

# Global Education Technology (EdTech) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GB57D035A54CEN.html>

Date: April 2023

Pages: 125

Price: US\$ 3,250.00 (Single User License)

ID: GB57D035A54CEN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Education Technology (EdTech) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Education Technology (EdTech) market are covered in Chapter 9:

Instructure

Age of Learning

Duolingo

Hujiang

Coursera

iTutorGroup

Newsela  
Udacity  
Blackboard  
Civitas Learning  
BYJU'S  
Genshuixue  
Guild Education  
Chegg  
VIPKid  
Stride  
Udemy  
PowerSchool  
2U  
Zuoyebang  
17zuoye  
Knewton  
Dreambox Learning  
Yuanfudao

In Chapter 5 and Chapter 7.3, based on types, the Education Technology (EdTech) market from 2017 to 2027 is primarily split into:

Hardware  
Software  
Content

In Chapter 6 and Chapter 7.4, based on applications, the Education Technology (EdTech) market from 2017 to 2027 covers:

Preschool  
K-12  
Higher Education  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Education Technology (EdTech) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Education Technology (EdTech) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party

databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 EDUCATION TECHNOLOGY (EDTECH) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Education Technology (EdTech) Market
- 1.2 Education Technology (EdTech) Market Segment by Type
  - 1.2.1 Global Education Technology (EdTech) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Education Technology (EdTech) Market Segment by Application
  - 1.3.1 Education Technology (EdTech) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Education Technology (EdTech) Market, Region Wise (2017-2027)
  - 1.4.1 Global Education Technology (EdTech) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Education Technology (EdTech) Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Education Technology (EdTech) Market Status and Prospect (2017-2027)
  - 1.4.4 China Education Technology (EdTech) Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Education Technology (EdTech) Market Status and Prospect (2017-2027)
  - 1.4.6 India Education Technology (EdTech) Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Education Technology (EdTech) Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Education Technology (EdTech) Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Education Technology (EdTech) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Education Technology (EdTech) (2017-2027)
  - 1.5.1 Global Education Technology (EdTech) Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Education Technology (EdTech) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Education Technology (EdTech) Market

### 2 INDUSTRY OUTLOOK

- 2.1 Education Technology (EdTech) Industry Technology Status and Trends

## 2.2 Industry Entry Barriers

- 2.2.1 Analysis of Financial Barriers
- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier

## 2.3 Education Technology (EdTech) Market Drivers Analysis

## 2.4 Education Technology (EdTech) Market Challenges Analysis

## 2.5 Emerging Market Trends

## 2.6 Consumer Preference Analysis

## 2.7 Education Technology (EdTech) Industry Development Trends under COVID-19 Outbreak

- 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Education Technology (EdTech) Industry Development

# **3 GLOBAL EDUCATION TECHNOLOGY (EDTECH) MARKET LANDSCAPE BY PLAYER**

## 3.1 Global Education Technology (EdTech) Sales Volume and Share by Player (2017-2022)

## 3.2 Global Education Technology (EdTech) Revenue and Market Share by Player (2017-2022)

## 3.3 Global Education Technology (EdTech) Average Price by Player (2017-2022)

## 3.4 Global Education Technology (EdTech) Gross Margin by Player (2017-2022)

## 3.5 Education Technology (EdTech) Market Competitive Situation and Trends

- 3.5.1 Education Technology (EdTech) Market Concentration Rate
- 3.5.2 Education Technology (EdTech) Market Share of Top 3 and Top 6 Players
- 3.5.3 Mergers & Acquisitions, Expansion

# **4 GLOBAL EDUCATION TECHNOLOGY (EDTECH) SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

## 4.1 Global Education Technology (EdTech) Sales Volume and Market Share, Region Wise (2017-2022)

## 4.2 Global Education Technology (EdTech) Revenue and Market Share, Region Wise (2017-2022)

## 4.3 Global Education Technology (EdTech) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

## 4.4 United States Education Technology (EdTech) Sales Volume, Revenue, Price and

## Gross Margin (2017-2022)

4.4.1 United States Education Technology (EdTech) Market Under COVID-19

4.5 Europe Education Technology (EdTech) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Education Technology (EdTech) Market Under COVID-19

4.6 China Education Technology (EdTech) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Education Technology (EdTech) Market Under COVID-19

