

Global Education Technology (Ed Tech) and Smart Classrooms Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

The concept of a smart classroom stems from the incorporation of the latest advancements in the education technology and solutions. Smart Classrooms require investments for the purchase of hardware and software products. Its end-users are schools, colleges, universities, and other institutions that offer professional courses for students and learners all over the world. There are various new tools that have been developed in the Ed Tech and Smart Classroom market, which help educators and instructors to keep a track of the progress of the students. These are further augmented by social, mobile, and video learning. Instructors have begun to connect with their students by using network and communication channels across the globe. Ed Tech engulfs innovations that help educational institutions or universities, which deploy large amounts of data and interactions across various students engaged in different systems, such as learning management systems (LMS), student information systems (SIS), and student response systems (SRS).

Based on the Education Technology (Ed Tech) and Smart Classrooms market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from

the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Education Technology (Ed Tech) and Smart Classrooms market covered in Chapter 5:

Dynavox Mayer-Johnson

IBM

Promethean

Blackboard

Apple

Jenzabar

HP

SABA

Fujitsu Limited

Lenovo

Cisco Systems Inc

Discovery Communication

Toshiba

Microsoft

Smart Technologies

Panasonic

Dell

In Chapter 6, on the basis of types, the Education Technology (Ed Tech) and Smart Classrooms market from 2015 to 2025 is primarily split into:

Hardware (IWB, Projectors, Displays, Printers)

Systems (LMC, LCMS, LCDS, SRS, DMS)

Technologies (Gaming, Analytics, ERP, Dashboards)

In Chapter 7, on the basis of applications, the Education Technology (Ed Tech) and Smart Classrooms market from 2015 to 2025 covers:

Kindergarten

K-12

Higher Education

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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