

# Global Electric Power Assisted Steering Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Electric power steering (EPS) uses an electric motor to assist during the driving of a vehicle. Sensors detect the position and torque of the steering column, and a computer module applies assistive torque via the motor, which connects to either the steering gear or steering column.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Electric Power Assisted Steering market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Electric Power Assisted Steering market are covered in Chapter 9:

Chongqing Changfeng Machinery Co., Ltd.  
Hubei Tri-Ring Motor Steering Gear Co., Ltd.  
Federal Mogul Corporation  
Hyundai Mobis Co., Ltd.  
ThyssenKrupp AG  
Trelleborg  
Hitachi Automotive Systems  
AVIC-Xihang Yubei Steering System Co., Ltd.  
Delphi Automotive LLP  
FAW Koyo Steering Systems Co., Ltd.  
Golden Company  
Mitsubishi Electric Corporation  
Martinrea International Inc.  
Robert Bosch GmbH  
Anhui Finetech Machinery Co., Ltd  
TRW Automotive  
NSK Ltd.  
Guangzhou SHOWA Absorber Limited Company  
Sona Koyo Steering Systems  
Showa Corporation  
Zhejiang Fulin Guorun Auto Parts Co., Ltd.  
Jiangmen Xingjiang Steering Gear Co., Ltd.  
JTEKT Corporation  
Zhejiang Wanda Steering Gear Co., Ltd  
Tianjin Jinfeng Automobile Chassis Parts Co., Ltd.  
Mando Corporation  
Huafei Industrial Group Automobile Redirector Obligate Co., Ltd.  
Nexteer Automotive  
ZF Friedrichshafen AG  
China Automotive Systems Inc.

In Chapter 5 and Chapter 7.3, based on types, the Electric Power Assisted Steering market from 2017 to 2027 is primarily split into:

C-EPAS  
P-EPAS  
R-EPAS

In Chapter 6 and Chapter 7.4, based on applications, the Electric Power Assisted Steering market from 2017 to 2027 covers:

Passenger Vehicle  
Commercial Vehicle  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Electric Power Assisted Steering market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Electric Power Assisted Steering Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,

revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 ELECTRIC POWER ASSISTED STEERING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Power Assisted Steering Market
- 1.2 Electric Power Assisted Steering Market Segment by Type
  - 1.2.1 Global Electric Power Assisted Steering Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Electric Power Assisted Steering Market Segment by Application
  - 1.3.1 Electric Power Assisted Steering Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Electric Power Assisted Steering Market, Region Wise (2017-2027)
  - 1.4.1 Global Electric Power Assisted Steering Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Electric Power Assisted Steering Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Electric Power Assisted Steering Market Status and Prospect (2017-2027)
  - 1.4.4 China Electric Power Assisted Steering Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Electric Power Assisted Steering Market Status and Prospect (2017-2027)
  - 1.4.6 India Electric Power Assisted Steering Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Electric Power Assisted Steering Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Electric Power Assisted Steering Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Electric Power Assisted Steering Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Electric Power Assisted Steering (2017-2027)
  - 1.5.1 Global Electric Power Assisted Steering Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Electric Power Assisted Steering Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Electric Power Assisted Steering Market

### 2 INDUSTRY OUTLOOK

- 2.1 Electric Power Assisted Steering Industry Technology Status and Trends

## 2.2 Industry Entry Barriers

- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier

## 2.3 Electric Power Assisted Steering Market Drivers Analysis

## 2.4 Electric Power Assisted Steering Market Challenges Analysis

## 2.5 Emerging Market Trends

## 2.6 Consumer Preference Analysis

## 2.7 Electric Power Assisted Steering Industry Development Trends under COVID-19 Outbreak

- 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Electric Power Assisted Steering Industry Development

