

Global EdTech Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the EdTech market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global EdTech market are covered in Chapter 9:

Zuoyebang

Knewton

VIPKid

iTutorGroup

PowerSchool

Age of Learning

Udemy



Instructure Stride **Guild Education** Civitas Learning 17zuoye Yuanfudao Chegg 2U BYJU'S Udacity Duolingo Coursera HuJiang Blackboard **Dreambox Learning** Genshuixue Newsela In Chapter 5 and Chapter 7.3, based on types, the EdTech market from 2017 to 2027 is primarily split into: Hardware Software Content In Chapter 6 and Chapter 7.4, based on applications, the EdTech market from 2017 to 2027 covers: Preschool K-12 **Higher Education** Others Geographically, the detailed analysis of consumption, revenue, market share and

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India



Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the EdTech market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the EdTech Industry.

2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the



industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.



Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



Contents

1 EDTECH MARKET OVERVIEW

- 1.1 Product Overview and Scope of EdTech Market
- 1.2 EdTech Market Segment by Type
- 1.2.1 Global EdTech Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global EdTech Market Segment by Application
- 1.3.1 EdTech Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global EdTech Market, Region Wise (2017-2027)
- 1.4.1 Global EdTech Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States EdTech Market Status and Prospect (2017-2027)
 - 1.4.3 Europe EdTech Market Status and Prospect (2017-2027)
 - 1.4.4 China EdTech Market Status and Prospect (2017-2027)
 - 1.4.5 Japan EdTech Market Status and Prospect (2017-2027)
 - 1.4.6 India EdTech Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia EdTech Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America EdTech Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa EdTech Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of EdTech (2017-2027)
 - 1.5.1 Global EdTech Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global EdTech Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the EdTech Market

2 INDUSTRY OUTLOOK

- 2.1 EdTech Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 EdTech Market Drivers Analysis
- 2.4 EdTech Market Challenges Analysis
- 2.5 Emerging Market Trends



- 2.6 Consumer Preference Analysis
- 2.7 EdTech Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on EdTech Industry Development

3 GLOBAL EDTECH MARKET LANDSCAPE BY PLAYER

- 3.1 Global EdTech Sales Volume and Share by Player (2017-2022)
- 3.2 Global EdTech Revenue and Market Share by Player (2017-2022)
- 3.3 Global EdTech Average Price by Player (2017-2022)
- 3.4 Global EdTech Gross Margin by Player (2017-2022)
- 3.5 EdTech Market Competitive Situation and Trends
 - 3.5.1 EdTech Market Concentration Rate
 - 3.5.2 EdTech Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL EDTECH SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global EdTech Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global EdTech Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global EdTech Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States EdTech Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States EdTech Market Under COVID-19
- 4.5 Europe EdTech Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe EdTech Market Under COVID-19
- 4.6 China EdTech Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China EdTech Market Under COVID-19
- 4.7 Japan EdTech Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan EdTech Market Under COVID-19
- 4.8 India EdTech Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India EdTech Market Under COVID-19
- 4.9 Southeast Asia EdTech Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia EdTech Market Under COVID-19
- 4.10 Latin America EdTech Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America EdTech Market Under COVID-19
- 4.11 Middle East and Africa EdTech Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.11.1 Middle East and Africa EdTech Market Under COVID-19

5 GLOBAL EDTECH SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global EdTech Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global EdTech Revenue and Market Share by Type (2017-2022)
- 5.3 Global EdTech Price by Type (2017-2022)
- 5.4 Global EdTech Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global EdTech Sales Volume, Revenue and Growth Rate of Hardware (2017-2022)
- 5.4.2 Global EdTech Sales Volume, Revenue and Growth Rate of Software (2017-2022)
- 5.4.3 Global EdTech Sales Volume, Revenue and Growth Rate of Content (2017-2022)

