

Global Electric Household Appliances Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GEDC00ADAEC5EN.html>

Date: June 2023

Pages: 126

Price: US\$ 3,250.00 (Single User License)

ID: GEDC00ADAEC5EN

Abstracts

Home appliances, also known as domestic appliances, are electrical machines that help in household functions, such as cooking, cleaning and food preservation.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Electric Household Appliances market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Electric Household Appliances market are covered in Chapter 9:

Groupe SEB

LG Electronics Inc.

GE Appliances, a Haier Company

Royal Philips Electronics NV
Samsung Electronics Co. Ltd.
Hamilton Beach Brands Inc.
Spectrum Brand Holdings
Mitsubishi Electric Corporation
Hitachi Appliances Inc.
Maytag Corporation
Whirlpool Corp.
Haier Group
Panasonic Corporation
Miele & CIE KG
AB Electrolux
BSH Bosch-Siemens Hausgerate GmbH
Jarden Consumer Solutions
Indesit Company SpA

In Chapter 5 and Chapter 7.3, based on types, the Electric Household Appliances market from 2017 to 2027 is primarily split into:

Refrigerators
Washing Machines
Air Condition
Small Kitchen Appliances
Other Appliances

In Chapter 6 and Chapter 7.4, based on applications, the Electric Household Appliances market from 2017 to 2027 covers:

Residential
Industrial and Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Electric Household Appliances market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Electric Household Appliances Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 ELECTRIC HOUSEHOLD APPLIANCES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Household Appliances Market
- 1.2 Electric Household Appliances Market Segment by Type
 - 1.2.1 Global Electric Household Appliances Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Electric Household Appliances Market Segment by Application
 - 1.3.1 Electric Household Appliances Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Electric Household Appliances Market, Region Wise (2017-2027)
 - 1.4.1 Global Electric Household Appliances Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Electric Household Appliances Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Electric Household Appliances Market Status and Prospect (2017-2027)
 - 1.4.4 China Electric Household Appliances Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Electric Household Appliances Market Status and Prospect (2017-2027)
 - 1.4.6 India Electric Household Appliances Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Electric Household Appliances Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Electric Household Appliances Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Electric Household Appliances Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Electric Household Appliances (2017-2027)
 - 1.5.1 Global Electric Household Appliances Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Electric Household Appliances Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Electric Household Appliances Market

2 INDUSTRY OUTLOOK

- 2.1 Electric Household Appliances Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Electric Household Appliances Market Drivers Analysis
- 2.4 Electric Household Appliances Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Electric Household Appliances Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Electric Household Appliances Industry Development

3 GLOBAL ELECTRIC HOUSEHOLD APPLIANCES MARKET LANDSCAPE BY PLAYER

- 3.1 Global Electric Household Appliances Sales Volume and Share by Player (2017-2022)
- 3.2 Global Electric Household Appliances Revenue and Market Share by Player (2017-2022)
- 3.3 Global Electric Household Appliances Average Price by Player (2017-2022)
- 3.4 Global Electric Household Appliances Gross Margin by Player (2017-2022)
- 3.5 Electric Household Appliances Market Competitive Situation and Trends
 - 3.5.1 Electric Household Appliances Market Concentration Rate
 - 3.5.2 Electric Household Appliances Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL ELECTRIC HOUSEHOLD APPLIANCES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Electric Household Appliances Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Electric Household Appliances Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Electric Household Appliances Market Under COVID-19

4.5 Europe Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Electric Household Appliances Market Under COVID-19

4.6 China Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Electric Household Appliances Market Under COVID-19

4.7 Japan Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Electric Household Appliances Market Under COVID-19

4.8 India Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Electric Household Appliances Market Under COVID-19

4.9 Southeast Asia Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Electric Household Appliances Market Under COVID-19

4.10 Latin America Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Electric Household Appliances Market Under COVID-19

4.11 Middle East and Africa Electric Household Appliances Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Electric Household Appliances Market Under COVID-19

5 GLOBAL ELECTRIC HOUSEHOLD APPLIANCES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Electric Household Appliances Sales Volume and Market Share by Type (2017-2022)