4.7 Japan Education Technology (EdTech) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Education Technology (EdTech) Market Under COVID-19

4.8 India Education Technology (EdTech) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Education Technology (EdTech) Market Under COVID-19

4.9 Southeast Asia Education Technology (EdTech) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Education Technology (EdTech) Market Under COVID-19

4.10 Latin America Education Technology (EdTech) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Education Technology (EdTech) Market Under COVID-19

4.11 Middle East and Africa Education Technology (EdTech) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Education Technology (EdTech) Market Under COVID-19

## **5 GLOBAL EDUCATION TECHNOLOGY (EDTECH) SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Education Technology (EdTech) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Education Technology (EdTech) Revenue and Market Share by Type (2017-2022)

5.3 Global Education Technology (EdTech) Price by Type (2017-2022)

5.4 Global Education Technology (EdTech) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Education Technology (EdTech) Sales Volume, Revenue and Growth Rate of Hardware (2017-2022)

5.4.2 Global Education Technology (EdTech) Sales Volume, Revenue and Growth Rate of Software (2017-2022)



5.4.3 Global Education Technology (EdTech) Sales Volume, Revenue and Growth Rate of Content (2017-2022)

## **6 GLOBAL EDUCATION TECHNOLOGY (EDTECH) MARKET ANALYSIS BY APPLICATION**

6.1 Global Education Technology (EdTech) Consumption and Market Share by Application (2017-2022)

6.2 Global Education Technology (EdTech) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Education Technology (EdTech) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Education Technology (EdTech) Consumption and Growth Rate of Preschool (2017-2022)

6.3.2 Global Education Technology (EdTech) Consumption and Growth Rate of K-12 (2017-2022)

6.3.3 Global Education Technology (EdTech) Consumption and Growth Rate of Higher Education (2017-2022)

6.3.4 Global Education Technology (EdTech) Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL EDUCATION TECHNOLOGY (EDTECH) MARKET FORECAST (2022-2027)**

7.1 Global Education Technology (EdTech) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Education Technology (EdTech) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Education Technology (EdTech) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Education Technology (EdTech) Price and Trend Forecast (2022-2027)

7.2 Global Education Technology (EdTech) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Education Technology (EdTech) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Education Technology (EdTech) Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Education Technology (EdTech) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Education Technology (EdTech) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Education Technology (EdTech) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Education Technology (EdTech) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Education Technology (EdTech) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Education Technology (EdTech) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Education Technology (EdTech) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Education Technology (EdTech) Revenue and Growth Rate of Hardware (2022-2027)

7.3.2 Global Education Technology (EdTech) Revenue and Growth Rate of Software (2022-2027)

7.3.3 Global Education Technology (EdTech) Revenue and Growth Rate of Content (2022-2027)

7.4 Global Education Technology (EdTech) Consumption Forecast by Application (2022-2027)

7.4.1 Global Education Technology (EdTech) Consumption Value and Growth Rate of Preschool(2022-2027)

7.4.2 Global Education Technology (EdTech) Consumption Value and Growth Rate of K-12(2022-2027)

7.4.3 Global Education Technology (EdTech) Consumption Value and Growth Rate of Higher Education(2022-2027)

7.4.4 Global Education Technology (EdTech) Consumption Value and Growth Rate of Others(2022-2027)

7.5 Education Technology (EdTech) Market Forecast Under COVID-19

## **8 EDUCATION TECHNOLOGY (EDTECH) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Education Technology (EdTech) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Education Technology (EdTech) Analysis

8.6 Major Downstream Buyers of Education Technology (EdTech) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Education Technology (EdTech) Industry

## **9 PLAYERS PROFILES**

9.1 Instructure

9.1.1 Instructure Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.1.3 Instructure Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Age of Learning

9.2.1 Age of Learning Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.2.3 Age of Learning Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Duolingo

9.3.1 Duolingo Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.3.3 Duolingo Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 HuJiang

9.4.1 HuJiang Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.4.3 HuJiang Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Coursera

9.5.1 Coursera Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.5.3 Coursera Market Performance (2017-2022)

9.5.4 Recent Development

#### 9.5.5 SWOT Analysis

### 9.6 iTutorGroup

#### 9.6.1 iTutorGroup Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.6.2 Education Technology (EdTech) Product Profiles, Application and Specification

