

Global Event Management as a Service Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G59330F05DA4EN.html>

Date: November 2021

Pages: 126

Price: US\$ 3,500.00 (Single User License)

ID: G59330F05DA4EN

Abstracts

Event management is the application of project management to the creation and development of large-scale events such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions. It involves studying the brand, identifying its target audience, devising the event concept, and coordinating the technical aspects before actually launching the event.

Based on the Event Management as a Service market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Event Management as a Service market covered in Chapter 5:

RegPoint Solutions
Etouches
Lyyti
Bizzabo
PlanetReg
Planning Pod
Certain
XING Events
CadmiumCD
Member Solutions
Eventbrite
Regpack
KweekWeek
ReServe Interactive
Eventzilla
iRez Systems
Dean Evans and Associates
Ungerboeck Systems International
Lanyon
Cvent
Profit Systems

In Chapter 6, on the basis of types, the Event Management as a Service market from 2015 to 2025 is primarily split into:

Corporate Events Management Service
Association Events Management Service
Not-for-profit Events Management Service

In Chapter 7, on the basis of applications, the Event Management as a Service market from 2015 to 2025 covers:

Corporate Organizations
Individual Users
Public Organizations and NGOs
Other

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure Middle East and Africa Event Management as a Service Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Event Management as a Service Market Forecast Sales (2020-2025)

Figure Middle East and Africa Event Management as a Service Market Forecast Revenue (\$) (2020-2025)

Figure UAE Event Management as a Service Market Sales and Growth Rate (2015-2020)

Figure Egypt Event Management as a Service Market Sales and Growth Rate (2015-2020)

Figure South Africa Event Management as a Service Market Sales and Growth Rate (2015-2020)

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