

# Global Enterprise Contract Management Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Enterprise Contract Management is the practice of addressing and implementing improvements for the entire contracting process – from initiation to compliance, assessment and refinement – across the organization. Its aim is to ensure that contractual commitments are met and that pricing and terms are optimized for better business performance and stronger customer-supplier relationships.

Based on the Enterprise Contract Management market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Enterprise Contract Management market covered in Chapter 5:

Oneflow AB

Agiloft, Inc.

Concord, Inc.  
SpringCM, Inc.  
Cobblestone Systems Corporation  
AppExtremes, Inc.  
Contract Room, Inc.  
BasWare, Inc.  
Onit, Inc.  
Oktiv, Inc.  
Coupa Software, Inc.  
SAP SE  
Icertis, Inc.  
SecureDocs, Inc.

In Chapter 6, on the basis of types, the Enterprise Contract Management market from 2015 to 2025 is primarily split into:

Contract Management  
Contract Lifecycle Management  
Commercial Management  
Others

In Chapter 7, on the basis of applications, the Enterprise Contract Management market from 2015 to 2025 covers:

Aerospace & Defense  
Banking, Financial Services & Insurance  
Consumer Goods & Retail  
Education  
Energy & Utilities  
Government  
Healthcare & Life Sciences  
Information Technology  
Manufacturing  
Media & Entertainment  
Telecommunication  
Transportation & Logistics  
Travel & Hospitality

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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