

Global Endpoint Protection Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Endpoint Protection market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Endpoint Protection market are covered in Chapter 9:

Comodo
Kaspersky Labs
Intel Security
Sophos
Symantec
Check Point

Trend Micro
Carbon Black
McAfee

In Chapter 5 and Chapter 7.3, based on types, the Endpoint Protection market from 2017 to 2027 is primarily split into:

Anti-virus
Antispyware/Antimalware
Firewall
Endpoint Device Control
Intrusion Prevention
Endpoint Application Control

In Chapter 6 and Chapter 7.4, based on applications, the Endpoint Protection market from 2017 to 2027 covers:

BFSI
Government
IT & Telecommunication
Healthcare
Education

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the

Endpoint Protection market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Endpoint Protection Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 ENDPOINT PROTECTION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Endpoint Protection Market
- 1.2 Endpoint Protection Market Segment by Type
 - 1.2.1 Global Endpoint Protection Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Endpoint Protection Market Segment by Application
 - 1.3.1 Endpoint Protection Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Endpoint Protection Market, Region Wise (2017-2027)
 - 1.4.1 Global Endpoint Protection Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Endpoint Protection Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Endpoint Protection Market Status and Prospect (2017-2027)
 - 1.4.4 China Endpoint Protection Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Endpoint Protection Market Status and Prospect (2017-2027)
 - 1.4.6 India Endpoint Protection Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Endpoint Protection Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Endpoint Protection Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Endpoint Protection Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Endpoint Protection (2017-2027)
 - 1.5.1 Global Endpoint Protection Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Endpoint Protection Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Endpoint Protection Market

2 INDUSTRY OUTLOOK

- 2.1 Endpoint Protection Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Endpoint Protection Market Drivers Analysis

- 2.4 Endpoint Protection Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Endpoint Protection Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Endpoint Protection Industry Development

3 GLOBAL ENDPOINT PROTECTION MARKET LANDSCAPE BY PLAYER

- 3.1 Global Endpoint Protection Sales Volume and Share by Player (2017-2022)
- 3.2 Global Endpoint Protection Revenue and Market Share by Player (2017-2022)
- 3.3 Global Endpoint Protection Average Price by Player (2017-2022)
- 3.4 Global Endpoint Protection Gross Margin by Player (2017-2022)
- 3.5 Endpoint Protection Market Competitive Situation and Trends
 - 3.5.1 Endpoint Protection Market Concentration Rate
 - 3.5.2 Endpoint Protection Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL ENDPOINT PROTECTION SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Endpoint Protection Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Endpoint Protection Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Endpoint Protection Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Endpoint Protection Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Endpoint Protection Market Under COVID-19
- 4.5 Europe Endpoint Protection Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Endpoint Protection Market Under COVID-19
- 4.6 China Endpoint Protection Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Endpoint Protection Market Under COVID-19
- 4.7 Japan Endpoint Protection Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Endpoint Protection Market Under COVID-19
- 4.8 India Endpoint Protection Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Endpoint Protection Market Under COVID-19

4.9 Southeast Asia Endpoint Protection Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Endpoint Protection Market Under COVID-19

4.10 Latin America Endpoint Protection Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Endpoint Protection Market Under COVID-19

4.11 Middle East and Africa Endpoint Protection Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Endpoint Protection Market Under COVID-19

5 GLOBAL ENDPOINT PROTECTION SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Endpoint Protection Sales Volume and Market Share by Type (2017-2022)

5.2 Global Endpoint Protection Revenue and Market Share by Type (2017-2022)

5.3 Global Endpoint Protection Price by Type (2017-2022)

5.4 Global Endpoint Protection Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Endpoint Protection Sales Volume, Revenue and Growth Rate of Anti-virus (2017-2022)

