

Global English Language Training Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

English Language Training is based on the idea that the goal of language acquisition is communicative competence. It adopts concepts, techniques, and methods in the classroom for recognizing and managing the communicative needs of the language learners.

Based on the English Language Training market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global English Language Training market covered in Chapter 5:

ELS

McGraw-Hill Education

Pearson ELT

LSI

EF Education First

Houghton Mifflin Harcourt

Berlitz

Kaplan International

In Chapter 6, on the basis of types, the English Language Training market from 2015 to 2025 is primarily split into:

Blended learning

Online learning

Classroom learning

In Chapter 7, on the basis of applications, the English Language Training market from 2015 to 2025 covers:

Institutional learners

Individual learners

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global English Language Training Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 ELS
 - 5.1.1 ELS Company Profile

- 5.1.2 ELS Business Overview
- 5.1.3 ELS English Language Training Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 ELS English Language Training Products Introduction
- 5.2 McGraw-Hill Education
 - 5.2.1 McGraw-Hill Education Company Profile
 - 5.2.2 McGraw-Hill Education Business Overview
 - 5.2.3 McGraw-Hill Education English Language Training Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 McGraw-Hill Education English Language Training Products Introduction
- 5.3 Pearson ELT
 - 5.3.1 Pearson ELT Company Profile
 - 5.3.2 Pearson ELT Business Overview
 - 5.3.3 Pearson ELT English Language Training Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Pearson ELT English Language Training Products Introduction
- 5.4 LSI
 - 5.4.1 LSI Company Profile
 - 5.4.2 LSI Business Overview
 - 5.4.3 LSI English Language Training Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 LSI English Language Training Products Introduction
- 5.5 EF Education First
 - 5.5.1 EF Education First Company Profile
 - 5.5.2 EF Education First Business Overview
 - 5.5.3 EF Education First English Language Training Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 EF Education First English Language Training Products Introduction
- 5.6 Houghton Mifflin Harcourt
 - 5.6.1 Houghton Mifflin Harcourt Company Profile
 - 5.6.2 Houghton Mifflin Harcourt Business Overview
 - 5.6.3 Houghton Mifflin Harcourt English Language Training Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Houghton Mifflin Harcourt English Language Training Products Introduction
- 5.7 Berlitz
 - 5.7.1 Berlitz Company Profile
 - 5.7.2 Berlitz Business Overview
 - 5.7.3 Berlitz English Language Training Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Berlitz English Language Training Products Introduction
- 5.8 Kaplan International
 - 5.8.1 Kaplan International Company Profile
 - 5.8.2 Kaplan International Business Overview
 - 5.8.3 Kaplan International English Language Training Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Kaplan International English Language Training Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global English Language Training Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global English Language Training Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global English Language Training Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global English Language Training Price by Types (2015-2020)
- 6.2 Global English Language Training Market Forecast by Types (2020-2025)
 - 6.2.1 Global English Language Training Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global English Language Training Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global English Language Training Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global English Language Training Sales, Price and Growth Rate of Blended learning
 - 6.3.2 Global English Language Training Sales, Price and Growth Rate of Online learning
 - 6.3.3 Global English Language Training Sales, Price and Growth Rate of Classroom learning
- 6.4 Global English Language Training Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Blended learning Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Online learning Market Revenue and Sales Forecast (2020-2025)
 - 6.4.3 Classroom learning Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global English Language Training Sales, Revenue and Market Share by

Applications (2015-2020)

7.1.1 Global English Language Training Sales and Market Share by Applications (2015-2020)

7.1.2 Global English Language Training Revenue and Market Share by Applications (2015-2020)

7.2 Global English Language Training Market Forecast by Applications (2020-2025)

7.2.1 Global English Language Training Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global English Language Training Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global English Language Training Revenue, Sales and Growth Rate of Institutional learners (2015-2020)

7.3.2 Global English Language Training Revenue, Sales and Growth Rate of Individual learners (2015-2020)

7.4 Global English Language Training Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Institutional learners Market Revenue and Sales Forecast (2020-2025)

7.4.2 Individual learners Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global English Language Training Sales by Regions (2015-2020)

8.2 Global English Language Training Market Revenue by Regions (2015-2020)

8.3 Global English Language Training Market Forecast by Regions (2020-2025)

9 NORTH AMERICA ENGLISH LANGUAGE TRAINING MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America English Language Training Market Sales and Growth Rate (2015-2020)

9.3 North America English Language Training Market Revenue and Growth Rate (2015-2020)

9.4 North America English Language Training Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America English Language Training Market Analysis by Country

9.6.1 U.S. English Language Training Sales and Growth Rate

9.6.2 Canada English Language Training Sales and Growth Rate

9.6.3 Mexico English Language Training Sales and Growth Rate

10 EUROPE ENGLISH LANGUAGE TRAINING MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe English Language Training Market Sales and Growth Rate (2015-2020)
- 10.3 Europe English Language Training Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe English Language Training Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe English Language Training Market Analysis by Country
 - 10.6.1 Germany English Language Training Sales and Growth Rate
 - 10.6.2 United Kingdom English Language Training Sales and Growth Rate
 - 10.6.3 France English Language Training Sales and Growth Rate
 - 10.6.4 Italy English Language Training Sales and Growth Rate
 - 10.6.5 Spain English Language Training Sales and Growth Rate
 - 10.6.6 Russia English Language Training Sales and Growth Rate

