

# Global External ODD Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the External ODD market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global External ODD market are covered in Chapter 9:

Buffalo

E-elei

Lenovo

ASUS

HP

Hitachi-LG Data Storage

Sony  
Liteon ODD  
Pioneer  
STW  
Dell  
Toshiba Samsung Storage Technology Corporation

In Chapter 5 and Chapter 7.3, based on types, the External ODD market from 2017 to 2027 is primarily split into:

2.0 Interface Connection  
3.0 Interface Connection

In Chapter 6 and Chapter 7.4, based on applications, the External ODD market from 2017 to 2027 covers:

Portable  
Desktop  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the External ODD market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the External ODD Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the

industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 EXTERNAL ODD MARKET OVERVIEW

- 1.1 Product Overview and Scope of External ODD Market
- 1.2 External ODD Market Segment by Type
  - 1.2.1 Global External ODD Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global External ODD Market Segment by Application
  - 1.3.1 External ODD Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global External ODD Market, Region Wise (2017-2027)
  - 1.4.1 Global External ODD Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States External ODD Market Status and Prospect (2017-2027)
  - 1.4.3 Europe External ODD Market Status and Prospect (2017-2027)
  - 1.4.4 China External ODD Market Status and Prospect (2017-2027)
  - 1.4.5 Japan External ODD Market Status and Prospect (2017-2027)
  - 1.4.6 India External ODD Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia External ODD Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America External ODD Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa External ODD Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of External ODD (2017-2027)
  - 1.5.1 Global External ODD Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global External ODD Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the External ODD Market

### 2 INDUSTRY OUTLOOK

- 2.1 External ODD Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 External ODD Market Drivers Analysis
- 2.4 External ODD Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 External ODD Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on External ODD Industry Development

### **3 GLOBAL EXTERNAL ODD MARKET LANDSCAPE BY PLAYER**

3.1 Global External ODD Sales Volume and Share by Player (2017-2022)

3.2 Global External ODD Revenue and Market Share by Player (2017-2022)

3.3 Global External ODD Average Price by Player (2017-2022)

3.4 Global External ODD Gross Margin by Player (2017-2022)

3.5 External ODD Market Competitive Situation and Trends

3.5.1 External ODD Market Concentration Rate

3.5.2 External ODD Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL EXTERNAL ODD SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global External ODD Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global External ODD Revenue and Market Share, Region Wise (2017-2022)

4.3 Global External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States External ODD Market Under COVID-19

4.5 Europe External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe External ODD Market Under COVID-19

4.6 China External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China External ODD Market Under COVID-19

4.7 Japan External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan External ODD Market Under COVID-19

4.8 India External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India External ODD Market Under COVID-19

4.9 Southeast Asia External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia External ODD Market Under COVID-19

4.10 Latin America External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.10.1 Latin America External ODD Market Under COVID-19
- 4.11 Middle East and Africa External ODD Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa External ODD Market Under COVID-19

## **5 GLOBAL EXTERNAL ODD SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global External ODD Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global External ODD Revenue and Market Share by Type (2017-2022)
- 5.3 Global External ODD Price by Type (2017-2022)
- 5.4 Global External ODD Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global External ODD Sales Volume, Revenue and Growth Rate of 2.0 Interface Connection (2017-2022)
  - 5.4.2 Global External ODD Sales Volume, Revenue and Growth Rate of 3.0 Interface Connection (2017-2022)

## **6 GLOBAL EXTERNAL ODD MARKET ANALYSIS BY APPLICATION**

- 6.1 Global External ODD Consumption and Market Share by Application (2017-2022)
- 6.2 Global External ODD Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global External ODD Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global External ODD Consumption and Growth Rate of Portable (2017-2022)
  - 6.3.2 Global External ODD Consumption and Growth Rate of Desktop (2017-2022)
  - 6.3.3 Global External ODD Consumption and Growth Rate of Other (2017-2022)

## **7 GLOBAL EXTERNAL ODD MARKET FORECAST (2022-2027)**

- 7.1 Global External ODD Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global External ODD Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global External ODD Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global External ODD Price and Trend Forecast (2022-2027)
- 7.2 Global External ODD Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States External ODD Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe External ODD Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China External ODD Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan External ODD Sales Volume and Revenue Forecast (2022-2027)