5.4.2 Global Endpoint Protection Sales Volume, Revenue and Growth Rate of Antispyware/Antimalware (2017-2022)

5.4.3 Global Endpoint Protection Sales Volume, Revenue and Growth Rate of Firewall (2017-2022)

5.4.4 Global Endpoint Protection Sales Volume, Revenue and Growth Rate of Endpoint Device Control (2017-2022)

5.4.5 Global Endpoint Protection Sales Volume, Revenue and Growth Rate of Intrusion Prevention (2017-2022)

5.4.6 Global Endpoint Protection Sales Volume, Revenue and Growth Rate of Endpoint Application Control (2017-2022)

6 GLOBAL ENDPOINT PROTECTION MARKET ANALYSIS BY APPLICATION

6.1 Global Endpoint Protection Consumption and Market Share by Application (2017-2022)

6.2 Global Endpoint Protection Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Endpoint Protection Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Endpoint Protection Consumption and Growth Rate of BFSI (2017-2022)

6.3.2 Global Endpoint Protection Consumption and Growth Rate of Government (2017-2022)

6.3.3 Global Endpoint Protection Consumption and Growth Rate of IT & Telecommunication (2017-2022)

6.3.4 Global Endpoint Protection Consumption and Growth Rate of Healthcare (2017-2022)

6.3.5 Global Endpoint Protection Consumption and Growth Rate of Education (2017-2022)

7 GLOBAL ENDPOINT PROTECTION MARKET FORECAST (2022-2027)

7.1 Global Endpoint Protection Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Endpoint Protection Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Endpoint Protection Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Endpoint Protection Price and Trend Forecast (2022-2027)

7.2 Global Endpoint Protection Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Endpoint Protection Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Endpoint Protection Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Endpoint Protection Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Endpoint Protection Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Endpoint Protection Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Endpoint Protection Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Endpoint Protection Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Endpoint Protection Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Endpoint Protection Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Endpoint Protection Revenue and Growth Rate of Anti-virus (2022-2027)

7.3.2 Global Endpoint Protection Revenue and Growth Rate of Antispyware/Antimalware (2022-2027)

7.3.3 Global Endpoint Protection Revenue and Growth Rate of Firewall (2022-2027)

7.3.4 Global Endpoint Protection Revenue and Growth Rate of Endpoint Device Control (2022-2027)

7.3.5 Global Endpoint Protection Revenue and Growth Rate of Intrusion Prevention (2022-2027)

7.3.6 Global Endpoint Protection Revenue and Growth Rate of Endpoint Application Control (2022-2027)

7.4 Global Endpoint Protection Consumption Forecast by Application (2022-2027)

7.4.1 Global Endpoint Protection Consumption Value and Growth Rate of BFSI(2022-2027)

7.4.2 Global Endpoint Protection Consumption Value and Growth Rate of Government(2022-2027)

7.4.3 Global Endpoint Protection Consumption Value and Growth Rate of IT & Telecommunication(2022-2027)

7.4.4 Global Endpoint Protection Consumption Value and Growth Rate of Healthcare(2022-2027)

7.4.5 Global Endpoint Protection Consumption Value and Growth Rate of Education(2022-2027)

7.5 Endpoint Protection Market Forecast Under COVID-19

8 ENDPOINT PROTECTION MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Endpoint Protection Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Endpoint Protection Analysis

8.6 Major Downstream Buyers of Endpoint Protection Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Endpoint Protection Industry

9 PLAYERS PROFILES

9.1 Comodo

9.1.1 Comodo Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Endpoint Protection Product Profiles, Application and Specification

9.1.3 Comodo Market Performance (2017-2022)

- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Kaspersky Labs
 - 9.2.1 Kaspersky Labs Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Endpoint Protection Product Profiles, Application and Specification
 - 9.2.3 Kaspersky Labs Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Intel Security
 - 9.3.1 Intel Security Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Endpoint Protection Product Profiles, Application and Specification
 - 9.3.3 Intel Security Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Sophos
 - 9.4.1 Sophos Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Endpoint Protection Product Profiles, Application and Specification
 - 9.4.3 Sophos Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Symantec
 - 9.5.1 Symantec Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Endpoint Protection Product Profiles, Application and Specification
 - 9.5.3 Symantec Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Check Point
 - 9.6.1 Check Point Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Endpoint Protection Product Profiles, Application and Specification
 - 9.6.3 Check Point Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Trend Micro
 - 9.7.1 Trend Micro Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Endpoint Protection Product Profiles, Application and Specification