6 GLOBAL EDTECH MARKET ANALYSIS BY APPLICATION

- 6.1 Global EdTech Consumption and Market Share by Application (2017-2022)
- 6.2 Global EdTech Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global EdTech Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global EdTech Consumption and Growth Rate of Preschool (2017-2022)
 - 6.3.2 Global EdTech Consumption and Growth Rate of K-12 (2017-2022)
 - 6.3.3 Global EdTech Consumption and Growth Rate of Higher Education (2017-2022)
 - 6.3.4 Global EdTech Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL EDTECH MARKET FORECAST (2022-2027)

- 7.1 Global EdTech Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global EdTech Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global EdTech Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global EdTech Price and Trend Forecast (2022-2027)
- 7.2 Global EdTech Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States EdTech Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe EdTech Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China EdTech Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan EdTech Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India EdTech Sales Volume and Revenue Forecast (2022-2027)



- 7.2.6 Southeast Asia EdTech Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America EdTech Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa EdTech Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global EdTech Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global EdTech Revenue and Growth Rate of Hardware (2022-2027)
- 7.3.2 Global EdTech Revenue and Growth Rate of Software (2022-2027)
- 7.3.3 Global EdTech Revenue and Growth Rate of Content (2022-2027)
- 7.4 Global EdTech Consumption Forecast by Application (2022-2027)
- 7.4.1 Global EdTech Consumption Value and Growth Rate of Preschool(2022-2027)
- 7.4.2 Global EdTech Consumption Value and Growth Rate of K-12(2022-2027)
- 7.4.3 Global EdTech Consumption Value and Growth Rate of Higher Education(2022-2027)
- 7.4.4 Global EdTech Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 EdTech Market Forecast Under COVID-19

8 EDTECH MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 EdTech Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of EdTech Analysis
- 8.6 Major Downstream Buyers of EdTech Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the EdTech Industry

9 PLAYERS PROFILES

- 9.1 Zuoyebang
- 9.1.1 Zuoyebang Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 EdTech Product Profiles, Application and Specification
 - 9.1.3 Zuoyebang Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis



9.2 Knewton

- 9.2.1 Knewton Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 EdTech Product Profiles, Application and Specification
- 9.2.3 Knewton Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 VIPKid
 - 9.3.1 VIPKid Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 EdTech Product Profiles, Application and Specification
 - 9.3.3 VIPKid Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 iTutorGroup
 - 9.4.1 iTutorGroup Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.4.2 EdTech Product Profiles, Application and Specification
- 9.4.3 iTutorGroup Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 PowerSchool
 - 9.5.1 PowerSchool Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.5.2 EdTech Product Profiles, Application and Specification
- 9.5.3 PowerSchool Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Age of Learning
 - 9.6.1 Age of Learning Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.6.2 EdTech Product Profiles, Application and Specification
- 9.6.3 Age of Learning Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Udemy
 - 9.7.1 Udemy Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 EdTech Product Profiles, Application and Specification
 - 9.7.3 Udemy Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis



9.8 Instructure

- 9.8.1 Instructure Basic Information, Manufacturing Base, Sales Region and
- Competitors
 - 9.8.2 EdTech Product Profiles, Application and Specification
 - 9.8.3 Instructure Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Stride
 - 9.9.1 Stride Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 EdTech Product Profiles, Application and Specification
 - 9.9.3 Stride Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Guild Education
- 9.10.1 Guild Education Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 EdTech Product Profiles, Application and Specification
 - 9.10.3 Guild Education Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Civitas Learning
- 9.11.1 Civitas Learning Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 EdTech Product Profiles, Application and Specification
 - 9.11.3 Civitas Learning Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 17zuoye
 - 9.12.1 17zuoye Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 EdTech Product Profiles, Application and Specification
 - 9.12.3 17zuoye Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Yuanfudao
 - 9.13.1 Yuanfudao Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.13.2 EdTech Product Profiles, Application and Specification
- 9.13.3 Yuanfudao Market Performance (2017-2022)
- 9.13.4 Recent Development



9.13.5 SWOT Analysis

9.14 Chegg

- 9.14.1 Chegg Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.14.2 EdTech Product Profiles, Application and Specification
- 9.14.3 Chegg Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis

