

Global Electronic Cigarettes Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

An electronic cigarette is a handheld electronic device that simulates the feeling of smoking. It works by heating a liquid to generate an aerosol, commonly called a 'vapor', that the user inhales. Using e-cigarettes is commonly referred to as vaping. The liquid in the e-cigarette, called e-liquid, or e-juice, is usually made of nicotine, propylene glycol, glycerine, and flavorings. Not all e-liquids contain nicotine.

Based on the Electronic Cigarettes market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Electronic Cigarettes market covered in Chapter 5:

Vmr Flavours Llc

Altria Group

Reynolds American Inc

Japan Tobacco
Imperial Brands
British American Tobacco
International Vapor Group
Nicotek Llc
J WELL France
MCIG Inc.
Njoy Inc
Healthier Choices Management Corp (Ruthless Vapor Corp)
Philip Morris International Inc

In Chapter 6, on the basis of types, the Electronic Cigarettes market from 2015 to 2025 is primarily split into:

Disposable
Rechargeable
Modular

In Chapter 7, on the basis of applications, the Electronic Cigarettes market from 2015 to 2025 covers:

Specialist E-cig Shops
Online
Supermarkets
Tobacconist
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Electronic Cigarettes Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Vmr Flavours Llc
 - 5.1.1 Vmr Flavours Llc Company Profile

- 5.1.2 Vmr Flavours Llc Business Overview
- 5.1.3 Vmr Flavours Llc Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Vmr Flavours Llc Electronic Cigarettes Products Introduction
- 5.2 Altria Group
 - 5.2.1 Altria Group Company Profile
 - 5.2.2 Altria Group Business Overview
 - 5.2.3 Altria Group Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Altria Group Electronic Cigarettes Products Introduction
- 5.3 Reynolds American Inc
 - 5.3.1 Reynolds American Inc Company Profile
 - 5.3.2 Reynolds American Inc Business Overview
 - 5.3.3 Reynolds American Inc Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Reynolds American Inc Electronic Cigarettes Products Introduction
- 5.4 Japan Tobacco
 - 5.4.1 Japan Tobacco Company Profile
 - 5.4.2 Japan Tobacco Business Overview
 - 5.4.3 Japan Tobacco Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Japan Tobacco Electronic Cigarettes Products Introduction
- 5.5 Imperial Brands
 - 5.5.1 Imperial Brands Company Profile
 - 5.5.2 Imperial Brands Business Overview
 - 5.5.3 Imperial Brands Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Imperial Brands Electronic Cigarettes Products Introduction
- 5.6 British American Tobacco
 - 5.6.1 British American Tobacco Company Profile
 - 5.6.2 British American Tobacco Business Overview
 - 5.6.3 British American Tobacco Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 British American Tobacco Electronic Cigarettes Products Introduction
- 5.7 International Vapor Group
 - 5.7.1 International Vapor Group Company Profile
 - 5.7.2 International Vapor Group Business Overview
 - 5.7.3 International Vapor Group Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 International Vapor Group Electronic Cigarettes Products Introduction
- 5.8 Nicotek Llc
 - 5.8.1 Nicotek Llc Company Profile
 - 5.8.2 Nicotek Llc Business Overview
 - 5.8.3 Nicotek Llc Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Nicotek Llc Electronic Cigarettes Products Introduction
- 5.9 J WELL France
 - 5.9.1 J WELL France Company Profile
 - 5.9.2 J WELL France Business Overview
 - 5.9.3 J WELL France Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 J WELL France Electronic Cigarettes Products Introduction
- 5.10 MCIG Inc.
 - 5.10.1 MCIG Inc. Company Profile
 - 5.10.2 MCIG Inc. Business Overview
 - 5.10.3 MCIG Inc. Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 MCIG Inc. Electronic Cigarettes Products Introduction
- 5.11 Njoy Inc
 - 5.11.1 Njoy Inc Company Profile
 - 5.11.2 Njoy Inc Business Overview
 - 5.11.3 Njoy Inc Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Njoy Inc Electronic Cigarettes Products Introduction
- 5.12 Healthier Choices Management Corp (Ruthless Vapor Corp)
 - 5.12.1 Healthier Choices Management Corp (Ruthless Vapor Corp) Company Profile
 - 5.12.2 Healthier Choices Management Corp (Ruthless Vapor Corp) Business Overview
 - 5.12.3 Healthier Choices Management Corp (Ruthless Vapor Corp) Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 Healthier Choices Management Corp (Ruthless Vapor Corp) Electronic Cigarettes Products Introduction
- 5.13 Philip Morris International Inc
 - 5.13.1 Philip Morris International Inc Company Profile
 - 5.13.2 Philip Morris International Inc Business Overview
 - 5.13.3 Philip Morris International Inc Electronic Cigarettes Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.13.4 Philip Morris International Inc Electronic Cigarettes Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Electronic Cigarettes Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Electronic Cigarettes Sales and Market Share by Types (2015-2020)