9.7.3 Trend Micro Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Carbon Black

9.8.1 Carbon Black Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Endpoint Protection Product Profiles, Application and Specification

9.8.3 Carbon Black Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 McAfee

9.9.1 McAfee Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Endpoint Protection Product Profiles, Application and Specification

9.9.3 McAfee Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Endpoint Protection Product Picture

Table Global Endpoint Protection Market Sales Volume and CAGR (%) Comparison by Type

Table Endpoint Protection Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Endpoint Protection Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Endpoint Protection Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Endpoint Protection Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Endpoint Protection Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Endpoint Protection Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Endpoint Protection Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Endpoint Protection Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Endpoint Protection Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Endpoint Protection Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Endpoint Protection Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Endpoint Protection Industry Development

Table Global Endpoint Protection Sales Volume by Player (2017-2022)

Table Global Endpoint Protection Sales Volume Share by Player (2017-2022)

Figure Global Endpoint Protection Sales Volume Share by Player in 2021

Table Endpoint Protection Revenue (Million USD) by Player (2017-2022)

Table Endpoint Protection Revenue Market Share by Player (2017-2022)

Table Endpoint Protection Price by Player (2017-2022)

Table Endpoint Protection Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Endpoint Protection Sales Volume, Region Wise (2017-2022)

Table Global Endpoint Protection Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Endpoint Protection Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Endpoint Protection Sales Volume Market Share, Region Wise in 2021

Table Global Endpoint Protection Revenue (Million USD), Region Wise (2017-2022)

Table Global Endpoint Protection Revenue Market Share, Region Wise (2017-2022)

Figure Global Endpoint Protection Revenue Market Share, Region Wise (2017-2022)

Figure Global Endpoint Protection Revenue Market Share, Region Wise in 2021

Table Global Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Endpoint Protection Sales Volume by Type (2017-2022)

Table Global Endpoint Protection Sales Volume Market Share by Type (2017-2022)

Figure Global Endpoint Protection Sales Volume Market Share by Type in 2021

Table Global Endpoint Protection Revenue (Million USD) by Type (2017-2022)

Table Global Endpoint Protection Revenue Market Share by Type (2017-2022)

Figure Global Endpoint Protection Revenue Market Share by Type in 2021

Table Endpoint Protection Price by Type (2017-2022)

Figure Global Endpoint Protection Sales Volume and Growth Rate of Anti-virus (2017-2022)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Anti-virus

(2017-2022)

Figure Global Endpoint Protection Sales Volume and Growth Rate of Antispyware/Antimalware (2017-2022)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Antispyware/Antimalware (2017-2022)

Figure Global Endpoint Protection Sales Volume and Growth Rate of Firewall (2017-2022)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Firewall (2017-2022)

Figure Global Endpoint Protection Sales Volume and Growth Rate of Endpoint Device Control (2017-2022)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Endpoint Device Control (2017-2022)

Figure Global Endpoint Protection Sales Volume and Growth Rate of Intrusion Prevention (2017-2022)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Intrusion Prevention (2017-2022)

Figure Global Endpoint Protection Sales Volume and Growth Rate of Endpoint Application Control (2017-2022)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Endpoint Application Control (2017-2022)

Table Global Endpoint Protection Consumption by Application (2017-2022)

Table Global Endpoint Protection Consumption Market Share by Application (2017-2022)

Table Global Endpoint Protection Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Endpoint Protection Consumption Revenue Market Share by Application (2017-2022)

Table Global Endpoint Protection Consumption and Growth Rate of BFSI (2017-2022)

Table Global Endpoint Protection Consumption and Growth Rate of Government (2017-2022)

Table Global Endpoint Protection Consumption and Growth Rate of IT & Telecommunication (2017-2022)

