

Global Electronic Shelf Label (ESL) Industry Market Research Report

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Abstracts

Based on the Electronic Shelf Label (ESL) industrial chain, this report mainly elaborates the definition, types, applications and major players of Electronic Shelf Label (ESL) market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Electronic Shelf Label (ESL) market.

The Electronic Shelf Label (ESL) market can be split based on product types, major applications, and important regions.

Major Players in Electronic Shelf Label (ESL) market are:

Hanshow technology

Wuxi Vision Peak Technology Co., Ltd(WEIFENG)

Altierre

Store Electronic Systems(imagotag)

Opticon Sensors Europe B.V

Displaydata

E Ink

DIGI (Teraoka Seiko Co., Ltd)

Pricer

Major Regions play vital role in Electronic Shelf Label (ESL) market are:

- North America
- Europe
- China
- Japan
- Middle East & Africa
- India
- South America
- Others

Most important types of Electronic Shelf Label (ESL) products covered in this report are:

- E papers Displays
- NFC-enabled Electronic Shelf Labels
- Liquid Crystal Display (LCD) Displays

Most widely used downstream fields of Electronic Shelf Label (ESL) market covered in this report are:

- Drug Stores
- Grocery/Supermarket
- Non-food Retail Stores/Mass Merchandise

Contents

1 ELECTRONIC SHELF LABEL (ESL) INTRODUCTION AND MARKET OVERVIEW

1.1 Objectives of the Study

1.2 Definition of Electronic Shelf Label (ESL)

1.3 Electronic Shelf Label (ESL) Market Scope and Market Size Estimation

1.3.1 Market Concentration Ratio and Market Maturity Analysis

1.3.2 Global Electronic Shelf Label (ESL) Value (\$) and Growth Rate from 2012-2022

1.4 Market Segmentation

1.4.1 Types of Electronic Shelf Label (ESL)

1.4.2 Applications of Electronic Shelf Label (ESL)

1.4.3 Research Regions

1.4.3.1 North America Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)

1.4.3.2 Europe Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)

1.4.3.3 China Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)

1.4.3.4 Japan Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)

1.4.3.5 Middle East & Africa Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)

1.4.3.6 India Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)

1.4.3.7 South America Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)

1.5 Market Dynamics

1.5.1 Drivers

1.5.1.1 Emerging Countries of Electronic Shelf Label (ESL)

1.5.1.2 Growing Market of Electronic Shelf Label (ESL)

1.5.2 Limitations

1.5.3 Opportunities

1.6 Industry News and Policies by Regions

1.6.1 Industry News

1.6.2 Industry Policies

2 INDUSTRY CHAIN ANALYSIS

- 2.1 Upstream Raw Material Suppliers of Electronic Shelf Label (ESL) Analysis
- 2.2 Major Players of Electronic Shelf Label (ESL)
 - 2.2.1 Major Players Manufacturing Base and Market Share of Electronic Shelf Label (ESL) in 2016
 - 2.2.2 Major Players Product Types in 2016
- 2.3 Electronic Shelf Label (ESL) Manufacturing Cost Structure Analysis
 - 2.3.1 Production Process Analysis
 - 2.3.2 Manufacturing Cost Structure of Electronic Shelf Label (ESL)
 - 2.3.3 Raw Material Cost of Electronic Shelf Label (ESL)
 - 2.3.4 Labor Cost of Electronic Shelf Label (ESL)
- 2.4 Market Channel Analysis of Electronic Shelf Label (ESL)
- 2.5 Major Downstream Buyers of Electronic Shelf Label (ESL) Analysis

3 GLOBAL ELECTRONIC SHELF LABEL (ESL) MARKET, BY TYPE

- 3.1 Analysis of Market Status and Feature by Type
- 3.2 Global Electronic Shelf Label (ESL) Value (\$) and Market Share by Type (2012-2017)
- 3.3 Global Electronic Shelf Label (ESL) Production and Market Share by Type (2012-2017)
- 3.4 Global Electronic Shelf Label (ESL) Value (\$) and Growth Rate by Type (2012-2017)
- 3.5 Global Electronic Shelf Label (ESL) Price Analysis by Type (2012-2017)

4 ELECTRONIC SHELF LABEL (ESL) MARKET, BY APPLICATION

- 4.1 Downstream Market Overview
- 4.2 Global Electronic Shelf Label (ESL) Consumption and Market Share by Application (2012-2017)
- 4.3 Downstream Buyers by Application
- 4.4 Global Electronic Shelf Label (ESL) Consumption and Growth Rate by Application (2012-2017)