9.15 2U

- 9.15.1 2U Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.15.2 EdTech Product Profiles, Application and Specification
- 9.15.3 2U Market Performance (2017-2022)
- 9.15.4 Recent Development
- 9.15.5 SWOT Analysis

9.16 BYJU'S

- 9.16.1 BYJU'S Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.16.2 EdTech Product Profiles, Application and Specification
- 9.16.3 BYJU'S Market Performance (2017-2022)
- 9.16.4 Recent Development
- 9.16.5 SWOT Analysis

9.17 Udacity

- 9.17.1 Udacity Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.17.2 EdTech Product Profiles, Application and Specification
- 9.17.3 Udacity Market Performance (2017-2022)
- 9.17.4 Recent Development
- 9.17.5 SWOT Analysis
- 9.18 Duolingo
 - 9.18.1 Duolingo Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.18.2 EdTech Product Profiles, Application and Specification
- 9.18.3 Duolingo Market Performance (2017-2022)
- 9.18.4 Recent Development
- 9.18.5 SWOT Analysis
- 9.19 Coursera
 - 9.19.1 Coursera Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.19.2 EdTech Product Profiles, Application and Specification
- 9.19.3 Coursera Market Performance (2017-2022)
- 9.19.4 Recent Development
- 9.19.5 SWOT Analysis



9.20 HuJiang

- 9.20.1 HuJiang Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.20.2 EdTech Product Profiles, Application and Specification
- 9.20.3 HuJiang Market Performance (2017-2022)
- 9.20.4 Recent Development
- 9.20.5 SWOT Analysis
- 9.21 Blackboard
 - 9.21.1 Blackboard Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.21.2 EdTech Product Profiles, Application and Specification
- 9.21.3 Blackboard Market Performance (2017-2022)
- 9.21.4 Recent Development
- 9.21.5 SWOT Analysis
- 9.22 Dreambox Learning
- 9.22.1 Dreambox Learning Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.22.2 EdTech Product Profiles, Application and Specification
 - 9.22.3 Dreambox Learning Market Performance (2017-2022)
 - 9.22.4 Recent Development
 - 9.22.5 SWOT Analysis
- 9.23 Genshuixue
 - 9.23.1 Genshuixue Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.23.2 EdTech Product Profiles, Application and Specification
- 9.23.3 Genshuixue Market Performance (2017-2022)
- 9.23.4 Recent Development
- 9.23.5 SWOT Analysis
- 9.24 Newsela
 - 9.24.1 Newsela Basic Information, Manufacturing Base, Sales Region and

Competitors

- 9.24.2 EdTech Product Profiles, Application and Specification
- 9.24.3 Newsela Market Performance (2017-2022)
- 9.24.4 Recent Development
- 9.24.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX



- 11.1 Methodology
- 11.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure EdTech Product Picture

Table Global EdTech Market Sales Volume and CAGR (%) Comparison by Type Table EdTech Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global EdTech Market Size (Revenue, Million USD) and CAGR (%) (2017-2027) Figure United States EdTech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe EdTech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China EdTech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan EdTech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India EdTech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia EdTech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America EdTech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa EdTech Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global EdTech Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on EdTech Industry Development

Table Global EdTech Sales Volume by Player (2017-2022)

Table Global EdTech Sales Volume Share by Player (2017-2022)

Figure Global EdTech Sales Volume Share by Player in 2021

Table EdTech Revenue (Million USD) by Player (2017-2022)

Table EdTech Revenue Market Share by Player (2017-2022)

Table EdTech Price by Player (2017-2022)

Table EdTech Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global EdTech Sales Volume, Region Wise (2017-2022)

Table Global EdTech Sales Volume Market Share, Region Wise (2017-2022)

Figure Global EdTech Sales Volume Market Share, Region Wise (2017-2022)

Figure Global EdTech Sales Volume Market Share, Region Wise in 2021

Table Global EdTech Revenue (Million USD), Region Wise (2017-2022)

