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Global Electronic Shelf Labels (ESL) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

https://marketpublishers.com/r/G2CB81451013EN.html
Date: December 2021
Pages: 114
Price: US$ 3,500.00 (Single User License)
ID: G2CB81451013EN

Abstracts

An electronic shelf label (ESL) system is used by retailers for displaying product pricing on shelves. Typically, electronic display modules are attached to the front edge of retail shelving. These modules use electronic paper (E-paper) or liquid-crystal display (LCD) to show the current product price to the customer. E-paper is currently trending in the ESL market as it provides crisp display and supports full graphic imaging, although these devices are considerably more expensive than the LCD-based ESL devices.

Based on the Electronic Shelf Labels (ESL) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

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Key players in the global Electronic Shelf Labels (ESL) market covered in Chapter 5:

Technowave ID Systems Private Limited
Tagaire
SES-imagotag
SpadeWorx
FORBIX SEMICON
Teraoka Seiko Co., Ltd.
Seyon Software Technologies
Shree Ram Label Industries
Pricer

In Chapter 6, on the basis of types, the Electronic Shelf Labels (ESL) market from 2015 to 2025 is primarily split into:

LCD
Segmented e-Paper ESL
Full Graphic e-Paper ESL

In Chapter 7, on the basis of applications, the Electronic Shelf Labels (ESL) market from 2015 to 2025 covers:

Hypermarkets & Supermarkets
Retail Stores
Specialty Stores

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

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Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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