# **3 GLOBAL ELECTRIC POWER ASSISTED STEERING MARKET LANDSCAPE BY PLAYER**

## 3.1 Global Electric Power Assisted Steering Sales Volume and Share by Player (2017-2022)

## 3.2 Global Electric Power Assisted Steering Revenue and Market Share by Player (2017-2022)

## 3.3 Global Electric Power Assisted Steering Average Price by Player (2017-2022)

## 3.4 Global Electric Power Assisted Steering Gross Margin by Player (2017-2022)

## 3.5 Electric Power Assisted Steering Market Competitive Situation and Trends

- 3.5.1 Electric Power Assisted Steering Market Concentration Rate
- 3.5.2 Electric Power Assisted Steering Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

# **4 GLOBAL ELECTRIC POWER ASSISTED STEERING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

## 4.1 Global Electric Power Assisted Steering Sales Volume and Market Share, Region Wise (2017-2022)

## 4.2 Global Electric Power Assisted Steering Revenue and Market Share, Region Wise (2017-2022)

## 4.3 Global Electric Power Assisted Steering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

## 4.4 United States Electric Power Assisted Steering Sales Volume, Revenue, Price and

## Gross Margin (2017-2022)

4.4.1 United States Electric Power Assisted Steering Market Under COVID-19

## 4.5 Europe Electric Power Assisted Steering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Electric Power Assisted Steering Market Under COVID-19

## 4.6 China Electric Power Assisted Steering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Electric Power Assisted Steering Market Under COVID-19

## 4.7 Japan Electric Power Assisted Steering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Electric Power Assisted Steering Market Under COVID-19

## 4.8 India Electric Power Assisted Steering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Electric Power Assisted Steering Market Under COVID-19

## 4.9 Southeast Asia Electric Power Assisted Steering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Electric Power Assisted Steering Market Under COVID-19

## 4.10 Latin America Electric Power Assisted Steering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Electric Power Assisted Steering Market Under COVID-19

## 4.11 Middle East and Africa Electric Power Assisted Steering Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Electric Power Assisted Steering Market Under COVID-19

## **5 GLOBAL ELECTRIC POWER ASSISTED STEERING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Electric Power Assisted Steering Sales Volume and Market Share by Type (2017-2022)

5.2 Global Electric Power Assisted Steering Revenue and Market Share by Type (2017-2022)

5.3 Global Electric Power Assisted Steering Price by Type (2017-2022)

5.4 Global Electric Power Assisted Steering Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Electric Power Assisted Steering Sales Volume, Revenue and Growth Rate of C-EPAS (2017-2022)

5.4.2 Global Electric Power Assisted Steering Sales Volume, Revenue and Growth Rate of P-EPAS (2017-2022)



5.4.3 Global Electric Power Assisted Steering Sales Volume, Revenue and Growth Rate of R-EPAS (2017-2022)

## **6 GLOBAL ELECTRIC POWER ASSISTED STEERING MARKET ANALYSIS BY APPLICATION**

6.1 Global Electric Power Assisted Steering Consumption and Market Share by Application (2017-2022)

6.2 Global Electric Power Assisted Steering Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Electric Power Assisted Steering Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Electric Power Assisted Steering Consumption and Growth Rate of Passenger Vehicle (2017-2022)

6.3.2 Global Electric Power Assisted Steering Consumption and Growth Rate of Commercial Vehicle (2017-2022)

6.3.3 Global Electric Power Assisted Steering Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL ELECTRIC POWER ASSISTED STEERING MARKET FORECAST (2022-2027)**

7.1 Global Electric Power Assisted Steering Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Electric Power Assisted Steering Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Electric Power Assisted Steering Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Electric Power Assisted Steering Price and Trend Forecast (2022-2027)

7.2 Global Electric Power Assisted Steering Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Electric Power Assisted Steering Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Electric Power Assisted Steering Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Electric Power Assisted Steering Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Electric Power Assisted Steering Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Electric Power Assisted Steering Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Electric Power Assisted Steering Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Electric Power Assisted Steering Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Electric Power Assisted Steering Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Electric Power Assisted Steering Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Electric Power Assisted Steering Revenue and Growth Rate of C-EPAS (2022-2027)