6.1.2 Global Electronic Cigarettes Revenue and Market Share by Types (2015-2020)

6.1.3 Global Electronic Cigarettes Price by Types (2015-2020)

6.2 Global Electronic Cigarettes Market Forecast by Types (2020-2025)

6.2.1 Global Electronic Cigarettes Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Electronic Cigarettes Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Electronic Cigarettes Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Electronic Cigarettes Sales, Price and Growth Rate of Disposable

6.3.2 Global Electronic Cigarettes Sales, Price and Growth Rate of Rechargeable

6.3.3 Global Electronic Cigarettes Sales, Price and Growth Rate of Modular

6.4 Global Electronic Cigarettes Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Disposable Market Revenue and Sales Forecast (2020-2025)

6.4.2 Rechargeable Market Revenue and Sales Forecast (2020-2025)

6.4.3 Modular Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Electronic Cigarettes Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Electronic Cigarettes Sales and Market Share by Applications (2015-2020)

7.1.2 Global Electronic Cigarettes Revenue and Market Share by Applications (2015-2020)

7.2 Global Electronic Cigarettes Market Forecast by Applications (2020-2025)

7.2.1 Global Electronic Cigarettes Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Electronic Cigarettes Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Electronic Cigarettes Revenue, Sales and Growth Rate of Specialist E-cig Shops (2015-2020)

7.3.2 Global Electronic Cigarettes Revenue, Sales and Growth Rate of Online (2015-2020)

7.3.3 Global Electronic Cigarettes Revenue, Sales and Growth Rate of Supermarkets (2015-2020)

7.3.4 Global Electronic Cigarettes Revenue, Sales and Growth Rate of Tobacconist (2015-2020)

7.3.5 Global Electronic Cigarettes Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Electronic Cigarettes Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Specialist E-cig Shops Market Revenue and Sales Forecast (2020-2025)

7.4.2 Online Market Revenue and Sales Forecast (2020-2025)

7.4.3 Supermarkets Market Revenue and Sales Forecast (2020-2025)

7.4.4 Tobacconist Market Revenue and Sales Forecast (2020-2025)

7.4.5 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Electronic Cigarettes Sales by Regions (2015-2020)

8.2 Global Electronic Cigarettes Market Revenue by Regions (2015-2020)

8.3 Global Electronic Cigarettes Market Forecast by Regions (2020-2025)

9 NORTH AMERICA ELECTRONIC CIGARETTES MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Electronic Cigarettes Market Sales and Growth Rate (2015-2020)

9.3 North America Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)

9.4 North America Electronic Cigarettes Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Electronic Cigarettes Market Analysis by Country

9.6.1 U.S. Electronic Cigarettes Sales and Growth Rate

9.6.2 Canada Electronic Cigarettes Sales and Growth Rate

9.6.3 Mexico Electronic Cigarettes Sales and Growth Rate

10 EUROPE ELECTRONIC CIGARETTES MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Electronic Cigarettes Market Sales and Growth Rate (2015-2020)

10.3 Europe Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)

- 10.4 Europe Electronic Cigarettes Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Electronic Cigarettes Market Analysis by Country
 - 10.6.1 Germany Electronic Cigarettes Sales and Growth Rate
 - 10.6.2 United Kingdom Electronic Cigarettes Sales and Growth Rate
 - 10.6.3 France Electronic Cigarettes Sales and Growth Rate
 - 10.6.4 Italy Electronic Cigarettes Sales and Growth Rate
 - 10.6.5 Spain Electronic Cigarettes Sales and Growth Rate
 - 10.6.6 Russia Electronic Cigarettes Sales and Growth Rate

11 ASIA-PACIFIC ELECTRONIC CIGARETTES MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Electronic Cigarettes Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Electronic Cigarettes Market Analysis by Country
 - 11.6.1 China Electronic Cigarettes Sales and Growth Rate
 - 11.6.2 Japan Electronic Cigarettes Sales and Growth Rate
 - 11.6.3 South Korea Electronic Cigarettes Sales and Growth Rate
 - 11.6.4 Australia Electronic Cigarettes Sales and Growth Rate
 - 11.6.5 India Electronic Cigarettes Sales and Growth Rate

