

Global Exhibition Organizing Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Looks after every aspect of exhibition planning, marketing, organisation and administration. The roles of exhibition organisers/event managers vary, but the work encompasses identifying potential business, researching, writing, planning and running all aspects of exhibitions on behalf of a client or own organisation.

Based on the Exhibition Organizing market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Exhibition Organizing market covered in Chapter 5:

Comexposium Groupe

Artexis Group

Informa (UBM)

NurnbergMesse GmbH

RELX Group (Reed Exhibitions)

Koelnmesse
Messe Munchen
i2i Events Group
Messe Frankfurt
ITE Group
Tokyo Big Sight
Emerald Expositions
SNIEC Shanghai
Tarsus Group
Hong Kong Trade Development Council (HKTDC)
Viparis
GL Events
Fira Barcelona
Messe Dusseldorf
Messe Berlin
Deutsche Messe
Fiera Milano
Jaarbeurs
Coex
MCH Group

In Chapter 6, on the basis of types, the Exhibition Organizing market from 2015 to 2025 is primarily split into:

5,000-20,000 Sqm
20,000-100,000 Sqm
More Than 100,000 Sqm

In Chapter 7, on the basis of applications, the Exhibition Organizing market from 2015 to 2025 covers:

Art Exhibitions
Academic Exhibitions
Commercial Exhibitions
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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