7.3.2 Global Electric Power Assisted Steering Revenue and Growth Rate of P-EPAS (2022-2027)

7.3.3 Global Electric Power Assisted Steering Revenue and Growth Rate of R-EPAS (2022-2027)

7.4 Global Electric Power Assisted Steering Consumption Forecast by Application (2022-2027)

7.4.1 Global Electric Power Assisted Steering Consumption Value and Growth Rate of Passenger Vehicle(2022-2027)

7.4.2 Global Electric Power Assisted Steering Consumption Value and Growth Rate of Commercial Vehicle(2022-2027)

7.4.3 Global Electric Power Assisted Steering Consumption Value and Growth Rate of Others(2022-2027)

7.5 Electric Power Assisted Steering Market Forecast Under COVID-19

## **8 ELECTRIC POWER ASSISTED STEERING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Electric Power Assisted Steering Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Electric Power Assisted Steering Analysis

8.6 Major Downstream Buyers of Electric Power Assisted Steering Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream

in the Electric Power Assisted Steering Industry

## **9 PLAYERS PROFILES**

### **9.1 Chongqing Changfeng Machinery Co., Ltd.**

9.1.1 Chongqing Changfeng Machinery Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.1.3 Chongqing Changfeng Machinery Co., Ltd. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

### **9.2 Hubei Tri-Ring Motor Steering Gear Co., Ltd.**

9.2.1 Hubei Tri-Ring Motor Steering Gear Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.2.3 Hubei Tri-Ring Motor Steering Gear Co., Ltd. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### **9.3 Federal Mogul Corporation**

9.3.1 Federal Mogul Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.3.3 Federal Mogul Corporation Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### **9.4 Hyundai Mobis Co., Ltd.**

9.4.1 Hyundai Mobis Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.4.3 Hyundai Mobis Co., Ltd. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### **9.5 ThyssenKrupp AG**

9.5.1 ThyssenKrupp AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.5.3 ThyssenKrupp AG Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Trelleborg

9.6.1 Trelleborg Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.6.3 Trelleborg Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Hitachi Automotive Systems

9.7.1 Hitachi Automotive Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.7.3 Hitachi Automotive Systems Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 AVIC-Xihang Yubei Steering System Co., Ltd.

9.8.1 AVIC-Xihang Yubei Steering System Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.8.3 AVIC-Xihang Yubei Steering System Co., Ltd. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Delphi Automotive LLP

9.9.1 Delphi Automotive LLP Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.9.3 Delphi Automotive LLP Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 FAW Koyo Steering Systems Co., Ltd.

9.10.1 FAW Koyo Steering Systems Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.10.3 FAW Koyo Steering Systems Co., Ltd. Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 Golden Company

9.11.1 Golden Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Electric Power Assisted Steering Product Profiles, Application and Specification

- 9.11.3 Golden Company Market Performance (2017-2022)
- 9.11.4 Recent Development
- 9.11.5 SWOT Analysis
- 9.12 Mitsubishi Electric Corporation
  - 9.12.1 Mitsubishi Electric Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.12.3 Mitsubishi Electric Corporation Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Martinrea International Inc.
  - 9.13.1 Martinrea International Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.13.3 Martinrea International Inc. Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Robert Bosch GmbH
  - 9.14.1 Robert Bosch GmbH Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.14.3 Robert Bosch GmbH Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Anhui Finetech Machinery Co., Ltd
  - 9.15.1 Anhui Finetech Machinery Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.15.3 Anhui Finetech Machinery Co., Ltd Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 TRW Automotive
  - 9.16.1 TRW Automotive Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.16.3 TRW Automotive Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 NSK Ltd.

