

# Global Educational Travel Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Educational Travel also called as edu-tourism is a sub type of the travel and tourism sector. Educational tourism could be referred to as an approach for pursuing education, carrying out research activities and knowledge acquisition. This sector is acquiring popularity these days and is a fast growing sub-sector in the travel and tourism industry. As far as academics are concerned, this sector has vast scope and is changing the dynamics of the sector constantly; it is more of a perspective type of tourism. Educational Travel is also called by other names such as job development, career enhancement or self-actualisation experience. The idea is that apart from self-improvement, travel can be relaxation, learning can be more fun than ever and there is no age bar restricting people from learning by travelling (this does not include people who wish to travel for educational purposes but are unable to travel due to health problems).

Educational cruises, school trips, seminar vacations, study abroad experiences and self enhancement vacations are few examples of educational tourism. Knowledge can be imparted in a much better manner apart from sitting in one corner and reading books. Practicality is far better than theory. Educational tourism does not depend upon weather; a proper infrastructure should be in place and you are good to go! The main focus is to apply the knowledge and skills learnt within the classroom environment in a totally diverse environment, like the “International Practicum Training Program”. The structure of educational tourism recognises three aspects – the science of tourism, the science of education and the aspects of the external environment. Implementation of educational excursions that provide good opportunities for the development of students by enhancing their research and observation skills to broaden their experience is the most popular form of educational tourism. It helps in developing a scientific approach

towards the world and a responsible and conscious attitude towards nature and the environment.

Based on the Educational Travel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Educational Travel market covered in Chapter 5:

STA Travel

Intrepid

CONTIKI (U.K.) HOLDINGS LTD

Topdeck

Exodus Travels

Bright spark

WORLD CHALLENGE EXPEDITIONS LTD

NST TRAVEL GROUP LTD

Lindblad Expeditions

In Chapter 6, on the basis of types, the Educational Travel market from 2015 to 2025 is primarily split into:

Land Based Activity

Water Based Activity

Air Based Activity

In Chapter 7, on the basis of applications, the Educational Travel market from 2015 to 2025 covers:

Higher education students

Language travel students

K-12 students

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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