GLOBAL FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET FORECAST (2022-2027)**

7.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Price and Trend Forecast (2022-2027)

7.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Growth Rate of Fast Moving Consumer Goods (FMCG) (2022-2027)

7.3.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue and Growth Rate of Consumer Packaged Goods (CPG) (2022-2027)

7.4 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Forecast by Application (2022-2027)

7.4.1 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Value and Growth Rate of Household Use(2022-2027)

7.4.2 Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Value and Growth Rate of Catering Industry (Restaurant, Hotel, Bar, etc.)(2022-2027)

7.5 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Forecast Under COVID-19

## **8 FAST MOVING CONSUMER GOODS (FMCG) AND CONSUMER PACKAGED GOODS (CPG) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Analysis

8.6 Major Downstream Buyers of Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industry

## **9 PLAYERS PROFILES**

9.1 Danone

9.1.1 Danone Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.1.3 Danone Market Performance (2017-2022)

9.1.4 Recent Development

### 9.1.5 SWOT Analysis

## 9.2 Grupo Bimbo

9.2.1 Grupo Bimbo Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.2.3 Grupo Bimbo Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

## 9.3 Kraft Heinz

9.3.1 Kraft Heinz Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.3.3 Kraft Heinz Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Johnson & Johnson

9.4.1 Johnson & Johnson Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.4.3 Johnson & Johnson Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Japan Tobacco

9.5.1 Japan Tobacco Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.5.3 Japan Tobacco Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Coca-Cola Company

9.6.1 Coca-Cola Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.6.3 Coca-Cola Company Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Kimberly Clark

9.7.1 Kimberly Clark Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.7.3 Kimberly Clark Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Reckitt Benckiser

9.8.1 Reckitt Benckiser Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.8.3 Reckitt Benckiser Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Archer Daniels Midland

9.9.1 Archer Daniels Midland Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.9.3 Archer Daniels Midland Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 L'Oreal

9.10.1 L'Oreal Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.10.3 L'Oreal Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Essity

9.11.1 Essity Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.11.3 Essity Market Performance (2017-2022)

9.11.4 Recent Development



#### 9.11.5 SWOT Analysis

### 9.12 Mondelez

#### 9.12.1 Mondelez Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.12.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

#### 9.12.3 Mondelez Market Performance (2017-2022)

#### 9.12.4 Recent Development

#### 9.12.5 SWOT Analysis

### 9.13 Asahi Breweries

#### 9.13.1 Asahi Breweries Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.13.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

#### 9.13.3 Asahi Breweries Market Performance (2017-2022)

#### 9.13.4 Recent Development

#### 9.13.5 SWOT Analysis

### 9.14 Philip Morris International

#### 9.14.1 Philip Morris International Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.14.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

#### 9.14.3 Philip Morris International Market Performance (2017-2022)

#### 9.14.4 Recent Development

#### 9.14.5 SWOT Analysis

### 9.15 Heineken Holding

#### 9.15.1 Heineken Holding Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.15.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

#### 9.15.3 Heineken Holding Market Performance (2017-2022)

#### 9.15.4 Recent Development

#### 9.15.5 SWOT Analysis

### 9.16 Suntory

#### 9.16.1 Suntory Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.16.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

#### 9.16.3 Suntory Market Performance (2017-2022)

#### 9.16.4 Recent Development

- 9.16.5 SWOT Analysis
- 9.17 Colgate Palmolive
  - 9.17.1 Colgate Palmolive Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification
  - 9.17.3 Colgate Palmolive Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Altria Group
  - 9.18.1 Altria Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification
  - 9.18.3 Altria Group Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Estee Lauder Companies
  - 9.19.1 Estee Lauder Companies Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification
  - 9.19.3 Estee Lauder Companies Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 General Mills
  - 9.20.1 General Mills Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification
  - 9.20.3 General Mills Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Diageo
  - 9.21.1 Diageo Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification
  - 9.21.3 Diageo Market Performance (2017-2022)
  - 9.21.4 Recent Development



#### 9.21.5 SWOT Analysis

### 9.22 British American Tobacco P.L.C

9.22.1 British American Tobacco P.L.C Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.22.3 British American Tobacco P.L.C Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

### 9.23 WH Group

9.23.1 WH Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Profiles, Application and Specification

9.23.3 WH Group Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Product Picture

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and CAGR (%) Comparison by Type

Table Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industry Development

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume by Player (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume Share by Player (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods

(CPG) Sales Volume Share by Player in 2021

Table Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) by Player (2017-2022)

Table Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share by Player (2017-2022)

Table Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Price by Player (2017-2022)

Table Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Region Wise (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume Market Share, Region Wise in 2021

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD), Region Wise (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share, Region Wise (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share, Region Wise (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share, Region Wise in 2021

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume by Type (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume Market Share by Type (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume Market Share by Type in 2021

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) by Type (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share by Type (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share by Type in 2021

Table Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Price by Type (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Growth Rate of Fast Moving Consumer Goods (FMCG) (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) and Growth Rate of Fast Moving Consumer Goods (FMCG) (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Growth Rate of Consumer Packaged Goods (CPG) (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) and Growth Rate of Consumer Packaged Goods (CPG) (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption by Application (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Market Share by Application (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Revenue Market Share by Application (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption and Growth Rate of Household Use (2017-2022)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption and Growth Rate of Catering Industry (Restaurant, Hotel, Bar, etc.) (2017-2022)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Price and Trend Forecast (2022-2027)

Figure USA Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Fast Moving Consumer Goods (FMCG) and Consumer



Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Sales Volume Forecast, by Type

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Sales Volume Market Share Forecast, by Type

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) Forecast, by Type

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share Forecast, by Type

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Price Forecast, by Type

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) and Growth Rate of Fast Moving Consumer Goods (FMCG) (2022-2027)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) and Growth Rate of Fast Moving Consumer Goods (FMCG) (2022-2027)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) and Growth Rate of Consumer Packaged Goods (CPG) (2022-2027)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue (Million USD) and Growth Rate of Consumer Packaged Goods (CPG) (2022-2027)

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Consumption Forecast, by Application

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Market Share Forecast, by Application

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Market Revenue (Million USD) Forecast, by Application

Table Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Revenue Market Share Forecast, by Application

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Value (Million USD) and Growth Rate of Household Use (2022-2027)

Figure Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Consumption Value (Million USD) and Growth Rate of Catering Industry (Restaurant, Hotel, Bar, etc.) (2022-2027)

Figure Fast Moving Consumer Goods (



## I would like to order

Product name: Global Fast Moving Consumer Goods (FMCG) and Consumer Packaged Goods (CPG) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/GAFA764435E5EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAFA764435E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970