- 9.17.1 NSK Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.17.2 Electric Power Assisted Steering Product Profiles, Application and Specification
- 9.17.3 NSK Ltd. Market Performance (2017-2022)
- 9.17.4 Recent Development
- 9.17.5 SWOT Analysis
- 9.18 Guangzhou SHOWA Absorber Limited Company
  - 9.18.1 Guangzhou SHOWA Absorber Limited Company Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.18.3 Guangzhou SHOWA Absorber Limited Company Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 Sona Koyo Steering Systems
  - 9.19.1 Sona Koyo Steering Systems Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.19.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.19.3 Sona Koyo Steering Systems Market Performance (2017-2022)
  - 9.19.4 Recent Development
  - 9.19.5 SWOT Analysis
- 9.20 Showa Corporation
  - 9.20.1 Showa Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.20.3 Showa Corporation Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Zhejiang Fulin Guorun Auto Parts Co., Ltd.
  - 9.21.1 Zhejiang Fulin Guorun Auto Parts Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.21.3 Zhejiang Fulin Guorun Auto Parts Co., Ltd. Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Jiangmen Xingjiang Steering Gear Co., Ltd.
  - 9.22.1 Jiangmen Xingjiang Steering Gear Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.22.2 Electric Power Assisted Steering Product Profiles, Application and Specification

- 9.22.3 Jiangmen Xingjiang Steering Gear Co., Ltd. Market Performance (2017-2022)
- 9.22.4 Recent Development
- 9.22.5 SWOT Analysis
- 9.23 JTEKT Corporation
  - 9.23.1 JTEKT Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.23.3 JTEKT Corporation Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis
- 9.24 Zhejiang Wanda Steering Gear Co., Ltd
  - 9.24.1 Zhejiang Wanda Steering Gear Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.24.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.24.3 Zhejiang Wanda Steering Gear Co., Ltd Market Performance (2017-2022)
  - 9.24.4 Recent Development
  - 9.24.5 SWOT Analysis
- 9.25 Tianjin Jinfeng Automobile Chassis Parts Co., Ltd.
  - 9.25.1 Tianjin Jinfeng Automobile Chassis Parts Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.25.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.25.3 Tianjin Jinfeng Automobile Chassis Parts Co., Ltd. Market Performance (2017-2022)
  - 9.25.4 Recent Development
  - 9.25.5 SWOT Analysis
- 9.26 Mando Corporation
  - 9.26.1 Mando Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.26.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.26.3 Mando Corporation Market Performance (2017-2022)
  - 9.26.4 Recent Development
  - 9.26.5 SWOT Analysis
- 9.27 Huafei Industrial Group Automobile Redirector Obligate Co., Ltd.
  - 9.27.1 Huafei Industrial Group Automobile Redirector Obligate Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.27.2 Electric Power Assisted Steering Product Profiles, Application and Specification
  - 9.27.3 Huafei Industrial Group Automobile Redirector Obligate Co., Ltd. Market Performance (2017-2022)
  - 9.27.4 Recent Development

#### 9.27.5 SWOT Analysis

### 9.28 Nexteer Automotive

9.28.1 Nexteer Automotive Basic Information, Manufacturing Base, Sales Region and Competitors

9.28.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.28.3 Nexteer Automotive Market Performance (2017-2022)

9.28.4 Recent Development

9.28.5 SWOT Analysis

### 9.29 ZF Friedrichshafen AG

9.29.1 ZF Friedrichshafen AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.29.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.29.3 ZF Friedrichshafen AG Market Performance (2017-2022)

9.29.4 Recent Development

9.29.5 SWOT Analysis

### 9.30 China Automotive Systems Inc.

9.30.1 China Automotive Systems Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.30.2 Electric Power Assisted Steering Product Profiles, Application and Specification