- 7.2.5 India External ODD Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia External ODD Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America External ODD Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa External ODD Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global External ODD Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global External ODD Revenue and Growth Rate of 2.0 Interface Connection (2022-2027)
  - 7.3.2 Global External ODD Revenue and Growth Rate of 3.0 Interface Connection (2022-2027)
- 7.4 Global External ODD Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global External ODD Consumption Value and Growth Rate of Portable(2022-2027)
  - 7.4.2 Global External ODD Consumption Value and Growth Rate of Desktop(2022-2027)
  - 7.4.3 Global External ODD Consumption Value and Growth Rate of Other(2022-2027)
- 7.5 External ODD Market Forecast Under COVID-19

## **8 EXTERNAL ODD MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 External ODD Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of External ODD Analysis
- 8.6 Major Downstream Buyers of External ODD Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the External ODD Industry

## **9 PLAYERS PROFILES**

- 9.1 Buffalo
  - 9.1.1 Buffalo Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 External ODD Product Profiles, Application and Specification
  - 9.1.3 Buffalo Market Performance (2017-2022)

- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 E-elei
  - 9.2.1 E-elei Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 External ODD Product Profiles, Application and Specification
  - 9.2.3 E-elei Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Lenovo
  - 9.3.1 Lenovo Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 External ODD Product Profiles, Application and Specification
  - 9.3.3 Lenovo Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 ASUS
  - 9.4.1 ASUS Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 External ODD Product Profiles, Application and Specification
  - 9.4.3 ASUS Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 HP
  - 9.5.1 HP Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 External ODD Product Profiles, Application and Specification
  - 9.5.3 HP Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Hitachi-LG Data Storage
  - 9.6.1 Hitachi-LG Data Storage Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 External ODD Product Profiles, Application and Specification
  - 9.6.3 Hitachi-LG Data Storage Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Sony
  - 9.7.1 Sony Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 External ODD Product Profiles, Application and Specification
  - 9.7.3 Sony Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis

## 9.8 Liteon ODD

9.8.1 Liteon ODD Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 External ODD Product Profiles, Application and Specification

9.8.3 Liteon ODD Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Pioneer

9.9.1 Pioneer Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 External ODD Product Profiles, Application and Specification

9.9.3 Pioneer Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 STW

9.10.1 STW Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 External ODD Product Profiles, Application and Specification

9.10.3 STW Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Dell

9.11.1 Dell Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 External ODD Product Profiles, Application and Specification

9.11.3 Dell Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Toshiba Samsung Storage Technology Corporation

9.12.1 Toshiba Samsung Storage Technology Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 External ODD Product Profiles, Application and Specification

9.12.3 Toshiba Samsung Storage Technology Corporation Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

# 10 RESEARCH FINDINGS AND CONCLUSION

# 11 APPENDIX

## 11.1 Methodology

## 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure External ODD Product Picture

Table Global External ODD Market Sales Volume and CAGR (%) Comparison by Type

Table External ODD Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global External ODD Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States External ODD Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe External ODD Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China External ODD Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan External ODD Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India External ODD Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia External ODD Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America External ODD Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa External ODD Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global External ODD Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on External ODD Industry Development

Table Global External ODD Sales Volume by Player (2017-2022)

Table Global External ODD Sales Volume Share by Player (2017-2022)

Figure Global External ODD Sales Volume Share by Player in 2021

Table External ODD Revenue (Million USD) by Player (2017-2022)

Table External ODD Revenue Market Share by Player (2017-2022)

Table External ODD Price by Player (2017-2022)

Table External ODD Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global External ODD Sales Volume, Region Wise (2017-2022)

Table Global External ODD Sales Volume Market Share, Region Wise (2017-2022)

Figure Global External ODD Sales Volume Market Share, Region Wise (2017-2022)

Figure Global External ODD Sales Volume Market Share, Region Wise in 2021

Table Global External ODD Revenue (Million USD), Region Wise (2017-2022)

Table Global External ODD Revenue Market Share, Region Wise (2017-2022)

Figure Global External ODD Revenue Market Share, Region Wise (2017-2022)

Figure Global External ODD Revenue Market Share, Region Wise in 2021

Table Global External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global External ODD Sales Volume by Type (2017-2022)

Table Global External ODD Sales Volume Market Share by Type (2017-2022)

Figure Global External ODD Sales Volume Market Share by Type in 2021

Table Global External ODD Revenue (Million USD) by Type (2017-2022)

Table Global External ODD Revenue Market Share by Type (2017-2022)

Figure Global External ODD Revenue Market Share by Type in 2021

Table External ODD Price by Type (2017-2022)

Figure Global External ODD Sales Volume and Growth Rate of 2.0 Interface Connection (2017-2022)

Figure Global External ODD Revenue (Million USD) and Growth Rate of 2.0 Interface Connection (2017-2022)

Figure Global External ODD Sales Volume and Growth Rate of 3.0 Interface Connection (2017-2022)