5.2 Global Electric Household Appliances Revenue and Market Share by Type (2017-2022)

5.3 Global Electric Household Appliances Price by Type (2017-2022)

5.4 Global Electric Household Appliances Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Electric Household Appliances Sales Volume, Revenue and Growth Rate of Refrigerators (2017-2022)

5.4.2 Global Electric Household Appliances Sales Volume, Revenue and Growth Rate of Washing Machines (2017-2022)

5.4.3 Global Electric Household Appliances Sales Volume, Revenue and Growth Rate of Air Condition (2017-2022)

5.4.4 Global Electric Household Appliances Sales Volume, Revenue and Growth Rate

of Small Kitchen Appliances (2017-2022)

5.4.5 Global Electric Household Appliances Sales Volume, Revenue and Growth Rate of Other Appliances (2017-2022)

6 GLOBAL ELECTRIC HOUSEHOLD APPLIANCES MARKET ANALYSIS BY APPLICATION

6.1 Global Electric Household Appliances Consumption and Market Share by Application (2017-2022)

6.2 Global Electric Household Appliances Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Electric Household Appliances Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Electric Household Appliances Consumption and Growth Rate of Residential (2017-2022)

6.3.2 Global Electric Household Appliances Consumption and Growth Rate of Industrial and Commercial (2017-2022)

7 GLOBAL ELECTRIC HOUSEHOLD APPLIANCES MARKET FORECAST (2022-2027)

7.1 Global Electric Household Appliances Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Electric Household Appliances Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Electric Household Appliances Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Electric Household Appliances Price and Trend Forecast (2022-2027)

7.2 Global Electric Household Appliances Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Electric Household Appliances Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Electric Household Appliances Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Electric Household Appliances Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Electric Household Appliances Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Electric Household Appliances Sales Volume and Revenue Forecast

(2022-2027)

7.2.6 Southeast Asia Electric Household Appliances Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Electric Household Appliances Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Electric Household Appliances Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Electric Household Appliances Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Electric Household Appliances Revenue and Growth Rate of Refrigerators (2022-2027)

7.3.2 Global Electric Household Appliances Revenue and Growth Rate of Washing Machines (2022-2027)

7.3.3 Global Electric Household Appliances Revenue and Growth Rate of Air Condition (2022-2027)

7.3.4 Global Electric Household Appliances Revenue and Growth Rate of Small Kitchen Appliances (2022-2027)

7.3.5 Global Electric Household Appliances Revenue and Growth Rate of Other Appliances (2022-2027)

7.4 Global Electric Household Appliances Consumption Forecast by Application (2022-2027)

7.4.1 Global Electric Household Appliances Consumption Value and Growth Rate of Residential(2022-2027)

7.4.2 Global Electric Household Appliances Consumption Value and Growth Rate of Industrial and Commercial(2022-2027)

7.5 Electric Household Appliances Market Forecast Under COVID-19

8 ELECTRIC HOUSEHOLD APPLIANCES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Electric Household Appliances Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Electric Household Appliances Analysis

8.6 Major Downstream Buyers of Electric Household Appliances Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Electric Household Appliances Industry

9 PLAYERS PROFILES

9.1 Groupe SEB

9.1.1 Groupe SEB Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Electric Household Appliances Product Profiles, Application and Specification

9.1.3 Groupe SEB Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 LG Electronics Inc.

9.2.1 LG Electronics Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Electric Household Appliances Product Profiles, Application and Specification

9.2.3 LG Electronics Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 GE Appliances, a Haier Company

9.3.1 GE Appliances, a Haier Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Electric Household Appliances Product Profiles, Application and Specification

9.3.3 GE Appliances, a Haier Company Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Royal Philips Electronics NV

9.4.1 Royal Philips Electronics NV Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Electric Household Appliances Product Profiles, Application and Specification

9.4.3 Royal Philips Electronics NV Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Samsung Electronics Co. Ltd.

9.5.1 Samsung Electronics Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Electric Household Appliances Product Profiles, Application and Specification

