

Global Electric Blankets Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G52CA1315D54EN.html>

Date: October 2021

Pages: 118

Price: US\$ 3,500.00 (Single User License)

ID: G52CA1315D54EN

Abstracts

Based on the Electric Blankets market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Electric Blankets market covered in Chapter 5:

Dreamland

Sunbeam

Argos

Silentnight

Morphy Richards

Lakeland

Beurer

Slumberland

In Chapter 6, on the basis of types, the Electric Blankets market from 2015 to 2025 is primarily split into:

Underblankets

Overblankets

In Chapter 7, on the basis of applications, the Electric Blankets market from 2015 to 2025 covers:

Commercial use

Home use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Electric Blankets Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Dreamland
 - 5.1.1 Dreamland Company Profile

- 5.1.2 Dreamland Business Overview
- 5.1.3 Dreamland Electric Blankets Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Dreamland Electric Blankets Products Introduction
- 5.2 Sunbeam
 - 5.2.1 Sunbeam Company Profile
 - 5.2.2 Sunbeam Business Overview
 - 5.2.3 Sunbeam Electric Blankets Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Sunbeam Electric Blankets Products Introduction
- 5.3 Argos
 - 5.3.1 Argos Company Profile
 - 5.3.2 Argos Business Overview
 - 5.3.3 Argos Electric Blankets Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Argos Electric Blankets Products Introduction
- 5.4 Silentnight
 - 5.4.1 Silentnight Company Profile
 - 5.4.2 Silentnight Business Overview
 - 5.4.3 Silentnight Electric Blankets Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Silentnight Electric Blankets Products Introduction
- 5.5 Morphy Richards
 - 5.5.1 Morphy Richards Company Profile
 - 5.5.2 Morphy Richards Business Overview
 - 5.5.3 Morphy Richards Electric Blankets Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Morphy Richards Electric Blankets Products Introduction
- 5.6 Lakeland
 - 5.6.1 Lakeland Company Profile
 - 5.6.2 Lakeland Business Overview
 - 5.6.3 Lakeland Electric Blankets Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Lakeland Electric Blankets Products Introduction
- 5.7 Beurer
 - 5.7.1 Beurer Company Profile
 - 5.7.2 Beurer Business Overview
 - 5.7.3 Beurer Electric Blankets Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Beurer Electric Blankets Products Introduction
- 5.8 Slumberdown
 - 5.8.1 Slumberdown Company Profile
 - 5.8.2 Slumberdown Business Overview
 - 5.8.3 Slumberdown Electric Blankets Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Slumberdown Electric Blankets Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Electric Blankets Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Electric Blankets Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Electric Blankets Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Electric Blankets Price by Types (2015-2020)
- 6.2 Global Electric Blankets Market Forecast by Types (2020-2025)
 - 6.2.1 Global Electric Blankets Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Electric Blankets Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Electric Blankets Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Electric Blankets Sales, Price and Growth Rate of Underblankets
 - 6.3.2 Global Electric Blankets Sales, Price and Growth Rate of Overblankets
- 6.4 Global Electric Blankets Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Underblankets Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Overblankets Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Electric Blankets Sales, Revenue and Market Share by Applications (2015-2020)
 - 7.1.1 Global Electric Blankets Sales and Market Share by Applications (2015-2020)
 - 7.1.2 Global Electric Blankets Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Electric Blankets Market Forecast by Applications (2020-2025)
 - 7.2.1 Global Electric Blankets Market Forecast Sales and Market Share by Applications (2020-2025)
 - 7.2.2 Global Electric Blankets Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Electric Blankets Revenue, Sales and Growth Rate of Commercial use (2015-2020)

7.3.2 Global Electric Blankets Revenue, Sales and Growth Rate of Home use (2015-2020)

7.4 Global Electric Blankets Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Commercial use Market Revenue and Sales Forecast (2020-2025)

7.4.2 Home use Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Electric Blankets Sales by Regions (2015-2020)

8.2 Global Electric Blankets Market Revenue by Regions (2015-2020)

8.3 Global Electric Blankets Market Forecast by Regions (2020-2025)

9 NORTH AMERICA ELECTRIC BLANKETS MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Electric Blankets Market Sales and Growth Rate (2015-2020)

9.3 North America Electric Blankets Market Revenue and Growth Rate (2015-2020)

9.4 North America Electric Blankets Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Electric Blankets Market Analysis by Country