9.30.3 China Automotive Systems Inc. Market Performance (2017-2022)

9.30.4 Recent Development

9.30.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Electric Power Assisted Steering Product Picture
- Table Global Electric Power Assisted Steering Market Sales Volume and CAGR (%) Comparison by Type
- Table Electric Power Assisted Steering Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- Figure Global Electric Power Assisted Steering Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)
- Figure United States Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Europe Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure China Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Japan Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure India Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Southeast Asia Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Latin America Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Middle East and Africa Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate (2017-2027)
- Figure Global Electric Power Assisted Steering Market Sales Volume Status and Outlook (2017-2027)
- Table Global Macroeconomic Analysis
- Figure Global COVID-19 Status Overview
- Table Influence of COVID-19 Outbreak on Electric Power Assisted Steering Industry Development
- Table Global Electric Power Assisted Steering Sales Volume by Player (2017-2022)
- Table Global Electric Power Assisted Steering Sales Volume Share by Player (2017-2022)
- Figure Global Electric Power Assisted Steering Sales Volume Share by Player in 2021
- Table Electric Power Assisted Steering Revenue (Million USD) by Player (2017-2022)
- Table Electric Power Assisted Steering Revenue Market Share by Player (2017-2022)
- Table Electric Power Assisted Steering Price by Player (2017-2022)

Table Electric Power Assisted Steering Gross Margin by Player (2017-2022)  
Table Mergers & Acquisitions, Expansion Plans  
Table Global Electric Power Assisted Steering Sales Volume, Region Wise (2017-2022)  
Table Global Electric Power Assisted Steering Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Electric Power Assisted Steering Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Electric Power Assisted Steering Sales Volume Market Share, Region Wise in 2021  
Table Global Electric Power Assisted Steering Revenue (Million USD), Region Wise (2017-2022)  
Table Global Electric Power Assisted Steering Revenue Market Share, Region Wise (2017-2022)  
Figure Global Electric Power Assisted Steering Revenue Market Share, Region Wise (2017-2022)  
Figure Global Electric Power Assisted Steering Revenue Market Share, Region Wise in 2021  
Table Global Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Electric Power Assisted Steering Sales Volume by Type (2017-2022)  
Table Global Electric Power Assisted Steering Sales Volume Market Share by Type (2017-2022)  
Figure Global Electric Power Assisted Steering Sales Volume Market Share by Type in

2021

Table Global Electric Power Assisted Steering Revenue (Million USD) by Type (2017-2022)

Table Global Electric Power Assisted Steering Revenue Market Share by Type (2017-2022)

Figure Global Electric Power Assisted Steering Revenue Market Share by Type in 2021

Table Electric Power Assisted Steering Price by Type (2017-2022)

Figure Global Electric Power Assisted Steering Sales Volume and Growth Rate of C-EPAS (2017-2022)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate of C-EPAS (2017-2022)

Figure Global Electric Power Assisted Steering Sales Volume and Growth Rate of P-EPAS (2017-2022)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate of P-EPAS (2017-2022)

Figure Global Electric Power Assisted Steering Sales Volume and Growth Rate of R-EPAS (2017-2022)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate of R-EPAS (2017-2022)

Table Global Electric Power Assisted Steering Consumption by Application (2017-2022)

Table Global Electric Power Assisted Steering Consumption Market Share by Application (2017-2022)

Table Global Electric Power Assisted Steering Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Electric Power Assisted Steering Consumption Revenue Market Share by Application (2017-2022)

Table Global Electric Power Assisted Steering Consumption and Growth Rate of Passenger Vehicle (2017-2022)

Table Global Electric Power Assisted Steering Consumption and Growth Rate of Commercial Vehicle (2017-2022)

Table Global Electric Power Assisted Steering Consumption and Growth Rate of Others (2017-2022)

Figure Global Electric Power Assisted Steering Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Electric Power Assisted Steering Price and Trend Forecast (2022-2027)