9.5.3 Samsung Electronics Co. Ltd. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Hamilton Beach Brands Inc.

9.6.1 Hamilton Beach Brands Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Electric Household Appliances Product Profiles, Application and Specification

9.6.3 Hamilton Beach Brands Inc. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Spectrum Brand Holdings

9.7.1 Spectrum Brand Holdings Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Electric Household Appliances Product Profiles, Application and Specification

9.7.3 Spectrum Brand Holdings Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Mitsubishi Electric Corporation

9.8.1 Mitsubishi Electric Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Electric Household Appliances Product Profiles, Application and Specification

9.8.3 Mitsubishi Electric Corporation Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Hitachi Appliances Inc.

9.9.1 Hitachi Appliances Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Electric Household Appliances Product Profiles, Application and Specification

9.9.3 Hitachi Appliances Inc. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Maytag Corporation

9.10.1 Maytag Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Electric Household Appliances Product Profiles, Application and Specification

9.10.3 Maytag Corporation Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Whirlpool Corp.

9.11.1 Whirlpool Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.11.2 Electric Household Appliances Product Profiles, Application and Specification
- 9.11.3 Whirlpool Corp. Market Performance (2017-2022)
- 9.11.4 Recent Development
- 9.11.5 SWOT Analysis
- 9.12 Haier Group
 - 9.12.1 Haier Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Electric Household Appliances Product Profiles, Application and Specification
 - 9.12.3 Haier Group Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Panasonic Corporation
 - 9.13.1 Panasonic Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Electric Household Appliances Product Profiles, Application and Specification
 - 9.13.3 Panasonic Corporation Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Miele & CIE KG
 - 9.14.1 Miele & CIE KG Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Electric Household Appliances Product Profiles, Application and Specification
 - 9.14.3 Miele & CIE KG Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 AB Electrolux
 - 9.15.1 AB Electrolux Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Electric Household Appliances Product Profiles, Application and Specification
 - 9.15.3 AB Electrolux Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 BSH Bosch-Siemens Hausgerate GmbH
 - 9.16.1 BSH Bosch-Siemens Hausgerate GmbH Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 Electric Household Appliances Product Profiles, Application and Specification
 - 9.16.3 BSH Bosch-Siemens Hausgerate GmbH Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis

9.17 Jarden Consumer Solutions

9.17.1 Jarden Consumer Solutions Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Electric Household Appliances Product Profiles, Application and Specification

9.17.3 Jarden Consumer Solutions Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Indesit Company SpA

9.18.1 Indesit Company SpA Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Electric Household Appliances Product Profiles, Application and Specification

9.18.3 Indesit Company SpA Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Electric Household Appliances Product Picture

Table Global Electric Household Appliances Market Sales Volume and CAGR (%) Comparison by Type

Table Electric Household Appliances Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Electric Household Appliances Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Electric Household Appliances Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Electric Household Appliances Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Electric Household Appliances Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Electric Household Appliances Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Electric Household Appliances Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Electric Household Appliances Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Electric Household Appliances Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Electric Household Appliances Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Electric Household Appliances Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Electric Household Appliances Industry Development

Table Global Electric Household Appliances Sales Volume by Player (2017-2022)

Table Global Electric Household Appliances Sales Volume Share by Player (2017-2022)

Figure Global Electric Household Appliances Sales Volume Share by Player in 2021

Table Electric Household Appliances Revenue (Million USD) by Player (2017-2022)

Table Electric Household Appliances Revenue Market Share by Player (2017-2022)

Table Electric Household Appliances Price by Player (2017-2022)

Table Electric Household Appliances Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Electric Household Appliances Sales Volume, Region Wise (2017-2022)

Table Global Electric Household Appliances Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Electric Household Appliances Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Electric Household Appliances Sales Volume Market Share, Region Wise in 2021

Table Global Electric Household Appliances Revenue (Million USD), Region Wise (2017-2022)

Table Global Electric Household Appliances Revenue Market Share, Region Wise (2017-2022)

Figure Global Electric Household Appliances Revenue Market Share, Region Wise (2017-2022)

Figure Global Electric Household Appliances Revenue Market Share, Region Wise in 2021

