

# **Global False Lashes(False Eyelashes) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

False eyelashes or artificial eyelashes are artificial eyelashes used to beautify the eye. Generally, the eyelashes are lengthened and thickened to make the eyes look bigger, brighter, fuller and more radiant. False eyelashes have been around for a long time, and the records of false eyelashes can be found in ancient Egyptian and Roman literature as early as 2000 BC . The materials for making false eyelashes are made of plastic, cotton, feathers, etc., and the false eyelashes made with different materials have different effects (for example, exaggerated stage effects). Artificial eyelashes were especially popular in the United States in the 1960s, and the craze was greatly reduced. It was revived around the world in the late 2000s.

Based on the False Lashes(False Eyelashes) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global False Lashes(False Eyelashes) market covered in

Chapter 5:

Benefit Cosmetics

Leg Avenue

Makeup Geek

Sephora

ESQIDO

ETUDE HOUSE

Kiss

Elf

NARS Cosmetics

Ardell

Shu Uemura

Revlon

MAC

In Chapter 6, on the basis of types, the False Lashes(False Eyelashes) market from 2015 to 2025 is primarily split into:

Synthetic Hair

Human Hair

Animal Hair & Fur

Others

In Chapter 7, on the basis of applications, the False Lashes(False Eyelashes) market from 2015 to 2025 covers:

Drugstore

Supermarket

Specialist Retailers

Internet Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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