

Global EMS and ODM Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Electronics manufacturing services (EMS) is a term used for companies that test, manufacture, distribute, and provide return/repair services for electronic components and assemblies for original equipment manufacturers (OEMs). The concept is also referred to as electronics contract manufacturing (ECM). An original design manufacturer (ODM) is a company that designs and manufactures a product as specified and eventually rebranded by another firm for sale. Such companies allow the firm that owns or licenses the brand to produce products (either as a supplement or solely) without having to engage in the organization or running of a factory.

Based on the EMS and ODM market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global EMS and ODM market covered in Chapter 5:

SUMITRONICS

Quanta

PC Partner Group

Jabil

Wistron

BYD Electronic

Flextronics

Pegatron

Compal

UMC

Shenzhen Kaifa Technology Co., Ltd.

Sanmina

3CEMS

VTech

SIX

Venture

Plexus

GBM

Zollner

Benchmark

Hon Hai

Celestica

Inventec

Universal Scientific Industrial (Shanghai)

Cal-Comp

Shenzhen Zowee Technology

Universal Scientific Industrial (USI)

In Chapter 6, on the basis of types, the EMS and ODM market from 2015 to 2025 is primarily split into:

EMS

ODM

In Chapter 7, on the basis of applications, the EMS and ODM market from 2015 to 2025

covers:

Electronic Product
Medical Instruments
Automobile Industry
Communications Industry
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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