9.6.1 U.S. Electric Blankets Sales and Growth Rate

9.6.2 Canada Electric Blankets Sales and Growth Rate

9.6.3 Mexico Electric Blankets Sales and Growth Rate

10 EUROPE ELECTRIC BLANKETS MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Electric Blankets Market Sales and Growth Rate (2015-2020)

10.3 Europe Electric Blankets Market Revenue and Growth Rate (2015-2020)

10.4 Europe Electric Blankets Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Electric Blankets Market Analysis by Country

10.6.1 Germany Electric Blankets Sales and Growth Rate

10.6.2 United Kingdom Electric Blankets Sales and Growth Rate

10.6.3 France Electric Blankets Sales and Growth Rate

10.6.4 Italy Electric Blankets Sales and Growth Rate

10.6.5 Spain Electric Blankets Sales and Growth Rate

10.6.6 Russia Electric Blankets Sales and Growth Rate

11 ASIA-PACIFIC ELECTRIC BLANKETS MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Electric Blankets Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Electric Blankets Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Electric Blankets Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Electric Blankets Market Analysis by Country

11.6.1 China Electric Blankets Sales and Growth Rate

11.6.2 Japan Electric Blankets Sales and Growth Rate

11.6.3 South Korea Electric Blankets Sales and Growth Rate

11.6.4 Australia Electric Blankets Sales and Growth Rate

11.6.5 India Electric Blankets Sales and Growth Rate

12 SOUTH AMERICA ELECTRIC BLANKETS MARKET ANALYSIS

12.1 Market Overview and Prospect Analysis

12.2 South America Electric Blankets Market Sales and Growth Rate (2015-2020)

12.3 South America Electric Blankets Market Revenue and Growth Rate (2015-2020)

12.4 South America Electric Blankets Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Electric Blankets Market Analysis by Country

12.6.1 Brazil Electric Blankets Sales and Growth Rate

12.6.2 Argentina Electric Blankets Sales and Growth Rate

12.6.3 Columbia Electric Blankets Sales and Growth Rate

13 MIDDLE EAST AND AFRICA ELECTRIC BLANKETS MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Electric Blankets Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Electric Blankets Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Electric Blankets Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Electric Blankets Market Analysis by Country

- 13.6.1 UAE Electric Blankets Sales and Growth Rate
- 13.6.2 Egypt Electric Blankets Sales and Growth Rate
- 13.6.3 South Africa Electric Blankets Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Electric Blankets Market Size and Growth Rate 2015-2025

Table Electric Blankets Key Market Segments

Figure Global Electric Blankets Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Electric Blankets Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Electric Blankets

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Dreamland Company Profile

Table Dreamland Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dreamland Production and Growth Rate

Figure Dreamland Market Revenue (\$) Market Share 2015-2020

Table Sunbeam Company Profile

Table Sunbeam Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sunbeam Production and Growth Rate

Figure Sunbeam Market Revenue (\$) Market Share 2015-2020

Table Argos Company Profile

Table Argos Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Argos Production and Growth Rate

Figure Argos Market Revenue (\$) Market Share 2015-2020

Table Silentnight Company Profile

Table Silentnight Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Silentnight Production and Growth Rate

Figure Silentnight Market Revenue (\$) Market Share 2015-2020

Table Morphy Richards Company Profile

Table Morphy Richards Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Morphy Richards Production and Growth Rate
Figure Morphy Richards Market Revenue (\$) Market Share 2015-2020
Table Lakeland Company Profile
Table Lakeland Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)
Figure Lakeland Production and Growth Rate
Figure Lakeland Market Revenue (\$) Market Share 2015-2020
Table Beurer Company Profile
Table Beurer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)
Figure Beurer Production and Growth Rate
Figure Beurer Market Revenue (\$) Market Share 2015-2020
Table Slumberland Company Profile
Table Slumberland Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)
Figure Slumberland Production and Growth Rate
Figure Slumberland Market Revenue (\$) Market Share 2015-2020
Table Global Electric Blankets Sales by Types (2015-2020)
Table Global Electric Blankets Sales Share by Types (2015-2020)
Table Global Electric Blankets Revenue (\$) by Types (2015-2020)
Table Global Electric Blankets Revenue Share by Types (2015-2020)
Table Global Electric Blankets Price (\$) by Types (2015-2020)
Table Global Electric Blankets Market Forecast Sales by Types (2020-2025)
Table Global Electric Blankets Market Forecast Sales Share by Types (2020-2025)
Table Global Electric Blankets Market Forecast Revenue (\$) by Types (2020-2025)
Table Global Electric Blankets Market Forecast Revenue Share by Types (2020-2025)
Figure Global Underblankets Sales and Growth Rate (2015-2020)
Figure Global Underblankets Price (2015-2020)
Figure Global Overblankets Sales and Growth Rate (2015-2020)
Figure Global Overblankets Price (2015-2020)
Figure Global Electric Blankets Market Revenue (\$) and Growth Rate Forecast of Underblankets (2020-2025)
Figure Global Electric Blankets Sales and Growth Rate Forecast of Underblankets (2020-2025)
Figure Global Electric Blankets Market Revenue (\$) and Growth Rate Forecast of Overblankets (2020-2025)
Figure Global Electric Blankets Sales and Growth Rate Forecast of Overblankets (2020-2025)
Table Global Electric Blankets Sales by Applications (2015-2020)

