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Global Enterprise Social Networking (ESN) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Enterprise Social Network (ESN) refers to the way in which organizations use social media, social networks and similar technologies to connect various business purposes, activities and processes. ESN can involve both internal corporate social networks used by employees and any corporate use of public social networks.
Based on the Enterprise Social Networking (ESN) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.
In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.
In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Enterprise Social Networking (ESN) market covered in Chapter 5:
IBM Corporation
SocialText Inc.
SAP SE

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Zoho Corporation
Lithium Technologies Inc.
Microsoft Corporation
Igloo Software
Facebook, Inc.
Atos SE
TIBCO Software Inc.
Cisco Systems, Inc.
BroadVision Inc.
Vanilla Forums
Salesforce
Google, Inc.
Axero Solutions
Convo
Aurea Software Inc.
Zimbra
VMware

In Chapter 6, on the basis of types, the Enterprise Social Networking (ESN) market from 2015 to 2025 is primarily split into:
Solutions
Service
Software

In Chapter 7, on the basis of applications, the Enterprise Social Networking (ESN) market from 2015 to 2025 covers:
BFSI
Education
Government
Manufacturing
IT
Telecom
Retail
Healthcare
Media
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

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Chapter 8-13:
North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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