11 ASIA-PACIFIC ENGLISH LANGUAGE TRAINING MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific English Language Training Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific English Language Training Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific English Language Training Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific English Language Training Market Analysis by Country
 - 11.6.1 China English Language Training Sales and Growth Rate
 - 11.6.2 Japan English Language Training Sales and Growth Rate
 - 11.6.3 South Korea English Language Training Sales and Growth Rate
 - 11.6.4 Australia English Language Training Sales and Growth Rate
 - 11.6.5 India English Language Training Sales and Growth Rate

12 SOUTH AMERICA ENGLISH LANGUAGE TRAINING MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America English Language Training Market Sales and Growth Rate (2015-2020)
- 12.3 South America English Language Training Market Revenue and Growth Rate (2015-2020)

- 12.4 South America English Language Training Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America English Language Training Market Analysis by Country
 - 12.6.1 Brazil English Language Training Sales and Growth Rate
 - 12.6.2 Argentina English Language Training Sales and Growth Rate
 - 12.6.3 Columbia English Language Training Sales and Growth Rate

13 MIDDLE EAST AND AFRICA ENGLISH LANGUAGE TRAINING MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa English Language Training Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa English Language Training Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa English Language Training Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa English Language Training Market Analysis by Country
 - 13.6.1 UAE English Language Training Sales and Growth Rate
 - 13.6.2 Egypt English Language Training Sales and Growth Rate
 - 13.6.3 South Africa English Language Training Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global English Language Training Market Size and Growth Rate 2015-2025

Table English Language Training Key Market Segments

Figure Global English Language Training Market Revenue (\$) Segment by Type from 2015-2020

Figure Global English Language Training Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of English Language Training

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table ELS Company Profile

Table ELS Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure ELS Production and Growth Rate

Figure ELS Market Revenue (\$) Market Share 2015-2020

Table McGraw-Hill Education Company Profile

Table McGraw-Hill Education Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure McGraw-Hill Education Production and Growth Rate

Figure McGraw-Hill Education Market Revenue (\$) Market Share 2015-2020

Table Pearson ELT Company Profile

Table Pearson ELT Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pearson ELT Production and Growth Rate

Figure Pearson ELT Market Revenue (\$) Market Share 2015-2020

Table LSI Company Profile

Table LSI Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure LSI Production and Growth Rate

Figure LSI Market Revenue (\$) Market Share 2015-2020

Table EF Education First Company Profile

Table EF Education First Sales, Revenue (US\$ Million), Average Selling Price and

Gross Margin (2015-2020)

Figure EF Education First Production and Growth Rate

Figure EF Education First Market Revenue (\$) Market Share 2015-2020

Table Houghton Mifflin Harcourt Company Profile

Table Houghton Mifflin Harcourt Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Houghton Mifflin Harcourt Production and Growth Rate

Figure Houghton Mifflin Harcourt Market Revenue (\$) Market Share 2015-2020

Table Berlitz Company Profile

Table Berlitz Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Berlitz Production and Growth Rate

Figure Berlitz Market Revenue (\$) Market Share 2015-2020

Table Kaplan International Company Profile

Table Kaplan International Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kaplan International Production and Growth Rate

Figure Kaplan International Market Revenue (\$) Market Share 2015-2020

Table Global English Language Training Sales by Types (2015-2020)

Table Global English Language Training Sales Share by Types (2015-2020)

Table Global English Language Training Revenue (\$) by Types (2015-2020)

Table Global English Language Training Revenue Share by Types (2015-2020)

Table Global English Language Training Price (\$) by Types (2015-2020)

Table Global English Language Training Market Forecast Sales by Types (2020-2025)

Table Global English Language Training Market Forecast Sales Share by Types (2020-2025)

Table Global English Language Training Market Forecast Revenue (\$) by Types (2020-2025)

Table Global English Language Training Market Forecast Revenue Share by Types (2020-2025)

Figure Global Blended learning Sales and Growth Rate (2015-2020)

Figure Global Blended learning Price (2015-2020)

Figure Global Online learning Sales and Growth Rate (2015-2020)

Figure Global Online learning Price (2015-2020)

Figure Global Classroom learning Sales and Growth Rate (2015-2020)

Figure Global Classroom learning Price (2015-2020)

Figure Global English Language Training Market Revenue (\$) and Growth Rate Forecast of Blended learning (2020-2025)

Figure Global English Language Training Sales and Growth Rate Forecast of Blended

learning (2020-2025)

Figure Global English Language Training Market Revenue (\$) and Growth Rate

Forecast of Online learning (2020-2025)

Figure Global English Language Training Sales and Growth Rate Forecast of Online

learning (2020-2025)

Figure Global English Language Training Market Revenue (\$) and Growth Rate

Forecast of Classroom learning (2020-2025)

Figure Global English Language Training Sales and Growth Rate Forecast of

Classroom learning (2020-2025)