Figure Global External ODD Revenue (Million USD) and Growth Rate of 3.0 Interface

Connection (2017-2022)

Table Global External ODD Consumption by Application (2017-2022)

Table Global External ODD Consumption Market Share by Application (2017-2022)

Table Global External ODD Consumption Revenue (Million USD) by Application (2017-2022)

Table Global External ODD Consumption Revenue Market Share by Application (2017-2022)

Table Global External ODD Consumption and Growth Rate of Portable (2017-2022)

Table Global External ODD Consumption and Growth Rate of Desktop (2017-2022)

Table Global External ODD Consumption and Growth Rate of Other (2017-2022)

Figure Global External ODD Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global External ODD Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global External ODD Price and Trend Forecast (2022-2027)

Figure USA External ODD Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA External ODD Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe External ODD Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe External ODD Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China External ODD Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China External ODD Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan External ODD Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan External ODD Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India External ODD Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India External ODD Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia External ODD Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia External ODD Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America External ODD Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Latin America External ODD Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa External ODD Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa External ODD Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global External ODD Market Sales Volume Forecast, by Type

Table Global External ODD Sales Volume Market Share Forecast, by Type

Table Global External ODD Market Revenue (Million USD) Forecast, by Type

Table Global External ODD Revenue Market Share Forecast, by Type

Table Global External ODD Price Forecast, by Type

Figure Global External ODD Revenue (Million USD) and Growth Rate of 2.0 Interface Connection (2022-2027)

Figure Global External ODD Revenue (Million USD) and Growth Rate of 2.0 Interface Connection (2022-2027)

Figure Global External ODD Revenue (Million USD) and Growth Rate of 3.0 Interface Connection (2022-2027)

Figure Global External ODD Revenue (Million USD) and Growth Rate of 3.0 Interface Connection (2022-2027)

Table Global External ODD Market Consumption Forecast, by Application

Table Global External ODD Consumption Market Share Forecast, by Application

Table Global External ODD Market Revenue (Million USD) Forecast, by Application

Table Global External ODD Revenue Market Share Forecast, by Application

Figure Global External ODD Consumption Value (Million USD) and Growth Rate of Portable (2022-2027)

Figure Global External ODD Consumption Value (Million USD) and Growth Rate of Desktop (2022-2027)

Figure Global External ODD Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure External ODD Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Buffalo Profile

Table Buffalo External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Buffalo External ODD Sales Volume and Growth Rate

Figure Buffalo Revenue (Million USD) Market Share 2017-2022

Table E-elei Profile

Table E-elei External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure E-elei External ODD Sales Volume and Growth Rate

Figure E-elei Revenue (Million USD) Market Share 2017-2022

Table Lenovo Profile

Table Lenovo External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lenovo External ODD Sales Volume and Growth Rate

Figure Lenovo Revenue (Million USD) Market Share 2017-2022

Table ASUS Profile

Table ASUS External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ASUS External ODD Sales Volume and Growth Rate

Figure ASUS Revenue (Million USD) Market Share 2017-2022

Table HP Profile

Table HP External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HP External ODD Sales Volume and Growth Rate

Figure HP Revenue (Million USD) Market Share 2017-2022

Table Hitachi-LG Data Storage Profile

Table Hitachi-LG Data Storage External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hitachi-LG Data Storage External ODD Sales Volume and Growth Rate

Figure Hitachi-LG Data Storage Revenue (Million USD) Market Share 2017-2022

Table Sony Profile

Table Sony External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sony External ODD Sales Volume and Growth Rate

Figure Sony Revenue (Million USD) Market Share 2017-2022

Table Liteon ODD Profile

Table Liteon ODD External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Liteon ODD External ODD Sales Volume and Growth Rate

Figure Liteon ODD Revenue (Million USD) Market Share 2017-2022

Table Pioneer Profile

Table Pioneer External ODD Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Pioneer External ODD Sales Volume and Growth Rate

Figure Pioneer Revenue (Million USD) Market Share 2017-2022

Table STW Profile

Table STW External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure STW External ODD Sales Volume and Growth Rate

Figure STW Revenue (Million USD) Market Share 2017-2022

Table Dell Profile

Table Dell External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dell External ODD Sales Volume and Growth Rate

Figure Dell Revenue (Million USD) Market Share 2017-2022

Table Toshiba Samsung Storage Technology Corporation Profile

Table Toshiba Samsung Storage Technology Corporation External ODD Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Toshiba Samsung Storage Technology Corporation External ODD Sales Volume and Growth Rate

Figure Toshiba Samsung Storage Technology Corporation Revenue (Million USD) Market Share 2017-2022

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