Table Global EdTech Revenue Market Share, Region Wise (2017-2022)



Figure Global EdTech Revenue Market Share, Region Wise (2017-2022)

Figure Global EdTech Revenue Market Share, Region Wise in 2021

Table Global EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global EdTech Sales Volume by Type (2017-2022)

Table Global EdTech Sales Volume Market Share by Type (2017-2022)

Figure Global EdTech Sales Volume Market Share by Type in 2021

Table Global EdTech Revenue (Million USD) by Type (2017-2022)

Table Global EdTech Revenue Market Share by Type (2017-2022)

Figure Global EdTech Revenue Market Share by Type in 2021

Table EdTech Price by Type (2017-2022)

Figure Global EdTech Sales Volume and Growth Rate of Hardware (2017-2022)

Figure Global EdTech Revenue (Million USD) and Growth Rate of Hardware (2017-2022)

Figure Global EdTech Sales Volume and Growth Rate of Software (2017-2022)

Figure Global EdTech Revenue (Million USD) and Growth Rate of Software (2017-2022)

Figure Global EdTech Sales Volume and Growth Rate of Content (2017-2022)

Figure Global EdTech Revenue (Million USD) and Growth Rate of Content (2017-2022)

Table Global EdTech Consumption by Application (2017-2022)

Table Global EdTech Consumption Market Share by Application (2017-2022)

Table Global EdTech Consumption Revenue (Million USD) by Application (2017-2022)

Table Global EdTech Consumption Revenue Market Share by Application (2017-2022)



Table Global EdTech Consumption and Growth Rate of Preschool (2017-2022)

Table Global EdTech Consumption and Growth Rate of K-12 (2017-2022)

Table Global EdTech Consumption and Growth Rate of Higher Education (2017-2022)

Table Global EdTech Consumption and Growth Rate of Others (2017-2022)

Figure Global EdTech Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global EdTech Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global EdTech Price and Trend Forecast (2022-2027)

Figure USA EdTech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA EdTech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe EdTech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe EdTech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China EdTech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China EdTech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan EdTech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan EdTech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India EdTech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India EdTech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia EdTech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia EdTech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America EdTech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America EdTech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa EdTech Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa EdTech Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Table Global EdTech Market Sales Volume Forecast, by Type

Table Global EdTech Sales Volume Market Share Forecast, by Type

Table Global EdTech Market Revenue (Million USD) Forecast, by Type

Table Global EdTech Revenue Market Share Forecast, by Type

Table Global EdTech Price Forecast, by Type

Figure Global EdTech Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global EdTech Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global EdTech Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global EdTech Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global EdTech Revenue (Million USD) and Growth Rate of Content (2022-2027)

Figure Global EdTech Revenue (Million USD) and Growth Rate of Content (2022-2027)

Table Global EdTech Market Consumption Forecast, by Application

Table Global EdTech Consumption Market Share Forecast, by Application

Table Global EdTech Market Revenue (Million USD) Forecast, by Application

Table Global EdTech Revenue Market Share Forecast, by Application

Figure Global EdTech Consumption Value (Million USD) and Growth Rate of Preschool (2022-2027)

Figure Global EdTech Consumption Value (Million USD) and Growth Rate of K-12 (2022-2027)

Figure Global EdTech Consumption Value (Million USD) and Growth Rate of Higher Education (2022-2027)

Figure Global EdTech Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure EdTech Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Zuoyebang Profile

Table Zuoyebang EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zuoyebang EdTech Sales Volume and Growth Rate

Figure Zuoyebang Revenue (Million USD) Market Share 2017-2022

Table Knewton Profile



Table Knewton EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Knewton EdTech Sales Volume and Growth Rate

Figure Knewton Revenue (Million USD) Market Share 2017-2022

Table VIPKid Profile

Table VIPKid EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VIPKid EdTech Sales Volume and Growth Rate