Figure USA Electric Power Assisted Steering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Electric Power Assisted Steering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Electric Power Assisted Steering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Electric Power Assisted Steering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Electric Power Assisted Steering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Electric Power Assisted Steering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Electric Power Assisted Steering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Electric Power Assisted Steering Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Electric Power Assisted Steering Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Electric Power Assisted Steering Market Sales Volume Forecast, by Type

Table Global Electric Power Assisted Steering Sales Volume Market Share Forecast, by Type

Table Global Electric Power Assisted Steering Market Revenue (Million USD) Forecast, by Type

Table Global Electric Power Assisted Steering Revenue Market Share Forecast, by Type

Table Global Electric Power Assisted Steering Price Forecast, by Type

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth

Rate of C-EPAS (2022-2027)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate of C-EPAS (2022-2027)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate of P-EPAS (2022-2027)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate of P-EPAS (2022-2027)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate of R-EPAS (2022-2027)

Figure Global Electric Power Assisted Steering Revenue (Million USD) and Growth Rate of R-EPAS (2022-2027)

Table Global Electric Power Assisted Steering Market Consumption Forecast, by Application

Table Global Electric Power Assisted Steering Consumption Market Share Forecast, by Application

Table Global Electric Power Assisted Steering Market Revenue (Million USD) Forecast, by Application

Table Global Electric Power Assisted Steering Revenue Market Share Forecast, by Application

Figure Global Electric Power Assisted Steering Consumption Value (Million USD) and Growth Rate of Passenger Vehicle (2022-2027)

Figure Global Electric Power Assisted Steering Consumption Value (Million USD) and Growth Rate of Commercial Vehicle (2022-2027)

Figure Global Electric Power Assisted Steering Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Electric Power Assisted Steering Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Chongqing Changfeng Machinery Co., Ltd. Profile

Table Chongqing Changfeng Machinery Co., Ltd. Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chongqing Changfeng Machinery Co., Ltd. Electric Power Assisted Steering Sales Volume and Growth Rate

Figure Chongqing Changfeng Machinery Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Hubei Tri-Ring Motor Steering Gear Co., Ltd. Profile

Table Hubei Tri-Ring Motor Steering Gear Co., Ltd. Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hubei Tri-Ring Motor Steering Gear Co., Ltd. Electric Power Assisted Steering Sales Volume and Growth Rate

Figure Hubei Tri-Ring Motor Steering Gear Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Federal Mogul Corporation Profile

Table Federal Mogul Corporation Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Federal Mogul Corporation Electric Power Assisted Steering Sales Volume and Growth Rate

Figure Federal Mogul Corporation Revenue (Million USD) Market Share 2017-2022

Table Hyundai Mobis Co., Ltd. Profile

Table Hyundai Mobis Co., Ltd. Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hyundai Mobis Co., Ltd. Electric Power Assisted Steering Sales Volume and Growth Rate

Figure Hyundai Mobis Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table ThyssenKrupp AG Profile

Table ThyssenKrupp AG Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ThyssenKrupp AG Electric Power Assisted Steering Sales Volume and Growth Rate

Figure ThyssenKrupp AG Revenue (Million USD) Market Share 2017-2022

Table Trelleborg Profile

Table Trelleborg Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trelleborg Electric Power Assisted Steering Sales Volume and Growth Rate

Figure Trelleborg Revenue (Million USD) Market Share 2017-2022

Table Hitachi Automotive Systems Profile

Table Hitachi Automotive Systems Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hitachi Automotive Systems Electric Power Assisted Steering Sales Volume and Growth Rate

Figure Hitachi Automotive Systems Revenue (Million USD) Market Share 2017-2022

Table AVIC-Xihang Yubei Steering System Co., Ltd. Profile

Table AVIC-Xihang Yubei Steering System Co., Ltd. Electric Power Assisted Steering Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AVIC-Xihang Yubei Steering System Co., Ltd. Electric Power Assisted Steering

Sales Volume and Growth Rate

Figure AVIC-Xihang Yubei Steering System Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Delphi Automotive LLP

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