

Global Equipment Rental Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Equipment rental is a service industry that provides machinery, tools, and equipment to end-users such as the construction, mining, power, and oil and gas industries on a rental basis. A rental agreement signed before the transaction specifies the rental amount, security deposit, delivery date, late return fees, duration of the rental period, and location. Renting equipment has several benefits such as it avoids the initial purchase cost and requires less maintenance and repair cost.

Based on the Equipment Rental market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Equipment Rental market covered in Chapter 5:

Fabick CAT

Titan Machinery

Kanamoto
Maxim Crane Works
BlueLine Rental
Sunstate Equipment Company
Aggreko
Sunbelt Rentals
Hertz Equipment Rental
Mustang CAT
NIKKEN CORPORATION (Mitsubishi Corporation)
Caterpillar
Herc Rentals
Stephensons Rental Services
Atlas Copco
Deere & Company
Sims Crane & Equipment
United Rentals
Ashtead Group
Cramo
Loxam
NISHIO RENT ALL
AKTIO Corporation

In Chapter 6, on the basis of types, the Equipment Rental market from 2015 to 2025 is primarily split into:

Long-term Rental
Short-term Rental

In Chapter 7, on the basis of applications, the Equipment Rental market from 2015 to 2025 covers:

Oil and Gas Industry
Construction Industry
Mining Industry
Power Industry

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States

Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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