5 GLOBAL ELECTRONIC SHELF LABEL (ESL) PRODUCTION, VALUE (\$) BY REGION (2012-2017)

- 5.1 Global Electronic Shelf Label (ESL) Value (\$) and Market Share by Region (2012-2017)
- 5.2 Global Electronic Shelf Label (ESL) Production and Market Share by Region

(2012-2017)

5.3 Global Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)

5.4 North America Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)

5.5 Europe Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)

5.6 China Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)

5.7 Japan Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)

5.8 Middle East & Africa Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)

5.9 India Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)

5.10 South America Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)

6 GLOBAL ELECTRONIC SHELF LABEL (ESL) PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

6.1 Global Electronic Shelf Label (ESL) Consumption by Regions (2012-2017)

6.2 North America Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

6.3 Europe Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

6.4 China Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

6.5 Japan Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

6.6 Middle East & Africa Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

6.7 India Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

6.8 South America Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

7 GLOBAL ELECTRONIC SHELF LABEL (ESL) MARKET STATUS AND SWOT ANALYSIS BY REGIONS

- 7.1 North America Electronic Shelf Label (ESL) Market Status and SWOT Analysis
- 7.2 Europe Electronic Shelf Label (ESL) Market Status and SWOT Analysis
- 7.3 China Electronic Shelf Label (ESL) Market Status and SWOT Analysis
- 7.4 Japan Electronic Shelf Label (ESL) Market Status and SWOT Analysis
- 7.5 Middle East & Africa Electronic Shelf Label (ESL) Market Status and SWOT Analysis
- 7.6 India Electronic Shelf Label (ESL) Market Status and SWOT Analysis
- 7.7 South America Electronic Shelf Label (ESL) Market Status and SWOT Analysis

8 COMPETITIVE LANDSCAPE

8.1 Competitive Profile

8.2 Hanshow technology

8.2.1 Company Profiles

8.2.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning

8.2.2.1 Product Introduction

8.2.2.2 Market Positioning and Target Customers

8.2.3 Hanshow technology Production, Value (\$), Price, Gross Margin 2012-2017E

8.2.4 Hanshow technology Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

8.3 Wuxi Vision Peak Technology Co., Ltd(WEIFENG)

8.3.1 Company Profiles

8.3.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning

8.3.2.1 Product Introduction

8.3.2.2 Market Positioning and Target Customers

8.3.3 Wuxi Vision Peak Technology Co., Ltd(WEIFENG) Production, Value (\$), Price, Gross Margin 2012-2017E

8.3.4 Wuxi Vision Peak Technology Co., Ltd(WEIFENG) Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

8.4 Altierre

8.4.1 Company Profiles

8.4.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning

8.4.2.1 Product Introduction

8.4.2.2 Market Positioning and Target Customers

8.4.3 Altierre Production, Value (\$), Price, Gross Margin 2012-2017E

8.4.4 Altierre Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

8.5 Store Electronic Systems(imagotag)

- 8.5.1 Company Profiles
- 8.5.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning
 - 8.5.2.1 Product Introduction
 - 8.5.2.2 Market Positioning and Target Customers
- 8.5.3 Store Electronic Systems(imagotag) Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.5.4 Store Electronic Systems(imagotag) Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016
- 8.6 Opticon Sensors Europe B.V.
 - 8.6.1 Company Profiles
 - 8.6.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning
 - 8.6.2.1 Product Introduction
 - 8.6.2.2 Market Positioning and Target Customers
 - 8.6.3 Opticon Sensors Europe B.V Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.6.4 Opticon Sensors Europe B.V Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016
- 8.7 Displaydata
 - 8.7.1 Company Profiles
 - 8.7.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning
 - 8.7.2.1 Product Introduction
 - 8.7.2.2 Market Positioning and Target Customers
 - 8.7.3 Displaydata Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.7.4 Displaydata Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016
- 8.8 E Ink
 - 8.8.1 Company Profiles
 - 8.8.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning
 - 8.8.2.1 Product Introduction
 - 8.8.2.2 Market Positioning and Target Customers
 - 8.8.3 E Ink Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.8.4 E Ink Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016
- 8.9 DIGI (Teraoka Seiko Co., Ltd)
 - 8.9.1 Company Profiles
 - 8.9.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning
 - 8.9.2.1 Product Introduction
 - 8.9.2.2 Market Positioning and Target Customers
 - 8.9.3 DIGI (Teraoka Seiko Co., Ltd) Production, Value (\$), Price, Gross Margin

