

# **Global English Language Training (ELT) for Academic Purposes (EAP) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect**

<https://marketpublishers.com/r/G80A542C2C4FEN.html>

Date: March 2023

Pages: 121

Price: US\$ 3,250.00 (Single User License)

ID: G80A542C2C4FEN

## **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the English Language Training (ELT) for Academic Purposes (EAP) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global English Language Training (ELT) for Academic Purposes (EAP) market are covered in Chapter 9:

Voxy

Linguatronics

Sanoma

Sanako

## SANS

OKpanda

Edusoft

Rosetta Stone

In Chapter 5 and Chapter 7.3, based on types, the English Language Training (ELT) for Academic Purposes (EAP) market from 2017 to 2027 is primarily split into:

Digital Learning

Through Books

In Person Courses

In Chapter 6 and Chapter 7.4, based on applications, the English Language Training (ELT) for Academic Purposes (EAP) market from 2017 to 2027 covers:

Students

Adults

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

## Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the English Language Training (ELT) for Academic Purposes (EAP) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the English Language Training (ELT) for Academic Purposes (EAP) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,

revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### **1 ENGLISH LANGUAGE TRAINING (ELT) FOR ACADEMIC PURPOSES (EAP) MARKET OVERVIEW**

1.1 Product Overview and Scope of English Language Training (ELT) for Academic Purposes (EAP) Market

1.2 English Language Training (ELT) for Academic Purposes (EAP) Market Segment by Type

1.2.1 Global English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global English Language Training (ELT) for Academic Purposes (EAP) Market Segment by Application

1.3.1 English Language Training (ELT) for Academic Purposes (EAP) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global English Language Training (ELT) for Academic Purposes (EAP) Market, Region Wise (2017-2027)

1.4.1 Global English Language Training (ELT) for Academic Purposes (EAP) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States English Language Training (ELT) for Academic Purposes (EAP) Market Status and Prospect (2017-2027)

1.4.3 Europe English Language Training (ELT) for Academic Purposes (EAP) Market Status and Prospect (2017-2027)

1.4.4 China English Language Training (ELT) for Academic Purposes (EAP) Market Status and Prospect (2017-2027)

1.4.5 Japan English Language Training (ELT) for Academic Purposes (EAP) Market Status and Prospect (2017-2027)

1.4.6 India English Language Training (ELT) for Academic Purposes (EAP) Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia English Language Training (ELT) for Academic Purposes (EAP) Market Status and Prospect (2017-2027)

1.4.8 Latin America English Language Training (ELT) for Academic Purposes (EAP) Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa English Language Training (ELT) for Academic Purposes (EAP) Market Status and Prospect (2017-2027)

1.5 Global Market Size of English Language Training (ELT) for Academic Purposes (EAP) (2017-2027)

1.5.1 Global English Language Training (ELT) for Academic Purposes (EAP) Market Revenue Status and Outlook (2017-2027)

1.5.2 Global English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the English Language Training (ELT) for Academic Purposes (EAP) Market

## **2 INDUSTRY OUTLOOK**

2.1 English Language Training (ELT) for Academic Purposes (EAP) Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 English Language Training (ELT) for Academic Purposes (EAP) Market Drivers Analysis

2.4 English Language Training (ELT) for Academic Purposes (EAP) Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 English Language Training (ELT) for Academic Purposes (EAP) Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on English Language Training (ELT) for Academic Purposes (EAP) Industry Development

## **3 GLOBAL ENGLISH LANGUAGE TRAINING (ELT) FOR ACADEMIC PURPOSES (EAP) MARKET LANDSCAPE BY PLAYER**

3.1 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Share by Player (2017-2022)

3.2 Global English Language Training (ELT) for Academic Purposes (EAP) Revenue and Market Share by Player (2017-2022)

3.3 Global English Language Training (ELT) for Academic Purposes (EAP) Average Price by Player (2017-2022)

3.4 Global English Language Training (ELT) for Academic Purposes (EAP) Gross Margin by Player (2017-2022)

3.5 English Language Training (ELT) for Academic Purposes (EAP) Market Competitive



## Situation and Trends

3.5.1 English Language Training (ELT) for Academic Purposes (EAP) Market Concentration Rate

3.5.2 English Language Training (ELT) for Academic Purposes (EAP) Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL ENGLISH LANGUAGE TRAINING (ELT) FOR ACADEMIC PURPOSES (EAP) SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global English Language Training (ELT) for Academic Purposes (EAP) Revenue and Market Share, Region Wise (2017-2022)

