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Global Enterprise Mobile Management (EMM) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Enterprise mobility management (EMM) is a set of technology, processes and people working towards managing increased array of wireless networks, mobile devices and related services to explore the opportunities of mobile computing within the various businesses. EMM helps businesses to manage securely any mobile device to improve employee satisfaction and productivity. EMM solutions include mobile application management (MAM), mobile device management (MDM), mobile content management (MCM) and bring your own device (BYOD) capabilities. Mobility is no more a luxury but an important tool to optimize a workplace. EMM is very essential as employees across the various industrial verticals expect to work from home and need to travel frequently for business tours. Enterprise mobility management solutions are increasing being adopted as it enables organizations to allow their employees to work from anywhere using any device.

Based on the Enterprise Mobile Management (EMM) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

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In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Enterprise Mobile Management (EMM) market covered in Chapter 5:

Symantec Corporation
Vmware, Inc.
BlackBerry
IBM Corporation
Amtel Inc.
Scalefusion
Hyper Office
Soti
SAP
FileWave
Mobile Iron
Citrix Systems Inc.
42Gears
Microsoft Corporation
Samsung SDS America
Good Technology

In Chapter 6, on the basis of types, the Enterprise Mobile Management (EMM) market from 2015 to 2025 is primarily split into:

Solution
Service

In Chapter 7, on the basis of applications, the Enterprise Mobile Management (EMM) market from 2015 to 2025 covers:

BFSI
Healthcare
Automotive
Logistics

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Hospitality & Travel
Government and Defense
Telecom and IT
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

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Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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