#### 9.6.3 iTutorGroup Market Performance (2017-2022)

#### 9.6.4 Recent Development

#### 9.6.5 SWOT Analysis

### 9.7 Newsela

#### 9.7.1 Newsela Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.7.2 Education Technology (EdTech) Product Profiles, Application and Specification

#### 9.7.3 Newsela Market Performance (2017-2022)

#### 9.7.4 Recent Development

#### 9.7.5 SWOT Analysis

### 9.8 Udacity

#### 9.8.1 Udacity Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.8.2 Education Technology (EdTech) Product Profiles, Application and Specification

#### 9.8.3 Udacity Market Performance (2017-2022)

#### 9.8.4 Recent Development

#### 9.8.5 SWOT Analysis

### 9.9 Blackboard

#### 9.9.1 Blackboard Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.9.2 Education Technology (EdTech) Product Profiles, Application and Specification

#### 9.9.3 Blackboard Market Performance (2017-2022)

#### 9.9.4 Recent Development

#### 9.9.5 SWOT Analysis

### 9.10 Civitas Learning

#### 9.10.1 Civitas Learning Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.10.2 Education Technology (EdTech) Product Profiles, Application and Specification

#### 9.10.3 Civitas Learning Market Performance (2017-2022)

#### 9.10.4 Recent Development

#### 9.10.5 SWOT Analysis

### 9.11 BYJU'S

#### 9.11.1 BYJU'S Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.11.2 Education Technology (EdTech) Product Profiles, Application and Specification

#### 9.11.3 BYJU'S Market Performance (2017-2022)

#### 9.11.4 Recent Development

- 9.11.5 SWOT Analysis
- 9.12 Genshuixue
  - 9.12.1 Genshuixue Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Education Technology (EdTech) Product Profiles, Application and Specification
  - 9.12.3 Genshuixue Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Guild Education
  - 9.13.1 Guild Education Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Education Technology (EdTech) Product Profiles, Application and Specification
  - 9.13.3 Guild Education Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Chegg
  - 9.14.1 Chegg Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Education Technology (EdTech) Product Profiles, Application and Specification
  - 9.14.3 Chegg Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 VIPKid
  - 9.15.1 VIPKid Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Education Technology (EdTech) Product Profiles, Application and Specification
  - 9.15.3 VIPKid Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 Stride
  - 9.16.1 Stride Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Education Technology (EdTech) Product Profiles, Application and Specification
  - 9.16.3 Stride Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 Udemy
  - 9.17.1 Udemy Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Education Technology (EdTech) Product Profiles, Application and Specification
  - 9.17.3 Udemy Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis

## 9.18 PowerSchool

9.18.1 PowerSchool Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.18.3 PowerSchool Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

## 9.19 2U

9.19.1 2U Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.19.3 2U Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

## 9.20 Zuoyebang

9.20.1 Zuoyebang Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.20.3 Zuoyebang Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

## 9.21 17zuoye

9.21.1 17zuoye Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.21.3 17zuoye Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

## 9.22 Knewton

9.22.1 Knewton Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.22.3 Knewton Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

## 9.23 Dreambox Learning

9.23.1 Dreambox Learning Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.23.3 Dreambox Learning Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 Yuanfudao

9.24.1 Yuanfudao Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Education Technology (EdTech) Product Profiles, Application and Specification

9.24.3 Yuanfudao Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Education Technology (EdTech) Product Picture

Table Global Education Technology (EdTech) Market Sales Volume and CAGR (%) Comparison by Type

Table Education Technology (EdTech) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Education Technology (EdTech) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Education Technology (EdTech) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Education Technology (EdTech) Industry Development

Table Global Education Technology (EdTech) Sales Volume by Player (2017-2022)

Table Global Education Technology (EdTech) Sales Volume Share by Player (2017-2022)

Figure Global Education Technology (EdTech) Sales Volume Share by Player in 2021

Table Education Technology (EdTech) Revenue (Million USD) by Player (2017-2022)

Table Education Technology (EdTech) Revenue Market Share by Player (2017-2022)



