

Global Energy Drinks Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G41ABE71190CEN.html>

Date: November 2021

Pages: 121

Price: US\$ 3,500.00 (Single User License)

ID: G41ABE71190CEN

Abstracts

Energy Drinks are intended to give instant energy along with providing mental and physical stimulation. The main ingredients, which helps in providing stimuli, is caffeine. Taurine is another major component, which is essential for cardiovascular function and skeletal muscle development.

Based on the Energy Drinks market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Energy Drinks market covered in Chapter 5:

Abbott Nutrition Co.

Kraft Foods

GlaxoSmithKline Plc

CytoSport Inc. (Hormel Foods Corporation)

Danone S.A.

Champion Nutrition Inc.

Fraser & Neave Holdings BHD

Arctic Beverage Group

PepsiCo

The Coca-Cola Company

Ball Corporation (Jianlibao Group)

Otsuka Pharmaceutical (Pocari Sweat)

Britvic PLC

Red Bull GmbH

Living Essentials

Arizona Beverages USA

AJE Group

Bodyarmor SuperDrink

In Chapter 6, on the basis of types, the Energy Drinks market from 2015 to 2025 is primarily split into:

Organic

Natural

In Chapter 7, on the basis of applications, the Energy Drinks market from 2015 to 2025 covers:

Bars

Restaurants

Supermarkets

Convenience Stores

Vending Machines

Sports Nutrition Specialty Store

Online

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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