2012-2017E

8.9.4 DIGI (Teraoka Seiko Co., Ltd) Market Share of Electronic Shelf Label (ESL)
Segmented by Region in 2016

8.10 Pricer

8.10.1 Company Profiles

8.10.2 Electronic Shelf Label (ESL) Product Introduction and Market Positioning

8.10.2.1 Product Introduction

8.10.2.2 Market Positioning and Target Customers

8.10.3 Pricer Production, Value (\$), Price, Gross Margin 2012-2017E

8.10.4 Pricer Market Share of Electronic Shelf Label (ESL) Segmented by Region in
2016

9 GLOBAL ELECTRONIC SHELF LABEL (ESL) MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION

9.1 Global Electronic Shelf Label (ESL) Market Value (\$) & Volume Forecast, by Type
(2017-2022)

9.1.1 E papers Displays Market Value (\$) and Volume Forecast (2017-2022)

9.1.2 NFC-enabled Electronic Shelf Labels Market Value (\$) and Volume Forecast
(2017-2022)

9.1.3 Liquid Crystal Display (LCD) Displays Market Value (\$) and Volume Forecast
(2017-2022)

9.2 Global Electronic Shelf Label (ESL) Market Value (\$) & Volume Forecast, by
Application (2017-2022)

9.2.1 Drug Stores Market Value (\$) and Volume Forecast (2017-2022)

9.2.2 Grocery/Supermarket Market Value (\$) and Volume Forecast (2017-2022)

9.2.3 Non-food Retail Stores/Mass Merchandise Market Value (\$) and Volume
Forecast (2017-2022)

10 ELECTRONIC SHELF LABEL (ESL) MARKET ANALYSIS AND FORECAST BY REGION

10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)

10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)

10.3 China Market Value (\$) and Consumption Forecast (2017-2022)

10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)

10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

11 NEW PROJECT FEASIBILITY ANALYSIS

- 11.1 Industry Barriers and New Entrants SWOT Analysis
- 11.2 Analysis and Suggestions on New Project Investment

12 RESEARCH FINDING AND CONCLUSION

13 APPENDIX

- 13.1 Discussion Guide
- 13.2 Knowledge Store: Maia Subscription Portal
- 13.3 Research Data Source
- 13.4 Research Assumptions and Acronyms Used

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Product Picture of Electronic Shelf Label (ESL)
- Table Product Specification of Electronic Shelf Label (ESL)
- Figure Market Concentration Ratio and Market Maturity Analysis of Electronic Shelf Label (ESL)
- Figure Global Electronic Shelf Label (ESL) Value (\$) and Growth Rate from 2012-2022
- Table Different Types of Electronic Shelf Label (ESL)
- Figure Global Electronic Shelf Label (ESL) Value (\$) Segment by Type from 2012-2017
- Figure E papers Displays Picture
- Figure NFC-enabled Electronic Shelf Labels Picture
- Figure Liquid Crystal Display (LCD) Displays Picture
- Table Different Applications of Electronic Shelf Label (ESL)
- Figure Global Electronic Shelf Label (ESL) Value (\$) Segment by Applications from 2012-2017
- Figure Drug Stores Picture
- Figure Grocery/Supermarket Picture
- Figure Non-food Retail Stores/Mass Merchandise Picture
- Table Research Regions of Electronic Shelf Label (ESL)
- Figure North America Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)
- Figure Europe Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)
- Table China Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)
- Table Japan Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)
- Table Middle East & Africa Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)
- Table India Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)
- Table South America Electronic Shelf Label (ESL) Production Value (\$) and Growth Rate (2012-2017)
- Table Emerging Countries of Electronic Shelf Label (ESL)
- Table Growing Market of Electronic Shelf Label (ESL)
- Figure Industry Chain Analysis of Electronic Shelf Label (ESL)

Table Upstream Raw Material Suppliers of Electronic Shelf Label (ESL) with Contact Information

Table Major Players Manufacturing Base and Market Share (\$) of Electronic Shelf Label (ESL) in 2016

Table Major Players Electronic Shelf Label (ESL) Product Types in 2016

Figure Production Process of Electronic Shelf Label (ESL)

Figure Manufacturing Cost Structure of Electronic Shelf Label (ESL)

Figure Channel Status of Electronic Shelf Label (ESL)

Table Major Distributors of Electronic Shelf Label (ESL) with Contact Information