Table Global Electric Blankets Sales Share by Applications (2015-2020)
Table Global Electric Blankets Revenue (\$) by Applications (2015-2020)
Table Global Electric Blankets Revenue Share by Applications (2015-2020)
Table Global Electric Blankets Market Forecast Sales by Applications (2020-2025)
Table Global Electric Blankets Market Forecast Sales Share by Applications (2020-2025)
Table Global Electric Blankets Market Forecast Revenue (\$) by Applications (2020-2025)
Table Global Electric Blankets Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Commercial use Sales and Growth Rate (2015-2020)
Figure Global Commercial use Price (2015-2020)
Figure Global Home use Sales and Growth Rate (2015-2020)
Figure Global Home use Price (2015-2020)
Figure Global Electric Blankets Market Revenue (\$) and Growth Rate Forecast of Commercial use (2020-2025)
Figure Global Electric Blankets Sales and Growth Rate Forecast of Commercial use (2020-2025)
Figure Global Electric Blankets Market Revenue (\$) and Growth Rate Forecast of Home use (2020-2025)
Figure Global Electric Blankets Sales and Growth Rate Forecast of Home use (2020-2025)
Figure Global Electric Blankets Sales and Growth Rate (2015-2020)
Table Global Electric Blankets Sales by Regions (2015-2020)
Table Global Electric Blankets Sales Market Share by Regions (2015-2020)
Figure Global Electric Blankets Sales Market Share by Regions in 2019
Figure Global Electric Blankets Revenue and Growth Rate (2015-2020)
Table Global Electric Blankets Revenue by Regions (2015-2020)
Table Global Electric Blankets Revenue Market Share by Regions (2015-2020)
Figure Global Electric Blankets Revenue Market Share by Regions in 2019
Table Global Electric Blankets Market Forecast Sales by Regions (2020-2025)
Table Global Electric Blankets Market Forecast Sales Share by Regions (2020-2025)
Table Global Electric Blankets Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Electric Blankets Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Electric Blankets Market Sales and Growth Rate (2015-2020)
Figure North America Electric Blankets Market Revenue and Growth Rate (2015-2020)
Figure North America Electric Blankets Market Forecast Sales (2020-2025)
Figure North America Electric Blankets Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Canada Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Mexico Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Europe Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Europe Electric Blankets Market Revenue and Growth Rate (2015-2020)

Figure Europe Electric Blankets Market Forecast Sales (2020-2025)

Figure Europe Electric Blankets Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure France Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Italy Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Spain Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Russia Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Electric Blankets Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Electric Blankets Market Forecast Sales (2020-2025)

Figure Asia-Pacific Electric Blankets Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Japan Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure South Korea Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Australia Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure India Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure South America Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure South America Electric Blankets Market Revenue and Growth Rate (2015-2020)

Figure South America Electric Blankets Market Forecast Sales (2020-2025)

Figure South America Electric Blankets Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Argentina Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Columbia Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Electric Blankets Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Electric Blankets Market Forecast Sales (2020-2025)

Figure Middle East and Africa Electric Blankets Market Forecast Revenue (\$) (2020-2025)

Figure UAE Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure Egypt Electric Blankets Market Sales and Growth Rate (2015-2020)

Figure South Africa Electric Blankets Market Sales and Growth Rate (2015-2020)

I would like to order

Product name: Global Electric Blankets Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G52CA1315D54EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G52CA1315D54EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