Table Global Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Electric Household Appliances Sales Volume by Type (2017-2022)

Table Global Electric Household Appliances Sales Volume Market Share by Type (2017-2022)

Figure Global Electric Household Appliances Sales Volume Market Share by Type in 2021

Table Global Electric Household Appliances Revenue (Million USD) by Type (2017-2022)

Table Global Electric Household Appliances Revenue Market Share by Type (2017-2022)

Figure Global Electric Household Appliances Revenue Market Share by Type in 2021

Table Electric Household Appliances Price by Type (2017-2022)

Figure Global Electric Household Appliances Sales Volume and Growth Rate of Refrigerators (2017-2022)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Refrigerators (2017-2022)

Figure Global Electric Household Appliances Sales Volume and Growth Rate of Washing Machines (2017-2022)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Washing Machines (2017-2022)

Figure Global Electric Household Appliances Sales Volume and Growth Rate of Air Condition (2017-2022)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Air Condition (2017-2022)

Figure Global Electric Household Appliances Sales Volume and Growth Rate of Small Kitchen Appliances (2017-2022)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Small Kitchen Appliances (2017-2022)

Figure Global Electric Household Appliances Sales Volume and Growth Rate of Other Appliances (2017-2022)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Other Appliances (2017-2022)

Table Global Electric Household Appliances Consumption by Application (2017-2022)

Table Global Electric Household Appliances Consumption Market Share by Application (2017-2022)

Table Global Electric Household Appliances Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Electric Household Appliances Consumption Revenue Market Share by Application (2017-2022)

Table Global Electric Household Appliances Consumption and Growth Rate of Residential (2017-2022)

Table Global Electric Household Appliances Consumption and Growth Rate of Industrial and Commercial (2017-2022)

Figure Global Electric Household Appliances Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Electric Household Appliances Price and Trend Forecast (2022-2027)

Figure USA Electric Household Appliances Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Electric Household Appliances Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Electric Household Appliances Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Electric Household Appliances Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Electric Household Appliances Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Electric Household Appliances Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Electric Household Appliances Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Electric Household Appliances Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Electric Household Appliances Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Electric Household Appliances Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Electric Household Appliances Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Electric Household Appliances Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Electric Household Appliances Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Electric Household Appliances Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Electric Household Appliances Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Electric Household Appliances Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Electric Household Appliances Market Sales Volume Forecast, by Type

Table Global Electric Household Appliances Sales Volume Market Share Forecast, by

Type

Table Global Electric Household Appliances Market Revenue (Million USD) Forecast, by Type

Table Global Electric Household Appliances Revenue Market Share Forecast, by Type

Table Global Electric Household Appliances Price Forecast, by Type

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Refrigerators (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Refrigerators (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Washing Machines (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Washing Machines (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Air Condition (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Air Condition (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Small Kitchen Appliances (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Small Kitchen Appliances (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Other Appliances (2022-2027)

Figure Global Electric Household Appliances Revenue (Million USD) and Growth Rate of Other Appliances (2022-2027)

Table Global Electric Household Appliances Market Consumption Forecast, by Application

Table Global Electric Household Appliances Consumption Market Share Forecast, by Application

Table Global Electric Household Appliances Market Revenue (Million USD) Forecast, by Application

Table Global Electric Household Appliances Revenue Market Share Forecast, by Application

Figure Global Electric Household Appliances Consumption Value (Million USD) and Growth Rate of Residential (2022-2027)

Figure Global Electric Household Appliances Consumption Value (Million USD) and Growth Rate of Industrial and Commercial (2022-2027)

Figure Electric Household Appliances Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Groupe SEB Profile

Table Groupe SEB Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Groupe SEB Electric Household Appliances Sales Volume and Growth Rate

Figure Groupe SEB Revenue (Million USD) Market Share 2017-2022

Table LG Electronics Inc. Profile

Table LG Electronics Inc. Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LG Electronics Inc. Electric Household Appliances Sales Volume and Growth Rate

Figure LG Electronics Inc. Revenue (Million USD) Market Share 2017-2022

Table GE Appliances, a Haier Company Profile

Table GE Appliances, a Haier Company Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GE Appliances, a Haier Company Electric Household Appliances Sales Volume and Growth Rate