Table Major Downstream Buyers of Electronic Shelf Label (ESL) with Contact Information

Table Analysis of Market Status and Feature by Type

Table Global Electronic Shelf Label (ESL) Value (\$) by Type (2012-2017)

Table Global Electronic Shelf Label (ESL) Value (\$) Share by Type (2012-2017)

Figure Global Electronic Shelf Label (ESL) Value (\$) Share by Type (2012-2017)

Table Global Electronic Shelf Label (ESL) Production by Type (2012-2017)

Table Global Electronic Shelf Label (ESL) Production Share by Type (2012-2017)

Figure Global Electronic Shelf Label (ESL) Production Share by Type (2012-2017)

Figure Global Electronic Shelf Label (ESL) Value (\$) and Growth Rate of E papers Displays

Figure Global Electronic Shelf Label (ESL) Value (\$) and Growth Rate of NFC-enabled Electronic Shelf Labels

Figure Global Electronic Shelf Label (ESL) Value (\$) and Growth Rate of Liquid Crystal Display (LCD) Displays

Table Global Electronic Shelf Label (ESL) Price by Type (2012-2017)

Figure Downstream Market Overview

Table Global Electronic Shelf Label (ESL) Consumption by Application (2012-2017)

Table Global Electronic Shelf Label (ESL) Consumption Market Share by Application (2012-2017)

Figure Global Electronic Shelf Label (ESL) Consumption Market Share by Application (2012-2017)

Table Downstream Buyers Introduction by Application

Figure Global Electronic Shelf Label (ESL) Consumption and Growth Rate of Drug Stores (2012-2017)

Figure Global Electronic Shelf Label (ESL) Consumption and Growth Rate of Grocery/Supermarket (2012-2017)

Figure Global Electronic Shelf Label (ESL) Consumption and Growth Rate of Non-food Retail Stores/Mass Merchandise (2012-2017)

Table Global Electronic Shelf Label (ESL) Value (\$) by Region (2012-2017)

- Table Global Electronic Shelf Label (ESL) Value (\$) Market Share by Region (2012-2017)
- Figure Global Electronic Shelf Label (ESL) Value (\$) Market Share by Region (2012-2017)
- Table Global Electronic Shelf Label (ESL) Production by Region (2012-2017)
- Table Global Electronic Shelf Label (ESL) Production Market Share by Region (2012-2017)
- Figure Global Electronic Shelf Label (ESL) Production Market Share by Region (2012-2017)
- Table Global Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)
- Table North America Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)
- Table Europe Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)
- Table China Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)
- Table Japan Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)
- Table Middle East & Africa Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)
- Table India Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)
- Table South America Electronic Shelf Label (ESL) Production, Value (\$), Price and Gross Margin (2012-2017)
- Table Global Electronic Shelf Label (ESL) Consumption by Regions (2012-2017)
- Figure Global Electronic Shelf Label (ESL) Consumption Share by Regions (2012-2017)
- Table North America Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)
- Table Europe Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)
- Table China Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)
- Table Japan Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)
- Table Middle East & Africa Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)
- Table India Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

Table South America Electronic Shelf Label (ESL) Production, Consumption, Export, Import (2012-2017)

Figure North America Electronic Shelf Label (ESL) Production and Growth Rate Analysis

Figure North America Electronic Shelf Label (ESL) Consumption and Growth Rate Analysis

Figure North America Electronic Shelf Label (ESL) SWOT Analysis

Figure Europe Electronic Shelf Label (ESL) Production and Growth Rate Analysis

Figure Europe Electronic Shelf Label (ESL) Consumption and Growth Rate Analysis

Figure Europe Electronic Shelf Label (ESL) SWOT Analysis

Figure China Electronic Shelf Label (ESL) Production and Growth Rate Analysis

Figure China Electronic Shelf Label (ESL) Consumption and Growth Rate Analysis

Figure China Electronic Shelf Label (ESL) SWOT Analysis

Figure Japan Electronic Shelf Label (ESL) Production and Growth Rate Analysis

Figure Japan Electronic Shelf Label (ESL) Consumption and Growth Rate Analysis

Figure Japan Electronic Shelf Label (ESL) SWOT Analysis

Figure Middle East & Africa Electronic Shelf Label (ESL) Production and Growth Rate Analysis

Figure Middle East & Africa Electronic Shelf Label (ESL) Consumption and Growth Rate Analysis