Table Global English Language Training Sales by Applications (2015-2020)

Table Global English Language Training Sales Share by Applications (2015-2020)

Table Global English Language Training Revenue (\$) by Applications (2015-2020)

Table Global English Language Training Revenue Share by Applications (2015-2020)

Table Global English Language Training Market Forecast Sales by Applications

(2020-2025)

Table Global English Language Training Market Forecast Sales Share by Applications

(2020-2025)

Table Global English Language Training Market Forecast Revenue (\$) by Applications

(2020-2025)

Table Global English Language Training Market Forecast Revenue Share by

Applications (2020-2025)

Figure Global Institutional learners Sales and Growth Rate (2015-2020)

Figure Global Institutional learners Price (2015-2020)

Figure Global Individual learners Sales and Growth Rate (2015-2020)

Figure Global Individual learners Price (2015-2020)

Figure Global English Language Training Market Revenue (\$) and Growth Rate

Forecast of Institutional learners (2020-2025)

Figure Global English Language Training Sales and Growth Rate Forecast of

Institutional learners (2020-2025)

Figure Global English Language Training Market Revenue (\$) and Growth Rate

Forecast of Individual learners (2020-2025)

Figure Global English Language Training Sales and Growth Rate Forecast of Individual

learners (2020-2025)

Figure Global English Language Training Sales and Growth Rate (2015-2020)

Table Global English Language Training Sales by Regions (2015-2020)

Table Global English Language Training Sales Market Share by Regions (2015-2020)

Figure Global English Language Training Sales Market Share by Regions in 2019

Figure Global English Language Training Revenue and Growth Rate (2015-2020)

Table Global English Language Training Revenue by Regions (2015-2020)

Table Global English Language Training Revenue Market Share by Regions
(2015-2020)

Figure Global English Language Training Revenue Market Share by Regions in 2019

Table Global English Language Training Market Forecast Sales by Regions
(2020-2025)

Table Global English Language Training Market Forecast Sales Share by Regions
(2020-2025)

Table Global English Language Training Market Forecast Revenue (\$) by Regions
(2020-2025)

Table Global English Language Training Market Forecast Revenue Share by Regions
(2020-2025)

Figure North America English Language Training Market Sales and Growth Rate
(2015-2020)

Figure North America English Language Training Market Revenue and Growth Rate
(2015-2020)

Figure North America English Language Training Market Forecast Sales (2020-2025)

Figure North America English Language Training Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. English Language Training Market Sales and Growth Rate (2015-2020)

Figure Canada English Language Training Market Sales and Growth Rate (2015-2020)

Figure Mexico English Language Training Market Sales and Growth Rate (2015-2020)

Figure Europe English Language Training Market Sales and Growth Rate (2015-2020)

Figure Europe English Language Training Market Revenue and Growth Rate
(2015-2020)

Figure Europe English Language Training Market Forecast Sales (2020-2025)

Figure Europe English Language Training Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany English Language Training Market Sales and Growth Rate
(2015-2020)

Figure United Kingdom English Language Training Market Sales and Growth Rate
(2015-2020)

Figure France English Language Training Market Sales and Growth Rate (2015-2020)

Figure Italy English Language Training Market Sales and Growth Rate (2015-2020)

Figure Spain English Language Training Market Sales and Growth Rate (2015-2020)

Figure Russia English Language Training Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific English Language Training Market Sales and Growth Rate
(2015-2020)

Figure Asia-Pacific English Language Training Market Revenue and Growth Rate

(2015-2020)

Figure Asia-Pacific English Language Training Market Forecast Sales (2020-2025)

Figure Asia-Pacific English Language Training Market Forecast Revenue (\$)

(2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China English Language Training Market Sales and Growth Rate (2015-2020)

Figure Japan English Language Training Market Sales and Growth Rate (2015-2020)

Figure South Korea English Language Training Market Sales and Growth Rate

(2015-2020)

Figure Australia English Language Training Market Sales and Growth Rate (2015-2020)

Figure India English Language Training Market Sales and Growth Rate (2015-2020)

Figure South America English Language Training Market Sales and Growth Rate

(2015-2020)

Figure South America English Language Training Market Revenue and Growth Rate

(2015-2020)

Figure South America English Language Training Market Forecast Sales (2020-2025)

Figure South America English Language Training Market Forecast Revenue (\$)

(2020-2025)

Figure Brazil English Language Training Market Sales and Growth Rate (2015-2020)

Figure Argentina English Language Training Market Sales and Growth Rate

(2015-2020)

Figure Columbia English Language Training Market Sales and Growth Rate

(2015-2020)

Figure Middle East and Africa English Language Training Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa English Language Training Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa English Language Training Market Forecast Sales (2020-2025)

Figure Middle East and Africa English Language Training Market Forecast Revenue (\$)

(2020-2025)

Figure UAE English Language Training Market Sales and Growth Rate (2015-2020)

Figure Egypt English Language Training Market Sales and Growth Rate (2015-2020)

Figure South Africa English Language Training Market Sales and Growth Rate

(2015-2020)

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