Table Global Endpoint Protection Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Endpoint Protection Consumption and Growth Rate of Education (2017-2022)

Figure Global Endpoint Protection Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Endpoint Protection Price and Trend Forecast (2022-2027)

Figure USA Endpoint Protection Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Endpoint Protection Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Endpoint Protection Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Endpoint Protection Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Endpoint Protection Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Endpoint Protection Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Endpoint Protection Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Endpoint Protection Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Endpoint Protection Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Endpoint Protection Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Endpoint Protection Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Endpoint Protection Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Endpoint Protection Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Endpoint Protection Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Endpoint Protection Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Endpoint Protection Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Endpoint Protection Market Sales Volume Forecast, by Type

Table Global Endpoint Protection Sales Volume Market Share Forecast, by Type

Table Global Endpoint Protection Market Revenue (Million USD) Forecast, by Type

Table Global Endpoint Protection Revenue Market Share Forecast, by Type

Table Global Endpoint Protection Price Forecast, by Type

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Anti-virus (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Anti-virus (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Antispyware/Antimalware (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Antispyware/Antimalware (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Firewall (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Firewall (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Endpoint Device Control (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Endpoint Device Control (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Intrusion Prevention (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Intrusion Prevention (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Endpoint Application Control (2022-2027)

Figure Global Endpoint Protection Revenue (Million USD) and Growth Rate of Endpoint Application Control (2022-2027)

Table Global Endpoint Protection Market Consumption Forecast, by Application

Table Global Endpoint Protection Consumption Market Share Forecast, by Application

Table Global Endpoint Protection Market Revenue (Million USD) Forecast, by Application

Table Global Endpoint Protection Revenue Market Share Forecast, by Application

Figure Global Endpoint Protection Consumption Value (Million USD) and Growth Rate of BFSI (2022-2027)

Figure Global Endpoint Protection Consumption Value (Million USD) and Growth Rate of Government (2022-2027)

Figure Global Endpoint Protection Consumption Value (Million USD) and Growth Rate of IT & Telecommunication (2022-2027)

Figure Global Endpoint Protection Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Endpoint Protection Consumption Value (Million USD) and Growth Rate

of Education (2022-2027)

Figure Endpoint Protection Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Comodo Profile

Table Comodo Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Comodo Endpoint Protection Sales Volume and Growth Rate

Figure Comodo Revenue (Million USD) Market Share 2017-2022

Table Kaspersky Labs Profile

Table Kaspersky Labs Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kaspersky Labs Endpoint Protection Sales Volume and Growth Rate

Figure Kaspersky Labs Revenue (Million USD) Market Share 2017-2022

Table Intel Security Profile

Table Intel Security Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intel Security Endpoint Protection Sales Volume and Growth Rate

Figure Intel Security Revenue (Million USD) Market Share 2017-2022

Table Sophos Profile

Table Sophos Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sophos Endpoint Protection Sales Volume and Growth Rate

Figure Sophos Revenue (Million USD) Market Share 2017-2022

Table Symantec Profile

Table Symantec Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Symantec Endpoint Protection Sales Volume and Growth Rate

Figure Symantec Revenue (Million USD) Market Share 2017-2022

Table Check Point Profile

Table Check Point Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Check Point Endpoint Protection Sales Volume and Growth Rate

Figure Check Point Revenue (Million USD) Market Share 2017-2022

Table Trend Micro Profile

Table Trend Micro Endpoint Protection Sales Volume, Revenue (Million USD), Price

and Gross Margin (2017-2022)

Figure Trend Micro Endpoint Protection Sales Volume and Growth Rate

Figure Trend Micro Revenue (Million USD) Market Share 2017-2022

Table Carbon Black Profile

Table Carbon Black Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carbon Black Endpoint Protection Sales Volume and Growth Rate

Figure Carbon Black Revenue (Million USD) Market Share 2017-2022

Table McAfee Profile

Table McAfee Endpoint Protection Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure McAfee Endpoint Protection Sales Volume and Growth Rate

Figure McAfee Revenue (Million USD) Market Share 2017-2022

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