

# Global Exhibition Organizing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Looks after every aspect of exhibition planning, marketing, organisation and administration. The roles of exhibition organisers/event managers vary, but the work encompasses identifying potential business, researching, writing, planning and running all aspects of exhibitions on behalf of a client or own organisation.

Based on the Exhibition Organizing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Exhibition Organizing market covered in Chapter 5:

Comexposium Groupe

Artexis Group

Informa (UBM)

NurnbergMesse GmbH

**RELX Group (Reed Exhibitions)**

Koelnmesse  
Messe Munchen  
i2i Events Group  
Messe Frankfurt  
ITE Group  
Tokyo Big Sight  
Emerald Expositions  
SNIEC Shanghai  
Tarsus Group  
Hong Kong Trade Development Council (HKTDC)  
Viparis  
GL Events  
Fira Barcelona  
Messe Dusseldorf  
Messe Berlin  
Deutsche Messe  
Fiera Milano  
Jaarbeurs  
Coex  
MCH Group

In Chapter 6, on the basis of types, the Exhibition Organizing market from 2015 to 2025 is primarily split into:

5,000-20,000 Sqm  
20,000-100,000 Sqm  
More Than 100,000 Sqm

In Chapter 7, on the basis of applications, the Exhibition Organizing market from 2015 to 2025 covers:

Art Exhibitions  
Academic Exhibitions  
Commercial Exhibitions  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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