

# Global Electric Vehicle ECU Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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# **Abstracts**

An electronic control unit (ECU) is a general term for any embedded system that controls one or more electrical systems or subsystems in a transportation vehicle. Types of ECUs include Electronic/Engine Control Module (ECM), Powertrain Control Module (PCM), Transmission Control Module (TCM), Brake Control Module (BCM or EBCM), Central Control Module (CCM), Central Timing Module (CTM)), General Electronic Module (GEM), Body Control Module (BCM), Suspension Control Module (SCM), Control Unit or Control Module.

Based on the Electric Vehicle ECU market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Electric Vehicle ECU market covered in Chapter 5: Bosch



**Keihin Corporation** 

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**DENSO** 

Beijing Electric Vehicle

Mitsubishi Electric

Fuji Electric

Delphi

Continental

BYD

**UAES** 

Fujitsu

Aradex

Hitachi Automotive

Pektron

**MAHLE** 

In Chapter 6, on the basis of types, the Electric Vehicle ECU market from 2015 to 2025 is primarily split into:

Centralized

Modular

Distributed

In Chapter 7, on the basis of applications, the Electric Vehicle ECU market from 2015 to 2025 covers:

**BEV** 

**PHEV** 

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy



Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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