12 SOUTH AMERICA ELECTRONIC CIGARETTES MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
- 12.3 South America Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Electronic Cigarettes Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Electronic Cigarettes Market Analysis by Country
 - 12.6.1 Brazil Electronic Cigarettes Sales and Growth Rate
 - 12.6.2 Argentina Electronic Cigarettes Sales and Growth Rate
 - 12.6.3 Columbia Electronic Cigarettes Sales and Growth Rate

13 MIDDLE EAST AND AFRICA ELECTRONIC CIGARETTES MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Electronic Cigarettes Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Electronic Cigarettes Market Analysis by Country
 - 13.6.1 UAE Electronic Cigarettes Sales and Growth Rate
 - 13.6.2 Egypt Electronic Cigarettes Sales and Growth Rate
 - 13.6.3 South Africa Electronic Cigarettes Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Electronic Cigarettes Market Size and Growth Rate 2015-2025

Table Electronic Cigarettes Key Market Segments

Figure Global Electronic Cigarettes Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Electronic Cigarettes Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Electronic Cigarettes

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Vmr Flavours Llc Company Profile

Table Vmr Flavours Llc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vmr Flavours Llc Production and Growth Rate

Figure Vmr Flavours Llc Market Revenue (\$) Market Share 2015-2020

Table Altria Group Company Profile

Table Altria Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Altria Group Production and Growth Rate

Figure Altria Group Market Revenue (\$) Market Share 2015-2020

Table Reynolds American Inc Company Profile

Table Reynolds American Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Reynolds American Inc Production and Growth Rate

Figure Reynolds American Inc Market Revenue (\$) Market Share 2015-2020

Table Japan Tobacco Company Profile

Table Japan Tobacco Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Japan Tobacco Production and Growth Rate

Figure Japan Tobacco Market Revenue (\$) Market Share 2015-2020

Table Imperial Brands Company Profile

Table Imperial Brands Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Imperial Brands Production and Growth Rate

Figure Imperial Brands Market Revenue (\$) Market Share 2015-2020

Table British American Tobacco Company Profile

Table British American Tobacco Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure British American Tobacco Production and Growth Rate

Figure British American Tobacco Market Revenue (\$) Market Share 2015-2020

Table International Vapor Group Company Profile

Table International Vapor Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure International Vapor Group Production and Growth Rate

Figure International Vapor Group Market Revenue (\$) Market Share 2015-2020

Table Nicotek Llc Company Profile

Table Nicotek Llc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nicotek Llc Production and Growth Rate

Figure Nicotek Llc Market Revenue (\$) Market Share 2015-2020

Table J WELL France Company Profile

Table J WELL France Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure J WELL France Production and Growth Rate

Figure J WELL France Market Revenue (\$) Market Share 2015-2020

Table MCIG Inc. Company Profile

Table MCIG Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MCIG Inc. Production and Growth Rate

Figure MCIG Inc. Market Revenue (\$) Market Share 2015-2020

Table Njoy Inc Company Profile

Table Njoy Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Njoy Inc Production and Growth Rate

Figure Njoy Inc Market Revenue (\$) Market Share 2015-2020

Table Healthier Choices Management Corp (Ruthless Vapor Corp) Company Profile

Table Healthier Choices Management Corp (Ruthless Vapor Corp) Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Healthier Choices Management Corp (Ruthless Vapor Corp) Production and Growth Rate

Figure Healthier Choices Management Corp (Ruthless Vapor Corp) Market Revenue (\$)

Market Share 2015-2020

Table Philip Morris International Inc Company Profile

Table Philip Morris International Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Philip Morris International Inc Production and Growth Rate

Figure Philip Morris International Inc Market Revenue (\$) Market Share 2015-2020

Table Global Electronic Cigarettes Sales by Types (2015-2020)

Table Global Electronic Cigarettes Sales Share by Types (2015-2020)

Table Global Electronic Cigarettes Revenue (\$) by Types (2015-2020)

Table Global Electronic Cigarettes Revenue Share by Types (2015-2020)

Table Global Electronic Cigarettes Price (\$) by Types (2015-2020)

Table Global Electronic Cigarettes Market Forecast Sales by Types (2020-2025)

Table Global Electronic Cigarettes Market Forecast Sales Share by Types (2020-2025)

Table Global Electronic Cigarettes Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Electronic Cigarettes Market Forecast Revenue Share by Types (2020-2025)

Figure Global Disposable Sales and Growth Rate (2015-2020)

