

# Global Educational AI Equipments Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

AI is the process of using computers and machines to mimic human perception, decision-making, and other processes to complete a task. AI has already been applied to education primarily in some tools that help develop skills, interest in learning, and testing systems. For example, existing artificial intelligence education products include 3C, Reading Pen, Robot, Translation Pen, Recording Pen and so on.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Educational AI Equipments market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Educational AI Equipments market are covered in Chapter 9:

Makeblock

XKBOT

Thymio

AutoAuto

LEGO

DFRobot

Sphero

Ozobot

DJI

Edison

In Chapter 5 and Chapter 7.3, based on types, the Educational AI Equipments market from 2017 to 2027 is primarily split into:

3C

Reading Pen

Robot

Translation Pen

Recording Pen

Others

In Chapter 6 and Chapter 7.4, based on applications, the Educational AI Equipments market from 2017 to 2027 covers:

Higher Education

K-12 Education

Corporate Training

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Educational AI Equipments market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Educational AI Equipments Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 EDUCATIONAL AI EQUIPMENTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Educational AI Equipments Market
- 1.2 Educational AI Equipments Market Segment by Type
  - 1.2.1 Global Educational AI Equipments Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Educational AI Equipments Market Segment by Application
  - 1.3.1 Educational AI Equipments Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Educational AI Equipments Market, Region Wise (2017-2027)
  - 1.4.1 Global Educational AI Equipments Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Educational AI Equipments Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Educational AI Equipments Market Status and Prospect (2017-2027)
  - 1.4.4 China Educational AI Equipments Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Educational AI Equipments Market Status and Prospect (2017-2027)
  - 1.4.6 India Educational AI Equipments Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Educational AI Equipments Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Educational AI Equipments Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Educational AI Equipments Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Educational AI Equipments (2017-2027)
  - 1.5.1 Global Educational AI Equipments Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Educational AI Equipments Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Educational AI Equipments Market

### 2 INDUSTRY OUTLOOK

- 2.1 Educational AI Equipments Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Educational AI Equipments Market Drivers Analysis
- 2.4 Educational AI Equipments Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Educational AI Equipments Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Educational AI Equipments Industry Development

### **3 GLOBAL EDUCATIONAL AI EQUIPMENTS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Educational AI Equipments Sales Volume and Share by Player (2017-2022)
- 3.2 Global Educational AI Equipments Revenue and Market Share by Player (2017-2022)
- 3.3 Global Educational AI Equipments Average Price by Player (2017-2022)
- 3.4 Global Educational AI Equipments Gross Margin by Player (2017-2022)
- 3.5 Educational AI Equipments Market Competitive Situation and Trends
  - 3.5.1 Educational AI Equipments Market Concentration Rate
  - 3.5.2 Educational AI Equipments Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL EDUCATIONAL AI EQUIPMENTS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Educational AI Equipments Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Educational AI Equipments Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Educational AI Equipments Market Under COVID-19
- 4.5 Europe Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.5.1 Europe Educational AI Equipments Market Under COVID-19
- 4.6 China Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Educational AI Equipments Market Under COVID-19
- 4.7 Japan Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Educational AI Equipments Market Under COVID-19
- 4.8 India Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Educational AI Equipments Market Under COVID-19
- 4.9 Southeast Asia Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Educational AI Equipments Market Under COVID-19
- 4.10 Latin America Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Educational AI Equipments Market Under COVID-19
- 4.11 Middle East and Africa Educational AI Equipments Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Educational AI Equipments Market Under COVID-19

