

# **Global Enterprise Mobile Management (EMM) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Enterprise mobility management (EMM) is a set of technology, processes and people working towards managing increased array of wireless networks, mobile devices and related services to explore the opportunities of mobile computing within the various businesses. EMM helps businesses to manage securely any mobile device to improve employee satisfaction and productivity. EMM solutions include mobile application management (MAM), mobile device management (MDM), mobile content management (MCM) and bring your own device (BYOD) capabilities. Mobility is no more a luxury but an important tool to optimize a workplace. EMM is very essential as employees across the various industrial verticals expect to work from home and need to travel frequently for business tours. Enterprise mobility management solutions are increasing being adopted as it enables organizations to allow their employees to work from anywhere using any device.

Based on the Enterprise Mobile Management (EMM) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Enterprise Mobile Management (EMM) market covered in Chapter 5:

Symantec Corporation

Vmware, Inc.

BlackBerry

IBM Corporation

Amtel Inc.

Scalefusion

Hyper Office

Soti

SAP

FileWave

Mobile Iron

Citrix Systems Inc.

42Gears

Microsoft Corporation

Samsung SDS America

Good Technology

In Chapter 6, on the basis of types, the Enterprise Mobile Management (EMM) market from 2015 to 2025 is primarily split into:

Solution

Service

In Chapter 7, on the basis of applications, the Enterprise Mobile Management (EMM) market from 2015 to 2025 covers:

BFSI

Healthcare

Automotive

Logistics

Hospitality & Travel  
Government and Defense  
Telecom and IT  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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