Figure Global Disposable Price (2015-2020)

Figure Global Rechargeable Sales and Growth Rate (2015-2020)

Figure Global Rechargeable Price (2015-2020)

Figure Global Modular Sales and Growth Rate (2015-2020)

Figure Global Modular Price (2015-2020)

Figure Global Electronic Cigarettes Market Revenue (\$) and Growth Rate Forecast of Disposable (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate Forecast of Disposable (2020-2025)

Figure Global Electronic Cigarettes Market Revenue (\$) and Growth Rate Forecast of Rechargeable (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate Forecast of Rechargeable (2020-2025)

Figure Global Electronic Cigarettes Market Revenue (\$) and Growth Rate Forecast of Modular (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate Forecast of Modular (2020-2025)

Table Global Electronic Cigarettes Sales by Applications (2015-2020)

Table Global Electronic Cigarettes Sales Share by Applications (2015-2020)

Table Global Electronic Cigarettes Revenue (\$) by Applications (2015-2020)

Table Global Electronic Cigarettes Revenue Share by Applications (2015-2020)

Table Global Electronic Cigarettes Market Forecast Sales by Applications (2020-2025)

Table Global Electronic Cigarettes Market Forecast Sales Share by Applications (2020-2025)

Table Global Electronic Cigarettes Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Electronic Cigarettes Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Specialist E-cig Shops Sales and Growth Rate (2015-2020)

Figure Global Specialist E-cig Shops Price (2015-2020)

Figure Global Online Sales and Growth Rate (2015-2020)

Figure Global Online Price (2015-2020)

Figure Global Supermarkets Sales and Growth Rate (2015-2020)

Figure Global Supermarkets Price (2015-2020)

Figure Global Tobacconist Sales and Growth Rate (2015-2020)

Figure Global Tobacconist Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Electronic Cigarettes Market Revenue (\$) and Growth Rate Forecast of Specialist E-cig Shops (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate Forecast of Specialist E-cig Shops (2020-2025)

Figure Global Electronic Cigarettes Market Revenue (\$) and Growth Rate Forecast of Online (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate Forecast of Online (2020-2025)

Figure Global Electronic Cigarettes Market Revenue (\$) and Growth Rate Forecast of Supermarkets (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate Forecast of Supermarkets (2020-2025)

Figure Global Electronic Cigarettes Market Revenue (\$) and Growth Rate Forecast of Tobacconist (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate Forecast of Tobacconist (2020-2025)

Figure Global Electronic Cigarettes Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Electronic Cigarettes Sales and Growth Rate (2015-2020)

Table Global Electronic Cigarettes Sales by Regions (2015-2020)

Table Global Electronic Cigarettes Sales Market Share by Regions (2015-2020)

Figure Global Electronic Cigarettes Sales Market Share by Regions in 2019
Figure Global Electronic Cigarettes Revenue and Growth Rate (2015-2020)
Table Global Electronic Cigarettes Revenue by Regions (2015-2020)
Table Global Electronic Cigarettes Revenue Market Share by Regions (2015-2020)
Figure Global Electronic Cigarettes Revenue Market Share by Regions in 2019
Table Global Electronic Cigarettes Market Forecast Sales by Regions (2020-2025)
Table Global Electronic Cigarettes Market Forecast Sales Share by Regions (2020-2025)
Table Global Electronic Cigarettes Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Electronic Cigarettes Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure North America Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)
Figure North America Electronic Cigarettes Market Forecast Sales (2020-2025)
Figure North America Electronic Cigarettes Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Canada Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Mexico Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Europe Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Europe Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)
Figure Europe Electronic Cigarettes Market Forecast Sales (2020-2025)
Figure Europe Electronic Cigarettes Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure France Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Italy Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Spain Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Russia Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Electronic Cigarettes Market Forecast Sales (2020-2025)
Figure Asia-Pacific Electronic Cigarettes Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status

Figure China Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Japan Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure South Korea Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Australia Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure India Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure South America Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure South America Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)
Figure South America Electronic Cigarettes Market Forecast Sales (2020-2025)
Figure South America Electronic Cigarettes Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Argentina Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Columbia Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Electronic Cigarettes Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Electronic Cigarettes Market Forecast Sales (2020-2025)
Figure Middle East and Africa Electronic Cigarettes Market Forecast Revenue (\$) (2020-2025)
Figure UAE Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure Egypt Electronic Cigarettes Market Sales and Growth Rate (2015-2020)
Figure South Africa Electronic Cigarettes Market Sales and Growth Rate (2015-2020)

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