## **5 GLOBAL EDUCATIONAL AI EQUIPMENTS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Educational AI Equipments Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Educational AI Equipments Revenue and Market Share by Type (2017-2022)
- 5.3 Global Educational AI Equipments Price by Type (2017-2022)
- 5.4 Global Educational AI Equipments Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Educational AI Equipments Sales Volume, Revenue and Growth Rate of 3C (2017-2022)
  - 5.4.2 Global Educational AI Equipments Sales Volume, Revenue and Growth Rate of Reading Pen (2017-2022)
  - 5.4.3 Global Educational AI Equipments Sales Volume, Revenue and Growth Rate of Robot (2017-2022)
  - 5.4.4 Global Educational AI Equipments Sales Volume, Revenue and Growth Rate of Translation Pen (2017-2022)
  - 5.4.5 Global Educational AI Equipments Sales Volume, Revenue and Growth Rate of Recording Pen (2017-2022)

5.4.6 Global Educational AI Equipments Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL EDUCATIONAL AI EQUIPMENTS MARKET ANALYSIS BY APPLICATION**

6.1 Global Educational AI Equipments Consumption and Market Share by Application (2017-2022)

6.2 Global Educational AI Equipments Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Educational AI Equipments Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Educational AI Equipments Consumption and Growth Rate of Higher Education (2017-2022)

6.3.2 Global Educational AI Equipments Consumption and Growth Rate of K-12 Education (2017-2022)

6.3.3 Global Educational AI Equipments Consumption and Growth Rate of Corporate Training (2017-2022)

6.3.4 Global Educational AI Equipments Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL EDUCATIONAL AI EQUIPMENTS MARKET FORECAST (2022-2027)**

7.1 Global Educational AI Equipments Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Educational AI Equipments Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Educational AI Equipments Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Educational AI Equipments Price and Trend Forecast (2022-2027)

7.2 Global Educational AI Equipments Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Educational AI Equipments Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Educational AI Equipments Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Educational AI Equipments Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Educational AI Equipments Sales Volume and Revenue Forecast (2022-2027)

- 7.2.5 India Educational AI Equipments Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Educational AI Equipments Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Educational AI Equipments Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Educational AI Equipments Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Educational AI Equipments Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Educational AI Equipments Revenue and Growth Rate of 3C (2022-2027)
  - 7.3.2 Global Educational AI Equipments Revenue and Growth Rate of Reading Pen (2022-2027)
  - 7.3.3 Global Educational AI Equipments Revenue and Growth Rate of Robot (2022-2027)
  - 7.3.4 Global Educational AI Equipments Revenue and Growth Rate of Translation Pen (2022-2027)
  - 7.3.5 Global Educational AI Equipments Revenue and Growth Rate of Recording Pen (2022-2027)
  - 7.3.6 Global Educational AI Equipments Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global Educational AI Equipments Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Educational AI Equipments Consumption Value and Growth Rate of Higher Education(2022-2027)
  - 7.4.2 Global Educational AI Equipments Consumption Value and Growth Rate of K-12 Education(2022-2027)
  - 7.4.3 Global Educational AI Equipments Consumption Value and Growth Rate of Corporate Training(2022-2027)
  - 7.4.4 Global Educational AI Equipments Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Educational AI Equipments Market Forecast Under COVID-19

## **8 EDUCATIONAL AI EQUIPMENTS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Educational AI Equipments Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis

- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Educational AI Equipments Analysis
- 8.6 Major Downstream Buyers of Educational AI Equipments Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Educational AI Equipments Industry

## **9 PLAYERS PROFILES**

### 9.1 Makeblock

- 9.1.1 Makeblock Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Educational AI Equipments Product Profiles, Application and Specification
- 9.1.3 Makeblock Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### 9.2 XKBOT

- 9.2.1 XKBOT Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Educational AI Equipments Product Profiles, Application and Specification
- 9.2.3 XKBOT Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### 9.3 Thymio

- 9.3.1 Thymio Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Educational AI Equipments Product Profiles, Application and Specification
- 9.3.3 Thymio Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### 9.4 AutoAuto

- 9.4.1 AutoAuto Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Educational AI Equipments Product Profiles, Application and Specification
- 9.4.3 AutoAuto Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### 9.5 LEGO

- 9.5.1 LEGO Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Educational AI Equipments Product Profiles, Application and Specification