Table Education Technology (EdTech) Price by Player (2017-2022)  
Table Education Technology (EdTech) Gross Margin by Player (2017-2022)  
Table Mergers & Acquisitions, Expansion Plans  
Table Global Education Technology (EdTech) Sales Volume, Region Wise (2017-2022)  
Table Global Education Technology (EdTech) Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Education Technology (EdTech) Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Education Technology (EdTech) Sales Volume Market Share, Region Wise in 2021  
Table Global Education Technology (EdTech) Revenue (Million USD), Region Wise (2017-2022)  
Table Global Education Technology (EdTech) Revenue Market Share, Region Wise (2017-2022)  
Figure Global Education Technology (EdTech) Revenue Market Share, Region Wise (2017-2022)  
Figure Global Education Technology (EdTech) Revenue Market Share, Region Wise in 2021  
Table Global Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Education Technology (EdTech) Sales Volume by Type (2017-2022)  
Table Global Education Technology (EdTech) Sales Volume Market Share by Type (2017-2022)

Figure Global Education Technology (EdTech) Sales Volume Market Share by Type in 2021

Table Global Education Technology (EdTech) Revenue (Million USD) by Type (2017-2022)

Table Global Education Technology (EdTech) Revenue Market Share by Type (2017-2022)

Figure Global Education Technology (EdTech) Revenue Market Share by Type in 2021

Table Education Technology (EdTech) Price by Type (2017-2022)

Figure Global Education Technology (EdTech) Sales Volume and Growth Rate of Hardware (2017-2022)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Hardware (2017-2022)

Figure Global Education Technology (EdTech) Sales Volume and Growth Rate of Software (2017-2022)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Software (2017-2022)

Figure Global Education Technology (EdTech) Sales Volume and Growth Rate of Content (2017-2022)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Content (2017-2022)

Table Global Education Technology (EdTech) Consumption by Application (2017-2022)

Table Global Education Technology (EdTech) Consumption Market Share by Application (2017-2022)

Table Global Education Technology (EdTech) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Education Technology (EdTech) Consumption Revenue Market Share by Application (2017-2022)

Table Global Education Technology (EdTech) Consumption and Growth Rate of Preschool (2017-2022)

Table Global Education Technology (EdTech) Consumption and Growth Rate of K-12 (2017-2022)

Table Global Education Technology (EdTech) Consumption and Growth Rate of Higher Education (2017-2022)

Table Global Education Technology (EdTech) Consumption and Growth Rate of Others (2017-2022)

Figure Global Education Technology (EdTech) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Education Technology (EdTech) Price and Trend Forecast (2022-2027)

Figure USA Education Technology (EdTech) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Education Technology (EdTech) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Education Technology (EdTech) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Education Technology (EdTech) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Education Technology (EdTech) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Education Technology (EdTech) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Education Technology (EdTech) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Education Technology (EdTech) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Education Technology (EdTech) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Education Technology (EdTech) Market Sales Volume Forecast, by Type  
Table Global Education Technology (EdTech) Sales Volume Market Share Forecast, by Type

Table Global Education Technology (EdTech) Market Revenue (Million USD) Forecast, by Type

Table Global Education Technology (EdTech) Revenue Market Share Forecast, by

## Type

Table Global Education Technology (EdTech) Price Forecast, by Type

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Content (2022-2027)

Figure Global Education Technology (EdTech) Revenue (Million USD) and Growth Rate of Content (2022-2027)

Table Global Education Technology (EdTech) Market Consumption Forecast, by Application

Table Global Education Technology (EdTech) Consumption Market Share Forecast, by Application

Table Global Education Technology (EdTech) Market Revenue (Million USD) Forecast, by Application

Table Global Education Technology (EdTech) Revenue Market Share Forecast, by Application

Figure Global Education Technology (EdTech) Consumption Value (Million USD) and Growth Rate of Preschool (2022-2027)

Figure Global Education Technology (EdTech) Consumption Value (Million USD) and Growth Rate of K-12 (2022-2027)

Figure Global Education Technology (EdTech) Consumption Value (Million USD) and Growth Rate of Higher Education (2022-2027)

Figure Global Education Technology (EdTech) Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Education Technology (EdTech) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Instructure Profile

Table Instructure Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Instructure Education Technology (EdTech) Sales Volume and Growth Rate

Figure Instructure Revenue (Million USD) Market Share 2017-2022

Table Age of Learning Profile

Table Age of Learning Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Age of Learning Education Technology (EdTech) Sales Volume and Growth Rate

Figure Age of Learning Revenue (Million USD) Market Share 2017-2022

Table Duolingo Profile

Table Duolingo Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Duolingo Education Technology (EdTech) Sales Volume and Growth Rate