Figure GE Appliances, a Haier Company Revenue (Million USD) Market Share 2017-2022

Table Royal Philips Electronics NV Profile

Table Royal Philips Electronics NV Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Royal Philips Electronics NV Electric Household Appliances Sales Volume and Growth Rate

Figure Royal Philips Electronics NV Revenue (Million USD) Market Share 2017-2022

Table Samsung Electronics Co. Ltd. Profile

Table Samsung Electronics Co. Ltd. Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Samsung Electronics Co. Ltd. Electric Household Appliances Sales Volume and Growth Rate

Figure Samsung Electronics Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table Hamilton Beach Brands Inc. Profile

Table Hamilton Beach Brands Inc. Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hamilton Beach Brands Inc. Electric Household Appliances Sales Volume and Growth Rate

Figure Hamilton Beach Brands Inc. Revenue (Million USD) Market Share 2017-2022

Table Spectrum Brand Holdings Profile

Table Spectrum Brand Holdings Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Spectrum Brand Holdings Electric Household Appliances Sales Volume and Growth Rate

Figure Spectrum Brand Holdings Revenue (Million USD) Market Share 2017-2022

Table Mitsubishi Electric Corporation Profile

Table Mitsubishi Electric Corporation Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mitsubishi Electric Corporation Electric Household Appliances Sales Volume and Growth Rate

Figure Mitsubishi Electric Corporation Revenue (Million USD) Market Share 2017-2022

Table Hitachi Appliances Inc. Profile

Table Hitachi Appliances Inc. Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hitachi Appliances Inc. Electric Household Appliances Sales Volume and Growth Rate

Figure Hitachi Appliances Inc. Revenue (Million USD) Market Share 2017-2022

Table Maytag Corporation Profile

Table Maytag Corporation Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Maytag Corporation Electric Household Appliances Sales Volume and Growth Rate

Figure Maytag Corporation Revenue (Million USD) Market Share 2017-2022

Table Whirlpool Corp. Profile

Table Whirlpool Corp. Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Whirlpool Corp. Electric Household Appliances Sales Volume and Growth Rate

Figure Whirlpool Corp. Revenue (Million USD) Market Share 2017-2022

Table Haier Group Profile

Table Haier Group Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Haier Group Electric Household Appliances Sales Volume and Growth Rate

Figure Haier Group Revenue (Million USD) Market Share 2017-2022

Table Panasonic Corporation Profile

Table Panasonic Corporation Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Panasonic Corporation Electric Household Appliances Sales Volume and Growth

Rate

Figure Panasonic Corporation Revenue (Million USD) Market Share 2017-2022

Table Miele & CIE KG Profile

Table Miele & CIE KG Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Miele & CIE KG Electric Household Appliances Sales Volume and Growth Rate

Figure Miele & CIE KG Revenue (Million USD) Market Share 2017-2022

Table AB Electrolux Profile

Table AB Electrolux Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AB Electrolux Electric Household Appliances Sales Volume and Growth Rate

Figure AB Electrolux Revenue (Million USD) Market Share 2017-2022

Table BSH Bosch-Siemens Hausgerate GmbH Profile

Table BSH Bosch-Siemens Hausgerate GmbH Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BSH Bosch-Siemens Hausgerate GmbH Electric Household Appliances Sales Volume and Growth Rate

Figure BSH Bosch-Siemens Hausgerate GmbH Revenue (Million USD) Market Share 2017-2022

Table Jarden Consumer Solutions Profile

Table Jarden Consumer Solutions Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jarden Consumer Solutions Electric Household Appliances Sales Volume and Growth Rate

Figure Jarden Consumer Solutions Revenue (Million USD) Market Share 2017-2022

Table Indesit Company SpA Profile

Table Indesit Company SpA Electric Household Appliances Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Indesit Company SpA Electric Household Appliances Sales Volume and Growth Rate

Figure Indesit Company SpA Revenue (Million USD) Market Share 2017-2022

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