9.5.3 LEGO Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 DFRobot

9.6.1 DFRobot Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Educational AI Equipments Product Profiles, Application and Specification

9.6.3 DFRobot Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Sphero

9.7.1 Sphero Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Educational AI Equipments Product Profiles, Application and Specification

9.7.3 Sphero Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Ozobot

9.8.1 Ozobot Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Educational AI Equipments Product Profiles, Application and Specification

9.8.3 Ozobot Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 DJI

9.9.1 DJI Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Educational AI Equipments Product Profiles, Application and Specification

9.9.3 DJI Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Edison

9.10.1 Edison Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Educational AI Equipments Product Profiles, Application and Specification

9.10.3 Edison Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Educational AI Equipments Product Picture

Table Global Educational AI Equipments Market Sales Volume and CAGR (%) Comparison by Type

Table Educational AI Equipments Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Educational AI Equipments Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Educational AI Equipments Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Educational AI Equipments Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Educational AI Equipments Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Educational AI Equipments Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Educational AI Equipments Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Educational AI Equipments Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Educational AI Equipments Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Educational AI Equipments Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Educational AI Equipments Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Educational AI Equipments Industry Development

Table Global Educational AI Equipments Sales Volume by Player (2017-2022)

Table Global Educational AI Equipments Sales Volume Share by Player (2017-2022)

Figure Global Educational AI Equipments Sales Volume Share by Player in 2021

Table Educational AI Equipments Revenue (Million USD) by Player (2017-2022)

Table Educational AI Equipments Revenue Market Share by Player (2017-2022)

Table Educational AI Equipments Price by Player (2017-2022)

Table Educational AI Equipments Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Educational AI Equipments Sales Volume, Region Wise (2017-2022)

Table Global Educational AI Equipments Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Educational AI Equipments Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Educational AI Equipments Sales Volume Market Share, Region Wise in 2021



Table Global Educational AI Equipments Revenue (Million USD), Region Wise (2017-2022)

Table Global Educational AI Equipments Revenue Market Share, Region Wise (2017-2022)

Figure Global Educational AI Equipments Revenue Market Share, Region Wise (2017-2022)

Figure Global Educational AI Equipments Revenue Market Share, Region Wise in 2021

Table Global Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Educational AI Equipments Sales Volume by Type (2017-2022)

Table Global Educational AI Equipments Sales Volume Market Share by Type (2017-2022)

Figure Global Educational AI Equipments Sales Volume Market Share by Type in 2021

Table Global Educational AI Equipments Revenue (Million USD) by Type (2017-2022)

Table Global Educational AI Equipments Revenue Market Share by Type (2017-2022)

Figure Global Educational AI Equipments Revenue Market Share by Type in 2021

Table Educational AI Equipments Price by Type (2017-2022)

Figure Global Educational AI Equipments Sales Volume and Growth Rate of 3C (2017-2022)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of 3C (2017-2022)

Figure Global Educational AI Equipments Sales Volume and Growth Rate of Reading Pen (2017-2022)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Reading Pen (2017-2022)

Figure Global Educational AI Equipments Sales Volume and Growth Rate of Robot (2017-2022)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Robot (2017-2022)

Figure Global Educational AI Equipments Sales Volume and Growth Rate of Translation Pen (2017-2022)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Translation Pen (2017-2022)

Figure Global Educational AI Equipments Sales Volume and Growth Rate of Recording Pen (2017-2022)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Recording Pen (2017-2022)

Figure Global Educational AI Equipments Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Educational AI Equipments Consumption by Application (2017-2022)

Table Global Educational AI Equipments Consumption Market Share by Application (2017-2022)

Table Global Educational AI Equipments Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Educational AI Equipments Consumption Revenue Market Share by Application (2017-2022)

Table Global Educational AI Equipments Consumption and Growth Rate of Higher Education (2017-2022)

Table Global Educational AI Equipments Consumption and Growth Rate of K-12 Education (2017-2022)

