

Global English Language Learning Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

English learning refers to online and offline services, resource services and material services that occur in the English learning process. In this report, only profitable organizational structure or company are covered. Non-profit educational institutions are not included in the report.

Based on the English Language Learning market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global English Language Learning market covered in Chapter 5:

Side by Side

Oxford University Press

Swansea University

Learn it Now

Cafe English

Merit Software

Wordsmart

Voxy

Babbel

Transparent Language

Living Language Platinum

Linguatronics

Duolingo

Fluenz

Portage & Main Press

Softonic

Guilford Press

Speed Learning Languages

Rocket Language

English Live

Simon&Schuster

Rosetta Stone

Instant Immersion

Sanoma

BBC Learning

FluentIQ

Exceller

Sanako

PCMag

Macmillan Education

Cambridge University Press

In Chapter 6, on the basis of types, the English Language Learning market from 2015 to 2025 is primarily split into:

Online

Offline

In Chapter 7, on the basis of applications, the English Language Learning market from

2015 to 2025 covers:

Children
Adult

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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