Figure Middle East & Africa Electronic Shelf Label (ESL) SWOT Analysis

Figure India Electronic Shelf Label (ESL) Production and Growth Rate Analysis

Figure India Electronic Shelf Label (ESL) Consumption and Growth Rate Analysis

Figure India Electronic Shelf Label (ESL) SWOT Analysis

Figure South America Electronic Shelf Label (ESL) Production and Growth Rate Analysis

Figure South America Electronic Shelf Label (ESL) Consumption and Growth Rate Analysis

Figure South America Electronic Shelf Label (ESL) SWOT Analysis

Figure Competitive Matrix and Pattern Characteristics of Electronic Shelf Label (ESL) Market

Figure Top 3 Market Share of Electronic Shelf Label (ESL) Companies

Figure Top 6 Market Share of Electronic Shelf Label (ESL) Companies

Table Mergers, Acquisitions and Expansion Analysis

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Hanshow technology Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Hanshow technology Production and Growth Rate

Figure Hanshow technology Value (\$) Market Share 2012-2017E

Figure Hanshow technology Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Wuxi Vision Peak Technology Co., Ltd(WEIFENG) Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Wuxi Vision Peak Technology Co., Ltd(WEIFENG) Production and Growth Rate

Figure Wuxi Vision Peak Technology Co., Ltd(WEIFENG) Value (\$) Market Share 2012-2017E

Figure Wuxi Vision Peak Technology Co., Ltd(WEIFENG) Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Altierre Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Altierre Production and Growth Rate

Figure Altierre Value (\$) Market Share 2012-2017E

Figure Altierre Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Store Electronic Systems(imagotag) Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Store Electronic Systems(imagotag) Production and Growth Rate

Figure Store Electronic Systems(imagotag) Value (\$) Market Share 2012-2017E

Figure Store Electronic Systems(imagotag) Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Opticon Sensors Europe B.V Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Opticon Sensors Europe B.V Production and Growth Rate

Figure Opticon Sensors Europe B.V Value (\$) Market Share 2012-2017E

Figure Opticon Sensors Europe B.V Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Displaydata Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Displaydata Production and Growth Rate

Figure Displaydata Value (\$) Market Share 2012-2017E

Figure Displaydata Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table E Ink Production, Value (\$), Price, Gross Margin 2012-2017E

Figure E Ink Production and Growth Rate

Figure E Ink Value (\$) Market Share 2012-2017E

Figure E Ink Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table DIGI (Teraoka Seiko Co., Ltd) Production, Value (\$), Price, Gross Margin 2012-2017E

Figure DIGI (Teraoka Seiko Co., Ltd) Production and Growth Rate

Figure DIGI (Teraoka Seiko Co., Ltd) Value (\$) Market Share 2012-2017E

Figure DIGI (Teraoka Seiko Co., Ltd) Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Pricer Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Pricer Production and Growth Rate

Figure Pricer Value (\$) Market Share 2012-2017E

Figure Pricer Market Share of Electronic Shelf Label (ESL) Segmented by Region in 2016

Table Global Electronic Shelf Label (ESL) Market Value (\$) Forecast, by Type

Table Global Electronic Shelf Label (ESL) Market Volume Forecast, by Type

Figure Global Electronic Shelf Label (ESL) Market Value (\$) and Growth Rate Forecast of E papers Displays (2017-2022)

Figure Global Electronic Shelf Label (ESL) Market Volume and Growth Rate Forecast of E papers Displays (2017-2022)

Figure Global Electronic Shelf Label (ESL) Market Value (\$) and Growth Rate Forecast of NFC-enabled Electronic Shelf Labels (2017-2022)

Figure Global Electronic Shelf Label (ESL) Market Volume and Growth Rate Forecast of NFC-enabled Electronic Shelf Labels (2017-2022)

Figure Global Electronic Shelf Label (ESL) Market Value (\$) and Growth Rate Forecast of Liquid Crystal Display (LCD) Displays (2017-2022)

Figure Global Electronic Shelf Label (ESL) Market Volume and Growth Rate Forecast of Liquid Crystal Display (LCD) Displays (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Electronic Shelf Label (ESL) Consumption and Growth Rate of Drug Stores (2012-2017)

Figure Global Electronic Shelf Label (ESL) Consumption and Growth Rate of Grocery/Supermarket (2012-2017)

Figure Global Electronic Shelf Label (ESL) Consumption and Growth Rate of Non-food Retail Stores/Mass Merchandise (2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Non-food Retail Stores/Mass Merchandise (2017-2022)

Figure Market Volume and Growth Rate Forecast of Non-food Retail Stores/Mass Merchandise (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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