Table Global Educational AI Equipments Consumption and Growth Rate of Corporate Training (2017-2022)

Table Global Educational AI Equipments Consumption and Growth Rate of Others (2017-2022)

Figure Global Educational AI Equipments Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Educational AI Equipments Price and Trend Forecast (2022-2027)

Figure USA Educational AI Equipments Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Educational AI Equipments Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Educational AI Equipments Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Educational AI Equipments Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Educational AI Equipments Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Educational AI Equipments Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Educational AI Equipments Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Educational AI Equipments Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Educational AI Equipments Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Educational AI Equipments Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Educational AI Equipments Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Educational AI Equipments Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Educational AI Equipments Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Educational AI Equipments Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Educational AI Equipments Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Educational AI Equipments Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Educational AI Equipments Market Sales Volume Forecast, by Type

Table Global Educational AI Equipments Sales Volume Market Share Forecast, by Type

Table Global Educational AI Equipments Market Revenue (Million USD) Forecast, by Type

Table Global Educational AI Equipments Revenue Market Share Forecast, by Type

Table Global Educational AI Equipments Price Forecast, by Type

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of 3C (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of 3C (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Reading Pen (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Reading Pen (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Robot (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Robot (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Translation Pen (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Translation Pen (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Recording Pen (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Recording Pen (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Educational AI Equipments Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Educational AI Equipments Market Consumption Forecast, by Application

Table Global Educational AI Equipments Consumption Market Share Forecast, by Application

Table Global Educational AI Equipments Market Revenue (Million USD) Forecast, by Application

Table Global Educational AI Equipments Revenue Market Share Forecast, by Application

Figure Global Educational AI Equipments Consumption Value (Million USD) and Growth Rate of Higher Education (2022-2027)

Figure Global Educational AI Equipments Consumption Value (Million USD) and Growth Rate of K-12 Education (2022-2027)

Figure Global Educational AI Equipments Consumption Value (Million USD) and Growth Rate of Corporate Training (2022-2027)

Figure Global Educational AI Equipments Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Educational AI Equipments Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Makeblock Profile

Table Makeblock Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Makeblock Educational AI Equipments Sales Volume and Growth Rate

Figure Makeblock Revenue (Million USD) Market Share 2017-2022

Table XKBOT Profile

Table XKBOT Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure XKBOT Educational AI Equipments Sales Volume and Growth Rate

Figure XKBOT Revenue (Million USD) Market Share 2017-2022

Table Thymio Profile

Table Thymio Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Thymio Educational AI Equipments Sales Volume and Growth Rate

Figure Thymio Revenue (Million USD) Market Share 2017-2022

Table AutoAuto Profile

Table AutoAuto Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AutoAuto Educational AI Equipments Sales Volume and Growth Rate

Figure AutoAuto Revenue (Million USD) Market Share 2017-2022

Table LEGO Profile

Table LEGO Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LEGO Educational AI Equipments Sales Volume and Growth Rate

Figure LEGO Revenue (Million USD) Market Share 2017-2022

Table DFRobot Profile

Table DFRobot Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DFRobot Educational AI Equipments Sales Volume and Growth Rate

Figure DFRobot Revenue (Million USD) Market Share 2017-2022

Table Sphero Profile

Table Sphero Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sphero Educational AI Equipments Sales Volume and Growth Rate

Figure Sphero Revenue (Million USD) Market Share 2017-2022

Table Ozobot Profile

Table Ozobot Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ozobot Educational AI Equipments Sales Volume and Growth Rate

Figure Ozobot Revenue (Million USD) Market Share 2017-2022

Table DJI Profile

Table DJI Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DJI Educational AI Equipments Sales Volume and Growth Rate

Figure DJI Revenue (Million USD) Market Share 2017-2022

Table Edison Profile

Table Edison Educational AI Equipments Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Edison Educational AI Equipments Sales Volume and Growth Rate

Figure Edison Revenue (Million USD) Market Share 2017-2022

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