Figure Duolingo Revenue (Million USD) Market Share 2017-2022

Table HuJiang Profile

Table HuJiang Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HuJiang Education Technology (EdTech) Sales Volume and Growth Rate

Figure HuJiang Revenue (Million USD) Market Share 2017-2022

Table Coursera Profile

Table Coursera Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Coursera Education Technology (EdTech) Sales Volume and Growth Rate

Figure Coursera Revenue (Million USD) Market Share 2017-2022

Table iTutorGroup Profile

Table iTutorGroup Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure iTutorGroup Education Technology (EdTech) Sales Volume and Growth Rate

Figure iTutorGroup Revenue (Million USD) Market Share 2017-2022

Table Newsela Profile

Table Newsela Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Newsela Education Technology (EdTech) Sales Volume and Growth Rate

Figure Newsela Revenue (Million USD) Market Share 2017-2022

Table Udacity Profile

Table Udacity Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Udacity Education Technology (EdTech) Sales Volume and Growth Rate

Figure Udacity Revenue (Million USD) Market Share 2017-2022

Table Blackboard Profile

Table Blackboard Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blackboard Education Technology (EdTech) Sales Volume and Growth Rate

Figure Blackboard Revenue (Million USD) Market Share 2017-2022

Table Civitas Learning Profile

Table Civitas Learning Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Civitas Learning Education Technology (EdTech) Sales Volume and Growth Rate

Figure Civitas Learning Revenue (Million USD) Market Share 2017-2022

Table BYJU'S Profile

Table BYJU'S Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BYJU'S Education Technology (EdTech) Sales Volume and Growth Rate

Figure BYJU'S Revenue (Million USD) Market Share 2017-2022

Table Genshuixue Profile

Table Genshuixue Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Genshuixue Education Technology (EdTech) Sales Volume and Growth Rate

Figure Genshuixue Revenue (Million USD) Market Share 2017-2022

Table Guild Education Profile

Table Guild Education Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guild Education Education Technology (EdTech) Sales Volume and Growth Rate

Figure Guild Education Revenue (Million USD) Market Share 2017-2022

Table Chegg Profile

Table Chegg Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chegg Education Technology (EdTech) Sales Volume and Growth Rate

Figure Chegg Revenue (Million USD) Market Share 2017-2022

Table VIPKid Profile

Table VIPKid Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VIPKid Education Technology (EdTech) Sales Volume and Growth Rate

Figure VIPKid Revenue (Million USD) Market Share 2017-2022

Table Stride Profile

Table Stride Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stride Education Technology (EdTech) Sales Volume and Growth Rate

Figure Stride Revenue (Million USD) Market Share 2017-2022

Table Udemy Profile

Table Udemy Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Udemy Education Technology (EdTech) Sales Volume and Growth Rate

Figure Udemy Revenue (Million USD) Market Share 2017-2022

Table PowerSchool Profile

Table PowerSchool Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PowerSchool Education Technology (EdTech) Sales Volume and Growth Rate

Figure PowerSchool Revenue (Million USD) Market Share 2017-2022

Table 2U Profile

Table 2U Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 2U Education Technology (EdTech) Sales Volume and Growth Rate

Figure 2U Revenue (Million USD) Market Share 2017-2022

Table Zuoyebang Profile

Table Zuoyebang Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zuoyebang Education Technology (EdTech) Sales Volume and Growth Rate

Figure Zuoyebang Revenue (Million USD) Market Share 2017-2022

Table 17zuoye Profile

Table 17zuoye Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 17zuoye Education Technology (EdTech) Sales Volume and Growth Rate

Figure 17zuoye Revenue (Million USD) Market Share 2017-2022

Table Knewton Profile

Table Knewton Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Knewton Education Technology (EdTech) Sales Volume and Growth Rate

Figure Knewton Revenue (Million USD) Market Share 2017-2022

Table Dreambox Learning Profile

Table Dreambox Learning Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dreambox Learning Education Technology (EdTech) Sales Volume and Growth Rate

Figure Dreambox Learning Revenue (Million USD) Market Share 2017-2022

Table Yuanfudao Profile

Table Yuanfudao Education Technology (EdTech) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yuanfudao Education Technology (EdTech)



## I would like to order

Product name: Global Education Technology (EdTech) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/GB57D035A54CEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB57D035A54CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