4.3 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States English Language Training (ELT) for Academic Purposes (EAP) Market Under COVID-19

4.5 Europe English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe English Language Training (ELT) for Academic Purposes (EAP) Market Under COVID-19

4.6 China English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China English Language Training (ELT) for Academic Purposes (EAP) Market Under COVID-19

4.7 Japan English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan English Language Training (ELT) for Academic Purposes (EAP) Market Under COVID-19

4.8 India English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India English Language Training (ELT) for Academic Purposes (EAP) Market Under COVID-19

4.9 Southeast Asia English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia English Language Training (ELT) for Academic Purposes (EAP)

Market Under COVID-19

4.10 Latin America English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America English Language Training (ELT) for Academic Purposes (EAP)

Market Under COVID-19

4.11 Middle East and Africa English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa English Language Training (ELT) for Academic Purposes (EAP) Market Under COVID-19

## **5 GLOBAL ENGLISH LANGUAGE TRAINING (ELT) FOR ACADEMIC PURPOSES (EAP) SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Market Share by Type (2017-2022)

5.2 Global English Language Training (ELT) for Academic Purposes (EAP) Revenue and Market Share by Type (2017-2022)

5.3 Global English Language Training (ELT) for Academic Purposes (EAP) Price by Type (2017-2022)

5.4 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue and Growth Rate of Digital Learning (2017-2022)

5.4.2 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue and Growth Rate of Through Books (2017-2022)

5.4.3 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue and Growth Rate of In Person Courses (2017-2022)

## **6 GLOBAL ENGLISH LANGUAGE TRAINING (ELT) FOR ACADEMIC PURPOSES (EAP) MARKET ANALYSIS BY APPLICATION**

6.1 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption and Market Share by Application (2017-2022)

6.2 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption and Growth Rate of Students (2017-2022)



6.3.2 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption and Growth Rate of Adults (2017-2022)

6.3.3 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL ENGLISH LANGUAGE TRAINING (ELT) FOR ACADEMIC PURPOSES (EAP) MARKET FORECAST (2022-2027)**

7.1 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global English Language Training (ELT) for Academic Purposes (EAP) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global English Language Training (ELT) for Academic Purposes (EAP) Price and Trend Forecast (2022-2027)

7.2 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global English Language Training (ELT) for Academic Purposes (EAP) Revenue and Growth Rate of Digital Learning (2022-2027)

7.3.2 Global English Language Training (ELT) for Academic Purposes (EAP) Revenue

and Growth Rate of Through Books (2022-2027)

7.3.3 Global English Language Training (ELT) for Academic Purposes (EAP) Revenue and Growth Rate of In Person Courses (2022-2027)

7.4 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Forecast by Application (2022-2027)

7.4.1 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Value and Growth Rate of Students(2022-2027)

7.4.2 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Value and Growth Rate of Adults(2022-2027)

7.4.3 Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Value and Growth Rate of Others(2022-2027)

7.5 English Language Training (ELT) for Academic Purposes (EAP) Market Forecast Under COVID-19

## **8 ENGLISH LANGUAGE TRAINING (ELT) FOR ACADEMIC PURPOSES (EAP) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 English Language Training (ELT) for Academic Purposes (EAP) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of English Language Training (ELT) for Academic Purposes (EAP) Analysis

8.6 Major Downstream Buyers of English Language Training (ELT) for Academic Purposes (EAP) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the English Language Training (ELT) for Academic Purposes (EAP) Industry

## **9 PLAYERS PROFILES**

9.1 Voxy

9.1.1 Voxy Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 English Language Training (ELT) for Academic Purposes (EAP) Product Profiles, Application and Specification

9.1.3 Voxy Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Linguatronics

9.2.1 Linguatronics Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 English Language Training (ELT) for Academic Purposes (EAP) Product Profiles, Application and Specification

9.2.3 Linguatronics Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Sanoma

9.3.1 Sanoma Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 English Language Training (ELT) for Academic Purposes (EAP) Product Profiles, Application and Specification

9.3.3 Sanoma Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Sanako

9.4.1 Sanako Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 English Language Training (ELT) for Academic Purposes (EAP) Product Profiles, Application and Specification

9.4.3 Sanako Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 SANS

9.5.1 SANS Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 English Language Training (ELT) for Academic Purposes (EAP) Product Profiles, Application and Specification

9.5.3 SANS Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 OKpanda

9.6.1 OKpanda Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 English Language Training (ELT) for Academic Purposes (EAP) Product Profiles, Application and Specification

