

Global Electronic Article Surveillance (Eas) Systems Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

It is a system to protect merchandise by attaching electronically detectable tags to products and alert retailers when shoplifters attempt to take items through electronic gate sensors at exit doors at the stores. This system includes an electronic antenna, deactivator or detacher and an electronic tag.

The technology adapted by electronic article surveillance system detects an unbilled product or item lifted from the store and sounds an alarm when that particular product passes through the gates of retail stores. Electronic article surveillance systems help retailers for better merchandise management, better logistics control, better customer experience, enhancing profit margin, and enhancing operational processes in the store. Based on the Electronic Article Surveillance (Eas) Systems market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Electronic Article Surveillance (Eas) Systems market covered in Chapter 5:

Nedap
Sentry Technology Corp
Universal Surveillance Systems
Hangzhou Century
Ketec Inc.
Gunnebo Gateway
Tag Co.
Nedap N.V.
ALL-TAG Security Americas Inc.
Tyco Retail Solutions (Division of Johnson Controls)
Tekno Electro Solutions
Checkpoint Systems (Division of CCL Industries)

In Chapter 6, on the basis of types, the Electronic Article Surveillance (Eas) Systems market from 2015 to 2025 is primarily split into:

Magnetic Systems
Acousto-Magnetic Systems
Microwave Systems
Radio Frequency Systems

In Chapter 7, on the basis of applications, the Electronic Article Surveillance (Eas) Systems market from 2015 to 2025 covers:

Apparel and Fashion Accessories
Cosmetics and Pharmaceuticals
Supermarkets and Grocery Stores
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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