Figure VIPKid Revenue (Million USD) Market Share 2017-2022

Table iTutorGroup Profile

Table iTutorGroup EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure iTutorGroup EdTech Sales Volume and Growth Rate

Figure iTutorGroup Revenue (Million USD) Market Share 2017-2022

Table PowerSchool Profile

Table PowerSchool EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PowerSchool EdTech Sales Volume and Growth Rate

Figure PowerSchool Revenue (Million USD) Market Share 2017-2022

Table Age of Learning Profile

Table Age of Learning EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Age of Learning EdTech Sales Volume and Growth Rate

Figure Age of Learning Revenue (Million USD) Market Share 2017-2022

Table Udemy Profile

Table Udemy EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Udemy EdTech Sales Volume and Growth Rate

Figure Udemy Revenue (Million USD) Market Share 2017-2022

Table Instructure Profile

Table Instructure EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Instructure EdTech Sales Volume and Growth Rate

Figure Instructure Revenue (Million USD) Market Share 2017-2022

Table Stride Profile

Table Stride EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stride EdTech Sales Volume and Growth Rate

Figure Stride Revenue (Million USD) Market Share 2017-2022



Table Guild Education Profile

Table Guild Education EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Guild Education EdTech Sales Volume and Growth Rate

Figure Guild Education Revenue (Million USD) Market Share 2017-2022

Table Civitas Learning Profile

Table Civitas Learning EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Civitas Learning EdTech Sales Volume and Growth Rate

Figure Civitas Learning Revenue (Million USD) Market Share 2017-2022

Table 17zuoye Profile

Table 17zuoye EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 17zuoye EdTech Sales Volume and Growth Rate

Figure 17zuoye Revenue (Million USD) Market Share 2017-2022

Table Yuanfudao Profile

Table Yuanfudao EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yuanfudao EdTech Sales Volume and Growth Rate

Figure Yuanfudao Revenue (Million USD) Market Share 2017-2022

Table Chegg Profile

Table Chegg EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chegg EdTech Sales Volume and Growth Rate

Figure Chegg Revenue (Million USD) Market Share 2017-2022

Table 2U Profile

Table 2U EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 2U EdTech Sales Volume and Growth Rate

Figure 2U Revenue (Million USD) Market Share 2017-2022

Table BYJU'S Profile

Table BYJU'S EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BYJU'S EdTech Sales Volume and Growth Rate

Figure BYJU'S Revenue (Million USD) Market Share 2017-2022

Table Udacity Profile

Table Udacity EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Udacity EdTech Sales Volume and Growth Rate



Figure Udacity Revenue (Million USD) Market Share 2017-2022

Table Duolingo Profile

Table Duolingo EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Duolingo EdTech Sales Volume and Growth Rate

Figure Duolingo Revenue (Million USD) Market Share 2017-2022

Table Coursera Profile

Table Coursera EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Coursera EdTech Sales Volume and Growth Rate

Figure Coursera Revenue (Million USD) Market Share 2017-2022

Table HuJiang Profile

Table HuJiang EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HuJiang EdTech Sales Volume and Growth Rate

Figure HuJiang Revenue (Million USD) Market Share 2017-2022

Table Blackboard Profile

Table Blackboard EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blackboard EdTech Sales Volume and Growth Rate

Figure Blackboard Revenue (Million USD) Market Share 2017-2022

Table Dreambox Learning Profile

Table Dreambox Learning EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dreambox Learning EdTech Sales Volume and Growth Rate

Figure Dreambox Learning Revenue (Million USD) Market Share 2017-2022

Table Genshuixue Profile

Table Genshuixue EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Genshuixue EdTech Sales Volume and Growth Rate

Figure Genshuixue Revenue (Million USD) Market Share 2017-2022

Table Newsela Profile

Table Newsela EdTech Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Newsela EdTech Sales Volume and Growth Rate

Figure Newsela Revenue (Million USD) Market Share 2017-2022



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