9.6.3 OKpanda Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Edusoft

- 9.7.1 Edusoft Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 English Language Training (ELT) for Academic Purposes (EAP) Product Profiles, Application and Specification
- 9.7.3 Edusoft Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 Rosetta Stone
  - 9.8.1 Rosetta Stone Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 English Language Training (ELT) for Academic Purposes (EAP) Product Profiles, Application and Specification
  - 9.8.3 Rosetta Stone Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure English Language Training (ELT) for Academic Purposes (EAP) Product Picture

Table Global English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and CAGR (%) Comparison by Type

Table English Language Training (ELT) for Academic Purposes (EAP) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on English Language Training (ELT) for Academic Purposes (EAP) Industry Development

Table Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume by Player (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume Share by Player (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume Share by Player in 2021

Table English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) by Player (2017-2022)

Table English Language Training (ELT) for Academic Purposes (EAP) Revenue Market Share by Player (2017-2022)

Table English Language Training (ELT) for Academic Purposes (EAP) Price by Player (2017-2022)

Table English Language Training (ELT) for Academic Purposes (EAP) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Region Wise (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume Market Share, Region Wise in 2021

Table Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD), Region Wise (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Revenue Market Share, Region Wise (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue Market Share, Region Wise (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue Market Share, Region Wise in 2021

Table Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Latin America English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume by Type (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume Market Share by Type (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume Market Share by Type in 2021

Table Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) by Type (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Revenue Market Share by Type (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue Market Share by Type in 2021

Table English Language Training (ELT) for Academic Purposes (EAP) Price by Type (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate of Digital Learning (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of Digital Learning (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate of Through Books (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of Through Books (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate of In Person Courses (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of In Person Courses (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Consumption by Application (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Market Share by Application (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Revenue Market Share by Application (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP)

Consumption and Growth Rate of Students (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP)

Consumption and Growth Rate of Adults (2017-2022)

Table Global English Language Training (ELT) for Academic Purposes (EAP)

Consumption and Growth Rate of Others (2017-2022)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Price and Trend Forecast (2022-2027)

Figure USA English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Market Sales Volume Forecast, by Type

Table Global English Language Training (ELT) for Academic Purposes (EAP) Sales Volume Market Share Forecast, by Type

Table Global English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) Forecast, by Type

Table Global English Language Training (ELT) for Academic Purposes (EAP) Revenue Market Share Forecast, by Type

Table Global English Language Training (ELT) for Academic Purposes (EAP) Price Forecast, by Type

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of Digital Learning (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of Digital Learning (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of Through Books (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of Through Books (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of In Person Courses (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Revenue (Million USD) and Growth Rate of In Person Courses (2022-2027)

Table Global English Language Training (ELT) for Academic Purposes (EAP) Market Consumption Forecast, by Application

Table Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Market Share Forecast, by Application

Table Global English Language Training (ELT) for Academic Purposes (EAP) Market Revenue (Million USD) Forecast, by Application

Table Global English Language Training (ELT) for Academic Purposes (EAP) Revenue Market Share Forecast, by Application

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Value (Million USD) and Growth Rate of Students (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP) Consumption Value (Million USD) and Growth Rate of Adults (2022-2027)

Figure Global English Language Training (ELT) for Academic Purposes (EAP)

Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure English Language Training (ELT) for Academic Purposes (EAP) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Voxy Profile

Table Voxy English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Voxy English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate

Figure Voxy Revenue (Million USD) Market Share 2017-2022

Table Linguatronics Profile

Table Linguatronics English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Linguatronics English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate

Figure Linguatronics Revenue (Million USD) Market Share 2017-2022

Table Sanoma Profile

Table Sanoma English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sanoma English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate

Figure Sanoma Revenue (Million USD) Market Share 2017-2022

Table Sanako Profile

Table Sanako English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sanako English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate

Figure Sanako Revenue (Million USD) Market Share 2017-2022

Table SANS Profile

Table SANS English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SANS English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate

Figure SANS Revenue (Million USD) Market Share 2017-2022

Table OKpanda Profile

Table OKpanda English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure OKpanda English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate

Figure OKpanda Revenue (Million USD) Market Share 2017-2022

Table Edusoft Profile

Table Edusoft English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Edusoft English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate

Figure Edusoft Revenue (Million USD) Market Share 2017-2022

Table Rosetta Stone Profile

Table Rosetta Stone English Language Training (ELT) for Academic Purposes (EAP) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rosetta Stone English Language Training (ELT) for Academic Purposes (EAP) Sales Volume and Growth Rate

Figure Rosetta Stone Revenue (Million USD) Market Share 2017-2022

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